

Vacationing in North Carolina Described in Attractive Booklet

Fifty Thousand Copies to be Published and Circulated by State Motor Club

An attractive descriptive booklet, "Vacationing in North Carolina," compiled from authentic data concerning North Carolina resorts, hotels, sports and other information is being prepared by the Carolina Motor club and will be issued about May 15.

"Initial edition of the booklet, which will be published annually, will be 50,000 copies," according to Coleman W. Roberts, vice-president of the club. "Sole purpose of the booklet will be to set forth advantages of the state as a whole as a playground for the nation for both summer and winter vacationists.

"A vast number of the hundreds of thousands of inquiries received each year by the Carolina Motor club and its affiliations throughout the state come by mail from all parts of the nation seeking information regarding North Carolina. In the past it has been necessary to furnish inquirers with pamphlets, leaflets and booklets describing specific towns, communities or projects. A booklet built on a statewide basis will eliminate use of this miscellaneous literature and will prove of untold value to small communities and centers that have been unable to adequately place their advantages before persons who have the means to travel.

"Varying quantities of the booklet will be supplied the 1,031 motor clubs comprising the American Automobile association, assuring a circulation among persons really seeking recreation. Vacationing in North Carolina will present a panorama of the points of interest and of historic and scenic attraction throughout North Carolina from an impartial, unbiased viewpoint.

"Last year tourists to the number of more than 5,750,000 visited the south and southeast and spent the staggering sum of more than \$425,000,000, and this statewide booklet is designed to attract a greater share of this tremendous business to North Carolina.

Local Boys and Girls Eligible to Compete for Worldwide Trip

Local D. A. R. Sponsors Flag Contest of U. S. Association and Hearst Papers

MANY VALUABLE PRIZES

The local Alfred Moore Chapter of the D. A. R. is sponsoring the first annual Flag Contest held by the United States Flag Association in cooperation with Hearst newspapers. As an expression of his gratification over the fine response on all sides to the public announcement of the Flag Contest of the United States Flag Association, which is sponsored by the Hearst newspapers. William Randolph Hearst has personally made a donation of \$25,000 for the purpose of extending the Patriotic Pilgrimage mentioned in the announcement, giving the scholarship awards in addition to the awards already offered by the Hearst Newspapers, and increasing the number of boys and girls to be sent around the world.

The contest consists of the answering of 75 questions pertaining to Our Flag, a short essay on "Old Glory's Greatest Glory," that can be recited in five minutes. The contestants will be marked on the (1) answers to the questions, (2) the essays, and (3) on the delivery of the essay.

The local winners are then entered in the Regional Contest. The winners of this contest are then entered in the National Contest. The two boys and girls ranking highest in the National Contest are given a trip around the world with escort and all expenses paid. Prizes for local winners, scholarships and medals, prizes for Regional winners, Patriotic Pilgrimage to Washington, Gettysburg, Philadelphia, Valley Forge, New York City, West Point, Boston, Lexington, Saratoga and many other places of historical interest.

This contest is open to all boys and girls who (1) live in the United States, (2) who have not graduated from a high school or the equivalent in a private or parochial school and (3) are between fourteen and eighteen years of age on Flag Day, June 14, 1929, that is, who were born between June 14, 1911 and June 14, 1915, both dates inclusive. The papers must be in by noon Friday, April 5. So don't delay but ask Mrs. L. P. Tyson, Carthage, N. C. or Mrs. James Switt, Regent or Mrs. Bernard Leavitt, Southern Pines, N. C. for the particulars.

Men should be made to take vacations—so they won't get the idea that they're indispensable.

GASOLINE PRICES VARY FROM 10 to 29 CENTS

The spring tourist season is about to open and motorists will find about 50 varieties of gasoline prices in existence as they travel over the country.

Statistics compiled by the American Automobile Association showed gasoline varies in price from 10 to 29 cents a gallon in different localities and the gas tax ranges from six cents in South Carolina to two cents in Wisconsin.

Only two states, Illinois and New York, have no gas tax. It was estimated motorists would use more than 14,000,000,000 gallons of gasoline this year and pay a tax of more than \$300,000,000 for the fuel.

There are now 22,000,000 pleasure cars in the United States and 11,000,000 of them will be used for touring trips during the open season. It was estimated each car will carry four vacationists or pleasure seekers and one-third of the nation will take its recreation on wheels during 1929.

A. M. CAMERON TO CLEAN COTTON SEED FOR FARMERS

"Arrangements have been made with A. M. Cameron to clean cotton seed for the farmers of the community on Friday, March 29," says H. L. Seagrave, agriculture teacher.

Mr. Cameron recently installed a cleaner for his own private use, but has consented to clean seed on the above date for the small sum of 10 cents per bushel. All farmers desiring their seed cleaned should have them at Mr. Cameron's barn on or before the above dates.

New Flood Lights for Knollwood Airport

Field Made Available for Night Use by Two 1000-Watt Lamps.

Having been established as a recognized flying field to be placed in all the guide books and maps issued by the Federal Department of Commerce, the Knollwood Airport is now concerned with the matter of lighting for the benefit of night fliers. The markers pointing the way to the field have proven their value, but can not be seen in the darkness. For several days the Pinehurst Electric Shop has been installing the wiring. The powerful lamp which illuminates the wind cone on the roof of the hangar has already been set up. Two 100-watt flood lights similar to the one that lights the theater building from the village green are to be fixed at the side of the building to give different angles of illumination on the runways. Chance visitors to our port have not been frequent enough to warrant continuous use of the new lights every night. When notice is received beforehand, as often happens, of an intended visit, or when a plane is heard circling over the community, they will be flashed on and left burning until a landing is safely made. They will also be invaluable to any who find it necessary to take off at night.

Since the field is to be enlarged little by little until its dimensions are adequate for our needs, there will be no boundary lights as yet. The success of the port this season proves that it is an asset, indeed a necessity to the Sandhills. With its inclusion in the government maps, more fliers will call here, and eventually the field will be as busy as a railroad station. It is conveniently located for all planes traveling either North or South since there is no other between here and Florida.

FUR COAT INSURANCE

Can be obtained by people of integrity and good habits, covering against ALL RISKS except moths, vermin, wear and tear.

In your home—thrift either by burglars or dishonest domestics, fire, lightning, windstorm or flood.

At restaurants, theatres, hotels, clubs, thieves are watching for an opportunity. Your coat can disappear in a very few minutes.

While traveling on trains, automobiles or busses, your coat is subject to all sorts of hazards, including derailment, collision or wreck.

Covered at all times whether it may be in Continental United States or Canada, the annual rate is \$2.00 per hundred, subject to a minimum premium of \$6.00.

John Bloxham will gladly take your application.

S. B. RICHARDSON, INC.

Real Estate and Insurance
Southern Pines

Rain vs 50-50 Acme

Hear Ye! The decision: "It has been found, by the testimony of hundreds of farmers—men of character and ability, standing high in their community:

That—Best results are obtainable when Fertilizer is made 50 percent mineral, to start the crop growing; and 50 percent organic, to offset the loss of fertilizer by rain, and to strengthen and continue the plant life.

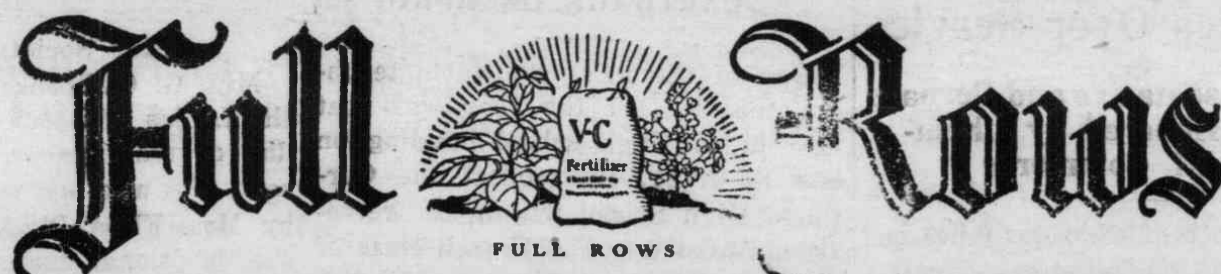
This organic nitrogen (ammonia) stays in the ground, dissolves slowly and makes the farmers' chances of a good stand, and a good yield, much more certain and sure.

Therefore: Old Reliable Acme Manufacturing Company, of Wilmington, North Carolina, continues to make now, and has for the past forty-six (46) years, only 50-50 quality goods.

Ask the man who uses ACME.

Ask your dealer or write.

Acme Manufacturing Company
Wilmington, N. C.



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Virginia-Carolina Chemical Corporation

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Good Cotton is Wanted

In the United States the demand is greatest for strict low middling, middling, strict middling and good middling from 15/16 to one inch in length, says the 1927 Yearbook of Agriculture. These four grades made up 85.05 per cent of the total consumption by American mills. All the lower grades together accounted for only 13.28 per cent. The demand for cotton under 1/8 inch in length was less than one-tenth of 1 per cent of the whole. In other words, GOOD cotton is wanted—cotton up to a standard. And the farmer who uses V-C has it to sell!

"In competition with modern industry, the farmer must swing into step with the march of modern business methods."—U. S. Department of the Interior.

Back Up the Scientists

Everybody can eat just so much and put on so many clothes—and he can't eat or wear any more, no matter how rich he is. But on other things his pocketbook is the only limit. The job is to learn how farm products can be used in making these



other things too. They hold big opportunities. Cotton seed used to be a big nuisance around gins, for instance. Now it is worth real money, thanks to the scientists. Scientific research must stay on its job of hunting for new values in old farm products. There ought to be a good use—besides just eating it or wearing it—for EVERY crop a farmer can grow. Let's back up the scientists with encouragement and money—and they'll dig up hidden markets all around us.

"Labor required for producing a pound of tobacco ranges from about seven-tenths of an hour (48 minutes) for Virginia bright to about three-tenths of an hour (18 minutes) for Kentucky dark."—YEARBOOK OF AGRICULTURE.

"Scientific farming has paid well all along, but it is not the scientific farmer who is complaining. He hasn't the time. He is busy making money."—H. H. HEIMANN.

Puts Money in the Leaf

Yield and quality must balance if the tobacco grower is to make full profit from his crop. All authorities agree on this. V-C Fertilizers are recognized as a vital factor in



good yields of quality leaf. Made especially for a purpose—made carefully, thoroughly, honestly—they contain the usual ingredients plus one more that is not a chemical... V-C's good name. Successful growers prefer V-C Fertilizers, because they know this fourth ingredient is there. They have learned that it puts the money in the leaf.

"There is not an acre of land in the whole United States that doesn't need at least one of the three principal elements of a complete fertilizer."—H. D. WILSON, Louisiana Commissioner of Agriculture.

Why is the boll weevil always called "he"? It's the hen that does the damage.

Learn to Fertilize Right

The use of commercial fertilizers is rather generally practiced, particularly in the eastern humid sections of the Cotton Belt. Unfortunately in many cases apparently too little is used, or it is used without enough skill to secure the best results."—Yearbook of Agriculture.

"I have used V-C, and although the boll weevil hit our county hard I made over a bale to the acre."—J. W. Long, Tarboro, N. C.

One Ton Against Fifteen

Less than 27 pounds of plant food are in a ton of average livestock manure—27 pounds in 2,000. "Are the other 1973 pounds 'filler'?" asks the National Fertilizer Association. It then points out that a ton of 5-8-7 commercial fertilizer contains 20 units or 400 pounds of plant food—as much as you'd find in 15 tons of manure.

FROM LEAF TO PACKAGE the manufacture of cigarettes requires about nine days, says a government report. But it took five years before that to make all the tobacco mixed in them.

"Artificial Cotton" Now

Between three and four million pounds of "artificial cotton" are now being grown in England, according to a report from London. The fiber is described as growing on a plant seven feet high that was discovered in British Guiana.

ONE WAY to catch step with the procession and stay up with the leaders is to subscribe to a good farm journal—and read it!

One on the Indians!

The Indians had their pipes—made of clay or stone and none costing as much as an acre of good loamy land. But they were PIPES right on, and they drew good smoke. Not only that, but the Indians rolled their own cigarettes. Moreover, the Indians had their stogy cigars. Home-made, all of these. But they were the originals of all that we have. There's nothing new... Fertilizer? The Indians had that too, of a sort—fish, right out of the creek, buried beside the plant. But it wasn't V-C. Ho-hum!... FULL ROWS? Ah, there you've got it on the redskin!

"V-C FERTILIZERS have given us quality crops and greater yields. This year with boll weevil infestation the worst ever known around here, we averaged nearly a bale to the acre."—Coats Mercantile Co., Costa, N. C.

VIRGINIA-CAROLINA CHEMICAL CORPORATION

Millions More People RIDE ON



A recent inquiry among car-owners, conducted nation-wide, reveals that Goodyear Tires are now preferred 2 to 1 over the next most popular make—and from 3 to 1 up to 30 to 1 over other brands!

The old opinion that "all the leading tires are about alike" is rapidly submerging under the ever-growing proof of Goodyear superiority.

The day is past when clever advertising might sway the multitude on tires. Car owners are too well posted—they have learned too much from experience to be baited by mere claims. Nor will tire-buyers, who watch their dollars, be swung away from the best tires by clever "dealer talk" in the face of incontrovertible facts which over-tower all the words in the dictionary.

The loyalty to Goodyear Tires on the part of car owners is a matter of cold dollars and cents. Most people buy those products which give them the most for their money.

Experience proves that Goodyear Tires offer the greatest value—by a wide and substantial margin. Therefore!—Goodyears far out-sell any other make.

Keith Motor Co.

Chevrolet Sales and Service

Gas, Oil, Accessories

Highway 50

Vass, N. C.