

COUNTY AGENT EXPLAINS SYSTEM

Federal Marketing Orders May be Considered for Broiler Producing

By F. D. ALLEN

County Agricultural Agent
 What are federal marketing orders? This is a question with which all broiler producers, feed dealers, hatcherymen, and processors are vitally concerned; as the orders are being considered by some persons as a method of controlling the broiler industry.

A marketing order is a binding legal document setting the limits within which an industry can operate a program of self regulation. It affects all producers and handlers of a given commodity in a designated market area; with broilers this would be nationwide. There are some marketing orders set up under laws of individual states. This discussion refers to federal orders which are administered under the Secretary of Agriculture in Washington.

With the current interest in marketing orders on broilers, here are some points which might be considered.

1. The fact that a commodity is on the eligible list for marketing quotas does not mean that orders are mandatory.
2. A marketing order under present legislation does not permit quality controls at the producer level; however, if written to do so, an order may regulate the quality going into certain market channels.
3. A variety of measures can be included in a marketing order, which are generally supported by an assessment on producers and handlers. These measures could include: regulation of grade and size or other quality character-

tics; diversion of excess supplies from normal market channels; a stabilization pool; sales promotion and market research (but not advertising); and regulation of unfair trade practices.

4. For orders to separate different markets, there must be different elasticities of demand in the various outlets. The quantity sold in the primary markets would be limited to maintain a high price. A secondary market is needed with a more elastic demand where excess production will not reduce price by as great a percentage.
5. The usual steps for putting a Federal Marketing Order into effect are: Expression of interest to the Secretary of Agriculture in Marketing orders; drafting of a proposed order; a public hearing on the proposed order so all interested people can be informed of what is in the order and any changes made that are needed; a referendum held to get approval of growers; and setting up an administrative group to handle the detail workings of the marketing order when it becomes a legal binding document.

The above run-down on marketing orders is to help broiler producers understand some of the things that are involved if we have hearings in our area on what to do about the present broiler situation.

There were about 135,000 veterans still in educational programs under the Korea GI Bill as of October 31, 1961. This program has ended for World War II veterans.

VASS NEWS

By Mrs. Charles Cameron

Awards Presented
 Perfect Attendance pins and awards were presented at the Vass Presbyterian Sunday School by Hugh McLean, superintendent, to the following: Martin Dale Jessup, Martha Jane Morgan, Dennis Jessup, David Morgan, and Bruce Morgan, one year; Vickie, Ann, Mel, and Teresa Blackburn, and Cheryl Howell, two years; Brenda, Joan, and Michel Richardson, 5 years.

Also, Terry Jessup, Ann Crockett, Stevie Boggs and David Crockett, seven years; Ann Boggs, eight years; Mike Gschwind and Harvey Lee Price, nine years and James Jessup 11 years.

Three month pins were given Hilton Marion and Kim Laubscher.

Circles Meet
 Circle 1 of the Vass Methodist Church met Thursday night in the church fellowship hall with Mrs. J. M. Davis as hostess. Mrs. Charles Gschwind, chairman, presided and was in charge of the program on "Missions". Mrs. A. G. Edwards, Jr. read the scripture and led in prayer. Program parts were presented by Mrs. R. R. Thomas, Mrs. W. A. Muse, and Mrs. E. L. Finch. The hostesses served refreshments.

Circle 2 of the Women of the Presbyterian Church met on Monday night with Mrs. N. N. McLean, Mrs. Dallas Jackson, chairman, presided. Mrs. W. J. Morgan led the Bible study. Mrs. M. M. Chappell presented the program on Christian Action. The hostesses served refreshments at the close of the meeting.

Meeting Postponed
 The Vass Womens Club which was to have met Thursday night, January 12, with Mrs. A. V. Autry was postponed due to weather conditions. No new time for the

January meeting is scheduled.

Birth Announcement
 Mr. and Mrs. Morton Ivey announce the birth of a daughter at St. Joseph Hospital on Friday, January 12. Mrs. Ivey is the former Bonnie Hicks.

Personals
 Mr. and Mrs. Edwin Cameron visited her father, James Hillard, and sister and brother-in-law, Mr. and Mrs. Henry Lane in Bonlee Sunday.

Mrs. Arch Johnson of Rt. No. 1 spent last week here visiting with her sister and brother-in-law, Mr.

and Mrs. Harvey Jessup, and other relatives.

Mr. and Mrs. P. T. Smith, accompanied by Mr. and Mrs. F. R. Smith visited Mr. and Mrs. Larry Smith and daughter and other relatives in Greensboro Sunday. The Rev. and Mrs. Clim Dean

spent Monday with her mother, Mrs. F. R. Smith, in the P. T. Smith home.

Mr. and Mrs. Lawrence Buie and family of Greensboro spent the weekend with her parents, Mr. and Mrs. Ted Roser and family.

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