

TOBACCO INCOME DROPPING

Dewberry, Strawberry Crops May Take Up Slack In County Economy

The introduction of strawberries, and a comeback for dewberries, may contain the answer to the Moore County farmer's need for money crops to make up the losses caused by recent tobacco cuts, farm agent Fleet D. Allen believes.

Research undertaken in this direction indicates that both will do well in Moore County soil. Also, they do not take as much fertilizer as tobacco, and the work comes at a time when the tobacco grower does not have too much else to do.

Allen and his assistant, Tom Hall, outlined their hopes and promotion plans to the county commissioners at their meeting last week, announcing that they had arranged a meeting for farmers interested in these crops, to be held at the courthouse Monday, January 28, at 7:30 p.m.

Melvin Coby, Extension Service small fruits specialist from N. C. State College, will conduct the program, along with a marketing specialist he will bring with him.

Allen said the Albritton strawberry "looks good" for Moore County. Markets are available not too far away, or one could be set up here he added.

He said the newly developed Carolina dewberry is "working out fine," and is far more resistant to the brown rot than varieties formerly grown. This disease caused the downfall of

Moore from its position of some years back when it was the nation's leading dewberry growing county and market. A good many dewberries are still raised and sold in Moore, despite the problems farmers, have had to face with them.

L. B. McKeithen, Cameron buyer, says he can handle "a good many more."

Rotarians To Vote On New Officers At Meet Tomorrow

Members of the Southern Pines Rotary Club will vote on a new slate of officers at their regular meeting at the Country Club here tomorrow.

The new officers will not, however, take office until a later date. A complete slate of nominees was submitted to the club at the meeting last Friday by a committee headed by Garland Pierce.

At the meeting last week Dr. Walter Sargent reported on a district meeting held recently in High Point designed to inform Rotarians of the rules and regulations of Rotary International. In addition to Dr. Sargent, A. C. Dawson, club president, and Herbert Cameron attended.

Guests for the regular meeting were Jerry Lynch, Jamestown, N. Y., Claude Taylor, Hamlet, and George Poole, Southern Pines.

PINEBLUFF

By MRS. EHRMAN PICKLER

Circle Meets

Mrs. W. K. Carpenter, Jr., was hostess to the Ida Combs Circle of Ives Memorial Baptist Church at her home on Monday evening. Mrs. Wesley McMurray presented the program on "Stewardship" and Mrs. Brady Brooks presided over the business meeting. During the evening a hat sale was held. The hostess served refreshments to the nine members present.

Birthday Party

On Saturday evening at the Home Demonstration Club house, Mrs. Preston Brooks entertained honoring her daughter, Miss Azalea Brooks, who was celebrating her 16th birthday anniversary. Dancing and games were enjoyed. Mrs. Brooks served cake, potato chips and Coke to the 40 guests present.

Personal Mention

Mr. and Mrs. W. K. Carpenter, Jr., and children, Cathy and David, spent the weekend in Newport News, Va. with Mr. and Mrs. Lewis Brown. While there Mr. Carpenter had the thrill of his life when he went down to the dock and found that the Destroyer USS Moale was in port. He was a member of the original crew and helped commission the Moale during World War 2. He was allowed to go aboard for a visit.

Miss Daisy Sue Baker of Greensboro and Miss Ann Holland of Raeford were weekend guests of their cousin, Miss Azalea Brooks. Mr. and Mrs. Floyd Holland came up for a visit Sunday afternoon and Ann returned home with them.

Mrs. John H. Carpenter and daughter Marsha left Sunday night for Wichita, Kan., for a short visit to Mr. and Mrs. Wayne Martin. They will return home over the weekend, accompanied by Mr. and Mrs. Martin.

Mr. and Mrs. Cletus Pridgen of Atkinson spent the weekend with Mr. and Mrs. Preston Brooks.

Misses Hadie Gray and Sandra Horrell of Atkinson spent the weekend with Mr. and Mrs. Virgil Carpenter.

Mrs. M. C. Pickler has returned home from St. Petersburg, Fla., where she was called because of the death of her father, F. O. Godsey.

Receives Gift
The Pinebluff Library has been given a number of books by Miss Rose Dickinson of Southern Pines.

Library Benefits
Mr. and Mrs. Theodore Webb are giving musical benefits at their home, "The Webb House," on Sunday, January 27, and Monday, January 28, for the Pinebluff Library.

Prof. Hasty Is Dimes Head In W. Sou. Pines

The name of Professor J. C. Hasty, who is chairman of the March of Dimes campaign in West Southern Pines, was left off the list of community chairmen announced last week.

West Southern Pines, which raised \$250 last year with only a \$100 quota, has been assigned a similar quota—\$100—for the present campaign.

ECHO SPRING

KENTUCKY BOURBON



\$2.45
PINT
\$3.85
4/5 QT.

96 PROOF • ECHO SPRING DISTILLING COMPANY, LOUISVILLE, KENTUCKY

Patch's 60th Anniversary Sale Continues FINAL REDUCTIONS

WE HAVE ADDED MANY NEW INTERESTING ITEMS TO THIS SALE

We have three special groups of dresses, all have been taken from our regular stock and reduced for immediate selling.

ONE RACK \$12.95

Values to \$22.95. These are failles, novelty wools, crepes. Drip dry. Regular and half sizes.

ONE RACK \$8.98

Each dress on this rack is an outstanding value. All good styles and fabrics. Sizes juniors to half sizes.

ONE RACK \$5.00

This is a miscellaneous rack, dresses, rainjackets, raincoats, children's wear, petticoats. You will marvel at these values.

ALL MILLINERY ONE-HALF PRICE

Special reductions on Blouses, Housecoats, Gloves, Handbags, Nylon Gowns

Shopping Center of the Sandhills Since 1897



Complete Department Store — Southern Pines



RICH AND FULL BODIED COFFEE

RED CIRCLE 1-Lb. Bag 91c 3 Lb. Bag \$2.67

HEARTY AND VIGOROUS

BOKAR COFFEE 1-Lb. Bag 95c 3 Lb. Bag \$2.79

BLENDING A&P
COFFEE
VACUUM PACKED
1-Lb. Can **99c**

SPECIAL PRICE! Jane Parker

Spanish Bar

CAKE

Each Cake

30c

Grand Low Price! Fancy

A&P PINEAPPLE

Special Low Price! Fresh

CRISPO FIG BARS 2 1-Lb. Boxes **49c**

Jane Parker White Enriched Bread 1-Lb. Loaf 15c 1 1/2-Lb. Loaf 21c

Super Suds

Lg. Pkg. 32c Gt. Pkg. 79c

Vel Powder

Large Package 31c

Fab Powder

Lg. Pkg. 31c Gt. Pkg. 75c

Ad Detergent

Lg. Pkg. 37c Gt. Pkg. 73c

Ajax Cleanser

2 Reg. Cans 25c Giant Can 17c

Florient

Room Deodorant Can 79c

Lux Soap

2 Regular Bars 17c

Lux Soap

2 Bath Bars 25c

Lifebuoy Soap

3 Regular Bars 28c

Lifebuoy Soap

Bath Bar 14c

Swan Soap

Medium Bar 9c

Swan Soap

Large Bar 15c

Vel Liquid

Detergent 12-Oz. Can 39c

Swift's Meats

FOR BABIES Each Jar 23c

Nabisco Premium Crackers 1-Lb. Pkg. 25c

Sunshine Cheez-Its 6 1/2-Oz. Pkg. 19c

Chicken Of The Sea Tuna WHITE MEAT 7-Oz. Can 39c

Mild American Cheese WISCONSIN CHEDDAR Lb. 45c

Grestmont Ice Cream 1/2-Gal. Carton 75c

Worthmore Royal Lusters 14-Oz. Pkg. 25c

Warwick Chocolate Cherries 1-Lb. Box 49c



Fish Sticks Cap'n John's Precooked 10-Oz. Pkg. 29c

"Super-Right" Heavy Western Grain Fed Beef — Boneless

ROUND STEAKS — Per Lb. **69c**

Plate Stew Beef "Super-Right" Heavy Beef 2 Lbs. 25c

Stew Beef Heavy Beef Boneless Lb. 53c

"Super-Right" Heavy Western Beef — ROUND POT

Roast HEEL OF Lb. 49c

"Super-Right" Heavy Beef — Chuck Blade

ROASTS Per Lb. **33c**

Hershey Chocolate Syrup 1-Lb. Can 23c

Sultana Dried Prunes 2 Lb. Box 45c

A&P Small Green Peas No. 303 Can 23c

Apple Jelly WHITE HOUSE BRAND 12-Oz. Glass 17c 32-Oz. Jar 31c

Log Cabin Syrup 12-Oz. Bottle 29c

Iona White Hominy No. 2 Cans 19c

French's Instant Potatoes 8-Oz. Pkg. 29c



Fresh Florida Juicy

Oranges - 8 Lb. Bag **43c**

Mellow Bosc Pears Lb. 15c

Juicy Winesap Apples 4-Lb. Bag 47c

Crisp Regalo Salad Mix Pkg. 19c

Fresh Cauliflower Large Heads Each 29c

ANN PAGE PURE PEACH — PINEAPPLE — APRICOT Preserves

4c OFF LABEL DEAL

1-Lb. Jar **25c**

Prices This Ad Effective Through Saturday, January 19



THE GREAT ATLANTIC & PACIFIC TEA COMPANY

STORE ADDRESS 125 West Penn. Ave.