

THE PILOT

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THE ENGINEER IN GOVERNMENT.

The talk at Southern Pines of a manager for the business of the town is not wholly an innovation, for the nation has just chosen an engineer to be chief executive, or business manager of the United States, and a word has been heard occasionally of late of applying that method of government to Moore County.

Government is a business, although it is usually carried on in a most unbusinesslike manner. Government is the only thing in the world that can survive the methods that governments pursue, for all other business concerns must depend on their financing to succeed. Government simply holds out its hand and asks the people to pay money enough to carry on, and takes the money. But there is no reason why real business methods should not apply to government and relieve the people of much of the money paid in taxes, for there is hardly a doubt that were business methods to prevail in nation, state, county or town the costs would be materially less than they are.

Southern Pines is wise in looking into the question of a town manager. A man of experience in business, of training in contact with people, and of financial and some engineering skill, could easily earn a salary of a good figure, and beyond a doubt carry on the government of the town with less income for the amount of work done than is achieved at the present in Southern Pines or in any other town under the methods that prevail. The custom of depending on a mayor and a board of men who get nothing for their time, and who frequently can not neglect their own business to serve the public can never be as successful as that custom of requiring one man to give his entire energy and time to public work, to be on the job all the time and to meet all comers and function promptly on every question laid before him. Pinehurst is wisely cited as an example of a town with a manager who has authority, and who can say to do a thing and get it done. Pinehurst is a model village, and it attracts the people. That is what Southern Pines wants to do. Pinehurst points one way.

IMPORTANT WORK AHEAD.

With the election of a board of commissioners for the next two years a task falls on the people of this county to stand by them in the work they have to do. It is fortunate that all three of the board are men who have served in this capacity before, and also that of the three two of them have been active in the immediate past and continue in office until the new board is installed. Perhaps a better board might have been chosen, but certainly a much worse one could have been selected. These three men are business men, familiar with the affairs of the county, and men who are credited with the gifts of probity and ability. Nothing is to be said to their disadvantage, which means the people may stand by them for the limit.

And it is well, for things are yet to be done. One of the first is to consider the condition of the bridges in the county, for that is of immediate need. Other matters will press with nearly as much insistence, and these three men must assume the responsibility of everything that is to be done. To start with it must be remembered that these three men have no more to gain from their administration than any other three representative men of the county. They get no financial return, and no one would be bold enough or foolish enough to intimate graft or crookedness that might profit them. Therefore it is wise to keep in mind that their one aim is to adminis-

ter the affairs of the county in the best possible manner, and to secure for all the people, of which they happen to be of the number, the best possible results.

The commissioners are giving of their time and effort to the general good of the county. They are anxious that their administration shall be the best possible. They are willing at all times to hear any logical suggestion from the people, and they deserve that when any criticisms are to be made those criticisms should be made directly to the board that the members may either profit by wise suggestions or be prepared to show why the advice is not as valuable as the giver seems to think. Don't be too much of a knocker, but be a constructive thinker, and stand by the new board, or offer them kindly suggestions where it may seem justified, and thereby by working, all of us together, we can make and keep our county government among the best county governments in the State.

A HELPFUL CLERGYMAN.

The path of the Catholic priest in the last few months has not been exactly one strewn with roses, and particularly in a region where his churches are isolated, and politics have directed more or less attention his way on the part of other sects. Under such conditions it is gratifying to be able to say a commendable word concerning Rev. William J. Dillon, the priest in charge of the Catholic churches at Pinehurst and Southern Pines, and a man who has done a world of good in his parish during his priesthood of several years. During the recent campaign he has made no false step, has held the esteem of his neighbors and acquaintances, Catholic and Protestant alike, and it is a fine thing for the whole community to be able to say that this man, whose denomination in this section is so largely in the minority, has so large a circle of substantial friends.

NOW FOR THE MAIN PROJECT.

Election is over, and it was a right entertaining event while it lasted. It has terminated with satisfaction to most of us, for so many people were of one mind that a great many are content with the result. But the main thing is that the country has begun to show signs of confidence in the future, and that the outlook is for the greatest degree of substantial progress and prosperity the United States has ever known.

The Saturday Evening Post is one of the barometers of business that **The Pilot** turns to when in search of prospective information. Last week **The Post** printed 200 pages. Many weeks during the summer the number was materially less, and rarely so many in the past eight or nine months. But advertisers have evidently reached the conviction that business is to be good in the days ahead, and the advertising campaign has started. Reports from commercial and industrial centers tells of the expansion of business, and of the contracts for future deliveries of goods. The stock market continues its tremendous sales, and whether you have thought about it or not, the stock market is one of the best assurances of public confidence. Some folks continue to imagine that the stock market is a plan whereby a number of New York brokers gamble on prices, but the fact is that the brokers are simply the agents who buy and sell stocks for their customers, and what makes the action in Wall Street is the orders that come crowding in from all parts of the country, and the men who make the stock market activity are found in every State and county in the United States. They are buying stocks, which is simply making investments, and because they believe prosperity is walking along ahead of us. The stock market is a good indication. It is the combined opinion of investors in all parts of the whole country, and it is an opinion that is backed by the investment of money, which is usually a rather carefully considered one.

The textile expansion in the Carolinas continues to go on with emphatic force and swiftness. North Carolina is now the leading textile state of the nation, and at no time has the broadening of the textile horizon in this State been more decided. Water

power development goes forward. Industry of all sorts is taking on a broader foundation, and with the Nation and the State showing a confidence in what is ahead it is safe to plan affairs for the greatest prosperity the State has ever known. Tourist travel on the highways is picking up now that election is over, and the signs all say that the winter in the resort villages is to be the best on record. The outlook on all sides is not only encouraging, but it is persuasive. It is stimulating to everybody in the Sandhills to build on the expectation that this will be a busy and profitable season, and that more people will visit the North Carolina vacation belt, and that much broadening of acquaintance with the multiplying population of the North will be experienced.

Nation, State and local community are sitting on top of the world today, and the view in all directions is one of the greatest assurance.

Red Cross Week In Southern Pines

Beginning next Monday morning and continuing through the following Sunday an appeal for membership in the American Red Cross will be made to residents and guests of Southern Pines.

President Coolidge says:

"In all of its work for humanity—local, national and international—the American Red Cross serves in the name of all of the people of the United States. This is only possible because the work which it does is largely financed through the payment of comparatively small annual membership dues by a very large number of our people. Because of the ever-increasing demands upon the organization, in every phase of its work, it has become necessary that this popular support be correspondingly increased.

"As President of the United States and as President of the American Red Cross, I earnestly urge that the American people, during the period between Armistice Day and Thanksgiving, dedicate themselves anew to service for humanity through a greatly increased membership in their Red Cross."

All but 50 cents of each membership and any donation in addition to the membership fee is for the support of the local Red Cross Chapter. One thousand members for 1929 is the goal for Southern Pines. One dollar will make you a member for 12 months.

Sixty-six disasters last year in the United States in which the Red Cross served, and substantial relief sent to 22 disasters in foreign countries is the record of the organization.

A membership button worn next week makes you a vital part in this great humanitarian organization.

Look for the buttons.

20 Grandchildren at Golden Wedding

Mr. and Mrs. John A. MacLeod,
 of Vass, Entertain on 50th
 Anniversary.

The celebration of the fiftieth anniversary of the marriage of John Alexander MacLeod and Mrs. Margaret MacDonald MacLeod, of Vass, Route 1, on October 31st, was much enjoyed by the family, relatives and many friends. They received their friends in the living room which was simply but beautifully arranged with potted plants and chrysanthemums. Later the guests were served with coffee, mints and cake. A large wedding bell was suspended over the center of the dining room table, from which hung streamers of gold and white fastened to the baskets of flowers on the corners of the table. In the center was a beautiful wedding cake decorated in gold and white and bearing the dates 1878-1928. Between the streamers were four brass candlesticks with white candles.

It was a great pleasure to Mr. and Mrs. MacLeod to have every member of their family present including the twenty grand-children. The members of the family are Rev. and Mrs. R. A. MacLeod, of Hemp; Mr. and Mrs. Martin MacLeod, of Vass, Route 1; Mr. and Mrs. John D. MacLeod, of Red Springs; Mrs. Bertha Freeman, of Pinehurst; Mr. and Mrs. James R. Teabeau, of Fayetteville; Messrs. Cary MacLeod, Carl MacLeod, and Miss Mary MacLeod, all of Vass, Route 1.

Many useful and attractive gifts were presented by their friends.

Mr. and Mrs. MacLeod have enjoyed a long and useful wedded life. They are highly esteemed by their many friends who wish for them many more happy anniversaries.

Editorial Praise for the Rev. Mr MacLeod

Motion Picture Magazine Tells
 How Pinehurst Pastor
 Stirred Convention.

"Debunking the Devil," is the title of the leading editorial in latest number of "The Motion Picture," a magazine issued monthly by the Motion Picture Producers and Distributors of America, Inc., Will H. Hays, president, and because the editorial deals exclusively with a talented resident of the Sandhills, **The Pilot** reproduces it here in full:

The banquet of the Toronto Convention of the Motion Picture Theatre Owners of America reached the point at 11:30 that all banquets, no matter how good, seem fated to reach at 11:30. People had had enough speeches, and a good orchestra was waiting to play dance music.

Then a tall, lanky man was introduced—the Reverend William Murdoch MacLeod, of Pinehurst, N. C., a Presbyterian. The groan was almost audible, but in three minutes the drawing, twinkling-eyed man from the piney hills had done for that audience, and to them, just about what Al Jolson or Fanny Brice or their rivals could have done.

"Some of my brother ministers," he said, among other things, "preach that motion pictures are the work of the devil. I am tired of seeing the devil get credit for so much. When I think of one great inventor working on a projector and another on celluloid film, each unknowing the other's effort, and of how those two inventions complemented each other, I could not be a devout Christian without believing that Divine Providence had more to do with the operation than had Satan.

Needed Relaxation.

"When I go to motion pictures and find there the relaxation which every man needs who does a real day's work, when I see the eternal drama of right triumphing over wrong, wrought before me with artistic skill, I go back to my work a better and, I hope, a bigger man.

"Except for two counties in North Carolina, this is my first travel. But it is not my first view of the world. I know the mountains of Switzerland, the harbor of Buenos Aires, the paradise of the Mediterranean coast, and the rugged peaks of the Himalayas. I have even been to Canada before! Motion pictures have broadened my knowledge of the world and have better fitted me for my work as a minister of the Gospel."

One of the two counties in which Mr. MacLeod has traveled in North Carolina must have contained a first-class university. He adds an easily discernible educational finish to a natural gift for oratory that seems to have been vouchsafed especially to mountain preachers.

But Mr. MacLeod has a quality greater than schools or platform experience can engender. He radiates the spirit of Christianity. When he speaks of the brotherhood of man, it is not words but a golden ideal that fills the hall and the hearts of his hearers. When he called the motion picture theatre owners "my brethren" he meant it and they liked it. We wish he were at least twins.

ESTIMATED COTTON CROP CONTINUES TO DECLINE.

The North Carolina cotton crop continues to decline in prospective production, with the realization of the full damage by storms, weevils and disease. The many contributing destructive agencies could not be fully anticipated early in the season. Of the 14,133,000 bales forecasted for the belt, North Carolina expects 885,000, based on November 1st reports and prospects.

The probable yield for all states is 150.6 pounds, while North Carolina shows 230 pounds per acre. This compares with 156.3 and 256 respectively for the ten-year average. The National yield last year was 154.5 and 238 for the State. Last year's productions were 12,955,000 and 861,000 bales for these two areas.

The ginnings show 10,061,000 bales for the South and 497,000 for North Carolina. This means that 75 per cent of the belt's crop and 56 per cent of the State's crop was ginned to November 1st.

With only 3 per cent more production over last year in prospect in North Carolina, after considering almost 7 per cent increase in acreage, it is seen that we have two poor crops in succession in the State as well as in the belt at large. This situation was anticipated early in the year.

ABERDEEN TOBACCO PRICES RUNNING AROUND 25 CENTS

The tobacco market at Aberdeen is steadily improving. Prices are running about 25 cents, which is almost as high as the averages of a year ago, while the volume of sales is nearly 20 per cent greater. The quality of the leaf is good, although an occasional lot of inferior stuff comes on the floor. Planters like Tapp, Slate, Upchurch, Smith and the other big producers are bringing their tobacco freely to the market, and as they express themselves they are pleased with the returns. Not so much leaf is going to other markets as in years past, while much more is coming to Aberdeen from other markets than was ever known.

GRAINS OF SAND

"Orchid King" is in Savannah," was the headline which greeted us when we picked up a copy of the Savannah, Ga., Morning News the other day, and sure enough, the article was all about our friend, Judge Way. It told about the fine big business the Judge has built up in five years, starting with what he found advertised as a "beginner's collection." This collection has developed until now the Way greenhouses contain over 3,000 plants in the blooming stage and a thousand more just ready to burst forth.

Incidentally you may be glad to know that Miss Louise Way's Great Dane, "Willie," after reading the "lost" advertisement in "The Pilot," hurried home. It p. to a.

Local haberdashers report no sales during the past week in brown derbies.

We seem to go in for alliterative Presidents of late years, don't we? Woodrow Wilson, Calvin Coolidge, Herbert Hoover.

Rumor says Governor Smith is coming to the Sandhills to forget it. Never a better place in the world.

Truly the golf season is one at Pinehurst. Someone has made a hole in one.

And along with its other interesting features, John Wilcox's farm over in "The Horseshoe" knows where it will get its Thanksgiving turkey. It knows, too, where some other folks will get one, for John has a powerful chance of mighty good looking birds on his stubble fields this fall.

North Carolina, as is the custom year after year, makes more cotton to the acre than any others of the big cotton producing states of the country, and it is among the leading producers in quantity as well, running around eight or nine hundred thousand bales this year.

In spite of all the tears shed over the plight of the farmer he is one man who is not worrying over the price of wood for the winter.

On October 31st there was in circulation for each and every one of us in these United States the sum of \$40.46. On the same date in 1920, the amount was \$53.01, and a year ago \$42.12. These figures, strangely, were not released until after election.

Personally, we are delighted over the election. We have always had the feeling that in order to get anywhere in life you had to keep your hair brushed, and it's just one of those things we have never been able to do. From photographs we gather that Brother Hoover has the same difficulty. We shall plunge ahead.

The farmers say this is one of the best seasons ever known for getting off the crops that did not suffer in the September storm. Continued sunshine has permitted picking cotton, and the few light frosts have not interfered with the sweet potatoes, or other things that had to stay a little longer in the fields while the more pressing crops were gathered. It is also excellent weather for fall plowing and seeding. Dry weather has also put tobacco in far better shape for marketing.

The store box club at Gunter's store were discussing the cataclysm of last week, without getting any satisfactory results until Sandy McGravity of the Lobelia neighborhood spit at the stove and confessed, "The explanations ye all give are profound, but to me it seems ye have overlooked the one main fact. Mr. Smith lacked a small number of having the votes to elect."

It was universally conceded over at the Horseshoe that the Fort Bragg band has lived long enough in the Tar zone to be able to play Dixie.

Supplies for the Dog and the Horse--

AT THE PINEHURST WAREHOUSES, INC.
 Pinehurst, N. C.

You can find all those things you want for the dog and for the Stable.

Dog Collars, Harness, Leashes, Locks, Horse Blankets, Halters, Clippers, Soaps, Sponges.

Any of those larger or smaller items that you continually need and don't know where to find are at the

Pinehurst Warehouses

Long Leaf Yellow Pine Framing Timber

at

THE PINEHURST LUMBER YARDS
 PINEHURST, N. C.

When you erect a building the main requisite is that the framing shall be of substantial and durable character.

It is generally understood that Long Leaf Yellow Pine has no equal as framing timber for buildings that are to last and preserve their shape and durability indefinitely.

The Pinehurst Lumber Yards have their own saw mills. They have their own long leaf pine trees in the forests close by the mills. They can accept your orders for real Long Leaf Pine timber and lumber, and saw to any dimensions and fill your order frequently the day it is given, or at most within a short time after.

Here is the one place to be sure that you get the best there is and as soon as you need it.

THE PINEHURST LUMBER YARDS
 PINEHURST, N. C.