

MY JOB PUTS A BIG STRAIN ON MY NERVES!

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**LET UP—
LIGHT UP A
CAMEL**

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**Beautification Program Here
Was Pioneered By the Civic Club**

Women's Organization Started Planting in 1907 and Has Been Planting Ever Since

On January 11th, 1907, the first meeting of the Civic Club of Southern Pines was called to order, and immediately after officers were chosen and a constitution adopted, they started planting. Planting for the future of the city which is reaping the harvest.

First the 48 charter members planted twelve magnolia trees on the east side of the railroad tracks. Then 50 magnolias, then 150 magnolias and pines and shrubs. Then they planted a public "dump," with a man to care for it, and woe to the householder caught dumping his rubbish elsewhere.

They planted frequent receptacles for rubbish through the business section and a man to gather stray papers and keep the streets clean. They planted a watering trough, and they planted a sanitary drinking fountain down town, and another on the school grounds, and they gave money toward the needed playground. They cleaned up all the vacant property every year, and these public spirited women did a lot of the real work themselves. They planted 25 benches in the park and on vacant lots to make pleasant resting places for tourists.

They planted new street signs, and inaugurated the weekly garbage collection. They planted a wooden curb around the park, and posts and chains, and the first "perennial rye, to make the park beautiful for our visitors."

They planted the idea of a city plan of beautification, for their first year found them following plans submitted at their request by Alfred Yeomans. In 1917 the Civic Club incorporated, bought lots on the corner of Ashe street and Pennsylvania avenue and soon planted a beautiful club house for all to use at any time, and planted a lovely garden all about it. The cost of opening the building has been carefully figured out, and may be had for any reasonable use, for seven dollars at night, and five dollars for the afternoon, and the little club room may now be had for three dollars.

New Members Invited

The Civic Club has never turned deaf ear to any good cause, and the only limit to its gifts and usefulness has been the money in the treasury. There still stands a mortgage of \$3,000 on the club, with the constant interest to meet, and always the effort to pay on the principal. And like a home, the unexpected is always happening, and the usual bills must be met too. 1917 to 1927 were happy years of progress, but 1927 to 1937 have been much harder years for every one, and the club deserves much credit for constant service to the town during those trying times, giving good programs and social gatherings for the entertainment of winter visitors and residents. The club has been useful too, to all organizations and churches for their social gatherings. The entertainments given by the Civic Club are seldom charged for, and a cordial welcome is always extended. There is some program or activity in the clubhouse every Friday afternoon, and the tea hour is a special feature. Membership dues are one dollar a year, and your allegiance would mean quite as much as the financial assistance.

The next ten years are promised to be years of prosperity again, and so our generation must prepare for a new season of planting. Right now a new furnace is being planted in the basement, and a popular drive is on for life members as a result. A life membership costs \$25.00 or ten dollars for two years and then five. The thing the present officers are most anxious to plant deep into the ground is the mortgage, and where there is a will there is a way. But the finest thing the Civic Club plants is seeds of friendship, perennial and hardy both.

A very large number of the active members of the Civic Club gathered at the New England House last Friday, for the annual meeting and election of officers. Mrs. Morris served a delicious luncheon and was most enthusiastically thanked for her hospitality in her beautiful new hotel. Mrs. I. F. Chandler sent gorgeous flowers to make the occasion a gala event and was most sincerely thanked, and the display enjoyed.

Splendid reports for the past year were given by the treasurer, Mrs. Norris Hodgkins, and the secretary, Mrs. Bowdoin Plummer. Mrs. Herbert Knowles reported as chairman of the Garden committee, Mrs. E. Levis Prizer for the Education Committee and Mrs. Wade Stevick reported the work of the Social Committee. Mrs.

Plans Progress

Chamber of Commerce Sees That Southern Pines Grows in Right Direction

The Southern Pines Chamber of Commerce plays an important part in seeing that the city grows in the right direction, that it maintains its reputation for beauty, for friendliness, for making visitors feel at home. It strives through travel agencies and highway associations to keep motor traffic headed in this direction. It has an annual banquet that is looked forward to and enjoyed by all.

Present officers of the Chamber are Robert L. Hart, president; Earl G. Merrill, vice-president; Hugh Betterley, secretary and treasurer, and Preston T. Kelsey, national councillor. Its board of 25 directors meet semi-monthly.

William E. McCord reported for the Civic Club branch of the Moore County Hospital, and about sewing and garments donated to prenatal clinic. These work meetings are open to all Southern Pines people. Miss Katharine Buchan gave a splendid report of the new group, the Junior Civic Club, and Mrs. Marvin Ray, their treasurer also reported. The Constitution Committee reported changes in the by-laws as advertised at the last meeting by the chairman, Mrs. Paul Pelton. A resume of the work of the past year was given by the president, Miss Florence Campbell. Mrs. Wade Stevick, Mrs. Charles Grey and Miss Mary Wintyen, Nominating Committee, brought in the following names for officers to carry on the club for the coming year:

President, Miss Florence K. Campbell; Vice Presidents, Mrs. Paul Pelton; Mrs. Wm. E. McCord and Dr. Isabel Graves; Treasurer, Mrs. Norris Hodgkins; Recording Secretary, Mrs. D. D. Shields Cameron; Corresponding Secretary, Mrs. John Berry; Directors, Mesdames Case, Charles Grey, McDonald, Gage, Morell, Pottle and Gearson, Committees will be reported next week by the president.

The Willing Workers of the Southern Pines Baptist Church will be entertained Tuesday, November 22, at 3:00 p. m. by Mrs. William Dale and Mrs. John Harrington at the home of Mrs. Harrington, 41 North May street.

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