

Free \$500

IN VALUABLE COLONIAL FOOD CERTIFICATES

To Be Awarded Here In Southern Pines Colonial Store!

COLONIAL SALUTES SOUTHERN PINES WITH A GIANT CELEBRATION OF SPECIAL VALUES AND FREE AWARDS!

THERE'S NOTHING TO BUY . . . NO OBLIGATION . . . SIMPLY VISIT THE COLONIAL STORE HERE IN SOUTHERN PINES AND REGISTER WITH EACH VISIT. DRAWING HELD AT CLOSE OF BUSINESS EACH SATURDAY NIGHT FOR 5 WEEKS, STARTING THIS WEEK!

\$100 IN FOOD CERTIFICATES TO BE AWARDED WEEKLY FOR FIVE WEEKS . . . A TOTAL OF \$500 WORTH OF AWARDS!

Four Awards of \$25 each in food Certificates to be given away during each of the following weeks:

- WEEK ENDING MARCH 30
- WEEK ENDING APRIL 6
- WEEK ENDING APRIL 13
- WEEK ENDING APRIL 20
- WEEK ENDING APRIL 27

COME IN AND REGISTER OFTEN AT COLONIAL!

CONVENIENTLY LOCATED AT 105 E. CONNECTICUT AVE. IN SOUTHERN PINES

This is NOT a "National Contest." These Awards will be given right here at the Colonial Store in Southern Pines, so your chance of winning is therefore greatly increased! Colonial employees and their families are not eligible to participate — You do not have to be present at times of awards to win. Winners will be notified, and winning announcements posted on store window.

Get Complete Details at COLONIAL! YOUR TOTAL FOOD BILL IS LESS . . . WHEN YOU SHOP AT CS!

CS stands for **Customer Satisfaction**

Consistent Savings, too!

JOIN THE THRIFT PARADE to your friendly Colonial Store . . . where your total food bill is less, and where every purchase is backed by Colonial's famous money-back guarantee of complete satisfaction. You are the sole judge, and you must be satisfied with what you buy at Colonial Stores, or your money will be promptly and cheerfully refunded! Shop with confidence at Colonial . . . and save!

LOW, LOW FOOD PRICES . . . PLUS FREE SAV-A-STAMP PREMIUMS!



SCOTT TISSUE
INSTANT COFFEE
TOMATO JUICE

Regular 13c Value . . . You Save 3c a Roll ROLL **10c**
CS BRAND Regular \$1.25 Value - Save 6c 6-OZ. JAR **\$1.19**
REDGATE Regular 29c Value - Save 4c 46-OZ. CAN **25c**



Luter's Smoked, Whole or Half

PICNICS
Your best meat buy! Six to eight pounds average weight . . . LB. **29c**

Natur-Tender Veal Values!

VEAL SHOULDER ROAST LB. **39c** VEAL RIB CHOPS LB. **59c**

QUALITY-CONTROLLED FRESH **GROUND BEEF** LB. **29c**

TODD'S FANCY DRY-CURED SLICED **VA. BACON** LB. PKG. **65c**

Gorton's Frozen Fish Values!

Tomato or Cheese Sauce Fish Steaks 10-OZ. **59c** In Mushroom Sauce Sole Fillet 10-OZ. **69c** In Lemon Butter Sauce Flounder Fillet 10-OZ. **69c**

Chef's Pride Fresh Potato Salad 16-OZ. CUP **31c**

Chef's Pride Pimento-Cheese 8-OZ. CUP **43c**

Chef's Pride Fruit Jell 12-OZ. CUP **35c**

Special! Fresh Tender Green Snap

BEANS 2 LBS. **29c**

POTATOES NEW CROP FLORIDA WHITE—GREAT SERVED WITH GREEN BEANS! 5 LBS. **25c**

TIP-TOP PURE VACUUM-PACKED

COFFEE 1-LB. CAN **75c**

SILVER LABEL PRECISION-GROUND **COFFEE** 1-LB. BAG **87c**

OUR PRIDE FRESH SLICED WIENER **ROLLS** PKG. 6 **15c** PKG. 12 **25c**

GREEN GIANT TENDER **SWEET PEAS** 3 NO. 303 **50c**

RED BIRD VIENNA **SAUSAGE** 10 NO. 1/2 **99c**

NUTREAT COLORED QUARTERS **MARGARINE** LB. **21c**

PICK-OF-THE-NEST GRADE "A" FRESH **LARGE EGGS** DOZ. **45c**

WESSON OIL

Regular 67c Value . . . You Save 8c At Colonial! QUART BOTTLE **59c**

FANCY RED RIND MEDIUM SHARP **Cheese** **49c** LB. Reg. 63c Lb. Value!

FOLDING CHAIRS

NOW IN STOCK AT OUR STORE . . . PICK THEM UP RIGHT AWAY "ON THE SPOT" . . . NO WAITING!

573 ALUMINUM FOLDING CHAIR 32 inches high, made of fluted aluminum tubing with back and seat of saran cloth. Regularly \$6.98. Now only \$4.98. FREE with 3 Gift Books.



571 ALUMINUM FOLDING CHAIR 32 inches high, made of polished aluminum tubing with back and seat of saran cloth, with maple arms. Regularly \$7.95. Now only \$4.50. FREE with 2 1/2 Gift Books.

NABISCO CRACKERS **RITZ** 1-LB. PKG. **37c**
REDGATE APPLE **SAUCE** 2 NO. 303 **35c**
THRIFTY KING-SIZE WHITE **BREAD** 24-OZ. **21c**
CS FROZEN ORANGE **JUICE** 3 6-OZ. **49c**



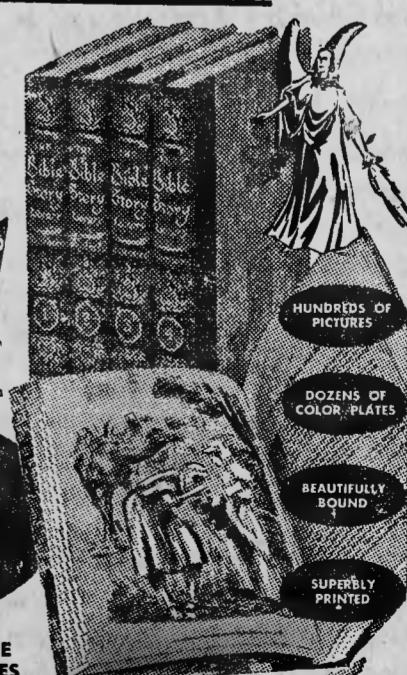
JEWEL OIL PINT BOTTLE **35c**



THE **Bible Story** LIBRARY ILLUSTRATED

ONLY **\$1.00** PER VOLUME COMPARE WITH OTHERS AT \$3.50 UP

YOUR PRICELESS HERITAGE IN 4 MAGNIFICENT VOLUMES



WE Proudly GIVE SAV-A-STAMPS

COLONIAL STORES

105 EAST CONNECTICUT AVENUE