

Extra

THE PILOT

Extra

VOL. 26 NO. 24.

Southern Pines, N. C., Sunday, May 12, 1946.

TEN CENTS

CAR DEALERS HERE 600 STRONG

Dealers And Wives Offered
Full And Varied Three Days
In Program Of Entertainment

Delegates Get Key
To Famous Resort
For Fun And Sport

Through efforts of the local Committee for Arrangements, headed by O. Leon Seymour of Aberdeen, an extensive entertainment program - which includes informal parties, bridge, dancing, golf, and many other features - has been planned to supplement the more serious phases of the convention.

The program for the 11th annual convention is as follows:

PROGRAM

SUNDAY, MAY 12

REGISTRATION - Lobby of Carolina Hotel, 2:00 o'clock.

GOLF - All desiring to play golf Sunday afternoon may arrive early. While room will not be available until after 2:00 o'clock, golfers may dress at the Country Club; or better still, come dressed for golf. Those desiring to begin playing immediately upon arrival should write Mr. T. L. Black, Pinehurst Garage, Inc., Pinehurst, who will make the proper arrangements. Green fees are \$2.50 per day.

GYMKHANA - The show grounds near the hotel will be alive with horses and riders Sunday afternoon at 3:00 o'clock. The event will include jumping, potato races, a mule polo game and other feats.

INFORMAL RECEPTION - 5:30 o'clock, Pine Room.

SHORT MEETING BOARD OF DIRECTORS - 4:00 o'clock, Large Card Room.

GET-TOGETHER SUPPER - 7:00 o'clock, Dining Room.

STORK CLUB SCANDALS - Presented by L. DeWolfe, 9:00 o'clock, Ballroom.

"AFTER-THAT SHOW" SUPPER - 10:30 o'clock, Large Card Room.

MONDAY, MAY 13

BOARD OF DIRECTORS BREAKFAST - 9:00 o'clock, Crystal Room.

OPENING SESSION - 10:00 o'clock, Ballroom.

LUNCHEON - 12:30 o'clock, Dining Room.

AFTERNOON SESSION - 2:30 o'clock, Ballroom.

INFORMAL PARTIES - 5:30 to

ARRANGEMENTS



O. Leon Seymour, above, of the Mid South Motors, Inc., of Aberdeen, heads the committee on local arrangements, whose efforts are in large measure responsible for making the 11th convention a pleasant and highly successful occasion.

6:30 o'clock.

BANQUET - 7:00 o'clock, Dining Room.

DANCE - 10:00 o'clock, Ballroom.

INTERMISSION SUPPER - 11:30 o'clock, Pine Room.

TUESDAY, MAY 14

MORNING SESSION - 10:00 o'clock, Ballroom.

LUNCHEON - 12:30 o'clock.

SPEAKERS

Honorable R. Gregg Cherry, Governor of North Carolina, Raleigh.

W. L. Mallon, President, National Automobile Dealers Association, Washington.

Henry Grady (Buck) Weaver, Director, Research Staff, General Motors Corp., Detroit.

L. J. Buckland, Editor, "Buck Sez," New York.

Lloyd Griffin, Executive Vice-President and Secretary, N. C. Citizens Assn., Raleigh.

H. L. Wynegar, President, Commercial Credit Corporation, New York.

T. Bodie Ward, Commissioner, (Continued on Page 8)

Convention Delegates Throng These Grounds



PINEHURST'S CAROLINA HOTEL... where more than six hundred automobile dealers of Tarheelia, and their wives, with many notables and guest speakers from the automotive and allied industries, are now gathering for the 11th annual convention of the North Carolina Automobile Dealers Association, May 12-14.

WELCOME....

To N. C. Auto Dealers' Association

BUICK—Martin Motor Co., Aberdeen, N. C.

CHEVROLET—Mid-South Motors, Inc., Aberdeen, N. C.

CHRYSLER — Taylor-Bobbitt Motors, Aberdeen, N. C.

DESOTO—Page Motor Co., Southern Pines, N. C.

DODGE — Phillips Brothers, Carthage, N. C.

FORD—Moore Motor Co., Aberdeen, N. C.

NASH—Robinson Motor Sales, Southern Pines, N. C.

Governor Cherry Heads List Of Noted Speakers

MONDAY SPEAKER



Pictured above is the Honorable R. Gregg Cherry, Governor of the State of North Carolina, who, at the luncheon on Monday, May 13, will speak on "A Highway Safety Program For North Carolina."

O. A. Miller Heads Delegation For Universal C. I. T.

O. A. Miller of Charlotte, Vice President of Universal C. I. T. Credit Corporation, who directs the company's activities in North Carolina as well as in the Atlanta and Birmingham areas, will head the list of executives from the automobile financing company attending the North Carolina Automobile Dealers Association meeting at Pinehurst on May 12, 13, and 14.

Also from Charlotte for Universal C. I. T. will be R. C. Barrett, E. L. Cornely, T. F. Moore and T. C. Clute, Jr. The other representatives include Mr. W. N. Gause of Florence, J. A. Durner of Kingston, R. G. Walker of Hickory, M. B. Rose of Greensboro, M. L. Weeks of Raleigh, A. J. Parker of Salisbury and E. N. Jackson of Fayetteville. Those attending from Norfolk will be L. C. Einwick assistant vice-president, C. G. Walker and Martin (Continued on Page 8)

Industry Chiefs To Collaborate Here On Postwar Snags

As the 11th annual convention of the North Carolina Automobile Dealers Association gets underway today, May 12, with Pinehurst's spacious Carolina Hotel as a background, more than 600 automobile dealers and their wives are expected to arrive for registration in the hotel lobby after 2:00 o'clock this afternoon. The convention this year, meeting through May 12-14, will be the first held by the association since 1944. President of the State Association is W. H. Wray of Gastonia.

Ms. Bessie Ballentine of Raleigh, executive secretary of the Association, recently announced a number of additions to a full and varied program including an address by Governor Gregg R. Cherry on "A Highway Safety Program for North Carolina." A safety message will also be brought by Commissioner T. Bodie Ward of the State Motor Vehicles, whose topic will be "Motor Vehicle Accidents."

The sessions will open this evening, May 12, with a get-together supper at which the principal speaker will be Henry G. "Buck" Weaver of Detroit, Director of the General Motors consumer research staff. His topic will be "Is the Customer always Right?"

The program for tomorrow, May 13, will include an address by W. L. Mallon of Newark, N. J., president of the National Automobile Dealers Association, who will discuss the Association's activities on current legislation in Congress.

Emphasis at the 11th annual convention will be on the postwar problems of the automobile dealer, which topic will be discussed by numerous outstanding authorities.

Among prominent representatives of the automobile and allied industries who will address the convention will be Lyman W. Slack, Detroit, vice president and general manager of the Packard Motor Car Company, whose subject will be "Whats wrong with a Seller's Market?"; and H. L. (Continued on Page 8)

ROBINSON'S MOTOR SALES

Southern Pines, North Carolina

You'll Be Ahead With

WELCOME

N. C. Auto Dealers Association

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