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THE PILOT STACY BREWER, Owner

Published every Friday by the PILOT PRINTING COMPANY Vass, North Carolina

Subscription Rates:

Address all communications to The Pilot Printing Co., Vass, N. C.

Advertising Rates on Application

Entered at the Postoffice at Vass. N. C., as second-class mail matter.

SOLVING A SERIOUS PROBLEM.

and consideration.

earth.

The first thing to realize is that there is no excuse for any of these 961 wrecks, and the only reason we tolerate them is LOAN ASSOCIATIONS. our absolute indifference to law hospital records.

has taken up this thing, and if principal repayers. it has the persistence to go to But the prime object of the on the modern automobile.

FINANCIAL CONDITIONS

IMPROVE IN MOORE A Moore county banker tells The Pilot that financial conditions are improving. He says that where farmers in previous years came to his bank to borrow a thousand they come for half that much, and some of them come to deposit money rather than to borrow. More buying for cash appears to be the rule, and less for that indefinite and difficult factor of credit. This man interprets conditions as signifying that the people are doing two things, trimming down their lines of credit, and curtailing their purchases to correspond more closewhat they buy. He says the farmers are better off, and that in spite of the abundant complaint the relation of farm product to- HENRY FORD'S NEW ward the products of other in- GASOLINE BUGGY. dustries is gradually drawing When Henry Ford shut down more nearly toward the line that his factory and stopped the proprevailed before the war. The duction of the greatest indusprevailed before the war. The duction of the greatest indusfarmer's dollar will buy more try in the vehicle line he underthan it has been doing for sev- took a revolutionary step that eral years, and what he has to is without parallel in industrial

and in doing that it calls for thing will not be for highway much more of the farmer's stuff, travel, but for air. positive action. We have con- more pleasant place to live, and machine. sidered this slaughter with all a much eaiser place to live in. Probably the Ford company 000. You will not be asked to conthe care it will stand, and if we Moore has actually climbed so will soon bring out a good, new, tribute again next year or any time don't pass the consideration rapidly toward prosperity that cheap car, and when that is done in the future. stage before much longer a fit it is necessary to stop and look it is a guess that that car will of desperation will waken the backward carefully to realize at be only one of the aims of the folks some day and the whole all that Moore was ever a poor establishment. The air is just bloody automobile business will county. It is no longer the loca- as big a field for travel now as be wiped off the race of the tion of the sand barrens for no the highway was when Henry

THE BUILDING AND

enforcement, and the compul- hills one factor that is helping gation, or anything else consion of safety. Every one of along with the advancement is cerning the production of flying these accidents was the result of not appreciated as much as it machines, for he has all that carelessness, and was inexcuse- might be. Three or four build- within his organization, and it able. But as long as every driv- ing and loan associations are in is not hard to believe that a er is allowed to run his car in operation, but they are not cheap and simple flying machine any fool way he happens to adopt backed by as many people as is as likely to be announced from at the time we will continue to vigorously as would be profitable the Ford factories any day as pile up the slaughter and the to everybody. It is possible that a new type of car. a building and loan association This much can be taken as a It takes about two minutes' in a community is the safest certainty. The air is soon to be consideration to see that the form of investment for small made the highway for an enormthing to be done is to have some sums of money that the com- ous amount of traffic, passenlaws that have a bite in them munity affords, for failure is ger, freight, mail and everyand some officers to enforce the rare among them. It is also thing that is to be moved. A laws. At the present time we moderately profitable as an in-good illustration is the route go on the theory that to go vestment, for while the interest from Baranquilla to Bogata, in farther than to tell a highway rate earned and paid is not as the South American Republic criminal anything harsher than great as in some occasional of Colombia, where air traffic that he is naughty is encroach- things, it is as big as is consist- has been going on for six years, step on the officer who makes an Safe investments are not as a arrest if the arrested offender rule big interest payers, but they complains. The Kiwanis club are better for they are good

the finish with it the problem building association is not to can be solved. But we seem to make money, but rather to afhave a great eagerness in this ford a certain type of desirable State to start something and let citizen a chance to procure it finish itself by dying of inani- homes for themselves on small tion. If the State will join with payments covering a series of the Kiwanis club of Aberdeen years. The people who build with some show of enthusiasm houses through the building and we can cut the murder hill down loan are of a class that is wholto some semblance of gentleman-ly useful in the community, and ly proportions, but the present anchoring them by their ownerfigures are hoggish. The good ship of property is one of the old Bible tells us in the book of wisest things any community Samuel that Amasa wallowed in can do. Another type of people blood, but Amasa had nothing benefitted by the associations is that one which could save a little money if the chance afforded to put by a few dollars from week to week, and nothing gives a better chance to accumulate and to cultivate a saving habit than the building and loan regular weekly payments.

One of the good jobs the Kiwanis club did was in getting a number of boys affiliated with the loan associations as depositors. But other folks can work on that line also, and now with money coming right easy, and the active season of the year at hand, the building associations should have a big accession to their numbers. Every building and loan house make one more home in the Sandhills, besides teaching thrift to both borrower ly with their power to pay for what they buy. He says the farhelp the community.

sell brings a better average price history. The reason passing as as compared with what all in-current was that the Ford Com-

to the territory every season, be in the near future, the big a new car.

as well as for much more of The Ford company has been everything else, labor included. working for a long time on fly-The increase of wages in the ing machines, and with the bigcounty is tremendous, and any gest institution for building one who wants to work these gasoline machines Henry Ford in a terrible condition, have now R. A. Doughton, Commission-days can find plenty to do at a is equipped to do with flying reached the years of from ten to 17 er of Revenue, is quoted as say- price that makes the wages of machines what he has done with and 18, but they have not a penny to ing to a group of business men ten years ago look pitifully automobiles. He has led the pay for an education, and if ignorsince July 1 in 961 automobile let for great quantities of stuff ducing probably as many as all in the Near East something must be accidents 143 persons have been that he could not get rid of be-others combined, and he has a done immediately. Every war, save killed and 1,170 injured. Mr. fore the war. We load more plant that is as near self-depend- two, in the past hundred and fifty Doughton says he does not know cars of sand and stone now than ent as anything on earth. He years, including the great World the solution of the problem, but we loaded of lumber a few years has a wonderful organization, a War, started in the Near East. that it calls for careful thought ago. The banks have many wonderful business and engi- "This campaign is not to be an antimes as much money. People neering intelligence, and capital nual affair, just one campaign and There Mr. Doughton makes a are improving their homes in for all needs. He has gone into it is finished. North Carolina has mistake. It does not call for the country as well as in the commercial flying as far as any been asked to contribute only \$100,-

longer is there any such critter. Ford built his first car, and Ford has the backbone to stand by his sight into the future. He has no need to call on any one else With the growth of the Sand- for capital, machinery, investi-

about an end so much to be de- reason. But The Pilot has a the Ford air routes have carried to make it easier for you. sired, but ne notes the pronounc- guess that the new vehicle the on regular daily schedules a "There are a number of people in

NEAR EAST WORK IN MOORE COUNTY

(Continued From Page One.)

asking your county to contribute \$1,-

"I am asking you to accept the of limestone recently.

pany was throwing away the has never had an accident, and chairmanship of this campaign and This man does not attempt to old car and preparing to build never even lost a parcel of mail I have the following suggestions in go into the causes that bring a new one. No doubt that is one or freight. In the last two years regard to conducting the campaign

ed advance that all lines of in- Fords are getting ready to freight traffic on over 700,000 your county who are financially able dustry are making in the county, bring out will have wings as the miles, or a thousand miles a day. to contribute the rest not able to \$2.00 for which several causes are re- main factor of locomotion, and This is the experiment and contribute. Therefore, the thing for sponsible. The winter resort that while a new car, and possi- proof. Ford will not stop there, us to do is to separate those who can business is bringing more people bly two or more new cars may He has more up his sleeve than from those who cannot. I would ask that you make up a list of as many people in the county as you know who are able to contribute say \$5.00 and over to the cause. Make up a list, say from three to five hundred names-the larger counties will, of course, have five hundred people or more able to contribute \$5.00 and over, the smaller counties will have a lesser number of those able to do this. Then you send that list to me. at Rocky Mount recently that small. The farmer finds an outyou have given me, giving them information regarding our work. I will then send some literature to each person."

North Carolina needs 427,000 cows of the quality now in the State to permit a per capita consumption of milk, careful thought and consideratowns. In the last half dozen one and he has had unbounded one towards this great work. In or- butter, cheese and ice cream equal to tion at all, but for decisive and years Moore has become a much faith in the future of the flying der to secure this amount, we are that of the average for the United

> A group of Alamance county farmers co-operated to order eight cars

OF PINEHURST BANK

PINEHURST, N. C.

It is not what we earn but what we save that makes us thrifty, Poor Richard says, and he was one of the richest men in his day.

The way to save money is to put it some place where itching fingers will not send it rolling down the road every time something comes along that can be bought whether you need it or not.

The place to put money to save and accumulate it is in the bank until you get enough for an investment, and then get it into some good investment that will stand the

The bank to save your money in is the

BANK OF PINEHURST

A big, safe, strong bank of the neighborhood you live in, with its banking house protected by one of the most complete electrical burglar-defying systems that can be made.

OF PINEHURST

PINEHURST, N. C.

SERVICE, SAFETY, STRENGTH.

The Carolina Theatres Pinehurst -:- Southern Pines

PRESENT

Presenting

The Sandhills' favorite screen comedienne

BEBE DANIELS

"SHE'S

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with

Richard Arlen.

'NUF SED!

Also Edward Everett Horton in a Two Part Comedy, "Find the King," an Inkwell Cartoon and the newest News.

At Pinehurst Friday, Nov. 4th. At Southern Pines Saturday, Nov. 5th. 8:15



Also Charlie Chase in "The Way of All Pants," the Fables and a Metro UFA Oddity.

At Pinehurst Monday, Nov. 7th. At Southern Pines Tuesday, Nov. 8th. 8:15



MARION DAVIES and CONRAD VAGEL in "QUALITY STREE

Also Dorothy Devore in "Up in Arms," and Felix in "The Non-Stop Fright."

At Pinehurst Wednesday, Nov. 9. At Southern Pines Thursday, Nov. 10.

8:15