

Distributing Point for the Sandhills Area -- **ABERDEEN** -- Leading Railroad Center of the Peach Belt

Tobacco Experts Say Crop in Sandhills Section Looks Good

Estimate Sales of 5,000,000 Pounds on Floors of Aberdeen Warehouses This Season

When the coin is tossed next Thursday morning to decide the warehouse that will have the first sale, and the cry of the auctioneer opens the Aberdeen tobacco market for its 19th season, there will pass over the warehouse floors there the first of what bids fair to be one of the best crops of tobacco ever raised in the Middle Belt.

Advance reports from growers in the belt indicate that the crop will run about 25 per cent ahead of last year in total poundage and that the quality of the leaf is exceptionally good, while Aberdeen warehousemen, who have been circulating among the growers, are enthusiastic over the prospects for a record season.

Claude W. Covington, who will operate the big brick warehouse in Aberdeen this season, told The Pilot that he had seen enough of the crop in preparation to be convinced that it will compare favorably with the 1934 crop, which was one of the best seen on the local market. It is, he added, a good, grainy working crop of domestic tobacco and should bring very attractive prices.

Gene Maynard, who will be associated with T. J. "Tom" Smith in the operation of the Aberdeen warehouse, said that he had seen very little extra-fine tobacco in his visits to the growers, but that there was an abundance of thin, bright, well-cured tobacco excellently suited to cigarette manufacture and that there should be a good demand for the crop.

Predict Sales Increase

Both warehousemen estimated that the Aberdeen market would sell about 5,000,000 pounds this year as compared to a little over 3,250,000 pounds last year, but neither would venture to estimate the probable average price that the crop would bring.

On the Border Belt earlier this season a precedent for good average prices was established for good grades and that precedent carried over to the Bright Belt markets. No recapitulation is at hand for the Border Belt but Bright Belt sales (with the exception of the markets at Wallace and Ahoskie, for which figures were not available) had sold over 28,000,000 pounds of tobacco through last Friday, at an average price for all grades of 22.12 cents a pound, despite a flood of poorer grades beating down the prices the first of last week.

MRS. CHARLES ENTERTAINS WALTER PAGE BOOK CLUB

Mrs. G. A. Charles was hostess to the Walter Hines Page Book Club at the Community House last Thursday afternoon, where all present enjoyed an unusually interesting musical program. Mrs. John W. Graham gave a paper on Edward McDowell, Mrs. E. L. Barber a paper on Ethelbert Nevin and Victor Herbert. The program closed with a vocal selection by Mrs. Ralph Caldwell, accompanied at the piano by Mrs. Edwin McKeithen. Mrs. D. I. McKeithen of Washington, D. C., a former club member, was the guest of honor at the meeting.

PARENT-TEACHER ASSOCIATION TO HAVE TEA ON SEPT. 17

The Aberdeen-Pinebluff Parent-Teachers Association will give a tea at the home of Mrs. Sidney L. Windham on Friday afternoon, September 17, from 3:30 to 5:00 o'clock as a "Get-Together" of the school patrons, friends, teachers and members of the P. T. A. in an enjoyable social affair. This will take the place of the regular September P. T. A. meeting and all members are urged to be present.

MRS. KEITH HOSTESS

Mrs. Kenneth Keith entertained at seven tables of bridge at the Community House last Friday evening. After an interesting hour at the game Mrs. Wimberly Bowman was presented with the high score prize, Mrs. Knox Mathews with the second prize and Mrs. Frances Pleasants with the traveling prize.

THIRD BIRTHDAY

William Carter, III, celebrated his third birthday with an enjoyable party at his home here Monday afternoon, a large number of guests wishing him many happy returns of the occasion.

●Brief Cases, Ring Books, Zipper-Manuscript Cases, Loose Leaf Memos at Hayes.

Debutante



MISS LIDA DUKE BLUE

The attractive daughter of Mr. and Mrs. W. A. Blue of Aberdeen will be formally presented to society at the Debutante Ball to be held in Raleigh tonight. Miss Blue's chief marshal will be her brother, Clifton N. Blue, and her assistant marshals Robert B. Everett of Laurinburg, Hill Paschall and Julian Lintz of Durham, and Midshipman Haywood C. Smith of Raleigh.

Miss Blue is the only Moore county young lady presented at this year's ball.

Ike Blunt of Parkton has accepted a position as drug clerk in McCrummen's drug store.

The Pilot Pleads Guilty to Serious Accusation

Leon Seymour of Mid-South Motors Says We Almost Put Company Out of Business With Advertisement Which Sold Every Used Car They Had in the Place

By BEN BOWDEN

Sometimes an advertising solicitor encounters some peculiar situations when he or she approaches a merchant in search of business, and sometimes, too, he is given some peculiar reasons when the merchant declines to place an advertisement in his paper, but we encountered the topper of them all early this week when we approached Leon Seymour at the Mid-South Motor Company in Aberdeen and suggested to him that this week might be a good time to advertise his used cars to the tobacco men who will be coming to Aberdeen for the opening of the Aberdeen tobacco market on Thursday.

The fact that Mr. Seymour made the remark jokingly and that he really wanted to place the advertisement, in no way affects the essence of the idea, and the facts of the case are so interesting that they can stand re-telling.

Some two months ago Mr. Seymour came into the Pilot office and placed an advertisement listing his used car stock for sale at very attractive prices. Business had been good for the previous several weeks and as a result he had taken quite a few used cars in trade for new ones, with the result that he had a larger stock on hand than he wanted to

FREDERICK STANLEY SMITH RETURNS TO SANDHILLS

Mr. and Mrs. Frederick Stanley Smith returned to Southern Pines Monday after a two months visit in Maryland and Pennsylvania with relatives and friends. During the first two weeks in August Mr. Smith was enrolled as a student in the Christiansen Summer Music School in Chambersburg, Pa. The school was conducted by Dr. F. Mellius Christian sen, founder and director of the famous St. Olaf Choir at St. Olaf College, Northfield, Minn. One hundred and eighty church and school musicians from 40 states and Canada attended this session. Mr. Smith was chosen "Class Poet" for the graduation exercises.

During August, Mr. Smith served as organist at the First Lutheran Church in Chambersburg and gave a recital of his own compositions at one of the evening services. His published compositions were on exhibition in the music stores of Hagerstown and Chambersburg. On September 2nd, he was the guest speaker before the the Chambersburg Rotary Club, speaking on "Music, the Universal Language."

Aberdeen Schools Open Next Monday Morning

Exercises at Both Grammar and High Schools, With County Superintendent as Speaker

The Aberdeen Schools will open next Monday morning, September 13 at 9 o'clock and will only run until 12 o'clock the first day. Opening exercises will be held at both grammar and high schools with devotional service conducted by a local minister. H. Lee Thomas, County Superintendent, will be present at the high school to make an address to the children and patrons, and interesting talks will be made at both schools by school patrons.

Following the opening exercises, books for the coming school term will be distributed. Text books for the grammar grades will be furnished free. High School pupils can use the rental system as before, for one-third the cost or buy them outright, should they care to do so. It is asked that all children come prepared to get their books on the opening day.

Both the grammar and High school buildings have been completely renovated and all necessary repairs made, with everything in good order for the opening. The school grounds have received a good deal of attention and both buildings and grounds will present attractive appearances.

Prof. L. J. Dawkins expects his teachers and assistants to arrive to ward the latter part of the week, and is asking that the entire school faculty meet with him at the high school on Saturday afternoon at 4:00 o'clock to outline work and discuss plans for the coming school year. Prof. Dawkins asks the co-operation of all patrons and friends of the school and all are most cordially invited to be present at the opening day exercises.

carry at that particular time and he proposed to move them out if he could.

We didn't see much of Mr. Seymour from that time until we went into his office the other day, and when we suggested the used car advertisement for this week he looked at us in a peculiar manner and informed us that he was off Pilot advertising for life. When we had recovered from the blow and delved into the matter a bit, we discovered that he was only having a little fun at our expense and that what prompted the remark was the fact that exactly eleven days after his previous advertisement had appeared in The Pilot, there wasn't a single used car left in the Mid-South Motor Company stock. They were completely sold out.

"When we advertise with you, you put us us out of business and leave us with nothing to sell," Mr. Seymour remarked, and then gave us the advertisement we were after.

"See if you can do it again," he added.

We don't know whether that circumstance is a tribute to Pilot advertising or to the attractiveness of the Mid-South Motor Company's used car stock. It was probably a combination of the two, and we think it a pretty good story.

JOE DEBERRY NOT TO BUY ON ABERDEEN MARKET

Joe DeBerry of Southern Pines, American Tobacco Company representative in this section who has been buying for his company on the Aberdeen tobacco market in previous years, will not be seen on the local market this season.

Mr. DeBerry has been transferred to the Sanford market for the current season that opens on September 16th, and a new buyer, as yet unnamed, will buy for the American Tobacco Company at Aberdeen. Mr. DeBerry coached the Sandhills Junior American Legion baseball team the past season.

TOBACCO MEN!
While In Aberdeen Get Your Dinners,
Short Orders and Beer
AT
THE PILOT RESTAURANT
Open Day and Night
"GOOD FOOD AT REASONABLE PRICES"

Aberdeen Community Happenings

Mrs. W. C. Wicker is spending some time in Dixville Notch, N. H., visiting her son, Raymond Wicker. She attended the marriage of her daughter, Edythe to Joseph Donald Gross at the Balsams Hotel last Tuesday.

Mr. and Mrs. Jack Smith and son, Jack, Jr., spent several days last week in New Bern visiting relatives.

Frank Blue and Scott Russell spent the Labor Day holiday in Washington, D. C., where they attended a big league baseball game.

Miss Helen Clarke Capps left Saturday for Raleigh where she entered Miss Hardbarger's Secretarial School for the coming business session.

Mr. and Mrs. J. A. Bryant attended the marriage of their nephew, Harold Markam to Miss Lewis in West End last Thursday evening.

Mr. and Mrs. H. L. Wiley, Mrs. B. G. Peterson, Miss Mabel Bethune and Joe Freeman enjoyed a fishing trip to Swansboro on Labor Day.

Mr. and Mrs. James Fagan and Mr. and Mrs. Howard Hines of Ponca City, Okla., who have taken a vacation trip through Canada and New York city, are spending a few days in Aberdeen this week as guests of Mrs. Ella J. Heckert.

Mrs. S. E. Sloan, Jack Smith and Jack Smith, Jr., have returned from Asheville and Statesville where they spent the week-end with relatives.

Miss Eunice Lindsey of Brooklyn, N. Y., is spending some time in town visiting her father, William Lindsey.

Miss Mary Schwarberg, who spent the summer at Chautauqua, N. Y., is visiting Mr. and Mrs. J. Talbot Johnson before opening her home in Southern Pines for the winter.

D. B. Herring is confined to his home, suffering from erysipelas.

Mr. and Mrs. Frank Shamburger and children have returned home from a vacation trip to Wrightsville Beach.

The Rev. E. L. Barber spent several days in Raleigh this week attending the North Carolina Synod at Peace College.

Mr. and Mrs. Harvey Crutchfield of Lakeland, Fla., were guests of Mr. and Mrs. Murd Muse last Sunday.

Miss Lida Duke was selected to be among the State debutantes to be presented at the 17th Annual Debutante Ball at the Memorial Auditorium in Raleigh tonight.

Miss Flora Lee Freeman of Washington, D. C., is spending a few days vacation in Aberdeen visiting her mother, Mrs. A. B. Freeman.

Mr. and Mrs. Harold Weaver of Chapel Hill and Mrs. Jesse Frink of Columbia, S. C., were guests of Mrs. Ada Weaver over the Labor Day holiday.

Mrs. Emmett McSorley of New Bern was the overnight guest of Mrs. Jack Smith last Friday.

Don Easterling is spending several days in Washington, D. C., on business.

Mr. and Mrs. John Brantley and children of Raleigh spent the past week-end in Aberdeen as guests of Mr. and Mrs. J. G. Campbell.

Mr. and Mrs. J. R. Page have returned from visiting their son at New Bern and attending the celebration at Manteo.

Miss Nora Norris, who spent the summer in Aberdeen visiting Miss Minnie Pleasants, has returned to the Blind School in Raleigh, where she holds a position.

Mr. and Mrs. Dillon Jordan and Mr. and Mrs. Homer Hagler spent last Tuesday in Greensboro visiting relatives.

Mr. and Mrs. Eugene Maynard and Miss Elizabeth David spent last Sunday in Raleigh, visiting friends and relatives.

Mr. and Mrs. Laban Little and children spent the week-end at Myrtle Beach.

C. W. Covington and family have moved to Aberdeen from Reidsville and are occupying the Dan McKeithen home on Main street. Mr. Covington will have charge of the Covington tobacco warehouse during the coming season.

Mrs. Stewart Weaver and Mr. and Mrs. J. D. McLean and daughter Joyce spent the past week-end at Orangeburg, S. C., with relatives.

The employees of the Taylor Chemical Company with Garland Farrell

and Stewart Weaver enjoyed a fishing trip to the Seymour-Martin Burney house boat on the coast over the Labor Day holiday.

Mrs. Joseph Chandler of Greensboro, who was called home on account of the death of her father, J. D. Wimberly, is spending this week with her mother.

Mr. and Mrs. Frances Pleasants, Mrs. Mary L. David and Miss Bertie Rivers motored to Bennettsville, S. C., last Sunday afternoon.

Charlton Huntley returned last week from Wytheville, Va., after attending a house party at the home of a classmate, S. B. Campbell, for ten days.

Misses Vera Edwards and Elizabeth Lewis attended the State Cosmetologist meeting in Charlotte last Monday.

Miss Rebecca Deaton sustained a severe fall a few days ago, resulting in a fractured elbow.

Mr. and Mrs. Gordon Keith and children spent the past week-end in Columbia, S. C. Mrs. R. S. Gwyn, who has been visiting there for some time, accompanied them home.

Mrs. Roy Harrington was hostess to

her Night Bridge Club at her home last Tuesday evening with the living room arranged for three tables. Mrs. Malcolm Pleasants was presented with high score prize for the club, and Mrs. Wimberly Bowman the guest prize.

The following acted as bearers at the funeral services for Joseph D. Wimberly on Sunday morning: H. A. Gunter, J. L. Rhyne, Curtis Lawhon, C. M. Wilson, W. H. McNeill and Frank Shamburger. Honorary bearers were G. C. Seymour, Cliff Johnson, J. A. Bryant, S. Holleman, T. D. McLean, A. F. Dees, J. H. Suttonfield, Angus McDonald, Dr. E. M. Medlin, Dr. H. E. Bowman and Dr. A. H. McLeod.

Among the large number of relatives and friends from out of town were Miss Pearl McDonald, H. F. McDonald, Earl McDonald and Mrs. Thel Radford of Jackson Springs, Mr. and Mrs. A. J. Butler and Miss Mary Blue of Hoffman, Mr. and Mrs. W. E. Atkinson of Kenly, Miss Vera Atkinson of Rocky Mount, Mr. and Mrs. M. F. Scott, Miss Bessie Bailey and Miss Vera Sloan of Durham, Charlie Yates and A. V. Riggbee and Miss Mattie Howard of Marshville and Mr. and Mrs. Arthur Lewter and Miss Tennie Yates of Apex.

SOUTH STREET SERVICE STATION

Extends a Cordial Welcome to

ABERDEEN

to the Tobacco Buyer, Grower and Warehouseman.

C. W. SEYMOUR
ABERDEEN
Gulf Gasoline and Products

HOUSES

for sale on

Easy Terms

LOCATED IN ABERDEEN

No. 1
Eight rooms, two baths located near school. Large grounds.

No. 2
Eight rooms and bath located on Eastman Street.

No. 3
Five rooms and bath located near business section.

No. 4
Five-room bungalow located on high ground near school.

No. 5
Seven rooms and bath overlooking lake.

TERMS
20 Percent Cash, Balance Payable over Period of Ten Years.

For Further Particulars, See

Paul T. Barnum
SOUTHERN PINES, N. C.
Telephone 5151