

Our Twentieth Anniversary Sale

SALE!

The Only One Ever
Handed to You

SALE!

Begins Friday, February 16th, 1917

At 9:30 A. M. Sharp---Rain or Shine!

There have been many sales advertised, but nothing ever equaled this one for good goods at low prices. All new goods will be sold at Old Prices---Clothing, Shoes, Dry Goods, Notions, Overalls, Ladies Suits and Coats---all new, bought in the last sixty or ninety days.

We have a \$75,000.00 stock of goods in our four big stores. Tables, shelves and counters filled almost to overflowing with the best merchandise that money could buy---and everything goes in this big Sale just as advertised.

We have 100 Men's High Grade, extra size Suits---sizes 42 to 52---the largest ready-made Suits even shown in Johnston County---in pure Worsted---at

Your Price

Leading Brands of High-Grade Clothing:

Strouse Brothers

Kuppenheimer's Young Men's Clothes.

400 Men's fine Worsted Suits, sizes from 35 to 40, all colors, at

\$7.98

All Our Leading Brands of Shoes Will be Put on this Sale---Such as Stetson, French and Many Other Leading Brands!

Coats Spool Cotton---Six spools for

25c

Good Apron Gingham

8c

200 dozen Pair Boys' Pants at

44c

Good grade Bed Ticking

19c

6000 yards White Goods, all kinds and qualities, at

Half Price

Big lot Men's Hats

98c Up

Lot Men's Underwear

48c

200 Sweaters will go at from

48c to \$1.98

Free! Free!

To every lady making a purchase of \$5.00 or more on opening morning, Friday, February 16th, we will give a nice Waist FREE!

R. R. Fare Refunded

We will refund the Railroad Fare of out of town customers spending \$20 or more. It will pay you to attend this sale no matter where you live. Come and See.

Take Time By The Forelock

And supply your whole family with the best goods for little money---as goods are going higher every day. We have all kinds of Summer Goods in this Sale---Cloth of all kinds.

We will sell you the best grade Gingham at 11c yard. Now is the time to do your Spring Sewing while everything is being sold at a Great Sacrifice.

If you have ever visited The Davis Stores you know that they carry the largest stock of Dry Goods, Shoes, Clothing, Etc., in Johnston County---and our entire stock goes in this Sale. Get in line with your friends and come and see what we are showing.

300 Pair Ladies' Sample Shoes at

\$1.18

60 dozen Men's High Grade Overcoats from

\$2.98 to \$7.98

Men's best Work Shirts

48c

Big lot Good Overalls

98c

Men's good Pants---\$3.00 values, at

\$1.28

Big lot White Homespun

77-8c

High Class Bleaching at

9c

Look For the Big Banners in Front of Our Stores. They Will Lead You to the Right Place

Don't Forget the Day and Date, Friday, Feb. 16th, 9:30 A. M.

THE DAVIS STORES

SMITHFIELD, NORTH CAROLINA