THURSDAY, APRIL 18, 1957

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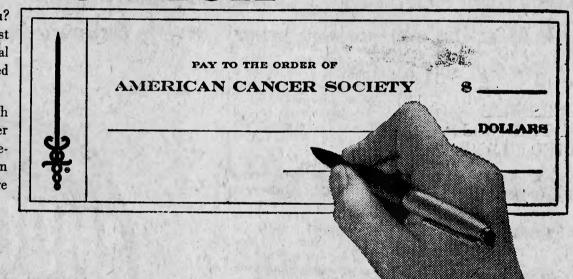
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AND A CHECK

Isn't it wonderful? No cancer! Relieved, aren't you? And smart, too! Because you've bought the best cancer insurance there is . . . a thorough medical checkup. Thousands more people could be cured . . . if everyone followed your footsteps.

Isn't it tragic? 250,000 people die from cancer each year. Your dollars will help the American Cancer Society save lives. Your gift will mean more research, more service to patients, more education of the public. Mail your check to "Cancer," in care of your local Post Office.



THIS MESSAGE COMES TO YOU FROM THE FOLLOWING:

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