

Women's Activities and Sandhills Social Events

BESSIE CAMERON SMITH, Editor

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Gen. And Mrs. Gross Attend Ceremonies

Brig. Gen. and Mrs. William M. Gross returned to their home here on Thursday of last week after attending retirement ceremonies for General J. K. Cannon, Commanding General, Tactical Air Command, at Langley Field, Va. While there they were house guests of Brig. Gen. and Mrs. Ernest Warburton.

From Langley Field General and Mrs. Gross proceeded to Washington, D. C., for the final retirement ceremony for General Cannon. They were entertained in the home of Maj. Gen. and Mrs. Hunter Harris, Jr.

Both General and Mrs. Cannon have been to Southern Pines since the establishment of the Air-Ground Operations School here, and Mrs. Cannon was honored at a reception by the USAFAGOS Officers' Wives Club. The retired officer and his wife plan to make their home in California.

Bird Club Visits Flora Macdonald College Gardens

Twenty-six members and friends of the Southern Pines Bird Club journeyed to Flora Macdonald College on March 31, where they were hospitably received by Dr. Woodson, president of the college, and Mrs. P. P. McCain, dean of students, and shown the attractions of the building and grounds.

Some of the azaleas were in full bloom and birds sang overhead. The club listed 26 varieties of birds seen during the day on the way, at feeding stations, and at Red Springs. This was considered one of the outstanding trips of the club's season, enjoyed by all.

Bird lovers are invited to attend the meetings of the club each Wednesday at 3 p. m. at 160 South Bennett Street.

GARDEN GROUP OF CIVIC CLUB SPONSORS FLOWER SHOW, PROGRAM NEXT MONDAY

The annual Flower Show and program of the Garden Department of the Southern Pines Civic Club will be held at the Civic Club building next Monday afternoon, April 12, beginning at 3 o'clock, with both program and exhibits open to everyone. Tea will be served.

The program will consist of two films: "Springtime in Holland," showing Holland's magic carpet of spring flowers, colorful floats and parades; and "How To Plant Dutch Bulbs," an animated sequence of what happens inside a bulb, also an array of color of thousands of bulb flowers.

The committee announces the following rules governing the show:

1. Exhibits open to all.
2. Any one person may enter as many exhibits as she or he desires.
3. All exhibits must be entered for show between the hours of 9 a. m. and noon on show date, at the Civic Club Building.
4. A group of three judges, elected by the Flower Show committee, will judge the exhibits between the hours of 1 p. m. and 2:30 p. m. on show date.
5. Blue and red ribbons will be given for each class of flowers on entry list; for named specimens, for arrangements of one variety or color, and for arrangements of mixed varieties or colors.
6. A prize will be given to the person receiving the most blue ribbons.
7. A prize will be given to the person receiving the most red ribbons.
8. Exhibitors are entirely responsible for both flowers and containers and must claim same and remove from building immediately following program.
9. No one will be allowed in the show room during the time the judges are working except the chairman and co-chairman of the show.
10. Specimens will be judged as to form, size and show. Arrangements will be judged for symmetry, relation to container and show.

Classes

Roses, tulips, and iris will be judged as specimens—named varieties; and as arrangements—one variety, and mixed varieties. Larkspur, poppies, calendulas, and snapdragons will be judged as to arrangement of one color; mixed colors.

Pansies, lilies, phlox, columbine, verbena, anemone, petunias, narcissus and violets will be judged on arrangement, as will wild flowers, mixed flowers.

Other arrangements specified are: flowering shrub, green shrub, unusual or novelty, miniature table arrangement for parties, men's arrangement, and children's arrangement. House plants will be judged, also.

Unusual or novelty arrangements might include—but not necessarily, the sponsors explain—such features as Past and Present—"My Grandmother's Bouquet," "My Daughter's Futuristic or Scalene Arrangement"; "From Horse and Buggy to Airplane"; "Victoria to Elizabeth"; Music—"Concerto Unique"; "Melody in Flowers"; "Symphony in Color." Any novel or unusual arrangement will be welcomed.

Children's Exhibit
The Children's exhibit will be held in the small room of the Civic Club. In addition to flower arrangements judged for beauty and originality, this year there will be an additional feature. This will be arrangements in scenes of figures of people or animals or both, for example, a scene at the beach or in the woods. These figures will be cut from vegetables. The exhibit will be entitled "Beauty and Vegetarians."

Mrs. A. L. Burney and Miss Helen Butler, who were co-chairmen of last year's successful show, are again heading the committee, other members of which are: Mrs. Thomas Hobson, Mrs. C. V. York, Mrs. James Ratliff, Mrs. M. Y. Poé, Mrs. D. L. Joscelyn, Miss Carol Day, Mrs. A. R. McDaniel and Mrs. James Hartshorne.

Plans for the show were completed at the April meeting of the Garden Group, held on Thursday of last week. At this meeting the program was on chrysanthemums and roses, presented by the showing of two colorful sound films. As the meeting fell on April 1, the arrangements and specimens for the monthly exhibit were of an unusual nature. They included rare varieties such as brush cactus, a climbing rose which blossomed pixies, and a seldom seen but timely variety of eggplant whose seedpods were Easter eggs.

Marjorie McMahon Engaged To Wed

Mr. and Mrs. Russell D. L. Wirth of Milwaukee, Wis., have announced the engagement of their niece, Miss Marjorie Corcoran McMahon, to Douglas Anthony Gallun, son of Mr. and Mrs. Edwin A. Gallun, of Milwaukee.

Miss McMahon is the daughter of the late Mr. and Mrs. Rogers Dudley McMahon of Southern Pines and Sewickley, Pa. She is a graduate of Woodstock (Vt.) Country School, attended Briarcliff Junior College, Briarcliff, Manor, N. Y., and is studying at the Tobe-Coburn School. She made her debut at a dance on July 11 at the Chenequa Country Club and at the Service Club's 1953 Charity Ball on December 29 in the Milwaukee Auditorium.

Mr. Gallun was graduated from St. Mark's School, Southborough, Mass. He is attending Yale University and is a member of Zeta Psi.

A July 24 wedding in St. Marks Episcopal Church, Milwaukee, is planned.

Mrs. Voorhis To Sail For Japan

Mrs. Davidge Voorhis, of Pinehurst and Middletown, N. Y., sister of Mrs. W. A. Leland McKeithen of Pinehurst, left Wednesday by train for San Francisco, Calif., on her way to the Orient. She will sail April 14 via Honolulu to Yokohama, Japan. She will spend about two months in Japan, with a probable side trip to Hong Kong. Mrs. Voorhis will return from Japan in late July. Travel arrangements were made by the Shearwood Travel Service of Pinehurst.



MRS. MARY STUBBS of Kingston, senior vice-president of the Ladies Auxiliary to the VFW, Department of North Carolina, will be the official representative at the meeting of District Nine to be held Sunday, April 11, at the Wadesboro VFW Club. The meeting is scheduled for 2:30 o'clock, according to an announcement by Mrs. A. D. Way, Jr., of Hamlet, district president.

Among other business to be discussed at the Sunday meeting will be the election of district officers for the coming year.

Delegates from auxiliaries at Southern Pines, Sanford, Laurinburg, Rockingham, Hamlet, Troy, Mt. Gilead and Wadesboro will be present.

Miss Louise Haynes Feted On Birthday

Miss Elinor Valentine was hostess at a luncheon at the Southland Hotel on Saturday, March 27, honoring Miss Louise Haynes on her birthday. A centerpiece of spring flowers was used, and a decorated birthday cake featured the dessert course.

Guests were: Miss Haynes, Mrs. C. V. Covell, Mrs. W. E. Cox, Sr., Mrs. W. Ed Cox, Miss Mary Bollman, Miss Lillian Hargreaves, Mrs. Norris Hodgkins, Sr., Mrs. Bruce Lewis, Mrs. G. Bellamy, Miss Ida Merriam, Mrs. Joseph Norris and Mrs. Fred Brindley.

Visits Pharmacy School Of UNC

Mrs. Graham Culbreth, president of the State Pharmaceutical Auxiliary, spent Tuesday at the pharmacy school of the University of North Carolina as a guest of Dean E. A. Brecht and his faculty. Purpose of the visit was to make a study of the school to determine what the Auxiliary can do to aid its work.

Je Marley, Jr., accompanied Mrs. Culbreth to take the aptitude test for entering the pharmacy school.

Mrs. Parker Hostess To Baptist Bible Class

The Adelaide King Bible Class of the First Baptist Church held its monthly meeting with Mrs. R. S. Parker on March 30. Mrs. M. L. Howard, president, conducted the business session and Miss Ann Huntington was in charge of the program. A social hour with refreshments followed the program.

INS AND OUTS

Visitors in the home of Mr. and Mrs. Wilson Russ for a few days recently were Mr. and Mrs. Ramon Antuna and son, Stephen, who were en route to their home in Greenwich, Conn., from Havana, Cuba.

Mr. and Mrs. John Gouldman of Fayetteville and their daughter, Elizabeth, a junior at Wake Forest College, Mr. and Mrs. Fred Covington of Sanford and Mrs. Jewel Hemphill of Cameron were Sunday afternoon guests of Mr. and Mrs. L. L. McLean at their home on South May Street.

Mrs. James Boyd and Mrs. John Dundas had dinner with Mrs. P. McCain at Flora Macdonald College, Red Springs, Tuesday evening.

Harry Lee Brown, Jr., who is working on his Ph. D. and doctorate in education at Columbia University, will spend this weekend with his parents. They will be joined by Miss Audrey West Brown, who is employed in Burlington.

Among the out-of-town visitors here Wednesday for the homes and garden tour were Mrs. J. S. Massengill, Mrs. Doris Baldwin and Mrs. Ruth Floyd, of Raleigh. They visited Mrs. Massengill's mother, Mrs. J. B. Eastwood, and sister, Mrs. Graham Culbreth, in addition to going on the tour.

Mrs. A. J. Byrd of Wilson is visiting her daughter, Mrs. W. H. Lee, and family for a few days.

Mrs. H. W. Dorn spent last weekend visiting her sisters, Mrs. Robert Beard of Bailey and Mrs. Ashley Strickland of Spring Hope.

Misses Madeline and Grace O'Connor, Judy Andrews and Alice Kearney, of Greensboro, were recent guests of W. S. Harrington, uncle of the Misses O'Connor.

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Gentlemen:

This open letter to you has a three-fold purpose.

1. To tell you how we feel about you folks at Zenith.
2. To tell the folks in our community how we feel about them.
3. To bring an important message to hard-of-hearing folks who may be hesitating to wear a hearing aid.

First . . . when we took on Zenith Hearing Aids in our store, we knew we weren't handling a high-profit item. We knew we could make as much as \$100 or more per sale on certain other makes of Aids. But we knew something else that appealed to us as far more important. It was Zenith's "crusade to lower the cost of hearing," to bring the benefits of better hearing to more and more people at a price that wouldn't leave them gasping!

We liked that idea and that ideal. And we figured that we couldn't lose by functioning as a dealer for a hearing-aid manufacturer that put a little heart-interest into his business.

Well, we haven't lost . . . not by a long sight! We've sold more aids and we've made more new friends, and our Zenith Hearing Aid business has grown steadily.

Your Advertising Department has told us to never use any superlatives—words like "best" and "finest"—when talking about Zenith hearing aids. We've never done that and we won't. But we can say that if there is any better Aid at any price, then we haven't seen it. And it's our business to know hearing aids. And we'll back up these statements anytime anybody wants to give us an argument. If further proof is needed, we'll just swipe one of Zenith's own slogans and say, "ask any Zenith owner."

Second . . . we figure that our customers aren't just customers. They're our friends, many of them long-standing. Friendship means that a friend always wants the good things in life for his friend—in business and in his personal life. When it comes to someone with a hearing loss, that, to us, means a Zenith Hearing Aid if his physician has recommended that he use a hearing aid.

Third (and we're getting kind of long winded) . . . A lot of folks are making themselves (and their friends and relatives) miserable by refusing to wear a hearing aid. We wish we could say just this to everyone of them personally: try a Zenith. Just try it. Those hesitant men and women don't know what they're missing. And thanks to Zenith's 10-day money-back guarantee, we can also say this to the hard-of-hearing: If you don't hear better, your money will be refunded if you return the instrument within ten days.

We guess that by now it's pretty clear how we feel about Zenith, and why we're writing this letter. In publishing it in the paper, it is our hope that a lot of folks will "read over our shoulder" what we're writing to you. One other thing: our customers really appreciate the battery operating cost of only 15c a month on the 3-transistor, no-tube Zenith "Royal-T!"

Sincerely,

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