

**BUSINESS LOCALS**

**FOR SALE—ONE HORSE TEN** years old. Will weigh about a thousand pounds. Will sell for cash only. Apply to Ashley Beasley, Smithfield, N. C., Route No. 2.

**"SELMA'S DOLLAR DAY" THURS-** day, October 11th.

**ALUMNA WARE—CALL AND** see our large assorted line of Alumna ware and have us explain how you can get it free. Roberts Atkinson Co., Selma, N. C.

**IF YOU WANT THE BEST FLOUR** in town, buy Dan Valley, at Cotter-Underwood Co.'s, Smithfield, N. C.

**NEW TESTAMENTS AND BIBLES** for sale at The Herald Office.

**LOOK AT OUR WORK SHOES** for men—\$3.00 to \$5.00. N. B. Grantham.

**TYPEWRITER RIBBONS—ROYAL** Underwood, Oliver, Remington and L. C. Smith—for sale at The Herald Office.

**GET YOUR PROFIT SHARING** coupons with all cash sales, redeemable with valuable alumna ware. Roberts Atkinson Company, Selma, N. C.

**LOOK ON YOUR LABEL, AND IF** your subscription is in arrears remember the printer. He has to pay weekly for the cost of getting out the paper. Paying up when your time is out helps us.

**LOOK AT OUR WORK SHOES** for Boys—\$2.00 to \$3.50. N. B. Grantham.

**IF YOU WANT TO ENJOY A GOOD** novel read "Sunny Slopes," by Ethel Hueston, author of "Prudence of The Parsonage." Price \$1.40. On sale at The Herald Office.

**LOOK AT OUR WORK SHOES** for Boys—\$2.00 to \$3.50. N. B. Grantham.

**SELL YOUR NEXT LOAD OF TO-** bacco with Boyett Bros. They are making some of the highest prices we have heard of.

**IF YOU NEED A NICE RUBBER** Tire Buggy, call on Cotter-Underwood Co., Smithfield, N. C.

**TOOK UP AT MY PLACE OCTO-** ber 1st, one black and white spotted female hog. Owner can get her by paying for ad and feed. W. J. Alford, Smithfield, N. C., R. No. 1.

**LOOK AT OUR WORK SHOES** for Children—\$1.50 to \$2.50. N. B. Grantham.

**NEW BOOKS RECEIVED AT THE** Herald Office. The leading new novels together with a large lot of the popular sellers of the past years now in stock. Come in and see them.

**THAT MUCH TALKED OF BOOK,** "A Student in Arms," now on sale at The Herald Office, Smithfield, N. C. Price \$1.50.

**"SELMA'S DOLLAR DAY" THURS-** day, October 11th.

**LOOK AT OUR WORK SHOES** for Children—\$1.50 to \$2.50. N. B. Grantham.

**A LARGE STOCK OF SILK DRESS-** es just received at The Bon Ton. Come in and let us show you.

**COME TO SELMA THURSDAY,** October 11th, and get your Dollar's worth.

**BIG LOT OF LADIES' SUITS JUST** received at The Bon Ton, the Ladies' Store. Come and look them over. Smithfield, N. C.

**LOOK AT OUR WORK SHOES** for Children—\$1.50 to \$2.50. N. B. Grantham.

**MILLINERY—THE LARGEST AND** best line in the County, at The Bon Ton, Smithfield, N. C.

**"SELMA'S DOLLAR DAY" THURS-** day, October 11th.

**LOOK AT OUR WORK SHOES** for Children—\$1.50 to \$2.50. N. B. Grantham.

**MISS NAOMI VINSON HAS AC-** cepted a position at The Bon Ton, and invites her friends to call to see her. Smithfield, N. C.

**LOST—ON CENTRAL HIGHWAY** between Holt's Mill and Smithfield, one heavy winter buggy robe. A reward for finder, and notify at once. J. I. Peele, Princeton, N. C.

**LOOK AT OUR WORK SHOES** for Boys—\$2.00 to \$3.50. N. B. Grantham.

**"SELMA'S DOLLAR DAY" THURS-** day, October 11th.

**YOUNG MEN AND BOYS SUITS** all new stock. The quality and prices are right. See us before you buy your suits. Roberts Atkinson Co., Selma, N. C.

**LOOK AT OUR WORK SHOES** for men—\$3.00 to \$5.00. N. B. Grantham.

**WE HAVE SEVERAL GOOD CUS-** tomers wanting to rent good farms, we can't accommodate. Any farmer having a good farm to rent, we might help him to get a good tenant. Austin-Stephenson Co.

**TRUNKS AND SUIT CASES JUST** received. Some nice ones at old prices. Roberts Atkinson Company, Selma, N. C.

**LOOK AT OUR WORK SHOES** for men—\$3.00 to \$5.00. N. B. Grantham.

**"SELMA'S DOLLAR DAY" THURS-** day, October 11th.

**COLES HOT BLAST STOVES THE** best, neatest stoves made. See our line before you buy. Roberts Atkinson Co., Selma, N. C.

**TO MAKE LIFE'S WALK EASY** we wear Hunt Club Shoes. Cotter-Underwood Co., Smithfield, N. C.

**OUR COLES HOT BLAST STOVES** now set up, takes only about one-half coal of other makes. Let us explain how it's done. Roberts Atkinson Co., Selma, N. C.

**COLES HOT BLAST STOVES—** saves one-third coal bill. Roberts Atkinson Co., Selma, N. C.

**FOR ALL KINDS OF FEEDSTUFF** you can save money at Austin-Stephenson Company's.

**COLES HOT BLAST STOVES—** Call and let us explain why they consume only a little over one-half the coal others burn. Roberts Atkinson Co., Selma, N. C.

**COLES HOT BLAST HEATERS** and Ranges. Inspect our Ranges and learn their superior qualities. Roberts Atkinson Co., Selma, N. C.

**COME TO SELMA THURSDAY,** October 11th, and get your Dollar's worth.

**YOU CAN FIND AS GOOD SHOES,** Clothing and Dry Goods at Austin-Stephenson Co.'s as anywhere and prices very low.

**LOOK—BE SURE TO SEE OUR** beautiful High-Top Ladies' Shoes, all colors, prices and quality. Cotter-Underwood Co., Smithfield, N. C.

**IF YOU WANT TO SAVE MONEY** in buying your Furniture, see The Austin-Stephenson Co.

**IF YOU WANT ONE-THIRD OF** your life, easy and comfortable see our Felt Bed line of Mattresses. Cotter-Underwood Co., Smithfield, N. C.

**IT COSTS YOU BUT LITTLE MORE** to ride in the Best Buggy. You will find it at The Austin-Stephenson Company—The Hackney.

**OUR FALL AND WINTER SHOES** line is now complete. Cotter-Underwood Company, Smithfield, N. C.

**SEED RYE, SEED CLOVER, SEED** wheat. See The Austin-Stephenson Company.

**THE BEST LINE OF SHOES OF** all kinds are at Cotter-Underwood Co., Smithfield, N. C.

**THREE CAR LOADS OF NICE FUR-** niture on hand at Austin-Stephenson Co.'s, and prices satisfactory.

**CAR RED DOG SHIPSTUFF AT—** Austin-Stephenson Company's.

**WHEN YOUR SPRINGS BREAK** PUT THEM ON HERE IN STOCK FOR YOUR CAR NOW

**SMITHFIELD GARAGE & MACHINE WORKS**

**BEST EQUIPPED IN THE STATE. LARGEST AND OLDEST IN THE COUNTY**

# THE BIG FOUR

The Leaders---with the Largest Stock of Goods ever Brought to Johnston or Surrounding Counties

We can show you over 1500 Men's Suits, of the very latest styles. Over 1000 Young Men's Suits, in the newest and most stylish fabrics, colors and designs. Over 1000 Boys' and Children's Suits. Can fit the whole family from the cradle up.

## Our Shoes

Are in a class to themselves---the largest stock ever shown in this section. We have the best line of Shoes that money could buy. We bought them for less than others had to pay, and can sell them cheaper. Our buyer, Mr. Charles Davis, saw far ahead the great advance in leather and bought before the great advance in prices---In Car Load Lots---direct from the biggest manufacturers in the United States, which gives our customers the advantage in buying their Fall and Winter Shoes at Old Prices.



**\$5.98**

## Our Dry Goods Stock

Is complete with everything you may want for Ladies, Misses and Children at Old Prices.



**\$5.98**

## COME!

## Our Ready-to-Wear

Is the most complete ever shown here. Coats for Ladies; Coats for Misses; Coats for Little Misses; Coats for Children; Coats for the whole family. Prices Cheaper than the Cheapest.

## Silk Dresses

We have a Special Line of Ladies' Silk Dresses which we will sell cheaper than the cost of the cloth alone to-day. You can buy one of these Dresses cheaper than you can buy the cloth and make it yourself.

You will be amply repaid for the many miles you may come to do your Fall and Winter shopping at the "Big Four" Stores, where goods and prices are always right. Don't buy until you see our line.

# The Davis Department Stores

Smithfield, N. C.