THE PILOT

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NELSON C. HYDE
Editor

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THE INCREASE IN COUNTY TAX RATE

The blow that stunned property owners in the county in the announcement last week of a ten cent increase in tax rate is not as stunning as it appears, according to Wilbur H. Currie, Chairman of the Board of County Commissioners.

It seems that while the tentative budget for 1937 calls for an increase of ten cents in the county-wide rate, many taxpayers will actually enjoy a lower rate than they did last year on account of reductions in their special school tax levy, Mr. Currie said.

The Social Security program necessitated an increase in the county-wide rate, as was set forth last week, and on account of the new school building now being erected in High Falls, an increase in the school capital outlay was called for. However, only a small part of the increase in this item will go to High Falls. Each school district will receive its per capita, and this will result in decreased special school debt service levies.

This is how it works. Last year, Cameron had a special school tax of 75 cents in addition to the county-wide rate of 79 cents, making a total of $1.54 on the $100 valuation. This year, the special school tax levy will be 58 cents, 17 cents lower than last year's, thus resulting in a net decrease of seven cents.

Aberdeen's special school tax levy last year was 65 cents, and this year it will be 40 cents or 25 cents less than last year's. This, with the county-wide increase of 10 cents, will give the Aberdeen district a net reduction of 15 cents.

Vass-Lakeview's will remain the same. Her per capita will give a decrease of ten cents in the school tax, which will just off-set the county-wide increase of ten cents.

West End will have a 20-cent net reduction and Carthage will pay seven cents less than last year.

Exact figures of the Southern Pines situation are not at hand, but Mr. Currie explained that while Southern Pines will get the same per capita as the other districts, its rate will not be decreased due to the increase which the district assumed for extra curricular activities.

EDITORIAL RAMBLINGS

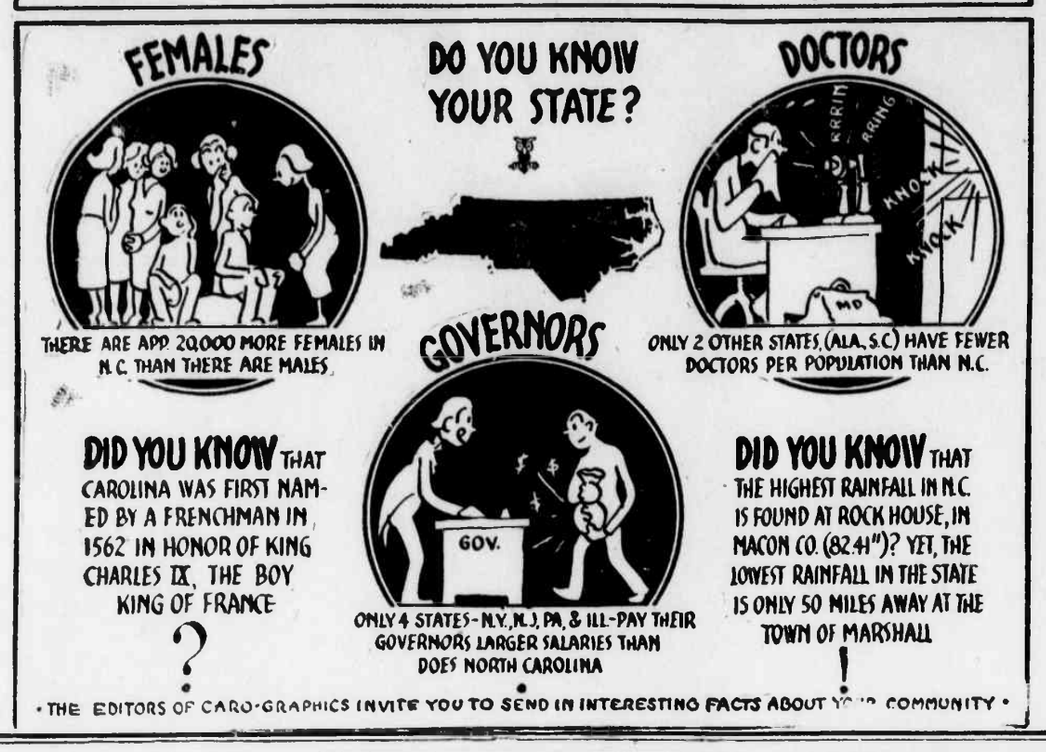
Business is pretty quiet in the newspaper field and it seems like a good time to get away so when this is read we shall be enroute north to look into the prospects for next winter's season so it really doesn't matter much what we write this week as it will be all forgotten when we get back unless we put our foot in it again like we did last week when we innocently touched upon the rivalry between two Aberdeen business women which it appears is keener rivalry than we had realized for we have received a letter from one of the parties who disapproves of what we said and asks us to say that she does not copy anything the other lady does because she was first in the field and has always—but here is what she asks us to print in rebuttal which of course we are glad to do because we never meant any harm in the first place and just thought we were doing everybody a good turn with a little free advertising for two most attractive tourist homes:

Mrs. R. G. Farrell wishes to say that all her ideas of operating her business at Lloyd Hall Inn are original.

We spent Tuesday attending the tobacco market openings in Lumberton and Fairmont and have never seen so much tobacco and not in a long time so many people and for a change so many satisfied tobacco growers for in the twelve warehouses we visited we saw but one turned ticket which means that hundreds of farmers were satisfied with the prices they received for their golden weed and we should think they might be for it was the best opening day in many a year and also the buyers seemed satisfied for the tobacco was high in quality and apparently exactly what they wanted for domestic cigarettes and when they find what they want the representatives of the big companies appear willing to pay a fair price consistent with their manufacturing costs and Uncle Sam's tax which is about equal to the price of the tobacco plus the manufacturing cost and makes it nice for everybody all around for if the government didn't get so much out of cigarettes our income taxes would be higher and we'd all be broker and as we said at the start of this diatribe business is pretty quiet.

"Judge" Avery, who knows a heap about tobacco, thinks Aberdeen has a fine opportunity for a big market this season. Much of the tobacco is ripening late and will be ready for warehouse floors just about the time the local market gets under way. The "Judge" is an optimist about Aberdeen; thinks we have the makings of a real competitor for other big market towns, and cites the experience of Lumberton. Lumberton was a small market up to a few years ago—did not sell as much tobacco as Aberdeen. Then the business men got together, engaged a good live wire secretary for their Chamber of Commerce, started advertising, started talking up Lumberton among the farmers, and if you'd been there on Tuesday you'd have seen the results. Seven warehouses, chock full of leaf; the town so overrun with people and automobiles it was well nigh impossible to drive about. In a brief period it has jumped from a small market selling not much over a million pounds a year to one with a million pounds on its floors on opening day.

—N.C.H



NAVY INCREASES QUOTA FOR AUGUST ENLISTMENTS

Word has been received by the U. S. Navy Recruiting station, located in the Post Office building at Greensboro that the quota for enlistments during the month of August has been increased from 70 to 82 apprentice seamen and eight mess attendants.

This quota is second largest in the United States and offers splendid opportunities for young men between the ages of 17 and 25. The Navy Recruiting stations located in North and South Carolina are striving to stand first in the number of enlistments in the near future.

TO ATTEND NATIONAL YOUTH CONFERENCE AT LAKE GENEVA

The Rev. and Mrs. Ernest L. Barber of Aberdeen will chaperone a party of four young people from Aberdeen and Pinehurst to the National Youth Conference at Lake Geneva, in Wisconsin, leaving tomorrow for two weeks. In the group are the Misses Lena Stewart and Marcella Folley of Aberdeen, and W. P. Morton, Jr. and Ellis Fields of Pinehurst.

Grains of Sand

Watch your step today. It's Friday the 13th.

East Broad street is enjoying a boom. It has a new building going up, with both stores leased; it has another store doubling its space by acquisition of the adjoining store, acquisition of the adjoining store; it has a garage and filling station undergoing remodeling, and now it's rumored that a new store—another grocery at that—is to open in the store now being used by the Curb Market.

Over on West Broad a furniture store will open this fall in the Arcade Building.

Some of the boys around town don't like Jim Farley's newest postage stamps. They can tell him about it to his face next Tuesday if they want to. He'll be right here in town.

These are tough days for the parents of small children. With Corn Flakes running adventure stories on the box covers, Puffed Wheat telling you that Shirley Temple loves it, Wheaties featuring leading baseball players, and Shredded Wheat packages enclosing a series of Mother Goose rhymes and pictures, the youngsters cry for all of them and keep a poor papa broke.

What has ever become of the guard rails the State Highway Department promised us leading to the bridge over the Seaboard tracks on Morganton Road?

We congratulate the Sanford Herald on its 32-page special edition commemorating the opening of its handsome new building in the heart of Sanford. Incidentally, the Herald, formerly semi-weekly, is to be published three times a week, starting next week—a good indication that our neighboring town is growing and prospering.

During the months of January through July, 34,259 new cars and 9,703 new trucks were sold in North Carolina as compared with 28,067 cars and 8,879 trucks sold in the same period last year, the Motor Vehicle Bureau reported.

However, the 5,500 new cars sold in July fell short of the number sold in the same month a year ago when 6,036 car sales were made. Truck sales amounting to 1,169 were also below the 2,067 sales made in the same month last year.

CHURCH NOTES

At the Christian Science Church this Sunday morning the subject of the lesson-sermon will be "Soul."

"The Cure for Atheism" will be the subject of the Rev. J. Fred Stimson's sermon at the Baptist Church in Southern Pines on Sunday morning at 11:00 o'clock.

Albert Buchanan will be in charge of the morning service at the Church of Wide Fellowship, Sunday. Mr. Buchanan is a Senior in Oberlin College. He has served the Congregational Church Extension Boards as a student pastor for the past two summers. He comes to Southern Pines from Asheville where he served the Merrimon Avenue Congregational Church as supply pastor during the month of July. He had previously served the United Church of Raleigh. Mr. Buchanan's home is in Lewistown, Pa. The theme of the morning message is "Will Spirit Win?" The Community Vespers in the Garden at 7:00 p. m., led by the Young People. Mr. Buchanan will speak.

Sanford Herald Host as New Plant is Christened

Editor "Bill" Horner Greeted by Dignitaries of Politics, Press and Public

After not quite six years of constant growth in a basement corner of the Masonic Temple Building in Sanford, The Sanford Herald, published by Representative W. E. (Bill) Horner, last night proudly went to press ner, proudly went to press Monday night before the eyes of hundreds of guests in its own new home, right across the street from where it suffered its growing pains. Present for the occasion of this housewarming were newspapermen from surrounding and nearby counties and loyal advertisers and subscribers to the paper.

Barbecue, of course was the substance served in Sanford's Legion Hut by Publisher Bill Horner to about 250 of Bill's friends and patrons prior to the formal inspection of his new plant. With the Rev. G. T. Adams, whose tall bent figure and black coat is one of the most familiar sights on Sanford's streets, presiding at the dinner, many of Bill's contemporaries wished him Godspeed and blessings in his new building. Mayor Warren Williams welcomed the guests and rare one-minute speeches were delivered by O. J. Coffin, professor of journalism at U. N. C., who steered young Horner to Sanford back in 1930 and has since sent him four young men to help him get out the paper; Charlie Parker, city editor of The News and Observer; John Park, publisher of the Raleigh Times; Thad Eure, Secretary of State; Representative Fred Thomas of Harnett County; Representative Oscar Barker of Durham; Wade Lucas, managing editor of the Raleigh Times; J. L. Oliver, publisher of papers in Siler City and Pittsboro; Louis Graves, editor of the Chapel Hill Weekly and W. Joyner Macfarlan, head of the Associated Press bureau in Raleigh.

The real occasion was inspection of the recently completed building, the result, Publisher Horner admitted, of a series of "building pages," he has been running the past couple of years. But more than this is behind the new home of the Sanford Herald. Seven years of drive, during which he fought the worst years of depression, are behind Bill Horner's progress from a six-column, six-page semi-weekly to — commencing next week—a tri-weekly, running eight columns and eight to who knows how many pages.

PINEHURST, INC. SUED BY POOLE IN BOILER DEAL

A complaint was filed by H. G. Poole, trading as Model Laundry, versus Pinehurst, Inc., on August 7th, asking judgment for damages sustained by reason of the alleged purchase of a boiler for use in the laundry which was represented as being in good condition and which was condemned by State authorities as unfit for use before Mr. Poole had used it any.

He asks judgment of $200 paid for the boiler and for the return of a $200 note and for damages in the sum of $300 by reason of the representations of the defendant to the plaintiff.

JOHN W. WATSON HERE

John Warren Watson of Philadelphia is spending some time in Southern Pines and is stopping at the Belvedere Hotel.

Reshade now for years to come with

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SANFORD, N. C.

MAGAZINES

MAY I HAVE YOUR RENEWALS?
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Please drop me a card.
MRS. Z. V. BLUE
Carthage, N. C.

WOMEN WHO HOLD THEIR MEN NEVER LET THEM KNOW

NO matter how much your back aches and your nerves scream, your husband, because he is only a man, can never understand why you are so hard to live with one week in every month.

Too often the honeymoon express is wrecked by the nagging tongue of a three-quarter wife. The wise woman never lets her husband know by outward sign that she is a victim of periodic pain.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and Go "Smiling Through."

Remember The Pilot when you need printing done. Phone 7271.

NOW IS THE TIME TO SELECT YOUR WINTER RESIDENCE for Next Year

Why Not
Southern Pines

This garden spot of the Sandhills offers to discriminating people an ideal winter home, with every possibility for healthful recreation and sport.

To those seeking Residential Properties, Cottages, Furnished Apartments or Rooms for the Winter Season in Southern Pines we offer the facilities of our Organization. We have a Complete Listing of Available Accommodations for Lease . . . A number of Attractive Town and Country Sites for Purchase.

Paul T. Barnum

REAL ESTATE and INSURANCE

Bank Building -:- Southern Pines