

**THE HERALD.**

PUBLISHED EVERY FRIDAY MORNING.

BEATY, HOLT & LASSITER,  
PROPRIETORS.

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FRIDAY, JANUARY 19, 1906.

**LET THE FARMERS' ORGANIZE.**

This is the day of the Southern farmers' opportunity. Never before in their history have they been in as good a position to command fair prices for their products as at the present time. The organization of the Southern Cotton Association at New Orleans a year ago has had an untold influence on the cotton planter. At the time of that meeting cotton was worth only 6½ cents per pound, now it is worth 11½. This great difference in prices has been brought about by organization.

But the victory is not yet complete, the organization needs to be made stronger and more perfect in every state. While some of the States are thoroughly organized, North Carolina is far behind. An effort is being made now to thoroughly organize this state so that it will be a strong part of the Southern Cotton Association.

Mr. C. C. Moore, the State President, will be in Smithfield next Monday for the purpose of perfecting the organization in this county. With him, will be other prominent speakers, who will address the farmers of this county on the importance of standing together and working for fair prices for their cotton. Let every farmer who is interested in this organization be in Smithfield next Monday and listen to these addresses.

In union the e is strength.

**REMARKABLE CAREERS.**

Within the past few weeks two men have died in this country whose careers were very remarkable. C. S. Guthrie, who died at Salisbury, where he had gone for treatment while on a hunting trip to North Carolina, was only 42 and left an estate worth \$40,000,000. Ten years ago he was a railway mail clerk and getting a salary of \$75 per month. He was dismissed from the service and took a position as a day laborer with the Republic Steel and Iron Company, of New England. He rose rapidly and was soon made president of the concern, a position he held at the time of his death.

The other man referred to is Charles T. Yerkes, of Chicago, who died recently in New York, a multi-millionaire. He began his career as a clerk in a store at a salary of \$50 for the first year. In early life he amassed a fortune and then lost it all. He later was convicted of embezzlement and served a term in the penitentiary. Twenty years ago he gained control of the Chicago street railway system and later sold out for \$10,000,000. Both men were energetic, and seemed to have been creatures of fortune.

The outlook for the tobacco crop in Eastern North Carolina this year is rather gloomy. Mr. E. J. Ragsdale, of Fuquay Springs, has been traveling in the Eastern part of the state and reports to the Raleigh papers that the tobacco acreage will be reduced from thirty to forty per cent, and that the cotton crop will be largely increased. If this cut in the tobacco crop were to be general throughout the tobacco section, the American Tobacco Company would soon be ready and willing to pay fair prices for the golden weed.

Guano! Barnes-Edgerton Co.

**MARSHALL FIELD'S SUCCESS.**

Marshall Field, the Chicago merchant who died in New York Tuesday at the age of 70, left a fortune variously estimated all the way from one hundred million to two hundred million dollars. His father was a farmer and young Field, after attending the public schools of his native village in Massachusetts, at the age of 17 began his business career as a clerk in a country store. He was one of the country's greatest merchants and his success is attributed to his business-like methods. It is said that he made the following rules and followed them:

1. Never to borrow money.
2. Never give a note or a mortgage.
3. Never to deal in margins on stocks or grain.
4. Always to buy goods for cash and sell on short time and narrow margins.
5. Always to insist to last letter on the fulfillment of every contract between him and his customers.

These are good rules and no man who follows them can make any great mistake.

In politics Mr. Field was a Democrat and could have been nominated more than once for the vice-presidency if he would accept. He was a Presbyterian.

**TO HOLD AND REDUCE.**

The Southern Cotton Association held a very important session at New Orleans last week. The meeting was attended by farmers, planters, merchants, cotton mill men and bankers who had met for a common purpose—that of helping the cotton farmers.

The main recommendations of the convention were as follows: "There should be a 25 per cent. reduction in cotton acreage for 1906 as compared with 1904.

"The rest of the 1905 crop should be held for 15 cents per pound.

"Farmers should pledge themselves to sell when the price reaches 15 cents.

"A tax of 10 cents a bale should be levied for the support of the cotton Association."

The organization must be supported by the cotton farmers, it is their association, and is organized for their benefit.

Wednesday was the 200th anniversary of the birth of Benjamin Franklin. We are publishing a two column article in this issue on this great man. We have arranged for two other articles. Do not fail to read them. They are worth reading.

**PORK FOR SALE.**

I have about 2,000 pounds pork which I will sell for cash or on time. Hogs will weigh from 150 to 200 lbs each. Will kill next week if weather is favorable. S. A. Lassiter, Four Oaks, R. F. D. No. 4, on Smithfield Road, 10 miles west of Smithfield.

Best Molasses and Flour,  
Barnes-Edgerton Co.

**NOTICE.**

This is to notify all persons that my son, G. W. Parker, who is yet under age, has left my home, and that I will in no wise be responsible for any debts or contracts he may make.

Jas. I. Parker,  
Four Oaks, N. C.  
Jan. 17, 1906.

Cox Cotton Planters,  
Barnes-Edgerton Co.

**NOTICE.**

To farmers and business men: Hon. C. C. Moore, Hon. H. C. Dockery, Hon. J. H. Pou and Gov. R. B. Glenn will address the people of Johnston county in the court house promptly at 11 o'clock Monday Jan. 22 in the interest of the Southern Cotton Association. Farmers, Merchants and Bankers are cordially invited to attend.

J. M. Beaty, E. J. Holt,  
Secretary, President.

Fertilizers!  
Barnes-Edgerton Co.

**MARSHALL FIELD  
PASSES AWAY**

Millionaire Merchant Dies of Pneumonia in New York.

**REMAINS TAKEN TO CHICAGO**

New York, Jan. 17.—Marshall Field, the millionaire Chicago merchant, died at the Holland House after an eight days illness of pneumonia. Death came peacefully while members of the



MARSHALL FIELD.

family, who had been in almost constant attendance for several days, were gathered around the deathbed. Those who were present when the merchant died were Mrs. Marshall Field, Mrs. Marshall Field, Jr., Augustus N. Eddy, Catherine Eddy, Mrs. Henry Dibbles, Robert T. Lincoln and Mrs. Preston Gibson.

The ray of hope which came to the watchers Monday evening was not abandoned next morning, when the physicians announced the disease spread in the lung and Mr. Field's condition was extremely critical. His condition continued to become more desperate, and death came at 4 o'clock Tuesday afternoon.

Dr. Frank Billings, Mr. Field's physician, who came from Chicago, said that Mr. Field was unconscious for three hours before his death, and that his temperature was 107 when he died.

Mr. Field's body was taken to Chicago by special train. No funeral services were held here.

**Marshall Field's Life.**

Marshall Field was without question the greatest and most successful merchant of his generation, and he was one of the world's richest men, his wealth being estimated at anywhere from \$100,000,000 to \$200,000,000. He was a native of Conway, Mass., where he was born in 1835. His father was a farmer, and Mr. Field obtained his education in the public schools of Conway. At the age of 17 he became a clerk in a general country store in Pittsfield, Mass., where he remained for four years. He came to Chicago in 1856, and began his career in this city as a clerk in the wholesale dry goods establishment of Cooley, Wadsworth & Co. During the four years he remained with this house he showed marked commercial ability, and in 1860 he was given a partnership. The late Levi Z. Leiter was also connected with the firm, and in 1865 the two young men withdrew, and in company with Potter Palmer, they organized the firm of Field, Palmer & Leiter, which continued until 1867, when Mr. Palmer withdrew, and the firm became Field, Leiter & Co. This continued until 1881, when Mr. Leiter retired, and the firm became known as Marshall Field & Co., as it is today. The house forged to the front rapidly, and it is now the largest enterprise of its kind in the world, having numerous branches throughout Europe and Asia. Its remarkable success is attributed almost entirely to Mr. Field and his methods. He made it a rule never to borrow money, and never to issue a note. He paid cash for everything he bought, not only in connection with his dry goods enterprise, but for all of his dealings in real estate and in other investments. The great fire of 1871 was the only reverse ever experienced by the house of Marshall Field & Co. Its losses at that time aggregated over \$1,000,000.

Mr. Field was twice married. His first wife having died several years ago Mrs. Field left two children, Ethel, now married and residing in Leamington, England, and Marshall Field, Jr., who accidentally shot himself at his home in this city, November 22, 1905, and died five days later. September 5, 1905, Mr. Field was married in London, England, to Mrs. Caton, the widow of Arthur Caton, of this city.

**34,677 Rural Routes.**

Washington, Jan. 15.—A statement prepared by P. V. DeGraw, fourth assistant postmaster, regarding the operations of the rural free delivery service since its establishment up to January 1, 1906, shows that the total number of petitions received and referred was 51,690, of which 13,125 were acted upon adversely. The number of routes in operation on the date named was 34,677. More than one billion pieces of mail were handled by rural carriers during the fiscal year 1905, each piece costing a little less than one and one-half cents.

**Slocum's Captain On Trial.**

New York, Jan. 17.—Captain William H. VanSchaick, who was in command of the steamer General Slocum when that vessel was burned in the East river in June, 1904, causing the loss of more than 1000 lives, was put on trial before Judge Thomas in the United States court. He is charged with criminal negligence.



**To make  
good crops**

1. Subsoil your land. This is easiest done with a

**Lynchburg  
Chilled Plow**

Because the draft of the Lynchburg is the lightest of any chilled plow on the market. See the Lynchburg and be convinced.

Yours to Serve **The Cotter-Stevens Co.**

**Our Inventory Has Been Taken  
And Shows**

—That we have too many goods in certain lines. In order not to carry over these goods, we are determined to offer them at such attractively low prices, that those who wear clothing (and who does not?) will see the advantage of taking them off our hands—

\$ 4 00 to	3 50 Suits, all sizes and colors, reduced to	\$2 75
6 00 to	5 00 " " " "	4 00
8 00 to	7 00 " " " "	5 50
12 50 to	11 00 " " " "	8 50
17 50 to	15 00 " " " "	11 50
18 00	" " " "	12 50

Overcoats in same proportion—Children's Suits at cost. The above are Cash Prices.

**Our Stock Is Unsurpassed**

In Johnston county. We deal in everything the farmer needs—Look over this list and let us quote you—

Clothing	Wagons	Guano
Furnishings	Buggies	Acid
Dry Goods	Harness	Meal
Shoes	Mules	Kainit
Groceries	Horses	Soda
Feed Stuff		Potash
		Cerealite

We can deliver Guano at any place. We will sell Guano for Cotton to be delivered next fall

**Our Mule Buyer—Mr. Long, is now away purchasing Mules**

Mules Sold For Cotton  
Mules Sold For Cash  
On Credit Come to See Them



Our time prices on Guano, Mules and General Supplies are based on the humane principle of "Live and let Live." We hope to so conduct our business that it will grow as the years pass, and we reflect with pleasure upon the fact that our best customers are our oldest.

Yours to please,

**The Austin-Stephenson Company**

Remember that we can serve you at Four Oaks, where Mr. Chas. Eason and Mr. Keen will be pleased to see you.

**A Short Chain Of Book Talk**

We have recently put in an up-to-date outfit for making Receipt Books, Order Books, Guano Order Books, Note Books, Draft Books, and almost any kind of a book that you may need. Send us Your Next Order **Beaty, Holt & Lassiter**