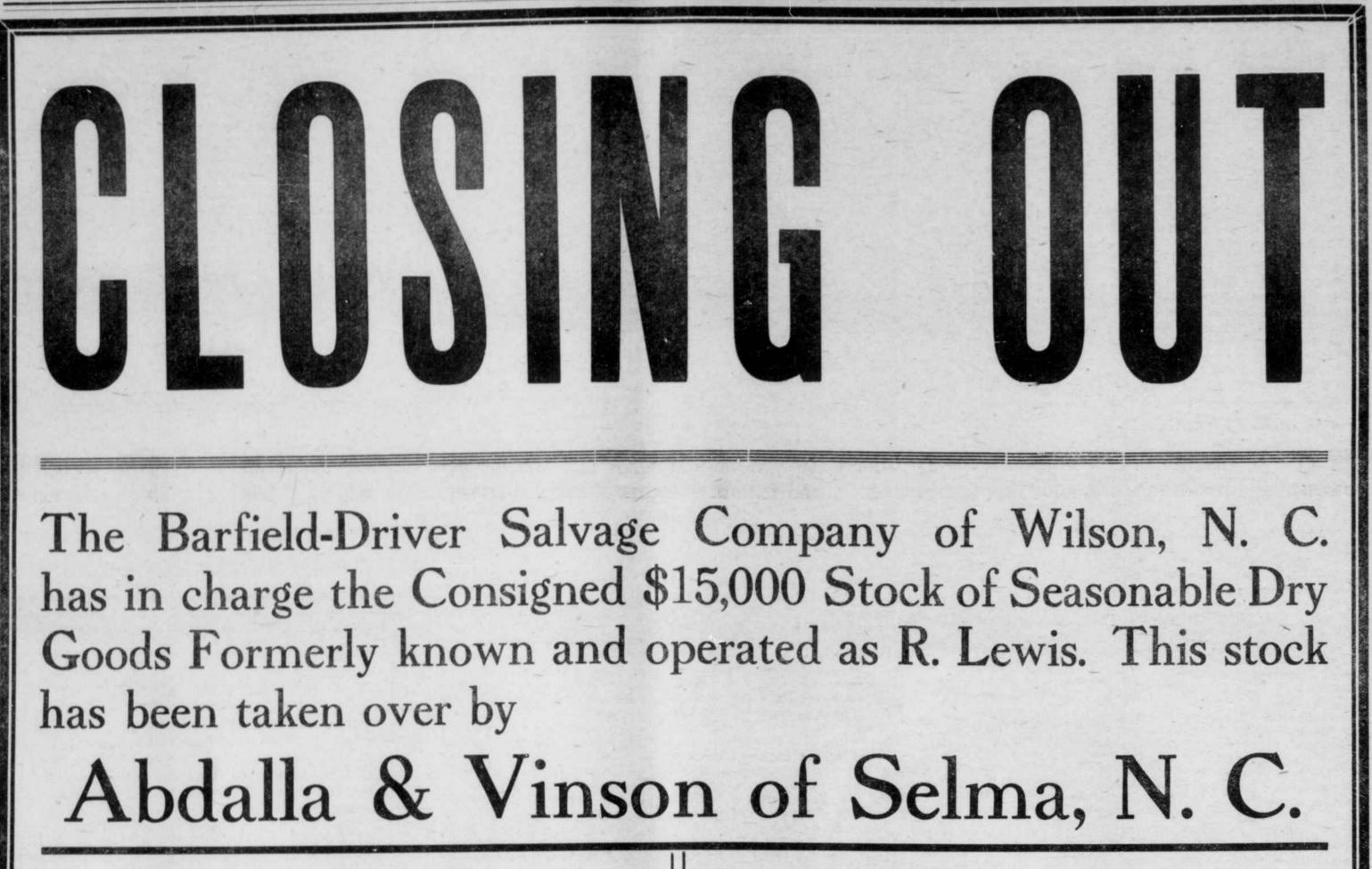
THE SMITHFIELD HERALD

TUESDAY, OCTOBER 9. 1917.



This sale will go down in history as the greatest value-giving event ever witnessed by mortal men. It will demoralize competition and baffle skeptics. Never before in history has a sale or will a sale create such a wild pitch of enthusiasm as this one will create. People will come from miles around to attend. All we can say is when the sun rises on Opening Morning, Friday, Octoheld in this country—you may have seen and attended them all—but when you attend this one memories of all others will sink into utter insignificance. Never before has such a slaughtered upheaval been witnessed by civilized humanity. Come to the sale early, bring your wives, friends and sweet-hearts. Pass up

ber 12, 1917, is for you to make a bee line for this store—because it is going to sweep the town and country like a cyclone. Hundreds of sales have been one aisle and down the other-count your change and keep your own bundlesand make yourself at home.

This stock will positively be sold at some price or other It will be to your financial interest to attend.

This Sale Commences Friday Oct. 12th, 1917

And Continues For Fifteen Days

Positively without doubt this entire \$15,000 stock of seasonable, fashionable Dry Goods has been placed in the hands of the Barfield-Driver Salvage Co.—the South's famous special sales conductors and Auctioneers—and this entire stock, including Show Cases and all Store Fixtures, will positively be sold at some price or other—and then—Good-bye.

Don't forget the place and date

and attend. Conducted by the South's famous special Sales Conductors and Auctioners

BARFIELD BROS.

Place of Sale: R. Lewis Old Stand On Third Street, Smithfield, N. C.