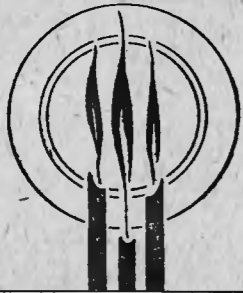




Wishing you
all the joys of Christmas

GINSBURG DEPARTMENT STORE
CARTHAGE, N. C.



At Christmastime our thoughts again go out
to our friends. May we express the wish that
your Christmas radiate warmth and happiness
in your hearts? May you have the sort of
Christmas you hope it will be.

Merry Christmas

CITIZENS BANK & TRUST CO.
SOUTHERN PINES, N. C.

Wishing you
a Merry
Christmas

JELLISON PRESS
SOUTHERN PINES, N. C.



A host of good wishes
to our many friends

MELVIN BROTHERS, Inc.
SOUTHERN PINES, N. C.

POOR CLIFF'S '57 VERSION

Almanac's Prediction For Winter
Isn't Cheerful; Begins Tomorrow

Winter begins officially tomorrow (Friday) at 4 p. m. And tomorrow is also the shortest day in the year with the sun scheduled to rise at 7:38 a. m. and set at 5:33 p. m.

Now, as the poet asked, can spring be far behind? It can, and will, and in between there'll be lots of nasty weather if you go along with what you find in almanacs.

Take Poor Cliff's, for instance. Between the first and third of January the weather is classed as "unpleasant and blustery in the south Atlantic states," but will be "pleasant in California."

No help there. But it's supposed to be a little better in February, which begins with "pleasant" in the southeast. However, along about the middle of the month we'll have it unsettled and blustery again, followed by stormy conditions in the latter days of the month.

Want to plant in January? By all means get out the spade and rake on either January 1, 2, 5, 6, 7, 10, 11, 15, 16, 21-24, 27-29. No other days will do.

Winter, which wasn't so good this year, ends at 4:16 p. m. March 20, a day in the comforting words of the almanac which is the beginning of a storm period on the West coast that will eventually reach the East coast. Summer, in the event you're interested, begins June 21 shortly before noon.

April begins with "warm in the south" but has periods of thunder storms before finally bowing out with a prediction of "fair and warmer."

Poor Cliff's Almanac, published by the Sandhill Citizen in Aberdeen, is a veritable storehouse of information, dealing not

only in the long range weather predictions (something the National Weather Bureau wouldn't dare tackle) but in planting days (May 1 is an excellent day for planting crops that bear their yield above ground), time saving hints for children, hints for better sewing, decorating, freezing, baking, and a complete listing of church days, holidays, and weights and measures.

There's also a section for sportsmen, designed to tell them which days are best for hunting although it gives nothing about state regulations that might say you can't fish or hunt on that particular day that the almanac has described as best.

In addition the editors have compiled worlds of information on the county's governmental officials, schools, city government, and an excellent short description of the county. Up-to-date information on the 1956 tobacco sales in the county is listed, to-



Sandhill Builders
Supply Corporation
Service-Quality-Dependability
Tel. Windsor 4-2516
Pinehurst Rd.
Aberdeen, N. C.

gether with the election returns of the year and a listing of all the officials in both political parties.

The almanac is bigger this year than it was the first time it was published and H. Clifton Blue, publisher of The Sandhill Citizen, says he's having a remarkable sale of the book.

There were fewer milk cows on U. S. farms in June of this year than at any time since records were started back in 1930. The number of animals in June was 20,998,000 compared to 21,220,000 a year ago June. This is a drop of one per cent from last year, and it is 18 per cent below the all-time high of 25,600,000 cows in June, 1944.

HAPPIEST CHRISTMAS

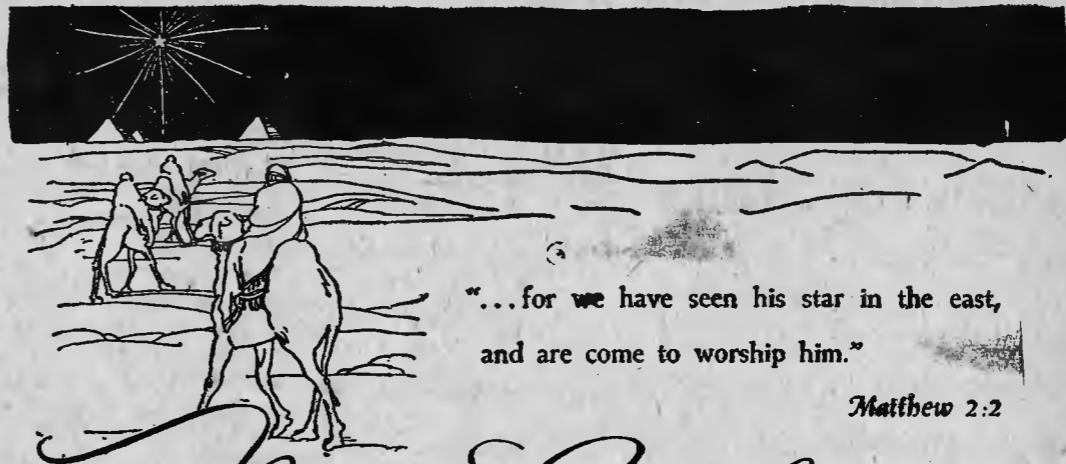
Greetings

to our Many Friends and Customers

CAMERON OIL CO.

SINCLAIR Distributors

Herbert Cameron



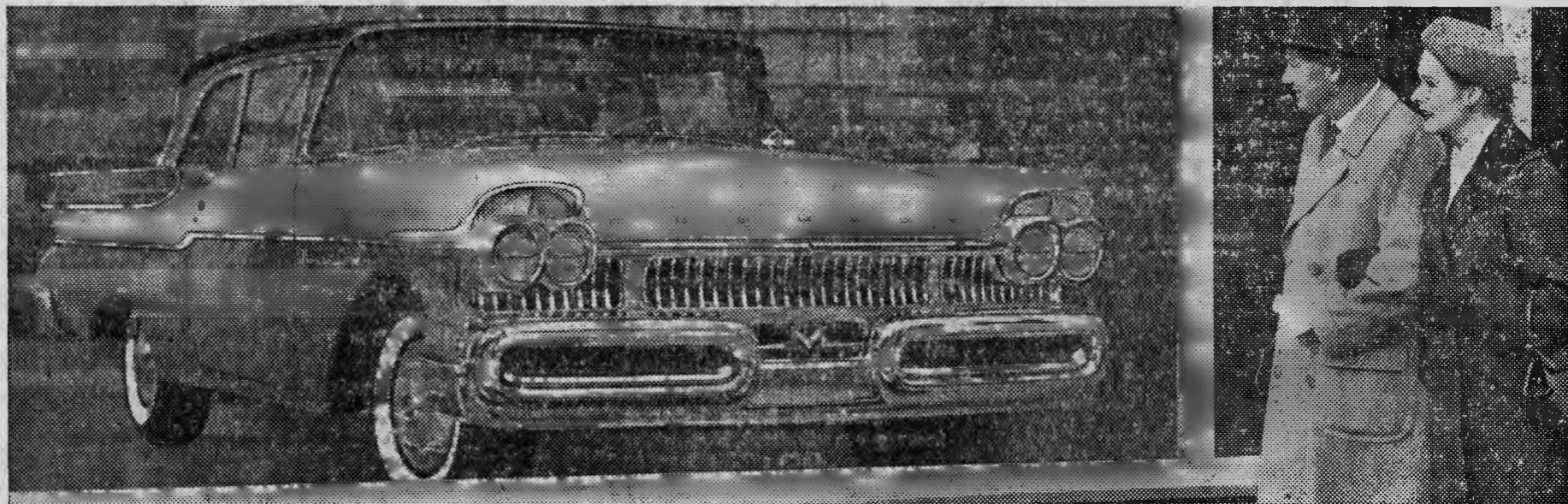
...for we have seen his star in the east,
and are come to worship him."

Matthew 2:2

Merry Christmas

PARKWAY CLEANERS

BILL SHORE



Don't guess Mercury's price by the new size and luxury
(never before has so much bigness and luxury cost so little)



IN MERCURY'S LOWEST PRICE SERIES...Mercury Phaeton Coupe. Also in the big-value Monterey series: Phaeton Sedan, 2-door Sedan, 4-door Sedan.

THE '57 MERCURY brings you the biggest size increase in the industry. It's over 17½ feet long, more than 6½ feet wide. Bigger in every important dimension—with inches more leg room, hip room, shoulder room, headroom.

Mercury brings you Dream-Car Design—shared by no other car on the road. Notice the unique straight-line sweep of the roof, the V-angle Tail-lights, the rear projectiles, the Jet-Flo Bumpers, and the Quadri-Beam headlamps.

Exclusive Floating Ride combines 4 of the greatest bump-smothering features ever put between you and the road. Exclusive Keyboard Control outdates all push-button transmissions. An exclusive power seat that "remembers" finds your favorite seat adjustment at a touch of a dial. In

all, there are 21 dream-car features waiting for you to see and try. 3-WAY POWER CHOICE—A 290-hp Turnpike Cruiser V-8 engine is optional. A 255-hp Safety-Surge V-8 with Power-Booster Fan is standard in Montclair Series. A 255-hp Safety-Surge V-8 is standard in Monterey Series.

All engines feature a unique Thermo-matic Carburetor. Controls temperature of air engine breathes. Greater efficiency and economy result.

Power-Booster Fan in Montclair series coasts when not needed for cooling, saves power and fuel other cars waste.

YOU PAY LITTLE MORE DOWN...OR PER MONTH...THAN FOR THE LOWEST PRICED CARS. Check price tags at our showroom. You'll find that anyone who can afford a new car can afford BIG M bigness and luxury.

ALL-WEATHER AIR CONDITIONING IS NO LONGER A LUXURY—IT IS A LOW-COST FEATURE WITH MERCURY'S NEW CLIMATE-MASTER SYSTEM.

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