

LANDSCAPES

P. O. BOX 1113
SOUTHERN PINES, N. C.
OX 5-5931

September 28, 1961

Mrs. Mary Ellen Booker
Southern Pines, North Carolina

Dear Ellen:

This coming Monday, October 2nd, is a gala day for LANDSCAPES. As you well know, much has transpired over the past three years and now we are moving into our new office and garden center. As our new office manager, you will get to know personally the many fine people of this area who have made this move possible...treat them well.

During your training period, you will come to know that we offer complete LANDSCAPES services including design and planning, maintenance, pruning, fertilization, spraying, garden pool construction, and lawn seeding among other specialties. You already know our plants are tops in quality and hand-picked for shape and vigor.

One of your first duties will be to spread the word that everyone is invited to visit our office and adjacent garden court. They may browse at will and enjoy the tranquility of a garden pool surrounded by lush plantings.

Among other duties, you will inform the public that our service is based on quality not quantity...that no request is too large, nor too small...that we are striving to make this area more beautiful through proper landscaping.

You will find our new office and garden center located on Midland Road on the west side of the radio station.

We know you will join with us in expressing our thanks to Southern Pines for their support in our endeavor to bring able landscape service to this area.

Sincerely,
LANDSCAPES

Bill
W. M. Booker

MEMBER NORTH CAROLINA ASSOCIATION OF NURSERYMEN