

West End Likes Its Community Chest; Would Plan Work For Southern Pines?

One Drive Takes Care Of All In Course Of Year

By KATHARINE BOYD
The town of West End has a Community Chest. Everybody says it is a great success. These two factors combined to make West End the object of a pilgrimage, a week or so ago.

For some time, we have wondered if the present system of giving, under which this town and many others operate, with drives following one another in quick succession, was the best way to handle such things. The drives seemed to be crowding in at shorter and shorter intervals; the same hard-worked people seemed to be carrying them and the "sucker lists" always had the same names.

Store people complained a good deal of the interruption to their business, what they called "the hold-ups" that sometimes seemed to be almost daily occurrences; the people who were favored with letters groaned at the rising pile and wondered, sometimes, if the coverage of the town's population was in any way complete. Opinion was divided among those who said this was the wrong way to do it and those who maintained that the drives, coinciding as many of them did with national campaigns, were the only practical method of raising money for the causes in which so many are interested.

Objections Heard
There have always been some who wondered how the Community Chest system would work. People who had lived in towns where they had it seemed to feel it was a good scheme, but local leaders have been inclined to shy away. These objections have been heard: (1) you don't get complete coverage; (2) it hits the rich people hard, but the people with only a dollar or so to spend get let off; (3) the organizations included in the Chest do not get nearly as much money as they do if they conduct independent drives; (4) some of the main ones won't come in (the Red Cross is cited as an example of this exclusive attitude); (5) enthusiastic leaders, real crusaders for a certain cause, are reluctant to give up their own show and join in with every one else in one intensive drive.

Most of these objections sounded valid, but there were always a few who questioned them and pointed out how well the Chest seemed to be working in various places, West End, for instance, right up the road. It seemed the sensible thing to do to find out how things were really working out up there, so last week we went up and had a long talk with Paul Von Canon, the chairman of the Community Chest committee.

Mr. Von Canon, in his busy office at the Sandhills Furniture Corporation, confessed that he was completely sold on the Community Chest plan.

"We think it's one of the best things that ever happened to West End," he said. "We've had the Chest now for three years and we've raised more money with less effort than was ever raised here before. All the organizations that join get more money and we have a lot left over for local needs."

The Drive Goes This Way
West End's six-member committee is composed, this year, of Chairman Von Canon, W. A. Johnson, Jr., treasurer, Mrs. A. A. McDonald, secretary, and three members from local service clubs: Mrs. D. D. Richardson of the Woman's club, Mrs. Freeman B. Newton of the Sandspurs, younger women's group, and the delegate of the Lion's Club, Leslie

Gordon. The campaign is set up in this way: A member heads each of the four districts into which the territory is divided for the drive which occurs early in November. The committee reviews the organizations listed, preparing a quota for each one, with a generous sum allocated to local needs. Mr. Von Canon stressed the importance of this last point in enlisting wide local support; he said that in 1950, for instance, \$485 was given to welfare and relief in the West End section.

Tickets Are Sold
The quotas of all the organizations, with the addition of the local sum, totals the goal of the drive. The next step is to print the tickets. These are priced from 50 cents to \$35 apiece, which is the most anyone is allowed to give. (Two years ago it was \$50, and when someone sent in \$50 last year, by mistake, \$15 was carefully returned.)

Each district leader chooses his own committee and they work out pretty well in advance what they need to get from their prospects. Then, the first day of the drive they take off. The drive continues exactly one week and the pace is fast and furious. Mr. Von Canon had last year's records in his desk drawer. They showed a total of 333 tickets sold, netting \$1600 which was \$200 over the quota. The quota has been passed, also, by several hundred dollars the two preceding years. (The population of West End is 608, including children.)

And now for the gimmicks; What is wrong?
"There doesn't seem to be anything wrong that we can discover," said the chairman. "As far as West End is concerned the Chest is a complete success. Everybody likes it. We feel that through pooling all community resources into one intensive campaign we get a much wider coverage than the individual drives ever got. In fact, I'm sure that nobody is left out. Under the old system," Mr. Von Canon said, the same community leaders would often have to take charge of several drives and they just couldn't get around to everybody; it ended by the same ones carrying most of the load every year. Under the Chest, the load is widely spread and, as every worker in the drive is especially interested in his own pet project, he works hard for the whole thing."

Some Objections Answered
It seemed that Objections 1 and 2, did not hold good, at least in West End. The coverage was greater instead of less and the dollar man came in just as surely as the ten and twenty dollar one. "And what about the result: do the individual charities get as much?"

"Well," said Mr. Von Canon, "I can cite you one case that I happen to remember. The year before we had the Chest the Girl Scouts raised \$50 in West End. But the next year, when they came in with all the others, the Chest allotted them \$200." Mr. Von Canon said the story was the same with all the organizations.

As for the charities with national campaigns, there were some objections to start with from the March of Dimes and the TB sales group, but when after a trial, they found they got more this way, as both of them did, they agreed gladly to go on with the Chest. Though the Red Cross was not included, in line with the invariable rule of that organization, a check, commensurate with the amount formerly raised, was mailed them as West End's contribution.

West Enders are convinced that the organizations included in the Chest get more money through this method than they used to before it was inaugurated. The following is the list of organizations which took part last year: Boy Scouts, Girl Scouts, TB, N. C. League For Crippled Children, March of Dimes, United Defense Fund, American Cancer Society.

Local agencies included the Moore County Maternal Welfare Committee and Moore County Hospital, through the Kiwanis Baby Bed fund.

Fun To Work Together
As to the enthusiasts who like to run their own shows and believe they can do a better job, Mr. Von Canon said that after the first trial run there weren't any, or rather, everyone was an enthusiast. The pleasure of working together, of getting the whole thing over in one week and of dealing with an eager public instead of having people run away from you, as you struggled to put across the fifth or tenth drive of the year, was ample recompense for the loss of any personal satisfaction or prestige.

And so that's the West End picture. There isn't a doubt that in this smaller town the Community Chest is a success. At the other end of the scale we have Charlotte, Greensboro, Winston-Salem

where also, as far as can be judged, Chests are successfully carried on; not to mention many other towns that have taken up this form of giving. Of course, on the other hand we are told that some towns have given it up and gone back to the old way. That is what we are told, but there is always the possibility that it might turn out to be like some of the objections: not quite accurate, at least according to West End's experience.

Something To Think About
Should Southern Pines try out this scheme for raising money for the causes in which we are all so interested? That's a big question and a lot of study would enter into the answer. Taking the quota figures for last year's drives as a basis, (allowing, on the generous side for the fact that some figures were not available,) it appears that from \$15 to \$20,000 was raised here for charity last year with, as we figure it, 10 organizations included. Could we raise that sum in one week of intensive effort? Nobody knows the answer, but at least it's an interesting point; when the stream of drives starts it may have a strong appeal. With the experience of West End before us, it seems as if a serious study of the Community Chest plan, as it might be applied here, would be worthwhile.

INS and OUTS
Mr. and Mrs. Henry Turner and children, Beth and Henry, went to Morehead City last week to remain through this week.

Miss Allie McIntosh has reopened her antique shop at Morehead City for the summer.

Mr. and Mrs. Louis Honeycutt and children returned Monday from a visit to relatives in Memphis, Tenn.

Misses Kate and Eva Graham attended the funeral of Mrs. Annie L. Cameron of Sanford at Cypress Presbyterian church Sunday afternoon.

Mrs. Lewis F. Kirk, who is spending the summer at Lake Geneva, Wis., came down to attend the "capping" of her daughter, Miss Patricia Kirk, at Watts hospital in Durham Sunday. Her sister from New York attended the exercises, also, and they and Patricia came to Southern Pines for a few hours Monday.

Mr. and Mrs. Curtis Everette attended a double wedding in Dobson Saturday in which he was best man for Patrolman James P. Rhyne of Mt. Airy (formerly stationed here), who married Miss Melrose Amburn of Dobson.

E. N. Marshall entered the hospital at Oteen last week. Mrs. Marshall and their three children are visiting his parents in Lexington, Ky., while Mr. Marshall is away.

Mrs. Greer Stutz and children, Ann and Mary Jo, are spending some time with Mr. and Mrs. D. G. Stutz at their home on South Ashe street. Commander Stutz came down with them from Quantico, Va., for a short visit to his parents before going to his new assignment at the U. S. Naval Amphibious base at Little Creek, Va., a few days ago. His family will join him there around July 15.

Mrs. Joseph S. Hiatt, Jr., and sons, Joe and Bobby, spent last week in Elkin visiting the boys' grandparents, Dr. and Mrs. J. S. Hiatt. Dr. Hiatt is superintendent of the Hugh Chatham Memorial hospital there.

Claude, Jr., George and Tommy Reams returned Monday night from Richmond, Va., where they spent nearly two weeks visiting their grandmother. They went up with their parents who were at Virginia Beach four days attending a convention.

Mr. and Mrs. W. A. Spickard, Jr., of Bedford, Va., were guests of Mr. and Mrs. H. L. Brown and Harry Lee Brown, Jr., Sunday and Monday.

Dreams Of Two Girls On Okinawa Realized In Peaceful Mountain Camp

Nancy Wrenn, Ruth White Have Unique Place In Awa-Niko

By ANNE CANTRELL WHITE
(In Greensboro News)
Did you ever hear of Awa-Niko? An American Indian word, you think? Try writing it backward and see what you have. Yes, Okinawa.

Awa-Niko is a girls camp 10 miles from Asheville which is the realization of a dream born six wartime years ago on the far away Japanese island of Okinawa. The dreamers were two Red Cross service club directors from North Carolina, Ruth White of Greensboro and Nancy Wrenn of Southern Pines.

Nancy, daughter of Mrs. V. P. Clark, and Ruth worked together in the Philippines and on Okinawa. Together they took a trip to China. In fact, for their 23 months of Red Cross duty only three months were spent apart. Their longest stretch was 18 months at Camp Doolittle on Okinawa.

Planned Their Camp
And wherever they were they talked of a summer camp back home that would be a return to the rustic way of campercraft and pioneering that their knocks about the world had proved to be essential to development of self reliance and initiative.

They started in a very small way last year and this season, which opened Monday for a month, have added to their staff, to their equipment, and to the number of campers.

Both Teach School
Awa-Niko, about 10 miles east of Asheville, is five miles from Swannanoa where Ruth and Nancy teach in the high school. Their quarters the year round, whether they are filling the role of school-teacher or camp director, is a small house of natural board with rustic porch and Dutch door set on the 150 acres of land in a sheltered mountain cove which the girls bought for their camp site. Inside, their little place is pine paneled and has a huge stone fireplace as well as the modern comforts of electricity, plumbing and refrigeration. Ruth and Nancy have taught at Swannanoa four years.

Careers Parallel
Altho Nancy and Ruth didn't meet until they were together in Washington for overseas orientation, their careers ran an astonishingly parallel course. Both graduated from college in 1943, Ruth from Woman's college, Greensboro, where she was president of the recreation association, Nancy from Duke university, where she was president of the Woman's Athletic association. Both taught for two years between degree and Red Cross. Both had extensive camping experience as camper counselor; put together the time each has spent at camp and you come up with 18 years.

Ruth, daughter of Mr. and Mrs. Paul White of Greensboro, was a Girl Scout from Brownie age on. She served as waterfront director at Old Mill Camp, had two years at Camp Christmas Seal, Paterson, N. J., and one year at Camp Blazing Trail in Denmark, Me. The Greensboro native while at Woman's college was chosen for the national collegiate Who's Who. She was on the faculty of Sophie Newcomb college of Tulane university in New Orleans.

Was May Queen
Nancy, who at Duke was May Queen, Junior Class president and a member of Kappa Delta sorority, spent three years as a Yonahlossee camper near Blowing Rock, and was riding counselor at Camp Dixie, a camp for boys at Wiley, Ga. Incidentally, Nancy hunted with the Moore County Hounds in her Southern Pines days and has in her time won many horse show trophies. Taking her back to high school, she was Senior Class president, and the school's No. 1 tennis star. For two years before going to the Red Cross as a senior staff assistant she was a nurse's aid.

Greensboro's Ruth and Southern Pines' Nancy didn't know each other until Washington, but their paths had already crossed at least twice, they found on comparing notes. They had played opposite each other in interschool games and had attended the same recreation conference at Vassar.

Part of the 150-acre tract which the ambitious schoolteachers own is cleared. Awa-Niko's cove nestles around a small spring-fed lake, and 10 minutes away by car is the Blue Ridge Parkway.

Craftshop, Cabins
The lodge, which serves as dining hall and social center, has a raised hearth of natural stone. There is a main cabin with first aid room and camp office. There is a craft shop, with nature shop, in the loft, located in a century old mountain cabin in a shaded spot at the edge of the lake. Sleep-

ing cabins dot the laurel and white pine of the hillside about the lake, handy to the shower house which has full plumbing facilities.

Awa-Niko's water flows from its own well, drilled 151 feet through solid rock. The camp has a modern septic disposal system and comes under the sanction of the state board of health.

Only thing around the place not strictly sanitary is the dog. He's an unique pooch, a big mongrel of who-knows-what ingredients that White and Wrenn adopted from the pound. He has improved vastly since he became watch dog for Awa-Niko but when Ruth and Nancy first took him over he smelled so bad they named him Hallie.

Many Activities
Besides the manifold camp activities — swimming, canoeing, hiking, badminton, nature study, music, dramatics, art crafts, archery, riflery, dancing, photography, overnight camping, outdoor cooking, field games, and indoor games—the curriculum Ruth and Nancy have set forth includes field trips. Last year the girl campers were taken into the Cherokee Indian Reservation where they saw "Unto These Hills," to Joyce Kilmer Memorial Forest, and to the top of Mt. Mitchell.

The objectives of Camp Awa-Niko, say its founders, are "woven through the daily pattern of democratic living." Theirs is the hope that each girl in their Summer care will leave camp possessing these things:

Camp Ideals
"Love for the great out of doors; deeper spiritual values; skills in physical activity which will add enjoyment to life; ideals which give inspiration to life; enthusiasm for learning and living; development in tolerance and patience."

Ruth and Nancy themselves learned during wartime on the other side of the globe how valuable are the ideals and skills which spell democracy and make for successful group fellowship.

KNOLLWOOD LAKE
(Continued from Page 1)
facilities are being put up under supervision of H. A. Lewis for the "Finer Carolina" project committee.

Other work has been done by interested citizens, and much remains to be done, said Mayor Page this week, emphasizing that "this is only a beginning—it will take several years to achieve what we want."

At the meeting of the town board Wednesday night, he asked for and was given authority to construct a road to the lake from the Midland road, widening it to 60 feet for as far as seemed nec-

WITH THE Armed Forces

First Lieut. Westcott Clinton, assistant professor of military science and tactics at Oak Ridge Military Institute, has reported for duty with the 1952 ROTC summer camp at Fort Benning, Ga., where he is serving as a member of the training staff.

Lieutenant Clinton is the husband of the former Mary Elizabeth Woodward of Southern Pines, and they formerly lived here.

Cadet Thomas L. Avery, son of Mr. and Mrs. L. T. Avery, a rising senior at State college, Raleigh, is one of 1,181 cadets assigned to the Corps of Engineers at the 1952 ROTC summer camp at Fort Belvoir, Va. His six-week training course will continue until August 1. This is a part of the Army's officer training and on-essary to provide an adequate parking space.

A test of the water was also to be made by Russell Mills, county sanitarian. Though a report on this did not reach The Pilot by presstime, it is expected to be all that could be desired. An analysis made several months ago showed the water to be as pure as, in several cases purer than, that of other lakes in constant use in the county. E. H. Mills, owner of the lake for years before he gave it to the town, reports the water "so pure it could almost be used for drinking water." It comes from many springs, filtered through hundreds of feet of sand. Storm drainage affects it only slightly at the far end after a rain, and this brings no actual impurities to the lake.

Many young people and family groups have not waited for the formal opening, and it was one of the most popular "cool-off" spots in town during the heat wave just ended, with as many as 40 and 50 in swimming at a time.

Secretary of Agriculture Brannan has announced that there will be no acreage allotments and no marketing quotas on 1953-crop wheat.

Homogenized milk is milk in which the butterfat has been mechanically broken up and dispersed evenly throughout the milk. There is no cream line, since the fat globules are held in suspension, producing a uniform flavor and softer curd.

graduation next June Tom will be eligible for a commission in the ORC engineer branch.

Pf. Frank Harrington, USMC, son of Mr. and Mrs. W. L. Heller, surprised his parents and his sister, Miss Barbara Harrington, by running in for a visit one day last week. He had just one day at home, the first time they had seen him since he left seven months ago on a Mediterranean cruise. He returned to Norfolk, where his ship had landed, and expects to get a new assignment soon, and a regular leave at home.

David Shields Cameron, Jr., of CINCLANT Fleet Headquarters, Norfolk, Va., was home last week end for a visit with his parents.

Dave's collar ornaments now disclose that the ensign's gold bar has been changed to silver, and that another narrow stripe has been added to his shoulder boards, denoting his promotion to lieutenant junior grade at Fleet Headquarters.

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