THEPILOT

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"AND SMILE, SMILE, SMILE"

Don't get discouraged. Business in the Sandhills drops off every January. Everyone begins to think we're going to have an off season. Then suddenly the clouds lift, out comes the sun, down come the folks, and we're all smiling again.

There are many silver linings in sight. There's a good demand the season. Hotels are receiving more and more inquiries about accommodations in February, Inn Renovated and Refurnished, March and April. All the big golf tournaments are coming along, the steeplechase races, horse shows. There's the bright prospect of that boys' preparatory school which should eventually bring many families here. There's that new factory in Aberdeen about to start operations, giving employment to numerous men and women, and there's talk of another coming there, even bigger.

Babson says business generally throughout the country is about to improve considerably. A pick-up will remove the business worries that keep people courses and bridle paths.

smile, smile, smile.'

THE RAILROADS **FACE 1939**

In summarizing the experience of the railroad industry in 1938, John J. Pelley, president of the Association of American Railroads, said: "The year 1939 a solution of the critical finantheir problems than now or a scross the front. more earnest desire to formulate some plan that will solve the desperate situation in which the rail-carriers find themsel-

"With the coming of the new hope that early action will be taken by Congress and the state legislatures looking toward de- SIMPLE velopment of a national trans- ECONOMICS portation policy which will place all agencies of transportation other business and enable the well-being. railroads to reestablish their The witness testified that ing at their home for the following

cuse for further delay in for- amounting to \$18,000,000.000 Mr. and Mrs. Eric Nelson, Mr. and mulating and executing some although in the same period Mrs. Frank L. DuPont, Mr. and Mrs. such program as Mr. Pelley sug- they have taken in only \$9,000- Roy A. Grinnell, Mr. and Mrs. Wilgests, and which his Association 000,000 above operating costs. lad L. Dunlop and Mr. and Mrs. H. has long urged. A short time In other words, income was only A. Campbell. ago the special committee ap- half enough to pay taxes. The pointed by the President of the balance had to be made up out United States to consider the of reserve capital and by cutrailroad problems and possible ting into operating budgets, Pinehurst Community Church met at solutions, made its report—and which, in the final analysis, gets the church Tuesday evening with 50 it is a significant fact that this down to jobs and wages.

1938 was one of the most disas- couldn't sell their goods to the pense of the church. Mrs. Foster trous years ever experienced by business men because that mon-American railroads. After pay- ey, too, was needed for taxes. the Thrift Shop, which will open this ing fixed charges, it is estimated, the Class 1 lines sustained bute" to the deficiency, for they ard Building. A rising vote of thanks a net deficit of \$125,000,000, as could not sell their products to was given Mrs. Kelly and her comcompared with a net income of either the manufacturer or to mittee for assembling and distribut-\$98,000,000 in 1937—a differ- the unemployed workers. in the land.

"READY FOR HIGH GEAR"



for cottages for the balance of Improvements At Crystal Lake Hotel in Lakeview Complete

Grounds Landscaped.-New Dining Room Added

Nearing the culmination of a program of re-furnishing, renovation and landscaping that started in July of last year, when he took over the en. terprise. Ted Barrow, formerly manager of the Sheraton Hotel at High Point, now has his Crystal Lake Hotel, located six miles north of Southern Pines, at Lakeview, on U. S. Highway No. 1, all in readiness to greet winter visitors to the Sandhills.

Beautifully equipped with the finest hotel appointments obtainable, chosen with a knowledge obtained in 23 years of hotel management in at their desks instead of on golf both the north and south, Crystal Lake Hotel offers the only lodge In short, "pack up your trou- type of accommodations in the Sandbles in your old kit bag and hills and has the further distinction of being the only hotel in the area overlooking a beautiful lake.

Recent improvements include the installation of several additional private baths, alterations that provide several connecting suites, the construction of an additional wing built specifically for a roomy, sunny, glassenclosed dining room overlooking the perch fishing to be found in the enbeautiful 100-acre lake, shrubbing in tire south, and on the 1.500-acre pribrings to the railroads of the the front and sides of the hotel and vate hunting preserve, deer, quail, United States renewed hopes for the landscaping and planting to rye wild turkey and unlimited small of the grounds between the hotel and game abound in season. The lake and cial situation which has faced the lake. Additional alterations plan- its long, sandy beach are ideal for them in the past twelve months. ned include the extension of the roof bathing and boating, and the beau-At no time has there been a over the spacious open porch and tiful surrounding pine country is a greater public appreciation of the installation of Colenial columns hiker's paradise.

Open all year 'round, Crystal Lake Hotel will cater to guests seeking ed to date, its reputation for servthe rest and relaxation of the coun- ing delicious food is widespread year, railroad managements ment facilities of the more populous the new dining room, Mr. Barrow centers of Southern Pines and Pine- and his staff will make a specialty hurst. At Crystal Lake, the 100 of catering to luncheon, bridge and

A witness before one of the upon an equality in matters of Congressional Committees has regulation, taxation and sub- produced some figures well sidies; recognize railroads as a worth the careful study of evbusiness entitled to the same ery American. They have a dichange to earn a living as any rect bearing on everybody's

from 1931 to 1936 American friends: Mr. and Mrs. Harold Cal-There can be no possible ex- business corporations paid taxes laway, Mr. and Mrs. Bert Nicolls,

committee stressed the need for changes in rate-making proce-body's well-being comes into the Mrs. Roy Kelly, and the treasurer, dure and in our system of trans- picture. Some of the "every- Miss Fannie B. Gray, all gave reportation regulation in general, body's" had to give up their ports. During the business session to enable our Number 1 indus- jobs or accept pay cuts so that it was decided to have a church try to survive and go forward. money could be used to make up supper on February 15th, the pro-From a financial viewpoint, the tax deficiency. Others ceeds to go toward the running ex-

ence of more than \$200,000,000. In reality, \$9,000,000,000 in food, clothing and toys at Christmas It is obvious that no industry capital was confiscated for gov- time. Assisting her were Mrs. E. F. can long survive this. And if ernmental expense. Had it been Partridge, Mrs. Rassie Wicker, Mrs. the railroads fail, a blow of left to circulate in its normal Ellis Fields and David G. Coffey. staggering dimensions will be channels, it would have kept dealt to all American industry many of the now idle millions program on Foreign Missions. and business—and the ill ef- on industrial pay rolls and kept fects will be felt in every home the economic cycle from jam-

Friday The 13th Jinx

Young Couple Planned To Wed Despite Bugaboo, but Lost Their Nerve

A fine story about a daring young pair who snapped their fingers and thumbed their noses at the big bogie, Friday the 13th, by getting married on that day went up in thin air when, after seeing that the license was issued on that day, we called on the Register of Deeds for the returned paper to verify our intended statements. The hero and heroine, Don Patterson Williamson of Laurinburg and Josie Louise Cole of Carthage, took a tumble almost to the level of ordinary people when we found that they had waited until Saturday the 14th to have the ceremony perform-

acres of live water provide some of the finest bass, jack, bream and

Food being an important factor in the success that the hotel has enjoytry-side and who still wish to be throughout the Sandhills, and with within easy access of the entertain- the increased facilities provided by dinner parties, banquets and small conventions, in an atmosphere totally different from anything to be found anywhere in the Sandhills.

PINEHURST

Mr. and Mrs. Cheney Entertain

Mr. and Mrs. True P. Chenev entertained at bridge Saturday even-

Woman's Auxiliary Meets

The Woman's Auxiliary of the members attending. The president, Kelly was asked to take charge of ing thirty-eight baskets containing Mrs. C. E. Swaringen presented a

Personals Mr. and Mrs. Harry H. Parker

have returned to Asheville after spending several days at the Berkshire. They were here especially to visit Mrs. Parker's brother, Corbett WADE AND JONES GET Alexander, who has been confined to the Moore County Hospital, Mr. Alexander, who had the misfortune to

break his leg is able to be out. Fred and Ellis Fields were home or the week-end from the University and had as their guest, Herbert Moore of Wilmington. Other University students spending the weekend here were Joe Montesanti, Jr., and James Carter, who visited his sisters, Mrs. Harold Thompson and Mrs. Hubert McCaskill.

Mr. and Mrs. J. F. Taylor spent Tuesday in Durham.

Mrs. A. J. McKelway and Mr. and Mrs. H. E. Conant visited Miss Kitty Carter in Sanford last Tuesday.

Mr. and Mrs. Charles T. Crocker of Fitchburg, Mass., have arrived and are at their home, Pinewild

Mrs. A. B. Sally has returned from Duke Hospital, where she underwent treatment for ten days.

Mrs. Harold Buckminster spent the week-end in Aiken, S. C., visiting her son, Harold, Jr., who is attending school there.

Mr. and Mrs. Homer Johnson of Cleveland, Ohio have arrived and opened their home, Ivy Point.

McLean Furniture Company

ABERDEEN AND SOUTHERN PINES

The store that saves you money. Trade with us-we appreciate your patronage.

Cafeteria Supper Entertainment by the FELLOWSHIP FORUM CHURCH OF WIDE FELLOWSHIP Tuesday, January 24 6:30 - 9:00

PILOT ADVERTISING PAYS.

GRAINS OF SAND

18 TO 20 YEARS EACH

We knew that Duke-Southern California game was pretty rough, but we hadn't heard the coaches 210,279 less than the previous year, mixed it up that badly.

Moore county has 16 children re- revenues. ceiving assistance from the Boarding Home fund, for which money is provenile court wards and minors not eligible for aid to dependent children grants.

Herald?

desirable portions of Moore and announced this week. Chatham counties."

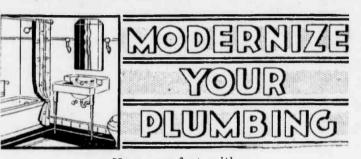
North Carolina tobacco growers cent a word, minimum 25 cents.

had received \$114,452,436 for the *1938 tobacco crop sold on warehouse FOR BRUTAL ASSAULT floors in the state up to January -Headline in Sanford Herald. 1st, the State Department of Agriculture reports. Though this is \$23,it still means a lot of cigarettes. And a whale of a lot of federal tax

That snow that blew in from Florvided by State and county. This fund ioa Monday made a big hit with the is for placing in private homes ju- kids. (Florida papers please copy.)

There were 198 cases representing 860 persons certified by Moore county welfare authorities as eligible to Hey, what's this in the Sanford receive surplus commodity products during December, 1938, Arthur E. In an article about Lee county it Langston, State director of commodity distribution with the State Board "It was formed out of the most of Charities and Public Welfarefare,

Them's fightin' words, Men of Pilot Want Ads are becoming increasingly popular because advertisers are getting results. They are one



Have comfort with

AUTOMATIC HEAT CONTROL

ESTIMATES GLADLY GIVEN FRIGIDAIRE OIL BURNERS IRON FIREMEN (Automatic Coal Burners)

ESSO-HEAT FUEL OIL

L. V. O'CALLAGHAN

FRIGIDAIRE SALES AND SERVICE

Here's a MOT number for COLD winter days



Easy on the eye-easy to buy-on General Motors terms!

PAKE it out on a clear, crisp day when the frost nips through the sunshine and there's tingle in the air! Put it up against a long pull-a brief, brisk dash-a twisting, winding trail!

We want to show you how much fun winter could be-if only you had a Buick!

You'll press on the treadle-and find the thrill of the ski-run in the burst of ready power from the barely whispering, great eight engine.

You'll swing around a curve-and find the poised sureness of the figureskater in the way this Buick answers, even on winter's slippery roads.

You'll brace yourself for a rut or bump-only to discover that BuiCoil

EYE OPENER!

springing has already ironed it out. You'll look out over the wide horizon -and know winter's beauties better through windows that let you see!

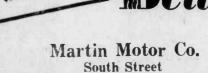
You'll start when you want to start, stop when you want to stop. You'll have a car that's new, and fit, and

This Buick, you know, is easy to buycosts less than a year ago, less than you'd expect, less even than some sixes.

And, we might add, it's easier to get deliveries now than it will be later; so we hope we'll be seeing you-soon!

TUNE IN! Hear Clem McCarthy's blow-by-blow description of the Joe Louis-John Heary Lewis Championship fight! Watch papers for time and listen in with Buick's compliments.

ALL NBC STATIONS! Better buy Buick!



Aberdeen, North Carolina

Smith's Garage Handcock Street Rockingham, North Carolina

EXEMPLAR OF GENERAL MOTORS VALUE