

THE PILOT

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NELSON C. HYDE
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TOBACCO MARKET PROSPECTS IN ABERDEEN

With new blood as an incentive, Aberdeen is making more than its usual preparation for this year's tobacco market which opens here next Thursday, September 16th. Not in many years have prospects been so bright for a successful season, and Aberdeen intends to put forth every effort toward this end.

The Aberdeen market dates back almost two decades. B. B. Saunders came here in 1918 and opened a warehouse, and with the exception of one year he carried on in Aberdeen and built for the town a reputation for good sales. For several years Aberdeen led the state in average price paid for the golden leaf. The tobacco grown in this vicinity developed a reputation for quality and was in demand by the leading manufacturers of cigarettes.

Through these years Aberdeen has had every opportunity to develop into a leading market. It was not so long ago that its sales exceeded those at Lumberton. Lumberton plunged in and through the efforts of its Chamber of Commerce and Tobacco Board of Trade has in a comparatively short time become one of the big markets of the Border Belt. Aberdeen has the same opportunity for advancement, and this year appears awakened to its potentialities. It has everything to offer that other leading market towns have, plus better railroad facilities than most, and plus its location in one of the feature beauty spots of North Carolina, the Sandhills.

With the coming into the local field of warehousemen of splendid reputation; with a full corps of buyers from the leading cigarette manufacturers of the country, and with the business interests of the town cooperating one hundred percent, this looks like Aberdeen's year to launch a real drive to climb into the ranks of the big tobacco markets. It has been fortunate in securing able and popular warehousemen to offset the departure of Mr. Saunders to other fields. And it is fortunate in the condition of the tobacco crop, for all reports are to the effect that there is plenty of tobacco in this section, that it is of fine quality, and should command high prices.


Farmer, warehouseman, buyer and manufacturer look for a fine year generally. Aberdeen should share in this in greater proportion than in the past. The Pilot wishes it the best season in its history.

THE SUMMER IN RETROSPECT

The summer of 1937, it is now pretty well assured, will prove much like the two preceding summers, in avoiding any general recession in industrial production and in maintaining both the level of employment and payrolls, the Chamber of Commerce of the United States tells us. The summer has also been a period of relative stability in the general price level, despite influences that of themselves would have caused more advances in wholesale prices than actually occurred.


In manufacturing, the level of employment this summer has been more than ten percent higher than last summer, and payroll payments 20 percent higher, and better. Such a record in the face of strikes and labor disorders and legislative threats is indicative of what the situation would be if production and employment had been free from the handicaps that were artificially imposed upon them.

CARO-GRAPHICS by MURRAY JONES JR




KNITTING

N. C. RANKS SECOND IN THE U. S. IN THE KNITTING INDUSTRY-IT HAS 175% OF THE EQUIPMENT




DO YOU KNOW YOUR STATE?



RAILROADS

NORTH CAROLINA HAS A TOTAL OF 49 RAILROADS WITH 4813 MILES OF TRACKS



GRUNSHAWS

YEP, IT WAS BUILT BEFORE PVA STARTED

AT GRUNSHAWS JACKSON CO. IS LOCATED THE STATE'S SMALLEST POST OFFICE-A 106 BUILDING, 6 FT X 8 FT-WHICH SERVES 10 FAMILIES

DID YOU KNOW THAT MANY HISTORIANS BELIEVE THAT THE ROANOKE ISLAND "LOST COLONY" SETTLED IN ROBESON COUNTY, INTERMARRIED WITH THE INDIANS AND THAT THEIR DESCENDANTS STILL LIVE THERE?

THE EDITOR CARO-GRAPHICS INVITE YOU TO SEND IN INTERESTING FACTS ABOUT YOUR COMMUNITY

Such a record this summer is also indicative of increasing strength in industrial activities as the autumn advances. Last year an increase in employment appeared in August and proceeded month by month through May, with only a temporary period of hesitation in January.

It is too early to gather all of the data that will show the net of employment for August, 1937, but the evidence at hand suggests that August this year may show a substantial increase over the figure for July.

If there can be protection from extraneous forces, and the autumn advance is allowed to proceed, there is good reason to expect industrial employment to reach a level well above any point ever before realized in the country.

EDITORIAL RAMBLINGS

Schools are open, which means the start of another season in the Sandhills. Homes are opening up, stores are sprucing up and stocking up, real estate men are active.

We are told by returning travelers that it should be a good season. They say northern resorts have had a big summer, that people appear to have money to spend, that they are traveling more, taking more time off from their businesses. The real estate men tell us there is a brisk demand for houses and apartments for the winter. City Clerk Howard Burns reports

numerous inquiries regarding cottages and hotel accommodations, possibly some the result of the extensive advertising campaign which North Carolina has launched to acquaint the public with "Variety Vacationland."

There's an optimistic note in the air.

The newest of Southern Pines assets will be launched on what is hoped and expected to be a successful career this coming Sunday morning, the new girls' academy, Notre Dame de Namur, on the former estate of Walter S. Halliwell on Youngs Road. The old homestead has been remodeled, other buildings added, and the school presents a most attractive appearance. This is another unit in an institution which has a splendid nationwide reputation as an educational institution. It should prove to be a great addition to the life of the community.

The lighting of the Southern Pines municipal tennis courts appears to have been a successful venture. The courts are in popular demand every pleasant evening, the lighting appears to be effective once the players get used to it, and the matches are proving an attraction to the public who sit on the benches or loiter on the banks alongside the courts and watch the play each night. It would appear as if Dr. Daniels had started something worth while.

GRAINS OF SAND

Southern Pines will have eleven grocery stores this winter. We can do a lot of eating.

It looked like old times this weekend to see cars parked double in the vicinity of the Highland Pines Inn. We never thought of railroad men having automobiles, but suppose they are just like the rest of us on their hours off.

Isn't it pleasant to hear from returning vacationists that they found it hotter up north than here in the Sandhills? Even Maine reports a torrid summer.

The season won't really be on here till we see some of the familiar figures crouched over their mallets on the roque courts.

Paul Barnum says small rentable houses for the winter are getting hard to find. So many have been sold or leased to year-round tenants—an indication that our permanent population is on the rise. Maybe it's a good time for some enterprising capitalist to build a few attractive winter homes among the pines.

Combined state, local and national debts, at the end of the last fiscal year, amounted to \$415.96 for each person in the country, an average of \$1,663.84 per family. This is the sum that must eventually be collected in taxes (in addition to the annual running expenses of the government) before the government debt is cleared up. In 1913, the federal, state and local debt amount to \$59.28 per person.

Imagine our surprise when we picked up Wednesday's Raleigh News & Observer and saw Congressman Lambeth's picture with a caption

"In Spain." Only last week we reported Mr. Lambeth safely back in these United States after dedicating some monuments to America's soldier-dead in France.

We have an excuse. Mr. Lambeth's secretary wrote us to send his Pilot to Thomasville beginning last week, so of course we thought he was there.

Besides, if we were the Congressman, we'd stay out of Spain anyway.

There's an old song which goes: "You can't arrest the Mayor," from one of Gilbert and Sullivan's operas, if we remember aright. We haven't looked up the law to ascertain whether it's true or not, but for Mayer Stutz' sake we hope it is.

It seems he hailed an attractive Titan blonde driving past his office to other day and asked her to drive him to the Highland Pines Inn where the rest of the Seaboard Railroad was gathered. He stepped in her Plymouth, slammed the door with a bang, and smashed the plate glass window all to smithereens.

Frank Eatman, boss man of the Sandhills project at Hoffman, recently caught his own two children fishing illegally in one of the new lakes there. They approached him sheepishly, each carrying a string of undersized bass.

"Stop right there," he said sternly, and they quivered in their boots. Then he added: "I want to take your picture."

They felt better, but their equanimity was short-lived, for he added: "I want to have a picture of you before they take you off to jail."

MARRIAGE LICENSE

A marriage license has been issued from the office of the Register of Deeds of Moore county to Harold T. Markham and Nelle Clyde Lewis, both of West End.

The Weather

August Temperatures Lower Than Normal, But We Had But 15 Clear Days

The normal rainfall for August is 6.03 inches. The record for the past month shows 11.17 inches, 5.71 inches more than last August, 5.14 inches more than normal, and closely approximating the torrential precipitation of 1928, when 12.05 inches of rain fell in August and 19.50 inches in September. Only 15 days of the month were all clear, the remaining 16 days receiving more or less rain, 2.10 of an inch on the 13th.

Temperature ranged lower than normal and much below the high of last August. Only ten days of the month registered above 90, reaching only 92 twice, and falling to a low of 57 on the 17th, the average for the month being 1.24 degrees lower than the long time normal, and 2.74 degrees lower than last August.

	Long time	Max.	Min.	Aver.
Average	89.30	67.70	78.50
1936	89	72	80
1937	87.30	67.23	77.26

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OUR PRICES ARE ALWAYS RIGHT
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When you get home from work... when the children arrive for lunch... when there's a moment in the routine of household duties, or when friends drop in to visit. These are times to enjoy the pause that refreshes with ice-cold Coca-Cola.

Order by the case (24 bottles) from your dealer.

ICE-COLD COCA-COLA IS EVERY PLACE ELSE, IT BELONGS IN YOUR ICE-BOX AT HOME

COCA-COLA BOTTLING COMPANY
ABERDEEN, N. C.

RYE GRASS SEED

What does the sale of 180,000 pounds already this season reveal? Read the Test Tag, note especially the Purity Test

Common Name DOMESTIC RYE GRASS
Where Grown, OREGON. Weight 100 lbs. Net.
Inert, 30% Purity, 99.50% Weed content, 20%
Names of Noxious Weeds, None Germination, 90%
Tested August, 1937

We use every precaution in procuring fresh, reliable seeds, but it will not be possible for us to hold ourselves responsible for the description, growth, yield or failure of the crop in any respect. If our goods are not accepted on these terms, they must be returned at once.

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Pinehurst, N. C.

That's the Story

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