

THE SMITHFIELD HERALD

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BEATY & LASSITER

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NOTES AND COMMENT.

Just think! The sum of \$171,113.03 was paid out for tobacco by the Smithfield warehouses last week. The average was \$26.95 per hundred pounds. High prices and prosperity and the country engaged in a terrible war. What a paradox!

Mr. Hoover is calling on the people to divide their supply of sugar with the French people. He says we have 90 pounds per capita per year while the French have only 21 pounds per capita. Who will eat less sugar than the French may be a little sweeter?

The suffragists of North Carolina are highly elated that they are to have Miss Jeannette Rankin, of Montana, the first woman to hold a seat in the United States Congress, to make the address on Woman's Day at the State Fair—Wednesday, October 17th. General Julian S. Carr has accepted an invitation to introduce Miss Rankin.

Let every mother who has a son who has already gone to the army or who may be called, read the article elsewhere in this paper entitled "A Time of Test and Sacrifice." This was written by a Johnston County mother, a widow, who has two sons who are in the service. She has sounded a noble note and one that appeals to the highest and best.

One million, two hundred and eighty thousand, six hundred and four dollars and fifty-seven cents on deposit in nine Johnston County Banks on September 11th. These banks are: The First National Bank of Smithfield; The Johnston County Bank and Trust Company, of Smithfield; The First National Bank of Selma; The Peoples Bank, of Selma; The Bank of Kenly; Bank of Four Oaks; Merchants and Farmers Bank, of Princeton; Bank of Pine Level, and Clayton Banking Company. This does not include the two banks at Benson and the bank at Micro. Never in the history of the county was so much money in circulation in these parts.

BENTONSVILLE TOWNSHIP FAIR.

The Community Fair has become to be a great community builder. Pleasant Grove Township was the first in Johnston County to lead in a township fair. The promoters are highly pleased with past results and are enthusiastic over the fair to be held this year on October 11th.

The second township in the county to have a Community Fair is Bentonsville. This fair will be held next Thursday, October 4th, at Mill Creek school house in the upper end of the township. The Meadow township people are co-operating with the Bentonsville people and the prospects are for a fine fair next week.

The people of all sections should attend and see what the people of old Bentonsville and Meadow are doing to make their conditions better.

A Helpful Touch.

"As we meet and touch each day The many travelers on our way, Let each such brief contact be A glorious, helpful ministry; The contact of the soil and seed, Each giving to the other's need; Each helping on the other's best, And blessing each, as well as blest."

Massachusetts potato crop this year is estimated at 5,925,000 bushels compared with 2,275,000 bushels last year.

A STORY OF RICHES.

Two rich women.
Mrs. Bingham and Mrs. King.
Both died.
One in August.
The other in September.
Keep and hold front page positions.
Mrs. Bingham's death supposed to be natural.
Mrs. King's death accidental.
Mrs. Bingham.
A codicil to a will.
Much money left to husband.
Folks not satisfied.
Suspensions aroused.
Ordered body exhumed.
Examinations by experts made.
Husband greatly humiliated.
Mrs. King.
Gaston Means her manager.
With her the night she was killed.
An investigation ordered.
Gaston means charged with murder.
Now in jail.
And why?
Yes, why all the talk?
Both women had much money—that's all.

Are You Doing Your Bit?

Have you been thinking of your "bit" in the Johnston County Fair? Have you decided upon the exhibit you are to make, and just what prize you are going to win? Now is the time to begin our preparations for the biggest and best Fair of Johnston County. The Fair Association has arranged for something interesting, beneficial, and something to keep you laughing. Can you afford not to come and do "your bit" by bringing an exhibit and get benefited by the other person's exhibit?

November 7th, 8th and 9th should be "Fair" days for all of us. Lay aside work, forget cares and come to the Fair with an exhibit of your last year's work, and you'll go back home feeling better, and with enough new vigor and fun to last until next year's Fair. You come, tell other folks to come, and bring somebody else.

Kernels of Seed-Corn Truth.

If you plant corn stalks that have suckers, that is what you will raise. Like begets like. Select your corn seed from the stalk as it stands, so you will know its parentage.

Short, thick, storm-proof stalks with ears that grow low are the right kind for the Central and Southern States. Get your seed from such stalks because slender, top-heavy stands are likely to mean losses.

Seed ears from the best-producing stalks in the field produce more than seed ears apparently as good, but gathered without considering the productiveness of the parent stalk. The place to select seed corn is in the field, not in the crib; the time to select it is as soon as it is mature, not at husking time.

Take seed corn from the best-producing stalks as they stand thick in the field. Such seed is more likely to meet competition successfully than seed which comes from a stalk which stood alone and did not suffer from the crowding of neighbors.—Government News Letter.

Sales Much Greater This Year.

Mr. J. N. Cobb the secretary and treasurer of the Tobacco Board of Trade of Smithfield calls our attention to the sales of tobacco here as follows:

Smithfield tobacco market sold for week ending September 22, 1917, 634,763 pounds, which brought \$171,113.03, an average price of \$26.95 per hundred.

Corresponding week last year the same market sold 305,151 pounds for \$44,174.33, an average price for 1916 of \$14.47 per hundred.

Negroes To Go October 3rd.

According to instructions from the Provost Marshal 26 per cent of the quota from the several counties to be made up of colored men, will go to Camp Jackson on October 3rd. This will mean that North Carolina will be called on to send 4,153 negroes to the training camp next week. This will take about 40 colored men from Johnston County, District No. 1, and about 51 from District No. 2.

Farmers Union Meeting.

State Organizer and Lecturer, J. Z. Green, will attend our County Meeting in the hall of the Johnston County Farmers Union Company, Selma, N. C., Thursday, October 4th, at 10:30 a. m. All union members please attend.

W. C. HARPER,
Secretary.

Cottonseed Report.

A statement issued by the Bureau of the Census shows that the quantity of cottonseed received at mills last month was 79,602 tons; the amount crushed was 37,251 tons; on hand at mills on August 31 was 76,278 tons.

Goldenrod.

Sing a song of goldenrod,
The dearest flower that grows,
And let it be a merry glee
That everybody knows.
For we rejoice the nation's choice
Is not the queenly rose.
O goldenrod! bright goldenrod!
We'll sing your praises ever.
Though but a weed,
Your voice we'll heed,—
"Our Union none can sever."

Sing a song of goldenrod!
The bonniest flowers of all,
That garner light from sunshine bright,
Wherever sunbeams fall.
And let the glee ring glad and free
From cottage and from hall.
O goldenrod! dear goldenrod!
We'll sing your praises ever.
Though but a weed,
Your voice we'll heed,—
"Our Union none can sever."

Sing a song of goldenrod!
The truest bit of gold
That ever gleams by woodland streams.

Or on the wayside wild,
Till o'er and o'er, from shore to shore,
The echoes sweet are rolled.
O goldenrod! dear goldenrod!
We'll sing your praises ever.
Though but a weed,
Your voice we'll heed,—
"Our Union none can sever."
—Ella Gilbert Ives.

The Golden Corn.

The rose may bloom for England,
The lily for France unfold;
Ireland may honor the shamrock,
Scotland her thistle bold;
But the shield of the great Republic,
The glory of the West,
Shall bear a stalk of the tasseled corn,
Of all our wealth the best!

The arbutus and the goldenrod,
The hearts of the North may cheer;
And the mountain laurel for Maryland
Its royal clusters rear;
And jacinth and magnolia
The crest of the South adorn;
But the wide Republic's emblem
Is the bounteous, golden corn.
—Edna Dean Proctor.

A Nation-Wide Thrift Campaign.

Atlantic City, N. J., Sept. 25.—A nation-wide campaign of intensified thrift as a means of winning the war was suggested by speakers before the convention of the American Bankers' Association here today. The nation's savings must be tripled, some of the delegates declared, if we are to be successful in our fight for democracy. "We have credit," one banker said, "but credit is perfect fiction unless you have something to back it. Increased savings is an absolute necessity to win the war."

Advertisers Are Optimists.

A recent form letter of the Review of Reviews has some pertinent thoughts on optimism and the advertiser and says in part:

An advertisement is the reflection of an optimist.

It is his money telling you he believes in his product, in conditions and in you.

He spends his money before he gets any returns because he hopes that you will respond. That's all he has to work on.

The pessimist anticipates defeat. He hopes for the worst and makes no effort to ward off failure. He usually gets it.

It's the old story of the volunteer and the stay at home. There is no consolation to the ranks of optimism. You have to be a volunteer.

Speaking of Fees.

The county treasurers in 86 counties got nearly half as much for handling public school money in 1915-16 as the county school superintendents received for running the school systems—according to the report of the State superintendent of public instruction in North Carolina. Eighty-six county treasurers received in commissions \$56,869 from the public school fund, and 100 county superintendents received \$115,948 in salaries.—The University News Letter.

The Trees, When They Grow.

The verie essence and as it were, spring-head and origine of all music is the very pleasant sound which the trees make when they grow.—Old English Tale.

By Fanning His Goodness.

We can better help another by fanning a glimmer of goodness than by censuring his faults.—E. Gibson.

Pastures furnish excellent feed for the brood sow and her litter, but should be supplemented with enough grain to prevent the sow from losing weight.

BRING THE WHOLE FAMILY.

From baby in the cradle to grandma in the rocker, and have the time of your life at this big Fair. More features—more fun—more frolic than ever before. Better exhibits, finer music, bigger crowds. Every day a big day. We're expecting you and all the family.

JOHNSTON COUNTY FAIR.
Smithfield, N. C., November 7-8-9-17.

TOBACCO FARMERS WANTED—I have some one and two-horse farms for rent. Prefer men with families who can furnish own team, and raise tobacco, with some cotton and corn. J. Rufus Creech, Pine Level, N. C., R. F. D. No. 1.

FEED—CORN, OATS, RED DOG, midlings, soy bean meal, molasses feeds—any feed for your hogs and stock—large lot on hand. Roberts Atkinson Co., Selma, N. C.

WHY SUFFER WITH PILES OR Eczema? Dr. Muns' Pile and Eczema Ointment will relieve you instantly. Creech Drug Co., Smithfield N. C.

TRUNKS AND SUIT CASES AT old price. Nice line men's and boys' clothing, latest patterns, best prices. Roberts Atkinson Company, Selma, N. C.

THE BEST AND LARGEST STOCK of Furniture in Smithfield is at Cotter-Underwood Co.'s, Smithfield, N. C.

SHOES—BOUGHT BEFORE THE advance. Dress and service shoes for men, women and children. Better shoes for less money. Roberts Atkinson Co., Selma, N. C.

COME TO SELMA THURSDAY, October 11th, and get your Dollar's worth.

WOODALL'S FOR DRY GOODS.

FOR SALE—ONE HORSE TEN years old. Will weigh about a thousand pounds. Will sell for cash only. Apply to Ashley Beasley, Smithfield, N. C., Route No. 2.

BUGGIES OF ALL KINDS AT Cotter-Underwood Co.'s Store at the old prices. Smithfield, N. C.

"SELMA'S DOLLAR DAY" THURSDAY, October 11th.

BETTER GOODS FOR LESS MONEY at Woodall's.

ALUMNA WARE—CALL AND see our large assorted line of Alumna ware and have us explain how you can get it free. Roberts Atkinson Co., Selma, N. C.

IF YOU WANT THE BEST FLOUR in town, buy Dan Valley, at Cotter-Underwood Co.'s, Smithfield, N. C.

NEW TESTAMENTS AND BIBLES for sale at The Herald Office.

LOST NEAR BLACKMAN'S CROSS Roads, in Ingrams township, two plate books and one order book and one catalogue. Books have name of J. Van Lindley Nursery Company on them. Reward for their return to The Herald Office. L. A. Parrish, Clayton, N. C.

TYPEWRITER RIBBONS—ROYAL. Underwood, Oliver, Remington and L. C. Smith—for sale at The Herald Office.

GET YOUR PROFIT SHARING coupons with all cash sales, redeemable with valuable alumna ware. Roberts Atkinson Company, Selma, N. C.

LOOK ON YOUR LABEL, AND IF your subscription is in arrears remember the printer. He has to pay weekly for the cost of getting out the paper. Paying up when your time is out helps us.

IF YOU WANT TO ENJOY A GOOD novel read "Sunny Slopes," by Ethel Hueston, author of "Prudence of The Parsonage." Price \$1.40. On sale at The Herald Office.

NEW BOOKS RECEIVED AT THE Herald Office. The leading new novels together with a large lot of the popular sellers of the past years now in stock. Come in and see them.

THAT MUCH TALKED OF BOOK, "A Student in Arms," now on sale at The Herald Office, Smithfield, N. C. Price \$1.50.

WE WANT YOU TO COME. To the big Johnston County Fair, for you will learn a lot of new wrinkles that will mean money to you in short cuts to longer profits. The many amusements are clean, clever, thrilling and wholesome. Exciting events follow each other with fast, fleeting delight. Musical airs to dispel your cares. Don't miss it.

JOHNSTON COUNTY FAIR.
Smithfield, N. C., November 7-8-9-17.

Building & Loan shares one of the safest investments for the Salary Man.

Announcement

We wish to announce to the people of the community that the Smithfield Building and Loan Association will be 4 years old October 1st, 1917, with collections amounting to \$2000 per month and \$55,000.00 loaned to members for building homes.

It is much better to have a few B. & L. shares and not need them for building than to need them and not have them. You can enlist now and pay for your shares either by the week or month.

Could you think of a better investment for the Salary Man or the young married man than a few shares of B. & L. For instance if you apply for 10 shares, and pay at the rate of \$130.00 per year, at the end of 6 years and 6 months the Sec. & Treas. will hand you a check for \$1,000, or if you desire to borrow for Building purposes before the expiration of maturity you can do so.

For B. & L. Information, see
J. J. BROADHURST, Sec. & TREAS.

SMITHFIELD BUILDING & LOAN ASSOCIATION
SMITHFIELD, N. C.

If Quality is Important To You — Come Here

No matter what you buy at a drug store; you wish first of all to feel that you are buying the best quality to be had.

Prompt and courteous service, complete stock, moderate prices—all these are important parts of our business policy and practice—yet our first duty is to carry quality goods and we do it.

For this reason you will find in our stock a complete assortment of PENSLAR REMEDIES and Toilet Preparations, all of which conform to the highest standards of quality and elegance.

And as the PENSLAR AGENCY is placed only with retail Drug Stores of the highest standing—only one in each community—the PENSLAR sign has become widely known as

"THE SIGN OF A GOOD DRUG STORE"

CREECH DRUG CO.

D. HEBER CREECH, Manager

The Modern Drug Store

Smithfield, N. C.

An ad in The Herald Brings Results. Try Just One.

Everybody Ready?

The Great Wayne County Fair and Eastern Carolina Exhibition of Live Stock, Agriculture, Poultry Industry and Progress

Opens in Goldsboro

NORTH CAROLINA

Tuesday, October 9th, 10th, 11th, 12th, 1917.

The Biggest and Best Fair ever seen in this section. Grand Street Parade with Decorated Floats, Automobiles and Vehicles; Gentleman and Lady Marshals, Pony Brigade.

Magnificent International Pageant, Folk Dances by Hundreds of School Children.

\$4,100.00

IN RACING PURSES

Contested for by the Fastest Horses in the Country. Midway the Largest ever visiting this section—Many attractive and Thrilling Free Acts.

Ye Olde Time Fiddlers' Convention and Square Dance. Brilliant Marshals' Ball.

It's done the Wayne County way—the Best way in the World.

Something of interest every day for everybody.

LISTEN LADDIE, SHE WILL BE THERE. LISTEN LASSIE, HE WILL, TOO.