



TOURIST PROMOTION was the subject of conversation at these four leaders, representing various parts of the state, got together at a meeting of the State Travel Council Saturday morning at Mid Pines Club. Left to right, they are Richard Degenhardt of Asheville's Chamber of Commerce, who has been assigned to work out a program for "Travel host schools"

for employees and owners of tourist facilities; Mrs. Lucille Winslow, Nags Head, president of the Nags Head Chamber of Commerce; Hugh Morton, Wilmington realtor, owner of Grandfather Mountain and a member of the State Department of Conservation and Development; and Voit Gilmore of Southern Pines, president of the Travel Council. (Humphrey photo)

State Travel Council Meets Here; Makes Plans For Tourist Promotion

North Carolina's tourist industry, a "sleeping giant" that could produce a great many more dollars for Tar Heel pocketbooks if it were promoted better, was the subject of intensive discussions last weekend at Mid Pines as members of the State Travel Council met here in the first of several projected meetings.

Voit Gilmore, president of the Council, presided at the meeting attended by executive council members and others from tourist centers across the state.

Just how much the tourist industry in the state is worth is still a matter to be determined but figures from three hundred to six hundred million dollars for both the tourist industry and the travel industry were mentioned. It is difficult, Charlie Parker, head of the state advertising bureau said, to say where the "tourist" tag leaves the gross figures and the "travel" tag begins.

Parker reviewed the history of state advertising and reminded the group that the late Irvin S. Cobb, noted writer and humorist, once said that "all North Carolina needs is a good press agent. It has everything else." The state, he said, had been blessed with several.

The state now spends some \$450,000 each two years for advertising and promotion, with \$375,000 going into direct advertising channels. The state is now beginning to "approach" appropriating enough money for a complete job of promoting the many facilities here, both from a tourist and an industrial viewpoint, he said.

Work of various committees recently set up by Gilmore was

outlined along with ways in which each could work with other agencies in promoting travel in the state.

Several of the projects were discussed, among them the establishment of a speaker's bureau to tell people all over the state of the importance of the travel business. "Everyone benefits in the long run," Gilmore said.

Ken Knight of Winston-Salem, publisher of the North Carolina travel guide, urged the group to seek adequate funds for promotion. "Promotion is the life blood of travel and the tourist business," he said.

He urged the group to promote not only within the tourist business but all over the state. "Make everyone travel conscious and you have a lot of the battle won," he said.

The group decided to make preparations for a complete survey of the travel business so that more of its potential could be learned. Parker said that cooperation by his department in supplying information and advice for local promotion would be of great assistance. Gilmore announced the following committee chairmen:

Tourist signs, Bill Sharpe, Raleigh; speaker's bureau, Bob Garvey of Old Salem, Winston-Salem; tourist industry coordination, Hugh Morton of Wilmington and Grandfather Mountain; advertising and promotion, Ken Knight of Winston-Salem; travel and tourist industry survey, P. G. Pickard of Charlotte; recreation, P. M. Camak of Wilmington; travel hosts schools, Richard Degenhardt of Asheville; and governmental affairs, Gilmore.

Moose Lodge Holds First Session; Plans Initiation

The first session of Moose Lodge 1817, newly instituted in Southern Pines last week, was held at the Civic Building Monday, conducted by Gen. Pearson Menoher, governor.

It was announced at the meeting that an additional initiation will be held for all members who were not initiated when the lodge was instituted. The initiation will be held Monday at 8 p.m. at the Civic Building with a degree team from Sanford in charge.

STATE OF NORTH CAROLINA COUNTY OF MOORE

The undersigned, having duly qualified as the Administrator of the Estate of Marie Storrs Wells Randolph, deceased, late of the above named County and State, all persons having claims of whatsoever nature against the said Marie Storrs Wells Randolph, deceased, are hereby notified to exhibit the said claim or claims to the undersigned on or before the 16th day of May, 1958, or this notice will be pleaded in bar of their recovery. All persons indebted to the said Marie Storrs Wells Randolph, deceased, are hereby requested to pay the said indebtedness to the undersigned immediately.

This 16th day of May, 1957. P. S. P. RANDOLPH, Jr., Administrator. W. Lamont Brown, Attorney. m16,23,30,j6,13,20c

Johnny Mock, Outdoor Writer, Dies

Word was received here this week of the death of Johnny Mock of Pittsburgh, one of the nation's outstanding outdoor writers. Mr. and Mrs. Mock had built a home here out Connecticut Avenue and planned to make it their retirement home.

Mr. Mock had fished or hunted in most of the states and in various foreign countries. He was most noted for his efforts to promote the fish and game laws of Pennsylvania.

Lyman Whitney Dies From Heart Ailment

Lyman Whitney of Cambridge, Mass., a winter resident of the Sandhills, died suddenly of a heart condition at his home May 4. He had been ill only about a week.

Mr. Whitney was associated with Comstock and Westcott Company. Mrs. Whitney is a well-known archer.

They owned the cottage here that is located on the Dunes Club property and spent several winters in residence there. They were last here in September.

Special Series Of Services Set For Methodist Church



REV. W. R. STEVENS

A special series of services will be held at the new Southern Pines Methodist Church May 20-24, it was announced today by the Rev. Robert Bame, pastor. Visiting preacher will be the Rev. W. R. Stevens, presently pastor of the First Methodist Church in Rockingham.

Rev. Stevens, who has held pastorates in Roanoke Rapids, Jacksonville, Fla., and Lumberton, attended Duke University, N. C. State College, Emory and Henry College, and the Biblical Seminary in New York.

Services, to which the public is invited, will begin each night promptly at 7:30.

Final Rites For Ben F. Lane Are Conducted Sunday

Ben F. Lane, 65, of Star Route, Pittsboro, died in Chatham Hospital Sunday. He was a son of the late Crawford and Barbara Sanders Lane and was born in Robeson County. Funeral services were held at the Bynum Methodist Church Monday at 2 p. m. conducted by the pastor, Rev. Warren Bishop.

Burial was in Johnson Grove Cemetery at Vass.

He is survived by his wife, Mrs. Eleety Stuts Lane; two daughters, Mrs. Johnnie Eubanks of the home; and Mrs. Eloise Medlin of Gaithers, Md.; one son, J. C. of Pittsboro, Star Route; two brothers, Henry of Bonlee and Jim of Cameron; six sisters, Mrs. Wade Smith, and Mrs. Bertha Stewart, both of Vass, Mrs. Clyde Canady of High Point, Mrs. Minnie Blake of Hillsboro, Mrs. Mary Petty of Mount Vernon, Springs, Mrs. Sara Pope of Kannapolis; and six grandchildren.

Ralph Mills Named As Trustee For Firemen's Relief

Ralph T. Mills, superintendent of the water filtration plant for Southern Pines, was named to the Board of Trustees of the Firemen's Relief Fund by the Town Council Tuesday night.

He succeeds the late Ralph Chandler, Sr., on the five member board. Mills, now retired, was honored last year by the firemen on completion of 25

INFORMATION GIVEN TO CONGRESSIONAL COMMITTEE

Riley Says Massachusetts Tests Confirm His Theory That Nuclear Explosions Create Hazard To Mankind

E. G. B. Riley of Southern Pines, who for the past several years has been outspoken on behalf of stopping nuclear weapon tests, this week told The Pilot that the controversy now being debated on the bomb test problem continues to miss the main point.

The primary danger to mankind, asserts the local man, is not from radioactive fallout but in a weakening of the "atmospheric shield"—the air that surrounds the earth. Since long before nuclear weapons were heard of, he explains, the atmosphere has been protecting earth's living things from deadly wavelengths of radiation that are constantly emitted by the sun—cosmic and gamma rays.

Until a report published recently about tests in Massachusetts, showing that cosmic rays are reaching the earth in unusual quantities, Mr. Riley had admitted being playing a hunch in his conviction about the relationship of nuclear weapons tests and cosmic ray danger to mankind.

Now, he points out, Dr. Bruno Rossi, professor at the Massachusetts Institute of Technology, has reported showers of particles bombarding the earth, nine times since April of last year, indicating, according to news reports, that these showers were started by cosmic rays traveling close to the speed of light and with energies ranging upward of a billion, billion volts.

The cosmic showers were measured by the reaction of many four-inch plastic disks set up over a fifty-acre tract. The disks give off measurable flashes of light when hit by the particles.

This week, Mr. Riley repeated a statement he has made many times in his extensive correspondence with world leaders about the nuclear bomb problem: tests for cosmic ray penetration of the atmosphere should be made at various spots over the world, and at varying altitudes, to try to determine to what extent the deadly rays are reaching the earth or, if not reaching the surface, are penetrating lower into the atmosphere.

Cosmic rays from outer space, he explains, have always reached the earth to some degree. Their numbers increase as one goes higher from sealevel. In fact, one of the points being made by Dr. Willard F. Libby of the Atomic Energy Commission, and by others who minimize the dangers to mankind of radioactive "fallout" from atomic and thermonuclear explosions is that this fallout radioactivity is far less than that normally absorbed by human beings from cosmic rays and other "natural" sources.

The attention on fallout, thinks Mr. Riley, may well prove a kind of booby-trap. When you try to cut down fallout, he reasons, the energy from explosions must go elsewhere. Where it will go, he believes, is into those radioactive particles that can destroy, by photodynamic action, the protective particles in the atmospheric shield.

A complete exposition of Mr.

Riley's theories about the effect of nuclear explosions on weather and on the weakening of the atmospheric shield has just been placed before the Congressional Armed Services Committee by Sen. Styles Bridges of New Hampshire, a personal friend of Mr. Riley for many years.

The matter is of special significance at this time, Mr. Riley says, in view of the series of nuclear test explosions by both Great Britain and the United States in the Pacific, as well as the continuing tests by Russia in Siberia. Great Britain's first test shot was fired yesterday, while the United States plans no less than nine shots of different sized bombs between now and September.

In view of these tests, Mr. Riley wrote to Senator Bridges, "It is a certainty that not only will the world experience climatic disturbances of record-breaking intensity and number but that volcanoes which have remained dormant for many years will erupt and earthquakes will be incurred in locations that have never been subjected to them."

"This is a forecast that one dislikes to make, but something must be done to awaken you and Congress to the dangerous path you are pursuing in not forcing the Secretary of State to immediately agree to the proposal of Russia that test detonation of nuclear and atom bombs be banned. Should Russia fail to live up to

such an agreement, we, by the instruments which are now set up, would be aware of a violation within a matter of seconds and could pinpoint the location of the detonation and also determine the approximate megaton power of the nuclear bomb that had been detonated."

Having outlined in this letter the theory about the weakening of the atmospheric shield and the danger to all living things from the resulting increased bombardment of the earth by cosmic rays, Mr. Riley adds in his letter to the senator:

"It would be a simple and inexpensive matter to outline and place in operation a plan which in a minimum period of time would prove that the lethal cosmic rays of increasing intensity are now endangering all life by reaching lower altitudes than ever before."

The Southern Pines man, who claims no formal scientific edu-

cation, holds more than 30 U. S. and foreign patents for materials and devices involving the effects of light. He is president of Riley-Coe Filter Process, Inc., a corporation that is the commercial developer of these products. They include materials for food preservation, a television screen, protective textiles, a medical lamp that has been used successfully in the treatment of burns and other products.

Since he retired some 20 years ago after a successful career as a New York business executive, Mr. Riley has read and studied widely in the subjects of light, radiation and allied matters.

In producing the theories that he believes have such vital importance for all mankind, he sees himself simply as "coordinating information that scientists have been producing for hundreds of years."

In the past few years, he has written personal letters expounding his convictions to the heads of state and the foreign ministers of the world's leading nations, as well as to the U. S. Atomic Energy Commission, the President, the Secretary of State and others in this country.

Thoroughbred Boxer Pups 8 WEEKS OLD — WEANED and DEWORMED JIM BAIRD Res. Phone Pinehurst 6421 Bus. Ph. So. Pines 2-9251

PENNEY'S SANFORD, N. C. ALWAYS FIRST QUALITY!

FREE — FREE — Win a \$12.95 Dress. Just come in and Register. Nothing to Buy.

Nothing says Value! Savings! Fashion! like PENNEY'S SUMMER DRESS CARNIVAL!



A MAGNIFICENT COLLECTION

"Beau Knot" textured cottons! Lovely draping knit-and-tuck! Luxurious rayon-silk prints! Woven gingham sheers! Crisp patterned cottons!

895

Look how much fashion you get at Penney's for this tiny, budget-pampering price! Up-to-the-minute silhouettes . . . packed with the newest details . . . in a sunburst of warm pastels, deep tones, town darks! Snap up several of our price-wise big-timers today and put yourself in the fashion lead for summer! Juniors, misses, half-sizes.