

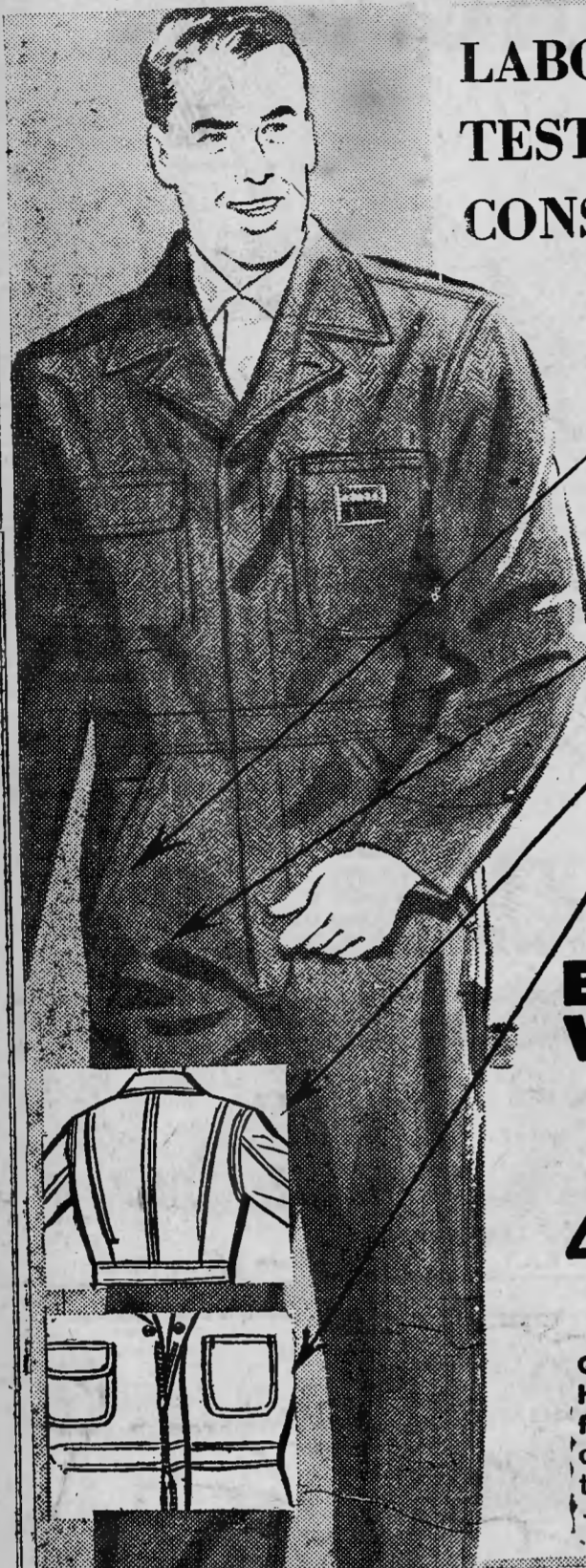
PENNEY'S

ALWAYS FIRST QUALITY!

Reminder to every breadwinner in town! Your dollar buys more at Penney's! Remember

Penney's clothes you in man-sized values, day-in and day-out

SANFORD, N. C.



LABORATORY TESTED CONSTRUCTION!

- Penney's own proportioned fit
- now completely Sanforized, even the deep boatsail pockets
- reinforced points of strain
- long wear striped herringbone weave
- full swing action back
- two-way rugged zipper

BIG MAC® WORK SUITS

4.98

SIZES 34-50

Only Penney's Big Mac® work suits have all these superlative quality features... you'll want them for comfort and freedom of action on the roughest, toughest jobs.

† Maximum Shrinkage 1%



COMBED ARMY TWILLS



3.98

8.2 OUNCE PANTS

2.69

SHIRTS

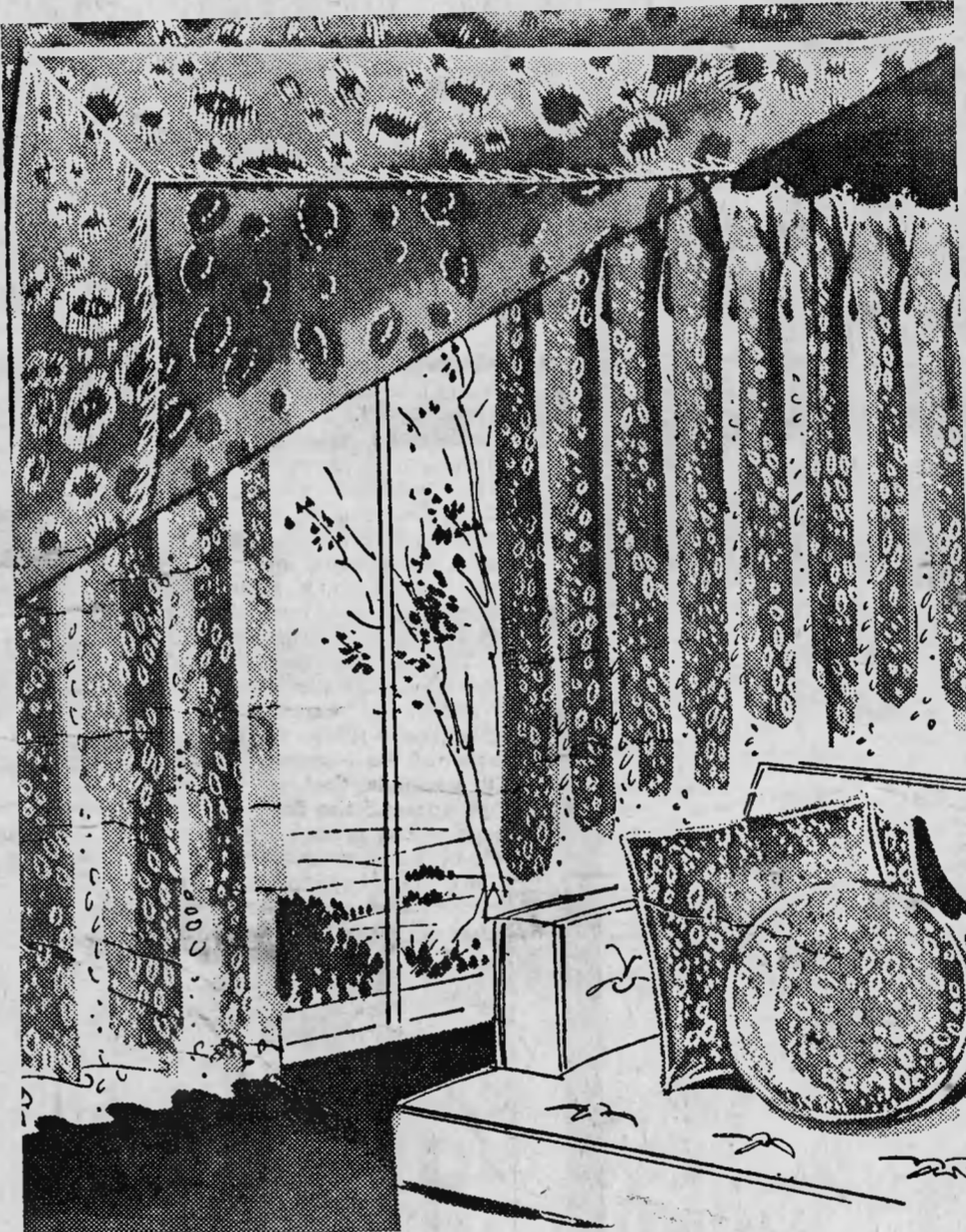
- rugged 2-ply army twill
- completely Sanforized†, even the foot-deep boatsail pockets!
- graduated sizes for comfort
- reinforced points of strain
- heavy duty zipper fly
- mercerized to stay lustrous
- vat dyed for long color life

BIG MAC® MATCHED TWILLS STURDILY WOVEN BOTH WAYS

Whether you'll want them for working or loafing these matched twills are tops for durability, wear and real Penney quality.

Shirt sizes 14 to 19—Pants sizes 28 to 50

BETTER FABRIC in budget priced drapes..



Drapes Of Burlington Mills' Cotton-Rayon Damask! Special!

\$5

50 inches wide, floor length pair

It's Decorating time and thrifty Penney's comes up with a drapery value you won't match anywhere! Take the fabric: it's Burlington Mills' richly ribbed cotton, aglow with silky rayon threads in a handsome bubbles motif. Even the tailoring has a custom look—with full pinch pleats, mitred corners, etc. Beautiful drapes made to please your fine taste without denting your budget!

BETTER MILEAGE! BUDGET PRICE!

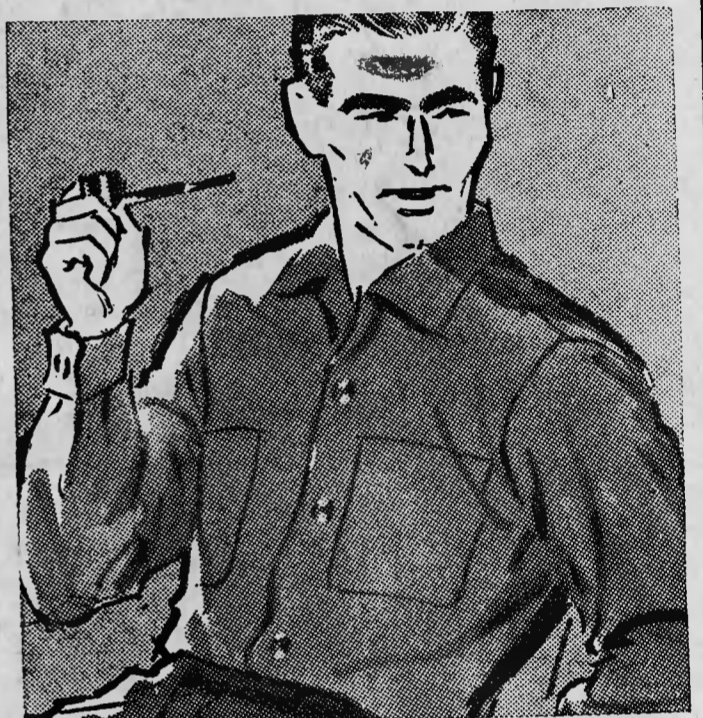
double-loop knit nylons for longer wear!



Penney First Quality Stretchable Sheers

Look how much better you can do on a budget at Penney's! Glamour stretchables that cling beautifully in double-loop knit for wear you never dreamed possible! Slim dark seams. Midge, Norm, Long

2 for 1.50



Men's Sport Shirt Buy Washable Gabardine!

A lot of shirt for such a small Penney price! Rich, full bodied, machine washable rayon gabardine, beautifully tailored over Penney's own full-cut patterns.

2.98

Sizes small medium, large, extra large



HANDSEWN CASUALS

Budget-priced! Better-built!

Keep on a budget with Penney's soft, flexible sport shoe—handsewn vamp, extra sturdy leather, double sole stitch.

4.98

Penney's Policy is to pack the customers dollar as full of value as possible every day in the year

SANFORD, N. C.

warmly lined!

Sweat Shirt Buy

1.19

Sizes small medium large

Now save on hefty sweat shirts lined with soft, warm comfortable cotton fleece. Full cut over Penney's own non-bind patterns, pre-washed to reduce shrinkage. Reinforced ribbed waist.

Soft warmers!

FLANNEL SHIRTS

1.49

4-8

Sporting cotton flannel shirts... toddlers toasty-warmers in plaids and checks. Fully comfy - cut with room to grow in! machine wash - skip ironing!

WOMEN'S Quality Acetate

Slim BRIEFS 3 for \$1

Penney's quality Acetate Tricot briefs with the silken feel... at a buy'em by the dozen price! Weightless as a whisper... but sturdy knit to last longer through countless wash 'n wearings! Full comfy cut... never bind or chafe! Sizes S-M-L.

You'll Never Find Second Quality Merchandise At Penney's