

THE PILOT

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BOUQUETS FOR OUR SIDE

The backbone of American community life is to be found in the small town newspapers, according to Arthur Robb, Executive Editor of Editor and Publisher. Mr. Robb explained the trend toward one-newspaper towns, and he recited some of the tremendous obstacles of small city newspapers in facing competition of the metropolitan press. He said that there are more than 1,000 cities out of a total 1,400 in which there is no competition. Editor and Publisher reports the transfer of many newspapers from daily to weekly issues in communities where "no local newspaper or radio competition exists." Mr. Robb spoke strongly in opposition to methods in business and in economic affairs that were thinning out the ranks of the country press. He added, "In the hands of the country press, it seems to me, the future of our civilization largely lies."

BUSY DAYS AHEAD FOR MR. POOLE

Moore county's representative in the State Legislature will have to be a pretty versatile fellow this session if he keeps abreast of the work of all the committees to which he's been assigned. He's going to have to know about agriculture (which he does anyway), about conservation and development, drainage, engrossed bills, finance, game, higher education, military affairs, penal institutions and unemployment compensation, for he's been named to the committees of the lower house that handle all these matters. We don't exactly envy Mr. J. Hawley Poole of West End.

Howsoever, Mr. Poole's committee assignments, announced this week, fit in very well with the interests of his constituency. They offer him the potentialities for a lot of good work for Moore county and the Sandhills. Agriculture is important here. Conservation and Development covers the State advertising fund's disbursements, vital to Southern Pines, Pinehurst and Knollwood. We are naturally interested in finance, and with three of the few nine-month high schools in North Carolina located here, we are happy to be represented on the Committee on Higher Education. Military Affairs is an important committee at this time. The State will undergo a vital home defense program during the year.

All in all, it would appear to The Pilot that Mr. Poole has been assigned to just the committees we of the county would have selected for him. And we believe he is capable of able representation thereon.

THE PUBLIC SPEAKS UP ON DEFENSE

A short time ago, the Elmo Roper Organization, which conducts the extremely accurate election polls for Fortune Magazine, asked a number of questions on defense subjects, and the answers given by a cross-section of the American public have now been released by the National Association of Manufacturers.

The Roper Organization sought to find out if the public thought that certain possible actions would speed up or slow down the defense program, whether or not those questioned actually favored the measures or not.

Most of the answers throw a

THE POCKETBOOK OF KNOWLEDGE

USE IT TO USE ONLY PART OF IT - NOW THEY GET THE FULL OF IT.

COTTONSEED HULLS - ONCE A WASTE MATERIAL - NOW FORM THE BASIS OF A NEWLY-MANUFACTURED PLASTIC.

THE MACHINE TOOL INDUSTRY - BULWARK FOR NATIONAL DEFENSE ACTIVITY - HAS INCREASED PRODUCTION 1600 PER CENT IN 8 YEARS' TIME.

ABOUT 350 SYNTHETIC RUBBER COMPOUNDS FOR DIFFERENT INDUSTRIAL USES HAVE NOW BEEN DEVELOPED.

IT'S ILLEGAL TO THROW AN ORION AT ANYONE, ACCORDING TO A PRINCETON, TEXAS LAW.

APOLLONIUS OF ANCIENT SYRIA LIVED 130 YEARS! HE DIED IN 95 A.D.

GRAINS OF SAND

Moore county had no fatal industrial accidents during the fiscal year 1938-39, the biennial report of the State Industrial Commission shows. It had six "permanent partial" accidents, 60 "temporary total," and 170 medical only cases. Compensation paid totaled \$4,067.

During the fiscal year 1939-40, there was one fatal accident in the county, one permanent partial, 57 temporary total, and 176 medical only cases, with \$9,021 paid out in compensation.

Chalked on a London sidewalk: "Gather ye rosebuds while ye may, For time brings only sorrow. The girls you might have kissed today May wear gas-masks tomorrow."

"Aid to Britain" was the subject of a talk made before University of North Carolina alumni in Durham Wednesday night by Struthers Burt, Southern Pines author.

Here's bad news for some of us. The First Revenue Act of 1940 provides, among other things, that effective with returns for the calendar year 1940, the personal exemption for income tax purposes in the case of single persons shall be \$800 instead of \$1,000 as heretofore, and in the case of married persons living to-

gether, \$2,000 instead of \$2,500 as heretofore. The Act further provides that the gross and not the net income shall be the determining factor with respect to the liability for the filing of income tax returns.

George Pottle wishes it were real, the \$29,900 he won in last Sunday's "Bet-a-Million" golf tournament of the Sandpipers Club, played at the Southern Pines Country Club. So does "Buck" Tarlton, who copped \$18,300 second "money," and Roy Grinnell, who could use, he says, his \$16,300. Though the money was counterfeit, the boys did get some real prizes for their prowess on the links.

In the tenth annual Winter Show of the Academy of Allied Arts in New York City, Lucille Mudgett's exhibits of the water colors were adjudged among the best, according to the New York Sun. Lucille Mudgett, who is Mrs. Henry M. Dingley, Jr. of Auburn, Maine, is the talented daughter of Dr. and Mrs. William C. Mudgett of Southern Pines.

If the boys in the legislative halls in Raleigh don't do something, the State will have its record budget during the two years beginning July 1st. The Advisory Budget Commission has put in for \$176,266,176, as against the \$160,744,618 during the current biennium. Can we stand a \$15,000,000 increase at this time?

Classes in national defense work, for young men not in school, are being organized in various parts of the county. The government provides the necessary funds, we understand. There are many young men in and around Southern Pines who would be interested in learning about electricity, sheet metal work, mechanics, etc. We recommend it to the attention of the School Board.

"Southern Pines went away over the top in the Seal Sale for tuberculosis." Mrs. Clarabelle Pushee, local chairman, announced this week. She asked The Pilot to express her appreciation of the efforts of the workers whose cooperation made it possible.

Congratulations to C. T. Patch on the 44th anniversary of his start in business in Southern Pines. Mr. Patch has operated a store here since the village was only about ten years old.

significant light on the public's thinking in regard to measures vitally important to the nation's welfare.

69 per cent of those questioned believe that it would speed up defense if strikes were prohibited by law in industries producing defense goods; about 10 per cent thought it would retard such production, and the rest either felt it would make no difference or had no opinion.

A total of 57 per cent held that regular factory working hours in national defense industries should be increased to more than 40 a week for the sake of defense efficiency. 12 per cent thought this would retard production.

One more particularly important thought turned up in answer to a question as to whether the National Defense Commission should be given more power. This move was favored by 54 per cent of those questioned, while only 6 per cent were definitely of the opinion that this would have the opposing effect.

These public attitudes on vital defense questions show that Americans everywhere are eager to see the program made more effective, and that the majority of them recognize definite steps in that direction. But they also indicate a large group who are undecided or hold no opinion at all, and it is only reasonable to hope that, in these grave times, this group will become more actively interested in the national welfare and the measures that will make our industries even stronger and more productive.

DOES FORD PAY GOOD WAGES?

HERE ARE SOME FACTS about Ford Labor. During the year ended November 30th, 1940, the Ford Payroll throughout the United States averaged 113,628 hourly wage earners, not including office employees, students, or executives. They were paid \$185,105,639.12. On this basis, the average annual wage was \$1,629.05.

According to the latest available government figures, the annual average wage of all workers in employment covered by old age insurance law was \$841.00.

If the 45,000,000 workers of this country received the same average wage as Ford employees, they would have had additional wages of more than \$35,000,000,000, thus increasing the national income about 50%. Think what such an increase would mean to the workers of this country and to the American farmer, whose prices are based on the national income.

Wage scales in the Ford Rouge plants are divided into three classifications:

- Unskilled . . . Minimum hiring wage . 75c per hour
- Semi-skilled . . . Minimum hiring wage . 80c per hour
- Skilled . . . Minimum hiring wage . 90c per hour
Higher wages are in consideration of ability and years of service.

Minimum wage scales for unskilled labor at the Rouge plant are the highest in the industry. Top wages for skilled labor compare favorably with, or are higher than, wages in other automobile plants.

Now some facts on Ford labor conditions: Not only are sanitation and other health conditions the best in the industry, but Ford also leads in safety devices for the protection of employees. Proof of this is found in the following com-

parison of compensation insurance costs: The national average rate in automotive manufacturing plants as computed by the National Association of Underwriters is in excess of \$1.50 premium on each \$100 payroll. The Ford cost of workmen's compensation is less than 50c.

This indicates that the chance of injury in a Ford plant is much less than in the average automobile plant.

The Ford Motor Company has no age limit for labor, and in fact deliberately attempts to keep older workers working. The average age of Ford workers at the Rouge and nearby plants is 38.7.

A recent check-up shows that nearly one-half the workers at these Ford plants were 40 or over, falling into these age groups:

25,819	between 40 and 50
14,731	between 50 and 60
3,377	between 60 and 70
417	between 70 and 80
12	between 80 and 90

In addition to the so-called regular employees, the Ford Motor Company has hired, and now has on the payroll, at the same regular hourly wage, thousands of workers who are blind, crippled or otherwise incapacitated for normal productive work. They are not selected for their ability to build cars or to maintain the plant. They are on the payroll because of Henry Ford's belief that the responsibility of a large company to labor goes beyond the point at which the unfortunate worker can no longer produce profitably.

The above are facts. They are open to anyone who really wants to deal in facts. Anyone who wants to get a job . . . buy a car . . . or place a national defense contract on the basis of fair labor treatment must place Ford at the top of his eligible list.

FORD MOTOR COMPANY

Many Bargains

in Real Estate have been purchased here during the past few months for investment and personal usage. Dwellings, commercial buildings and vacant properties — those which are actually for sale — are priced at figures so low they are most attractive. Recent sales of H. O. L. C. houses indicate that a few people are far-sighted enough to see a bargain.

I still have some houses, both large and small, that are truly low priced when compared to values, some vacant property well located and reasonable enough in price to make a solid investment for holding or using.

In other words, this is the time to acquire Real Estate in Southern Pines, especially in view of the clearly defined opportunities now at hand and in the near future.

Whether you are retired and want a home or whether you are a builder, developer or investor, I have something of interest for you, I am sure. Come in and let us talk it over.

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