

ENTER COLONIAL'S



FIRST DRAWING THIS WEEK

\$250,000.00 RED CARPET SWEEPSTAKES!

Just look at the fabulous free Red Carpet Sweepstakes prizes you can win! Nothing to buy, nothing to write. Just register on the official Red Carpet Sweepstakes entry blanks available at your favorite Colonial Store. Twelve wonderful weeks and each week an opportunity for you to win. Hurry on down to your Colonial Store and register so your name will be in the registration box when this week's winners are drawn. Every week is a new opportunity for you to win so register this week and every week. Your friendly Colonial Store spreads out the Red Carpet for your shopping pleasure!

Employees of Colonial Stores incorporated and their families are not eligible to participate in this sweepstakes.

COMPLETE SATISFACTION ON ALL COLONIAL MEAT PURCHASES OR
DOUBLE YOUR MONEY BACK

DUKELAND SMOKED WHOLE

PICNICS

- CS SALADS**
- POTATO SALAD 1-LB. CUP 35c
 - COLE SLAW 1-LB. CUP 35c
 - CHICKEN SALAD 8-OZ. CUP 49c
 - PIMENTO SANDWICH SPREAD 1-LB. CUP 59c



lb. **25c**

"COUNT ON COLONIAL AND COUNT UP YOUR SAVINGS"



PRICES GOOD THRU SAT., FEB. 13, 1965
QUANTITY RIGHTS RESERVED

OVER 5,000 FREE PRIZES!

7 FORD MUSTANGS

1965 Mustang Hardtop, America's newest, most popular car.

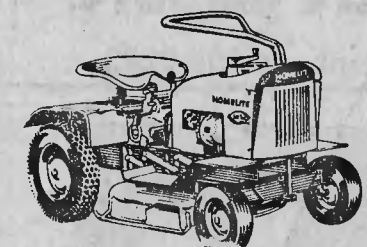
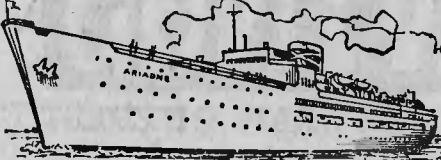


2 FREE ROMANTIC VACATIONS
FOR TWO TO ANY PLACE IN THE WORLD*

*Free trips to any place in the world served by Pan American Airways—where United States citizens passport is required.

28 LUXURY CRUISES

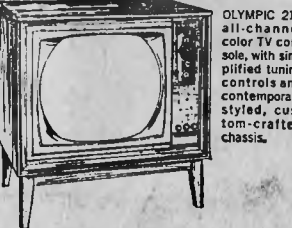
Luxury cruises for two to the West Indies on the Luxury Liner *ARIADNE*. First class accommodations on one of the finest ships afloat. Thrill to the romantic West Indies, a trip to be remembered the rest of your life.



53 NEW HOMELITE 1965 YARD TRAC DELUXE MOWERS

HOMELITE's new 1965 YARD TRAC deluxe is a powerful 5 horsepower, 26" rotary riding mower that makes lawn care a breeze.

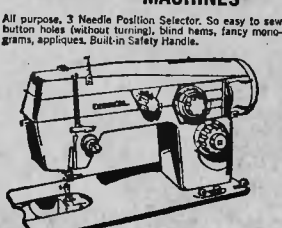
14 OLYMPIC 21" COLOR TELEVISION CONSOLES



70 YOUNGSTOWN KITCHENS CYCLA JET DISH-WASHERS



100 DOMESTIC DELUXE ZIG ZAG SEWING MACHINES



100 SETS BYRON NELSON GOLD SIGNATURE GOLF CLUBS

Outstanding quality and craftsmanship. Made by NORTH-WESTERN GOLF COMPANY, world's largest exclusive manufacturer of golf clubs.

150 REVERE ELECTRIC-EYE MOVIE CAMERAS

REVERE's Reflex Electric beam movie camera is compact and versatile, with F 3.5 wide-angle lens and automatic electric eye.

200 VULCAIN 14K CALENDAR WATCHES

A genuine Swiss VULCAIN—one of the finest precision watch names since 1858—this 14K gold calendar watch.

300 GARCIA AUTO-SPIN ROD AND REEL KITS

A complete and perfectly balanced GARCIA fishing outfit. Just right for the first time angler or experienced fisherman.

300 CLASSIC VIII OSTERIZERS

New 8-speed push-button convenience. Touch a button and the OSTERIZER spins food magic in your kitchen. OSTERIZER SPIN COOKERY Original Liquidizer Blender.

1050 IONA DELUXE HAND-MIXERS

Blends, portable... with 3 speed control, automatic beater attachment, detachable cord, and Churn-Blend Drink Mixer attachment.

1330 BISSELL TRIPLE ACTION RUG SHAMPOO MASTERS

New foam generator produces rich foam that allows carpet shampoo solution does not touch rug. New non-scratch track, including 22-oz. HOT-TIP RUG SHAMPOO.

1330 GENUINE THERMOS BRAND PICNIC KITS

Hot or cold refreshments whenever you go. Picnic kit complete with vacuum bottles and sandwich box.

KLEENEX TISSUE SAVE 9c ON 2 BOXES OF 200 **45c**

SOFTIES TISSUE SAVE 4c ON 2 BOXES OF 200 **35c**

CHEESE KRAFT PROCESSED AMERICAN SAVE 12c 16-SLICES 12-OZ. PKG. **43c**

MARGARINE BLUE BONNET SAVE 6c 1-LB. PKG. **25c**

FRUIT PIES SAVE 4c MORTON'S 20-OZ. PIE **29c**

SAUSAGE LIBBY'S VIENNA SAVE 6c ON 2 4-OZ. CAN **39c**

FRESH GROUND BEEF

("GROUND FRESH EVERY HOUR")



lb. **35c**

"SERVE A CHEESEBURGER TODAY"

MORRELL'S PALACE... "NO LIMIT-STOCK UP"

SLICED BACON lb. 35c

COLONIAL STORES WINNER GOVERNOR'S AWARD



FOR PROMOTING NORTH CAROLINA FOOD PRODUCTS

- SEAFOOD**
- SAU-SEA SHRIMP COCKTAIL... 3 4-OZ. GLASSES \$1.00
 - FRESH VA. STANDARD OYSTERS... 12-OZ. CAN 89c
 - SINGLETON BREADED SHRIMP ROUND 1-LB. PKG. 95c
 - SINGLETON SHRIMP PEELED & DEVEINED 12-OZ. BAG 93c

NATUR TENDER FULL CUT ROUND STEAKS... LB. 85c

FRESH PORK ROASTS... BOSTON BUTTS lb. 39c

FROSTY MORN FRANKS... 1-LB. PKG. 49c

SAVE UP TO 24c ON

DETERGENT

GIANT SIZE

GIANT SIZE

3-D

FAB

49c | **59c**

LIMIT 1 WITH \$5 ORDER OR MORE

• Save 40c on NESCAFE instant

COFFEE BIG 10-OZ. JAR **\$1.39**

• Save 20c on instant

CS BRAND 10-OZ. JAR **\$1.19**

MAYONNAISE CS BRAND SAVE 14c QUART **39c**

TOMATOES lb. **19c**

50 FREE
GOLD BOND STAMPS
With This Coupon and Your Purchase of \$5 ORDER OR MORE
VOID AFTER FEB. 13, 1965
R-50 2-2

50 FREE
GOLD BOND STAMPS
With This Coupon and Your Purchase of ONE 22-OZ. FOX DELUXE PIZZA
VOID AFTER FEB. 13, 1965
R-50 2-2

50 FREE
GOLD BOND STAMPS
With This Coupon and Your Purchase of One Medium Size (85c) Head & Shoulders Lotion Shampoo
VOID AFTER FEB. 13, 1965
R-50 2-2

50 FREE
GOLD BOND STAMPS
With This Coupon and Your Purchase of ONE 11-OZ. COLGATE SHAVE CREAM
VOID AFTER FEB. 13, 1965
R-50 2-2

25 FREE
GOLD BOND STAMPS
With This Coupon and Your Purchase of 1-PACKAGE BROWN & SERVE ROLLS
VOID AFTER FEB. 13, 1965
R-25 2-2

JUICY, SWEET, FLORIDA
ORANGES
LARGE SIZE **39c**
DOZEN