

Please accept this invitation to visit our store during the interesting

## Cooking Demonstration ON THE

# Great Majestic Range

A special representative from the factory will show you why the **MAJESTIC** bakes so perfectly, and heats all the water wanted with the minimum of fuel. Hot Coffee and Biscuits served; one week only.

**Monday Morning, Sept. 3 to Saturday Night Sept. 8.**

CHILDREN'S DAY

Tuesday

BETWEEN 3 and 5 P. M.

FREE

\$8.00

Set of Ware

### TO GET THE MOST VALUE FROM THE THINGS YOU BUY

#### That's the Problem!

You are interested in reducing the "High Cost of Living"—it means more to you this year than you imagine. The cost of things is not always controlled by the price you pay for them. Waste in material, labor, energy—all are vital factors. To get the most value from the things you buy—that's the problem.

In your household—in every household—the greatest outlay of money is for foodstuffs and fuel; the greatest outlay in the housewife's time and energy is the preparation of meals. Perfect baking and water heating with the least possible fuel is one central and controlling fact in household economy.

You believe you are getting the best results from your cook stove or range, and with what you have, this is doubtless true. You fail to realize the advantages gained in throwing out an old cook stove or range that is not thoroughly scientific and economical in its operation. All great business men do this—that is why they are great business men. They know well what most of us are slow to learn; it does not pay to operate anything a single day after something better has come to take its place.

The question therefore, in your household is, not only what price you pay for fuel, but are you burning too much of it—and not only the price you pay for flour and other eatables, but are they being cooked without waste—not only the price you pay for a cook-stove or range, but what it costs for repairs. These questions are better answered by comparing the **GREAT MAJESTIC MALLEABLE AND CHARCOAL IRON RANGE** with others. The Great Majestic is not only a durable range—a perfect baker—a great water heater—an economical range—but, in its new dress, it's a **Handsome** easy-to-keep-clean range.

Call at our store during our Majestic Sale Week—let the factory representative show you the Majestic, inside and outside—show you the new improvements—improvements that are not to be found on any other range.

**FREE**

Special for this Sale only \$8.00. Set of Marbleized and Copper Ware will be given FREE with every Majestic Range bought.

Positively no Ware will be given after this sale.



# Massengill Hdw. Co., - Four Oaks, N. C.

#### Seed for 1918 Crops.

Important as a large yield of food crops is this year, it is of vastly more consequence to the welfare of the nation that we have a big yield of seed. For without seed food cannot be produced next year.

A serious shortage of seed exists. It has developed gradually during the past two years, and became very noticeable during the spring. This shortage has been caused by a number of unusual conditions. Europe has always supplied a large portion of our requirements for many varieties of vegetable seeds; but during the past two years practically no seed has been received from this source, as all the available stocks have been needed at home. Also, the seed crops of America have been far below normal for the past two years.

Were it not for the fact that some of our larger seed houses had in reserve large stocks an acute scarcity of seed would have been felt during the spring. These stocks are now practically exhausted, and seed for the 1918 crops must depend upon the harvest this year. American seed growers, realizing the situation, have planted every available acre, but it is extremely doubtful if there will be sufficient seed stocks to supply our planting needs next spring, even if the crops are unusually bountiful.

The farmers of America can help to relieve the threatened seed shortage by saving, to as large an extent as practicable, seed stocks from their own crops that are now growing. With some crops this cannot be done, but from many of our staple crops a portion may be saved for seed purposes, and this will greatly help when planting time comes next year. If every farmer saves but a portion of his own requirements the result will be, in the aggregate, a considerable quantity.

Corn, wheat, oats, barley and other field grains are very easily saved for seed purposes, but there are many farmers who do not save enough even for their own needs. Some farmers, realizing the advantages to be derived from the use of better seed, sow a seed plot each year with specially selected and re-cleaned seed; the crop from this plot is used for seeding the following season.

Each fall the yield from the seed plot is graded and the best seed is used for the seed plot of the next season, while the rest is used for seeding the main crop.

Farmers who have no seed plots

should, in the case of wheat, oats and other small grains, take steps immediately after threshing to secure sufficient seed for next season. This may best be accomplished by cleaning and grading through a fanning mill to remove all trash and weed seeds and shrunken kernels.

After grading the seed should be stored in a dry place and protected from mice and insects. It is important that this be done as soon as possible after threshing, so that seed of high germination may be secured.

As soon as the field corn is matured, and before frost, the fields should be gone through and a sufficient quantity of the best ears selected. These should be carefully and thoroughly dried. How to save seed corn need not be discussed here, but all farmers are urged to save sufficient seed for next year. After the corn has dried it should be kept in a dry place, as corn is capable of absorbing moisture in quantities sufficient to injure its germinating qualities.

Potatoes may easily be saved for seed if proper storage facilities are to be had. After digging they should be sorted, and all small, deformed, diseased, and extra large tubers should be eaten. The ideal seed potato is of medium size, smooth-skinned except for the eyes, and evenly colored. If the grower can spare the necessary time extra-quality seed potatoes may be obtained by marking the most vigorous hills before digging. At harvest time these are dug and stored separately.

Sweet corn may be saved in the same manner as field corn. Seed should be selected from portions of fields that are not adjacent to field corn or to other varieties of sweet corn, so that the seed will be pure and not mixed with other varieties.

Field beans and also the garden varieties are easily saved for seed. They should be allowed to mature thoroughly, and after mowing should be allowed to dry until the pods will thresh easily. If no bean thresher is available they may be threshed by hand on a floor covered with canvas, using an old-fashioned flail or similar tool. They should then be spread out in a thin layer for further drying, and then sacked and stored in a dry place.

Garden peas should be gathered as soon as they begin to ripen. The pods may be gathered by hand if the plot is not too large. Small quantities may be shelled by hand after the pods have dried for several days.

In general when seed is saved to

be sold the particular variety should be known, and care should be taken to keep the variety pure and not allow it to become mixed with some other variety of the same kind. This is the main reason why seedsmen have never been very enthusiastic about purchasing seed from farmer growers. If, however, a farmer is sure of the variety seedsmen are usually willing to purchase any surplus seed he may have to offer.—Country Gentleman.

#### What We Fight.

"The war was begun by the military masters of Germany, who proved to be also the masters of Austria-Hungary. These men have never regarded nations as people, men, women, and children of like blood and frame as themselves, for whom governments existed and in whom governments had their life. They have regarded them merely as serviceable organizations which they could by force or intrigue bend or corrupt to their own purpose. They have regarded the smaller States, in particular, and the peoples who could be overwhelmed by force, as their natural tools and instruments of domination. Their purpose has long been avowed."

"If they succeed they are safe, and Germany and the world are undone; if they fail, Germany is saved and the world will be at peace. If they succeed, America will fall within the menace. We and all the rest of the world must remain armed, as they will remain, and must make ready for the next step in their aggression; if they fail, the world may unite for peace, and Germany may be of the union."—Woodrow Wilson, President of the United States.

#### We Must Finish the Work.

"With the first installment of the Liberty Loan completed, immensely gratifying as is the result, we must remember that the financing of a great war is never completed until the war is finished; and we are going to finish this war to our satisfaction in order that America may not be finished. We must stay on the job and do it in true American fashion. We have proved ourselves on the first test; we must be prepared for the second, the third, and the fourth if need be."

"The war must be fought to a finish. It must be so fought, because there is an irrepressible conflict between two irreconcilable principles

and systems of organized society that never will be settled until it is fought to a finish. The world can no longer survive half democratic and half autocratic. One or the other must triumph. We are confronted to-day with an analogous situation to that which confronted this Nation in 1861, when the immortal Lincoln said, 'This Nation can no longer endure half slave and half free.' We had to fight that irreconcilable issue to a conclusion, and we fought it to a right conclusion. We vindicated freedom in America; we obliterated slavery from the free soil of this great Nation. That is what we have got to do for the entire world—destroy despotism, which is another form of slavery, and make liberty supreme. In no other way can the world be made safe for democracy. It is a noble ideal; it is the only kind of an ideal for which a great republic like ours, a republic of freedom, could or would fight."—William G. McAdoo, Secretary of the Treasury.

#### Two Kinds of People.

Observe the man get a bill. It is for a small amount—he owes it. He has owed it for a long time. He knew he owed it, and when the bill came he grew very wrathful. He used all the language that good books do not employ, and he regretted the scarcity of profanity to express himself as he really desired to express himself. The bill was for the paper which he had taken quite a long time. He had told the publisher to send him the paper, and the publisher, meek and humble man that he always is, complied with the request. Finally it was necessary, to meet the demands of an inquisitorial government, to send the bill in order to get through the mails. But the man swore, and he cursed and he raved and he wrote insultingly and told the editor to stop his—angelic paper. And the editor smiling, and never complaining, stopped it.

Another man received a bill for the same length of time. He hastily sat down, enclosed his check, wrote a letter of good cheer and regretted he had not had a bill before. And the editor said to himself: The hog is everywhere in nature—and the gentleman yet lives.—Greensboro Every-thing.

FOR SALE QUICK—ONE FINE Jersey cow, good milk and butter cow. J. B. Creech, Four Oaks, N. C.

# MAXWELL

Most Miles on Tires

How much is two dollars?

Two dollars aren't worth anything unless you buy something with them.

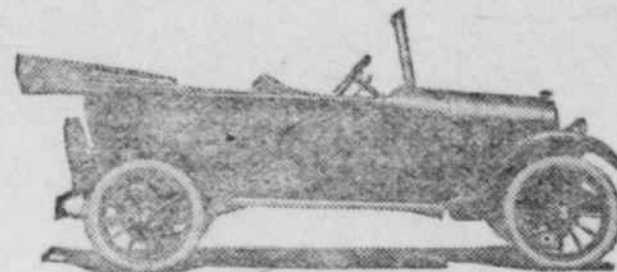
You couldn't eat two dollars if you were shipwrecked on a desert isle.

But two dollars are full of splendid possibilities, if you know how to spend them wisely.

For only two dollars a week you can operate a Maxwell automobile.

That means 1000 per cent. profit—in health and joy for you and yours.

We don't know of any investment half as good.



Touring Car \$745

Roadster \$745; Coupé \$1095;  
Berline \$1095; Sedan \$1095.  
All prices f. o. b. Detroit

**B. I. TART**

Four Oaks, N. C.

Mr. Reader, Do You Buy or Borrow The Herald?