

BEST WISHES FOR



A Merry Christmas

To you, who have been so faithful a friend and customer... we repeat this year the ageless, unchangeable phrase, "Merry Christmas." We know that you'll know it comes from the heart.

POE'S SERVICE STATION

Southern Pines

Good WISHES for the happiest holiday season

It's Christmas again, and we're glad. Glad... because it gives us the opportunity and occasion to express our sincere appreciation for the friendship of those whom we serve. You've made this a wonderful Christmas for us!

CAROLINA PHARMACY

Pinehurst, N. C.



6 YEARS OLD

Old Gold

Straight BOURBON Whiskey

\$2.25 PINT

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TYRONE DISTILLING COMPANY LAWRENCEBURG, KENTUCKY

BUT NATIVE WAYS STILL PREVAIL

U. S. Christmas Customs Becoming Popular in Latin American Nations

Santa Claus speaks Spanish. He has to, because he is getting more and more mail addressed to the "Polo Norte."

Children of Latin America traditionally send their letters to "Baby Jesus, Heaven, Care of St. Peter." But North American symbols of Christmas—Santa Claus, the tinsel tree, wreaths, and greeting cards—are becoming familiar in the cities of several neighboring countries, notably Mexico, Cuba and Puerto Rico.

The Latin Christmas, however, remains richly rooted in the Nativity, the National Geographic Society says. The humblest home has its crib, or creche, mounted with love and care whether the figures are cardboard cutouts or beautifully carved figures of folk art.

Something New Added

Not even the classic tableau of the Holy Family, Shepherds, and Magi has entirely escaped the incursion of modern times. In Brazil, where families give it lavish attention, children often add a touch of the 20th century. It is not uncommon to see an electric train racketing around the stable while a toy jet plane hovers nearby.

In the lands of Central and South America, the Christmas festival reaches its zenith with the celebration of the Misa del Gallo (Mass of the Cock) at midnight Christmas Eve. This traditionally is the hour at which Christ was born. The name itself stems from Christian Rome's early practice of holding the first service when the cock crew.

Christmas feasts follow the midnight service, and delicacies vary according to the country. While roast pig is Latin America's holiday favorite, turkey dominates tables in Mexico, Brazil, Colombia, Nicaragua, Panama, and Puerto Rico.

Gift-giving has always been closely linked to the Nativity. The youngsters of many lands look to the Christ Child for presents. In certain countries, including Mexico and Puerto Rico, toddlers impatiently await Epiphany, January 6, and a visit from the Three Wise Men. Santa Claus adds, for the parents, an expensive complication.

Exchange of gifts takes an unusual turn in Colombia. Merry-makers in masquerade mill through the streets on Christmas Eve. Whenever a friend detects another's identity, he claims a reward.

Posadas and Pinatas

In Mexico, during the nine days before Christmas, candlelight processions are formed each night. Called Posadas, which literally means "lodging," the ritual re-enacts the Holy Family's journey to Bethlehem and its difficulty in finding a place to stay. At a prearranged household, the

WATERWAY GUIDE

The 1962 Inland waterway guide will carry main feature on North Carolina entitled "Coinjock to Morehead City via the Outer Banks" by Bob Simpson, Morehead City marine writer and boating and salt water fishing authority. Bob is well known in the boating fraternity. His residence is the yacht "Silver Spray," home port: Morehead City Marina.

blindfolded, spun around, and allowed a whack at it with a stick. When the pinata is finally smashed, all hands rush for the shower of candies and toys.

Children can scarcely await the breaking of the pinata. A fragile earthen jar, lavishly decorated in the guise of an animal or other form, is suspended in a large room or patio. Each guest is

The poinsettia is Latin America's traditional Christmas decoration and its contribution to North America's Yuletide. The shrub with flaming-red bracts was brought to the United States in 1829 by Dr. Joel Roberts Poinsett, a minister to Mexico, and given his name.

McDonald's Taxi

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Something Special For Someone Special

Give Better Electrically

Interested in a one-stop shopping list for Christmas? It's easy to fill the family stockings with something special for every member of the family. A visit to a nearby electric appliance dealer will help you select gifts that are both practical and appreciated.

For Mother there are scores of timesaving, small appliances to brighten her holiday as well as save her time, steps and effort for years to come. For Dad, you'll find power tools or perhaps an electric razor. And for the children, there are electrical toys as well as more practical gifts.

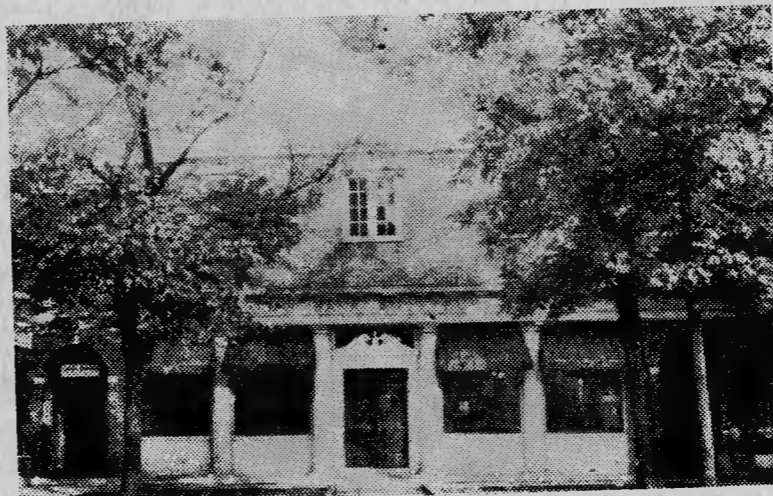
Why not solve your family gift problem with a one-stop shopping trip to a nearby appliance dealer? When you give better electrically, you're sure to please that "someone special."

GIVE BETTER ELECTRICALLY Visit your electric appliance dealer now

CAROLINA POWER & LIGHT COMPANY

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Season's Greetings



As the holiday season approaches and 1961 draws to a close, the Directors, Officers and Staff of The Citizens Bank and Trust Company join together in expressing our sincere appreciation for your friendship, confidence and loyalty throughout the year. It was a pleasure to serve you.

May 1962 bring you and your family the Best of Good Health, Happiness and Prosperity.

W. Woodhams  
President

The Citizens Bank & Trust Co. of Southern Pines

Southern Pines, N. C.

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