

# THE SMITHFIELD HERALD

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### POWER OF THE COUNTY PRESS.

There are people living in almost every small town where a country daily or semi-weekly is published who pay little attention to the local paper. They take the State dailies and the Metropolitan dailies, but the home paper is too trivial thing, their estimation, to get their support.

They forget that the class of newspapers known as the country weekly, one of the greatest and most powerful influences in the building of the community and State.

They forget that when the Government in a time of stress and crisis must rely on the country weekly to reach the people—the masses who are to have a power in the land.

They forget that the uneducated and untrained editor of the country weekly is the man who is nearest the heart of the people and most nearly interprets their thoughts and wishes. He is the man who leads, many times, the people into the support of men and measures that mean so much for the country's welfare.

Sometimes these country editors, scarcely known outside their own county, are making and shaping public opinion that changes laws and establishes new institutions that live to bless mankind.

Occasionally one of these fellows does something to attract attention because of the immediate effect his stand or action has had upon things in general. One of these men is our own H. B. Varner, who a year ago dared to stand up for the rights of the newspaper men of the country and demand that they be protected from the paper barons who had put exorbitant prices on newspaper paper. At that time the publishers of a country weekly were forced to pay from six to seven cents a pound for newspaper paper. Now they can get it below four cents a pound.

The Editor and Publisher, a great weekly Journal published in New York City, in the interest of the newspapers of the country, has this to say in a recent issue:

On December 11, 1916, Henry Branson Varner, editor of the Lexington (N. C.) Dispatch, filed with Attorney-General Gregory a complaint and evidence against the illegal practices of the leading news print manufacturers. This was the first real shot fired in the battle which closed recently in a New York Federal court with the fining of some indicted manufacturers and the adoption of an agreement for Federal control of prices. Mr. Varner is not the publisher of a powerful metropolitan newspaper, but of a country paper. Having waited for other men to take the initiative, and seeing no evidence that they were going to do so, Mr. Varner stepped into the breach and did the thing which was in all minds. He is entitled to the credit, and to the appreciation of his brother publishers everywhere.

### SAVING THE PENNIES.

If Johnston County comes out of the "War Savings Stamps" campaign with flying colors it will be done through the schools and school children. Saving five pennies means one nickel, and five nickels will buy a "War-Savings Stamp." Every boy and girl who saves his or her pennies and nickels and buys war savings stamps, will in the years to come, be proud of the fact. Begin now and save the pennies and nickels. They are little things, but enough of them will enable us to whip the Germans.

### PROHIBITION WINS.

The National House of Representatives yesterday passed the joint resolution proposing an amendment to the Constitution of the United States prohibiting the manufacture, sale or transportation of intoxicating liquors in this country. The vote was 282 to 128. The resolution was almost the same as that which had already passed the Senate. Of the North Carolina members of the House only Mr. Pou and Mr. Small voted against the resolution. As soon as the Senate concurs in the resolution the matter will be submitted to the States for ratification. If the number of States required by law ratifies the resolution within seven years it becomes a part of the Constitution of the United States. And the great Prohibition movement steadily marches on.

### VALUE OF OBEDIENCE.

The following sentence which appeared in a recent magazine article has a world of meaning in it: "Only one type of man is impossible in the army, and that is the man who can't obey; such a one invariably passes through defaulters' parades and cells, out through the back door." Obedience is absolutely necessary in the army. It is just as necessary in the life of every boy and girl who wishes to fill a place of honor and trust when they grow up to be men and women. The boy who is slack in obeying today will be the same way when he becomes a man, nine times out of ten. The parent who fails to get his children to obey today is failing in a great duty. It is the better plan to win obedience through love, but if this plan fails, then stronger methods should be resorted to. "Discipline means the loss of self for the sake of the greater self."

### War-Savings Stamps Campaign.

The War-Savings Stamps committee, for Johnston County now consists of the following workers: T. S. Ragsdale, President; H. B. Marrow, Vice-President; A. M. Johnson, Secretary.

The sub-committee heads are: L. T. Royall, to put the issue before all the schools in the county. Mrs. F. H. Brooks, the churches. M. C. Winston, manufacturers. C. W. Harper, fraternal organizations.

R. N. Aycock, banks. T. J. Lassiter, publicity. A. M. Noble, negroes. M. B. Andrews, speakers. These persons' duty is to see to it that all the persons in their respective departments, in Johnston County, have an opportunity to purchase War-Savings Stamps. They may appoint as many helpers as they see fit to work with them. For literature or further information write or see the secretary. A. M. JOHNSON, Secy. Smithfield, N. C.

### MUNICIPAL WOOD YARDS.

High Point, Dec. 14.—The High Point municipal fuel yard is doing business today and as a result many citizens will have heat and comfort who otherwise would have been deprived. The car of coal which was received late yesterday was rapidly vanishing this afternoon at the price of \$7 per ton. Some two weeks ago the city officials put a car on sale and the coal was purchased in ton lots at a price of \$6 per ton. Today the coal is selling at an advance over that figure, one reason being that a majority sold is going in quarter and half ton lots. And the city is doing the hauling just as far as limited wagon, and truck facilities will permit.

"The one car we are selling has relieved the situation considerably," said City Manager Murphy this afternoon. He further stated that it was not so much a question of price which had caused the local shortage in coal, but a matter of getting deliveries from the mines. The city has 20 more cars in transit which will be sold at a price permitting the city "to come out on it," to use the exact words of the city manager.—Greensboro News.

### At Durham and Wilson.

The city of Durham has been resisting the establishment of a municipal woodyard, but the authorities there have at last seen that it is necessary, and they have established a woodyard to sell wood at retail.

The town of Wilson also has decided to establish a municipal woodyard, and is laying it over 1,000 cords of wood.

Indications are that before this snow melts, a good many cities and towns will be in the wood business that have not expected to be.—Greensboro News 15th.

### BUSINESS LOCALS

TO A. B. HOLLOWELL, CLAYTON, N. C., for all kinds of fire works.

**IT IS OUR DESIRE TO PLEASE** you. We appreciate your business large or small. Selma Supply Co., Selma, N. C.

**MULES FOR SALE—WE HAVE** several good farm mules for sale. See us before buying. Farmers Mercantile Co., Selma, N. C.

**FOR DEEDS, MORTGAGE DEEDS,** Bank Notes and Magistrate's Blanks, Call on the Princeton Pharmacy Co., Princeton, N. C.

**FOR SALE AT AUCTION—THE** Gilliam Stencil Dwelling and Store in town of Middlesex on Dec. 22, 1917, 2 p. m. Don't write, come. Y. Z. Parker, Attorney for Gilliam Stencil.

**FOR A BIG FAMILY BIBLE, CALL** at The Herald Office, where you can get a nice one for \$3.50. Big type so that old people can read.

**A FULL SUPPLY OF HORSE AND** mule feeds—Molasses feeds, oats, hay and seed oats at Farmers Mercantile Co., Selma, N. C.

**IF YOU HAVE A FARM, LARGE OR** small, or town lots you wish to sell, call, or write, or phone, Johnston County Realty & Auction Company, Smithfield, N. C.

**IF YOU WANT THE HIGHEST** prices for your cotton and cotton seed carry them to Austin-Stephenson Co. and buy your goods at their big sale.

**CALL ON BEATY & LASSITER FOR** your Letter Heads and Envelopes or anything in the Printing line.

**WE HAVE A BIG LINE OF CHRISTMAS** Cards at penny each, at Herald Office.

**ENGRAVED VISITING CARDS** make a fine present for a friend. See our line of samples and give your order at once and avoid delays.

**UNDERWEAR FOR THE FAMILY** at Austin-Stephenson Company's.

**SWEATERS FOR YOU, YOUR WIFE** and your children cheaper than you can buy at wholesale at Austin-Stephenson Co.

**1,600 BUSHELS OATS JUST RECEIVED** at Austin-Stephenson Company.

**AUTO TIRES—A LARGE LOT OF** casings, tubings and spark plugs now in stock. 3,500 mile guarantee. Our prices are close on these. Roberts Atkinson Co., Selma, N. C.

**BIG TYPE TESTAMENT AND** Psalms for sale at The Herald Office.

**FOR SALE AT AUCTION.** On Saturday, December 22, at 12 o'clock, noon, I will offer for sale in front of the Court House, to the highest bidder for cash, or good security, two match mules and a new two-horse wagon. Will sell privately before date of sale if good offer is made. B. W. Lee, Smithfield, N. C.

### HERE'S



### Valuable Christmas Presents

Don't waste money in foolish worthless gifts. Our large store is filled with valuable articles suitable for Christmas presents too numerous to itemize.

Come see what we have, we can furnish you a present for every member of the family.

**Spiers Bros.**  
Smithfield, North Carolina

# MANAGEMENT

Manage your income  
**Don't Let Your Income Manage You**  
If you didn't have the money you wouldn't spend it.  
Then why spend it, simply because you have it?  
Open an account here and save enough money to  
**Be Your Own Master**

SERVICE SAFETY  
**JOHNSTON COUNTY BANK & TRUST CO.**  
CAPITAL STOCK \$25,000.00  
SMITHFIELD, N. C.

# Christmas Vigor

The Christmas Holidays always call for more or less strenuous living. You cannot escape the social features of the season.  
It is equally true that you cannot enjoy the season if you are in a jaded, run-down condition.

## Your Druggist

can furnish you just the right tonic or corrective to put your system in mince-pie order.  
Don't wait till the Christmas sports and the Christmas feasts have gotten you "all wrong." Take it in time and fortify your health.

We are in earnest when we subscribe ourselves,  
"Yours for Health,"

# HOOD BROS.

DRUGGISTS  
ON THE SQUARE SMITHFIELD, N. C.

Another Lot Family Bibles just Received at.  
**HERALD BOOK STORE**  
Prices from \$3.00 up.  
Choice Lot Teachers' Bibles and New Testaments on Hand.

## Stop, Look and Listen

### Farming Utensils, Crops, Etc., For Sale at Public Auction.

Owing to the fact that my son is in the training camp, and I have retired from farming, I will on  
**FRIDAY, DECEMBER 21ST.**  
sell at public auction to the highest bidder for cash, all farming tools and crops now owned by us, consisting of two mules, one horse, one two-horse wagon, two one-horse wagons, three buggies, one gasoline engine and wood saw, new, one cotton seed grader, mowing machine and rake, wheat binder and drill, hay press, spike tooth harrow, acme pulverizer, one riding cultivator, three walking cultivators, six one-horse plows, one two-horse plow, nice lot of corn, peas, shucks, wheat, rye, and oat straw, pea vine and grass hay and millet, fodder, all the straw and hay baled and in good order, and a lot of other things too numerous to mention useful to the farmer. Also one Majestic Range and organ.  
100 bushels seed oats, 1 cotton and corn planter, 1 guano distributor.  
Look! a first prize of \$10 in gold will be given to the one spending the most money at this sale, and a second prize of five dollars for the second highest. Be sure and attend this sale; if you miss it you will miss the chance of a life time to buy a genuine bargain.

## N. J. Allen

five miles east of Clayton, one mile from Powhatan school, on the Southern Railway. Time of sale: 10 o'clock. Be on hand rain or shine.