

**ATHLETE'S FOOT HOW TO TREAT IT—**  
Apply strong T-4-L liquid. Feel it take hold to check itching, burning in minutes. In 3 days, watch infected skin slough off. Watch healthy skin replace it. Be pleased IN ONE HOUR or your 48c back. Use antiseptic, soothing T-4-L FOOT POWDER too—fine for sweaty feet, foot odor. TODAY at Drug Stores.

ju29.16.23

**CARTHAGE NEWS & PERSONALS**

**Attend Conference**  
Mrs. Doris Stewart, president of Fayetteville Presbyterian, Mrs. Sally McLean, Mrs. L. E. Bamhour and Mrs. John R. Kelly left for Montreat on Wednesday, where they will attend the Women's Conference.  
Mrs. Bamhour and Mrs. McLean represented the Carthage

WOC. Mrs. Myrton Stewart represents the Presbyterian.

**Personals**  
Miss Barbara Poole, who has been visiting her parents, Mr. and Mrs. H. G. Poole, left for her work in Athens, Greece, this week, after visiting here more than a month.  
Mrs. George Wallace and children of Philadelphia are visiting her parents, the Rev. and Mrs. W. S. Golden.

Miss Margaret Kelly, Mrs. Sadie K. Wall and Mrs. C. A. Prevost visited Miss May Tyson and Mrs. Josey Tyson Davis on Tuesday.  
Miss Janie MacLeod and Mrs. Murl K. Prevost and children, visited Mrs. Carlos MacLeod in Olivia Tuesday.

Mr. and Mrs. Dudley Pendleton and children of Richmond visited Mrs. Charles Cox, her mother.  
John Blackmore of Harrogate, England, near London, has returned home after his visit with John R. Kelly, Jr. of Durham.  
Mrs. Ida Tyson's many friends regret to learn that she is ill in Moore Memorial Hospital.  
P. H. McDonald is improving

in Memorial Hospital.  
Mrs. Swain Stephenson and children spent this week with her parents, Solicitor and Mrs. M. G. Boyette.

The Rev. B. E. Dotson is attending a conference in Montreat this week.

Mr. and Mrs. Murl K. Prevost and children, Mr. and Mrs. C. A. Prevost and Miss Margaret Kelly and Mrs. Sadie K. Wall, attended the Dampier-Wilson wedding in Asheboro on Saturday afternoon at 4:00 p. m. Little Miss Mary Martha Prevost was a junior bridesmaid.

Miss Kinsey Sabiston has returned home from a six weeks' session at school camp in Banner Elk. She has as her house guest Miss Mary Lou Morris of Greensboro, who will accompany her to Morehead, where the Sabiston family is vacationing.

Mr. and Mrs. Henry Alexander of Charlotte spent Sunday at home. O. U. Alexander is ill at his home here.

Mr. and Mrs. W. A. Blue left this week for their home in Greenville, S. C. after a visit with her parents, the Rev. and Mrs. W. S. Golden and his mother, Mrs. Alonzo Blue.

*Our Southern Pines Office has been consolidated with our Charlotte Office.*

**Harold E. Hassenfelt**

will serve the Southern Pines area from Charlotte. The address is 110 South Tryon Street and the telephone number is 333-5492. Mr. Hassenfelt will also be available for consultation in Southern Pines on the weekend. He may be reached at Oxford 2-3261.

We invite you to make use of our services.

*Courts & Co.*

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**REVIVAL SERVICES NOW GOING ON**

At The JONES TEMPLE REVIVAL CENTER PINEHURST, N. C.

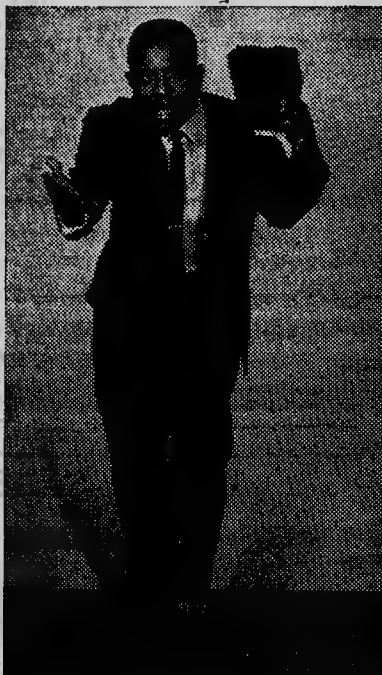
Brother Jones is preaching and praying for all who come for prayer. Bring the sick and the sinners to get deliverance.

All races and denominations are invited. SERVICES TWICE DAILY

2 p.m. and 7 p.m. Baptising Sunday, July 26 at 3:30 at the Garner Maness lake

Rev. Arvetra Jones

j23p



**Travel Industry Increasing In N. C.; Copies Of Annual Analysis Available**

There are 6,000 more North Carolina people employed in the travel-serving business now than a year ago. This and other favorable facts are pointed up in the annual "Economic Analysis of N. C.'s Travel-Serving Industry" just published by the Department of Conservation and Development in cooperation with the Travel Council of North Carolina. About 83,000 were employed in the industry in 1963 against 11,000 in 1962.

The study is conducted each year by Dr. Lewis C. Copeland of the University of Tennessee College of Business Administration. He has made these surveys since 1959.

The increase in total travel dollars from 1962 to 1963 is \$43 million. Total travel serving industry figures for 1963 come to \$968 million, making the travel industry an easy third after textiles and tobacco among the State's industries.

Out-of-state travelers spent \$16 million more in the State in 1963 than they did in 1962, and added another \$5 million to the personal income of employees in travel and travel-affiliated jobs. The average annual income of employees in the Tar Heel travel industry is \$3600.

Almost 13,000,000 tourists traveled in N. C. during 1963. Every fifth person you meet on interstate highways today is from out-of-state. They traveled 4.9 billion passenger miles, and of the number driving on our roads, 94% were in private cars.

Something new in the current study is a breakdown of the figures showing how much money tourists contributed to the economy of each of the 100 counties. Copies of the analysis may be had by writing the Travel Information Division of C&D, in Raleigh.

**BIRTHS**

**AT MOORE MEMORIAL**  
July 13, Son, Mr. and Mrs. Hoover Brown, Pinehurst; daughter, Mr. and Mrs. George Arthur McNeill, Vass.

July 14, Daughter, Mr. and Mrs. Alvin C. Morgan Pinebluff.

July 17, Daughter, Mr. and Mrs. Tracy Marley, Robbins; son, Mr. and Mrs. Thomas Hampton, Carthage.

July 18, Son, Mr. and Mrs. Sidney B. Everett, Eagle Springs; son, Mr. and Mrs. Paul B. Davis, project.

July 19, Son, Mr. and Mrs. Robert D. Loflin, Norman; daughter, Mr. and Mrs. N. B. Reynolds, Robbins.

**OLD Hermitage**

86 Proof  
Kentucky Straight  
6 Years

\$245  
1/2 pt.



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Come try the wonderful riding ease of Ford's new, long 128-inch wheelbase pickup. Sample the luxury of a '64 cab that's smart as a station wagon—and as comfortable. Then test the toughness. Ford's new Styleside double-wall box is so strong the tailgate alone can support a ton! See all the Ford surprises today!

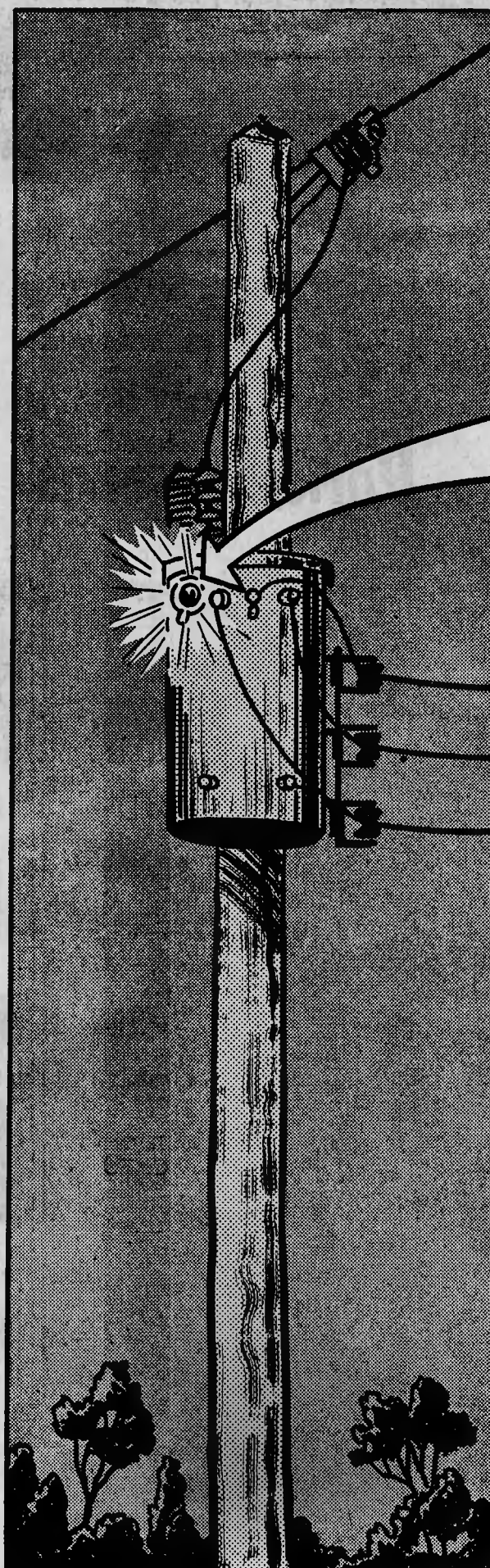
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**WHEN IT'S A RED LIGHT PLEASE CALL US**

Don't get us wrong. There's plenty of electricity and plenty of equipment to serve you.

BUT—a call from you can give us the warning we need to maintain high quality service to your home. That's the purpose of the Red Light on the neighborhood transformer you see here. It indicates that increased usage is taxing the electrical equipment to near-capacity.

The quicker we know about this, the more promptly we can correct the situation and make sure that you and your neighbors continue to have all the electricity you need or want.

May we ask your help? A phone call will do it. Thank you.

CAROLINA POWER & LIGHT COMPANY

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