

THE PILOT

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THE FINE REPORT ON TUBERCULOSIS

Last week there was published in the press a report of the work done by the Moore County Tuberculosis Committee. The news story was factual, the report statistical. The figures themselves gave the only indication of anything out of the ordinary, but they were positively dramatic in their implication. They showed that thanks to our State Health Department and to our County Committee the dread Tuberculosis is now on its way to being eliminated from Moore county. This is an extraordinary situation and those responsible for this work deserve the congratulations and the deepest thanks of the community.

The report shows that at the Clinic held by doctors of the State Sanatorium this spring 206 persons were examined. Of this number only two were found to be tubercular. One of these, only, was a new case, the other being a relapsed patient. These are not of course the only tubercular patients in the county but the one is, as far as is known, the only new patient, a most encouraging sign.

The conduction of clinics for the examination of suspected cases is perhaps the least of the Tuberculosis Committee's work. They have on their active list 22 patients. Most of these are in the State Sanatorium, or awaiting entrance. During the past year they have cared for nine cases diagnosed as incurable, therefore not admitted to the Sanatorium. These last cases are the sad ones, and the ones whose care is most difficult. There is no hospital for them in the county; they must be cared for at home. Frequently the homes are small and poor and there sometimes are large families who must be guarded against infection. Every attempt is made to insure isolation of these cases but this problem is a very difficult one. In fact the Tuberculosis Committee is up against all sorts of difficulties for in this work, as in all welfare work, troubles come along that lead from one problem to another. A colored family came to the community not long ago numbering 15. Actually it was two families. The two mothers had died of Tuberculosis, each leaving her children in the care of the grandmother. An uncle, the only potential breadwinner with them, was found to be tubercular. He was sent to the Sanatorium. With the help of the Tuberculosis Committee the old grandmother is holding the fort, and the children are being carefully watched so that if one should show any tubercular tendency it might be examined at once and if necessary isolated. In this way danger to the others may be avoided and this one family kept on the road to health.

It is only by such intensive care that tuberculosis can be stamped out. The fact that only one new case was found at the Spring clinic gives an indication of notable progress and by just that much of the intensive care and hard work that is making this progress possible. Our County Committee deserves our thanks, but more than that they deserve our help. This hard, careful work must go on if the progress is to continue. It must go on and we must, by work, money, encouragement and intelligent cooperation, help it to go on until that bright day when perhaps we will be able to report, not Progress in this drive, but Success.

INDEPENDENT MERCHANTS

We hear a great deal about the menace of chain stores to in-

THE FORGOTTEN MAN



dependent merchants. Yet, in the view of most authorities, the real menaces to the independents are two very different things—the consumer cooperative and the super-market. And oddly enough, both of these are being promoted by political activities designed to destroy the chains.

Under the consumer cooperative system, "profit" is eliminated. Goods are sold to members at "cost." The consumer cooperative movement has so far made but small progress in this country—because of the high standards of "low profit" service offered the consumer by existing merchandising systems. If punitive laws destroy legitimate competition, and thus artificially force up prices, it is obvious that the appeal of consumer cooperatives will be immeasurably enhanced to a public struggling with the problem of how to make both ends meet. And once the consumer cooperative is forced on the public, the day of the independent merchant will be really entering its twilight.

A similar situation exists in the case of the super-market. When laws make the profitable operation of chains impossible, by levying excessive taxes based upon the number of outlets, management naturally turns to the super-market, a consolidation of many small stores. This type of market makes for even greater sales economy and lower prices.

The consumer buys where he gets the best service, the widest offering of goods, and the best value for his money. Under the free competitive system, both chains and independents have made consistent progress. Destroy this kind of competition—and the stage will be set for innovations in merchandising that may make survival of the small merchant impossible.

WALL STREET AND THE HOT DOG STAND

Without maximum production and a broad interchange of goods—trade—there can be no such thing as prosperity. That is a generally recognized truth.

What is not generally recognized is the close and vital connection between our great financial centers and the tiniest hot dog stand. Trade is vital to the welfare of both. And while Wall Street would undoubtedly be able to continue in business in the absence of a single hot dog stand, the operator of the hot dog stand would ultimately be in grave danger of going out of business if Wall Street or its counterpart ceased to function! If you don't believe this, hark back to the days after 1929. The public must come to realize just how vital a spoke the organized stock exchange is, in the wheel of trade and commerce. Smooth functioning, efficient security markets are essential. It is on their floors that the buyers and sellers of securities in a vast array of private industrial enterprises must meet to trade their "wares." And don't for a moment believe that these wares are not just as real and tangible as a pound of potatoes. They are the life-blood of commerce. They are the principal assets behind your insurance policy. They have, indirectly, made it

possible for you to enjoy cheaply such modern luxuries as the automobile, the telephone, electricity in its manifold usages, the movies, etc.

You may never have heard of the "floor trader," "the specialist," the "\$2 broker," and the "odd lot dealer." You may never hear of them in the future, but they all contribute their bit, not only to the stability and liquidity of the stock market, but to the stability of the economic life of America.

THE SMALL TOWN'S THE PLACE TO LIVE

"The Small Town is coming into its own—that is a bow of promise arching the sky of this nation's future."

So W. J. Cameron informed us in his Ford Sunday Evening Hour talk the other night, and there's much food for thought—and hope—his remarks.

"Only about 90 places in this country have 100,000 population, but more than 15,000 places have populations of 10,000 or less, and of these 13,000 have populations of 2,500 or less. More than half our people live in the country, or in towns of less than 10,000.

"Nowadays no one need go to the city for a career. Big things can be done in smaller places. Town and village are even coming to be preferred for many types of enterprise.

"The Small Town is still the custodian of undiluted American principle. It was the Small Town Editor and the Small Town Lawyer who first challenged a recent threat to the American system. While yet the cities waited and debated, the Small Town spoke, and what they said the nation soon affirmed. It is the Small Town manufacturer and business man who today are bringing sanity most to bear on that screaming comedy of errors—planned economy.

"As a place to live, the Small Town always had advantages, and now its disadvantages have largely passed away. Distance is made negligible by the motor car, isolation is abolished by the radio. The Small Town enjoys almost everything the city has except crowds, smoke and noise. You know your neighbor. Your children play in fresh air and safety. You have land to cultivate for family supply—a Small Town practice which people in large industrial centers are adopting; witness the thousands of private vegetable gardens around Dearborn. In the Small Town the consensus of respectability determines the public tone. Excitements that sway the cities are dissipated before they touch the towns. Small Town judgment may come slowly, but is worth waiting for, and it comes with weight and authority.

"If you would know wthe United States, look beyond the Big Cities. Most of Our Country is in the country. These 15,000 separate small communities adjoining the farms, each with its individuality, its centers of thought and opinion, are refreshing to think upon when the delusion rises that the booming tones of cities are the Voice of the United States."

Pretty soon, voters will be admonished not to swap horses in the middle of the extremes.

Grains of Sand

A prominent Southern Pines citizen stopped a friend on the street last Saturday and asked him if he'd voted yet. The fellow said he hadn't, and that he didn't know just how he was going to.

"Why is that?"
"Well, you see, Chief Gargis is spending the day over at the polling place and he's looking for me."

During the first five months of the year the Southern Pines Fire Department has answered ten calls. Six alarms were for fires in dwellings, one for an office, four grass fires, and one for a blazing truck. The house fires were all extinguished without damage to dwellings or furnishings. One alarm was turned in early in March. April and May are recorded with a clean slate.

DO YOU KNOW THAT—fifty million false teeth are exported from the U. S. annually—68,000,000 telephone calls are made daily or 3 1-2 for each telephone in the Bell System—Mrs. American housewife washes three miles of clothes every year—Hidden taxes add five cents to the price of a tube of toothpaste—In the last six years Australia has sold three times as much wheat in world markets as the U. S.—A piano is owned by one out of every six American families, and 40 per cent of the pianos are between 15 and 60 years old—Enough eggs are produced in this country to supply 236 a year to each man, woman and child?

ASKS \$2,500 DAMAGES FROM AUTO ACCIDENT

John Chalmers Shaw, next friend of James Edward Shaw, has started suit in Moore County Superior Court against R. W. Powers and Fletcher Maynard, non residents of this state, for the recovery of \$2,500 damages for injuries which the complaint alleges that James Edward received when struck by a car occupied by the defendants as he was walking along the highway near Cameron last February on his way home from school.

CHURCH NOTES

"God The Preserver of Man," is the subject of the lesson-sermon at the Christian Science Church, East New Hampshire avenue, Sunday morning at 11:00 o'clock, at the church.

At the Church of Wide Fellowship Sunday there will be a Children's Day service at 11:00 a. m., and a Vesper service in the church garden at 7:15 p. m. Sunday school is at 9:45 in the morning.

Sunday will be Baby Day at the Southern Pines Baptist Church. A unique service is planned for the 11:00 o'clock morning service. All Cradle Roll members, regardless of age, together with their parents, are invited.

The Pinehurst Community Church Vacation Bible School will hold the closing exercises of the school on Sunday at 5:00 o'clock p. m., with demonstrations of work done. Parents and friends are invited.

The Ark

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NORTH CAROLINA

Boarding school for children six to fourteen years, with day pupils from Pinehurst and Southern Pines.

Music — Art — Handicrafts — Tennis — Riding
KINDERGARTEN DEPARTMENT

Mrs. Millicent Hayes, Principal.

SUMMER VACATION TRIPS AND CRUISES

Plan to go with Tar Heel Tours
"Service That's Different"

TA RHEEL TOURS

1. Every Monday, June, July, August, 7 Day Trip New York—All expense. \$51.00—Victoria Hotel.
2. Bermuda-Halifax, 9 Day All Expense Conducted Tour—August 11th—\$115.00—Victoria Hotel.
3. 6 Day Bermuda Cruite—Every Saturday—Eastern Steamship Lines.
4. All Expense Bermuda Cruise from New York via Furness Bermuda Lines Twice Each Week.
5. New England and Canada—Montreal, Quebec—Toronto—Twice Weekly.

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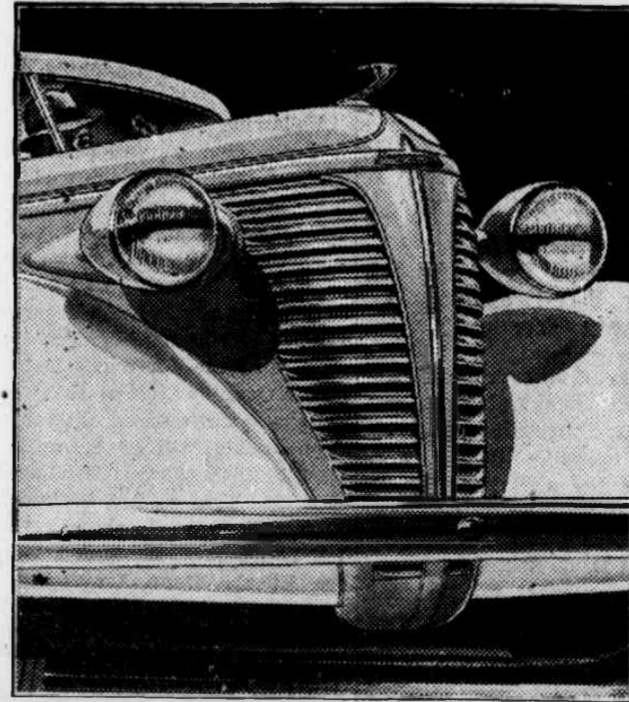
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The makers of Charis Adjustable Foundations and Swavis Flexible Foundations are happy to announce the appointment of Mrs. W. D. Tugwell as exclusive local distributor for these nationally famous garments.

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