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Old Carols Staging Comeback After Several Seasons Of Novelty Tunes

Christmas carols are apparently staging a comeback. At least in Southern Pines. For the past few years an invasion of off-beat songs, beginning with a couple of whining numbers called "I Saw Mommy Kissing Santa Claus" and "Rudolph the Red Nosed Reindeer," were up among the top sellers each year rivalling such old time favorites as "O Little Town of Bethlehem" and "Silent Night."

This Christmas, according to a spot check at Hayes Book Shop, the novelty tunes are taking a back seat. Only two or three are really big sellers: "Calypso Christmas," which is pretty good, "Santa Got Stuck in the Chimney," and "I Dreamt I was Santa Claus," the latter two strictly for children.

There's also "Christmas at Liberate's," "The Angel in the Christmas Play Got a Code in the Node for Christmas," also for the youngsters, and "Nuttin for Christmas," a bit of a kid's tune that had a big play last Christmas and is enjoying a mild success again this year.

Others on the national list that have caused many oldtimers to wonder about the modern generation are "Christmas in Jail," "Pancho Claus," a south-of-the-border ditty that is pretty popular out west, and an album of Christmas "Rock 'n Roll."

There's also "I Saw Mommy Doing the Mambo With You Know Who," a tune that really leaves many wondering where the Christmas spirit got to, and "Santa Baby," a sultry song by Eartha Kitt that has very little to do with the real meaning of Christmas.

One of the very best things that has happened this Christmas, a trend that was apparently started three years ago, is a return to the old carols that many in the younger generation have never heard. Better recordings and the tremendous sale that records have at Christmas time have made it possible to go to Europe for many recordings and, fortunately, to record them with choirs and other groups from this country.

Here are a few old carols that are on long playing records along with some of the more familiar ones: "O Tannenbaum," "Nazareth," "Patapan," "O Sanctissima," "In Dulci Jubilo," "Pastores A Belen," "The Coventry Carol," "O Come, Little Children," and "Whence Comes This Rush of Wings."

And, to go a little further, if you're interested in the variance of popular singers with Christmas albums, take a look at who's recording: "White Christmas," an album by Bing Crosby is still selling thousands a year, and albums by Perry Como, Percy Faith, Jackie Gleason, and the Norman Luboff Choir are up at the top of the best seller lists.

Spike Jones has also recorded an album, not heard in these parts, but only because no one has it. Mr. Jones, to be sure, could be heard from miles around and there are few people that would doubt that.

The real rush in Southern Pines, however, is for hi-fi long playing albums that have as many as 16 carols.

The USS aircraft carrier Saratoga can change her sea position as much as 600 miles in one day.

Charlotte Dog Is Winner Of Stakes In Hoffman Trials

Pam's Smoky Boy, owned and handled by R. G. Stratt, Jr., of Charlotte, won the shooting dog stakes Sunday as the final event of the inaugural trials staged by the Carolina Amateur Field Club at Hoffman.

Rex Boy, owned and handled

by B. M. Bullis of Greensboro, was second, and Snite's Delivery Rex, owned and handled by H. G. Snite of Goldsboro, was third. Officials reported the stake was mediocre until the champion's performance. The trials, which attracted dogs from throughout the Carolinas, was well-attended.

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CHRISTMAS RECORDS & ALBUMS RADIOS RECORD PLAYERS
Hayes Book Shop
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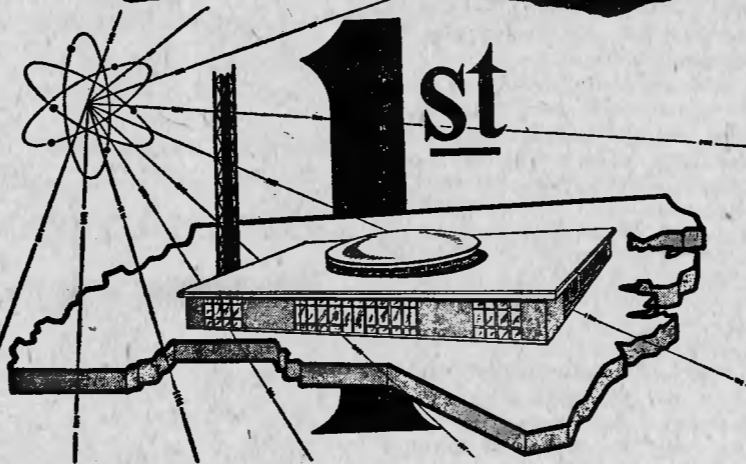
Greetings to you!



PHILLIPS MOTOR SALES

Did you know this fact about... **NORTH CAROLINA**

1st



North Carolina has many firsts, both cultural and industrial, and these indicate diversity in the State of a progressive people.

- First in number of 4H Club members
- First in value of textile manufacturing
- First college owned nuclear reactor
- First in number of bookmobiles
- First in miles of State controlled highways
- First in number of national park visitors
- First in number of school buses operated

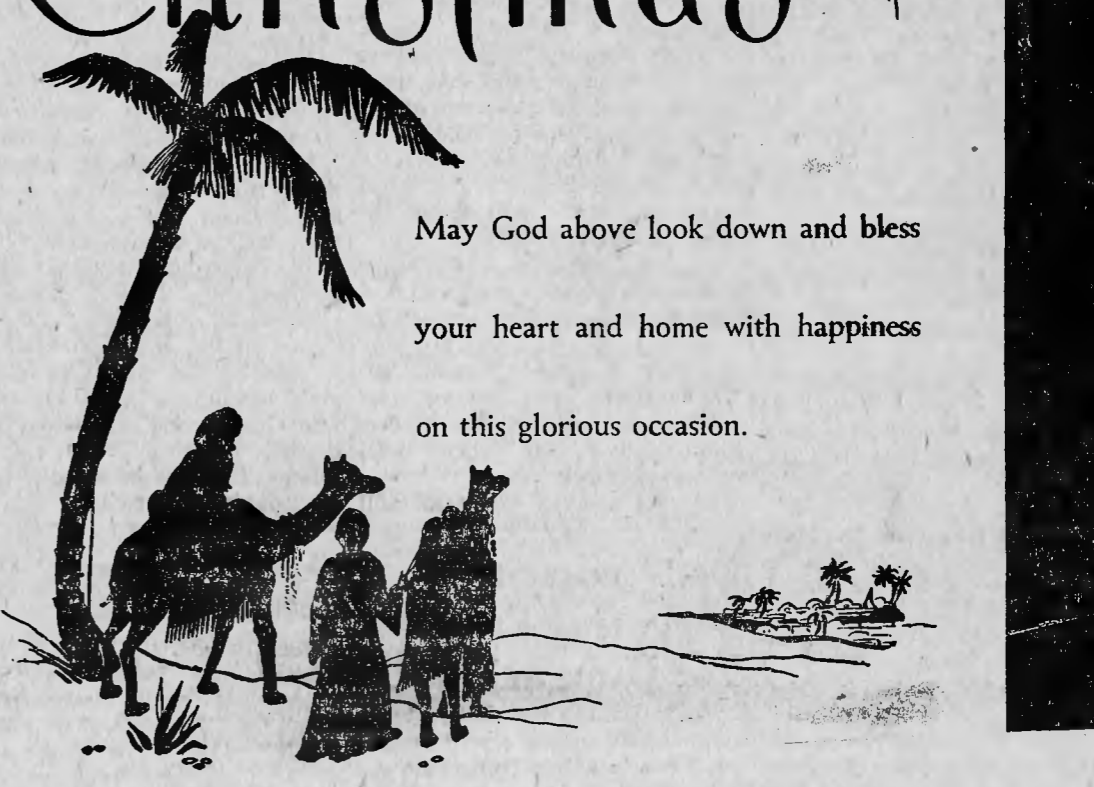
Progress in North Carolina has also moved ahead a further step in those counties and towns whose enlightened viewpoint is permitting the "legal sale" of beer and ale. This tested system of control, supported by the self-regulation program of the brewing industry, has proven to be in the best interest of wholesome conditions in both rural and urban communities.

North Carolina Division
 UNITED STATES BREWERS FOUNDATION, INC.

THE BEVERAGE OF MODERATION

"AND THE GLORY OF THE LORD SHALL BE REVEALED, AND ALL FLESH SHALL SEE IT TOGETHER..."
 ISAIAH 40:5

The Spirit of
Christmas



May God above look down and bless your heart and home with happiness on this glorious occasion.

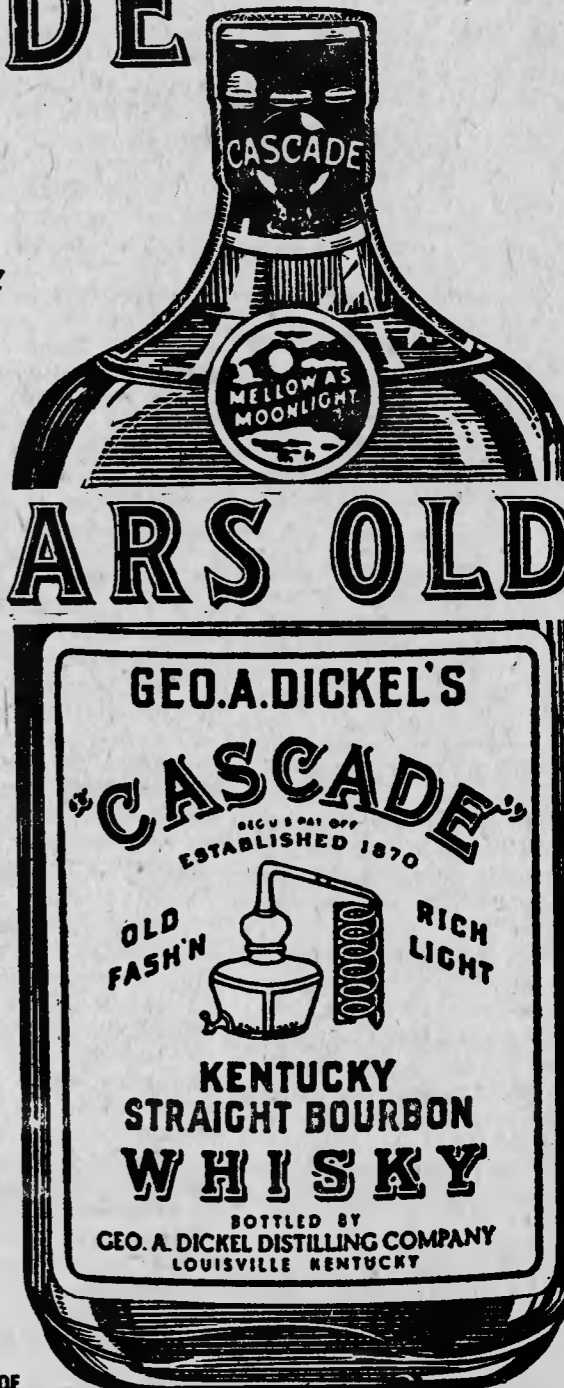
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