

THE ROBERT G. MORRISON RESIDENCE



Attractive House of Robert G. Morrison

Pittsburgh Man Buys Talbot Johnson Residence for a Winter Home

Nearly a year ago a group of half a dozen men agreed to build on Knollwood Heights, the scheme being to insure to each of the group a number of neighbors around him, and the attendant stimulus to the development of the community that such a step would ensure. There were George Van Keuren, Donald Ross, Roy Pushee, Talbot Johnson, Herbert Vail and R. A. Olmstead, who had already built one house, which he sold to John Bloxham. The type of houses contemplated was to cost around \$12,000, but when the plans were drawn it was found that the prospective owners had decided on more ambitious structures, and the result is an average of twice the intended sum, and a fine collection of houses that give Knollwood Heights a distinctive standing as a conspicuous creation of handsome homes.

The Robert G. Morrison home is the house built by Talbot Johnson, and with the furnishings it represents an outlay of probably \$40,000, although the exact figures have not been sought by The Pilot, as it is not of great concern. The fact is that here is one of the most modern and commanding residences in the Sandhills, with everything that inventive genius has made possible for service in domestic affairs. When the Morrisons saw the house and its location they asked Mr. Johnson if he would sell it, and they quickly closed a deal when he said he would. The new folks are from that hustling hive of industry, Pittsburgh, which is contributing a lot of good people to the Sandhills.

It is the intention of the Morrisons to add to their new house, for they have sufficient ground to make of it a more roomy location as well as a somewhat more elaborate institution. The Pittsburgh idea of going forward will be the attitude of the new neighbors on Knollwood Heights,

and it is plain enough that when Talbot Johnson interested Robert G. Morrison in a home at Knollwood he added a valuable asset to the Sandhills. The house, as the picture shows, is a classical thing that will always be one of the features of this land of

winter resort villages. It is furnished inside as harmoniously with the general style of the building as the house outside indicates. It is a fine building with a householder who will add greatly to the charm of this region as a place to live.



New Residence of George Van Keuren

Van Keuren Home on Edge of Golf Course

Located on Short Road, Owner Can See Start and Finish of Matches

Among the first men to see the possibilities under the shadow of the Pine Needles Inn was George van Keuren, who has been keeping his eye on opportunities and conditions in the Sandhills. He selected a location of Short road, close by Fairway 18 and not far from No. 1. He is thus handy to the beginning and the finish of all the tournaments that take place, and also close to the beginning and the end when he or his friends want to play golf. Mr. Van Keuren was one of the group of half a dozen men who last spring planned to build houses near each other, which plan has given to Knollwood Heights its marked advance during the past eight months. The plans were for houses that would harmonize with each other, and with the general conception of Knollwood development, as well as fitting in with the surface of

the country, and the location of the Pine Needles and the Mid Pines and their courses. The Van Keuren house is a commanding creation, simple in its lines, roomy in its arrangement, and finished with the elegance that the buildings today can offer the home maker. It makes a good companion for the Donald Ross house and the fine home of the Morrisons, both of which are close by. It occupies a large scope of ground, giving unlimited landscape possibilities.

Donald Ross House Resembles a Castle

Noted Golf Architect Builds Large Home in Midst of His Handiwork

When Donald Ross delivered to the builder the plans for his new house he did not contract for a house as the original idea of the half dozen men in the group contemplated. He went far beyond the conception of a house of ten or twelve thousand dollars and ordered the construction of what looks like a castle. But it is to become much more than that. In after years the Donald Ross home will be a shrine. Donald Ross is the creator of golf as it is practiced in the United States, which now leads the world in this sport, and is still going strong in its forward growth.

When he came to America and fell in with James Tufts, who was developing an idea at his newly launched resort at Pinehurst, the two evolved a thing they never dreamed of at the start. The intention was a golf course to afford a little sport at the Pinehurst resort. But Ross is a genius, and Tufts was another. Ross planned far beyond what was anticipated, and Tufts encouraged him as he went forward. Room was given year by year for the desired expansion and the original primitive course broadened into five courses now at Pinehurst with an off shoot of two more at Mid Pines and Pine Needles and two at Southern Pines, and all of them Donald Ross courses, and of the highest order of design and construction.

Ross found in this region ample land at low cost, and in every case he was given hundreds of acres to choose from in making all of the nine courses. In addition he has one or two other courses under way on the Barber estate close by Pine Needles and Mid Pines, and of the same high character. In consequence Pinehurst, which is the father of the golf movement, has come to be known all the world over as the home of golf, and here the pilgrims tend on the devout journeys to the shrine of their devotion. Ross is the Mahommed of the golf cult and his home will be sought out by the devotees years and years ahead, for he is the man who has made golf second to baseball alone as an American sport.

With the devout coming to play the game in the Pinehurst belt the pilgrims to the Ross house will constitute a constant stream, for set on the hillside, and in its big proportions arising amid a surrounding of

THE DONALD ROSS CASTLE



other fine homes and the golf courses on all sides the Ross home will be a feature striking as well as historical. St. Andrews, in Scotland, the home of golf in the old world, attracts visitors and players from every where, but it is said that Pinehurst already outnumbers St. Andrews in the number of players on the links and with a hundred and twenty-five millions of our own people to draw from and the number increasing daily it is an easy guess that the army of visitors to the Sandhill golf fields will multiply in greater ratio in the future than in the past. They will come to play the game, to watch the multiplying classic tournaments, and to worship at the shrine built by Donald Ross.

The house of Donald Ross is on Fairway and Swoope drives, a few hundred feet from No. 1 and No. 18 fairways, the beginning and the end of the game at Pine Needles, and but a few minutes from the Mid Pines course, and not much farther from the courses at Pinehurst and Southern

Pines. It is in the center of the golf belt of the Sandhills, which is the golf heart of the world, and the one point where golf is recognized, not as an adjunct, but as a basic factor in the purpose of the resort industry. More big golf events are scheduled at Pinehurst than any other place on the continent, if not on the globe, and contests take place that enter players by the hundreds. The high record is somewhere around 350 in one tournament, while the army of spectators that follow the field in the play is actually an army.

And the patron saint established himself with his fine new house on the Knollwood Heights, overlooking two of his finest creations in the way of golf courses in a development where he was allowed to choose his locations for the thirty-six holes from six thousand acres. Golf devotees, take off your hats and bow your heads when you drive past Donald Ross's new house, for it is a shrine of your cult.



Residence of John W. Bloxham

Bloxham First Buyer of Knollwood Site

Pioneer Has Triangular Location on Fairway Drive, and with Attractive Home

John W. Bloxham, of Southern Pines, was the first buyer of a building location on the Knollwood Heights. When the plan was opened to buyers he selected the triangle bounded by the Fairway Drive, Swoope drive and Crest road, containing about two and a quarter acres. On this he proposed to build. But soon after he bought this tract R. A. Olmstead bought a similar acreage across Indian Trail drive and began the first house on the new property. Before it was completed Olmstead sold the house to Bloxham, who thus became the pioneer of the new settlement. This Bloxham house stands on a knob that gives an outlook over the valley for miles, and that is in easy touch with the Pine Needles Inn, the Mid Pines, the golf courses, the highway, and with all the facilities and conveniences that abound in the Knollwood neighborhood.

With the transfer of the new house to Mr. Bloxham Mr. Olmstead commenced another house close by, which followed by others until the Bloxham home is now one of a number that are located in the vicinity of the Fairway drive, and other buildings are in

progress and still others in the hands of architects for plans for early construction.

Mr. Bloxham is a business man of Southern Pines. He is rated as one of the best insurance actuaries in North Carolina, where he has had wide experience. His connection with prominent insurance concerns has given him a standing in the line he follows in the community, where he is also prominent in the various public and social activities. The Bloxhams make the best type of neighbors, although they are yet comparatively young folks. Since these pioneers settled as the first inhabitant on Knollwood Heights the family has acquired the distinction of possessing the first child of the settlement. The Bloxham baby is already the oldest inhabitant except its father and mother. The kiddie coop is seen in the picture.

SPORTING CENTER

Within a radius of ten miles, the following sports are available to residents of Knollwood and guests of the Pine Needles Inn:

At Pinehurst—Golf, tennis, polo, archery, field trials, trapshooting, riding, horse racing, game.

At Southern Pines—Hunting (with the Moore County Hounds, by invitation.), tennis, golf, riding, roque, game.

SPANISH TYPE FOR HERBERT VAIL



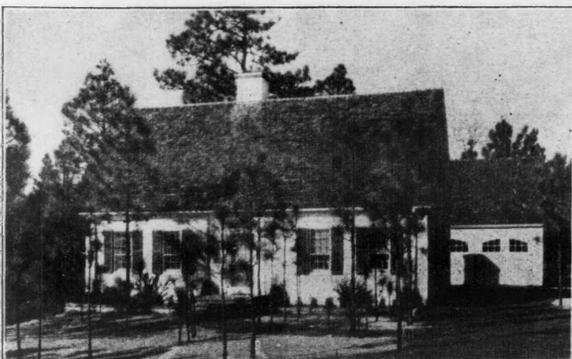
On a pine-covered plateau at the top of the ridge, but a short distance from the fairways of the Pine Needles golf course, Herbert Vail has built a striking Spanish house, commodious, modern and an adornment to the vicinity. It is two story, stucco, tile roof, with those little adjuncts that give individuality to the Moorish inclination of Spanish work. Mr. Vail is one of the younger business men at Pinehurst. Associated with Paul Dana the two are well known and liked. When the first Knollwood Heights lots were put on the market a year ago they bought a location together. This so pleased Mr. Vail that he concluded to buy another location separately and build a house on it, and after considerable deliberation he selected the designs for the building shown. Like all the other Knollwood builders he finally accepted plans that were more ambitious than he had at first intended, but the result is that all of Knollwood Heights is a more substantial creation than the first intent had planned.

Mr. Vail's house is conspicuous both because it stands on a prominent intersection of the drives and high on the ridge as well as because of its character and construction. It will soon be finished, and it is his intention to occupy it himself unless he should sell it or rent it, which may happen, as inquiries are coming with regard to it. But he says if some one

Gerken House One of Earliest Built

The Alloway cottage, the home of Frederick Gerken, Jr., was the second house built at Knollwood by Olmstead and Austin. The first had been the Bloxham house, close by Mr. Gerken's home. They are now building their third one further down the Fairway drive, and fronting on Fairway 18. Mr. Gerken and family secured possession of the Alloway as quickly as it was ready for occupation, and have made of it a delightful home. They have a pleasant location, with the Bloxhams on the adjoining lot, and form another good element in the Knollwood social horizon. This house is on a site chosen by Mr. Olmstead when he had all of Knollwood Heights to select from, and under the help of A. B. Yeomans he designated the position of both cottages that each should have a proper relationship to the other in the general scheme of the development of the entire hill. The outlook from the Alloway cottage is a comprehensive picture, the Inn is close by, and the start and finish of the golf course, holes No. 1 and 18, are but a few hundred feet down Short Road. Mr. Gerken has one of the choicest locations on the ridge.

THE PUSHEE CAPE COD COTTAGE



An interesting example of the new types of homes at Knollwood is the Cape Cod cottage, built by Roy Pushee, of Boston and Southern Pines, on Fairway Drive, immediately opposite the Morrison home. Mr. Pushee selected the Colonial designs that have become pronounced as well as practical in the old Massachusetts colonies, and built a substantial and roomy cottage that is surrounded by growing pines and other trees and plants. The building embraces all the essentials that are required in these days, and is large enough for ample space and comfort, for the colonial architecture grew out of the need to get the most space and comfort in the early days with the least outlet of money. The architect obtained the results, and in doing it created a handsome

home, which he placed in one of the most suitable locations for a building of this character.

It was immediately taken by Mrs. D. R. Lewis and daughters of Chicago, who make another congenial acquisition to the group of good neighbors at Knollwood. A year ago when Knollwood Heights was projected Judge Way, the patriarch of the settlement, talking one day about the prospects, said that what Knollwood Needed was a lot of good neighbors. He was speaking for himself as well as for the community. But he is getting good neighbors, and that is one of the best things about the place. Desirable neighbors making desirable homes in desirable houses make a desirable community, which is the case at Knollwood.



Residence of Frederick Gerken, Jr.