



# A CLEAN SWEEP!

For 4 Days, Beginning Today and Ending December 24th, Everything in Our 4 Big Stores will be Sold at

## Profitless Prices!

You will find here over \$50,000 dollars worth of goods to select from. Late buyers now have an opportunity to reap a Golden Harvest. The selling will be fast and furious, and in order to get the best selections, we advise you to come early. Now don't get this Money Saving Event confused with other sales but come where everything is being sold at Less than Wholesale Cost Today.

Everything Must Go! - Nothing Will be Reserved!!

# The Davis Department Stores

Smithfield, N. C.



**FOR NICE CHRISTMAS GIFTS IN** toys and in other goods go to the store of J. F. Thompson, Pine Level.

**TOBACCO SEED. THOSE WHO** want tobacco seed can get them by calling on or writing to Pool & Lassiter, Center Brick Warehouse, Smithfield, N. C. We can furnish several varieties.

**THE SMITHFIELD BUILDING &** Loan Association has helped a number of people to build homes. It will help others, and maybe you. New series of shares now open. See Mr. J. J. Broadhurst.

**SEE US FOR LATHS AND PLAS-**ter. Cotter Hardware Co.

**BUY YOUR FLOUR AT AUSTIN-**Stephenson Co.'s big sale. Best Patent Flour 10.95 per barrel. You might not be able to get it later.

**SEE US FOR LATHS AND PLAS-**ter. Cotter Hardware Co.

**FOR DISC HARROWS, BUGGIES** and wagons, feed stuff, and many things you have need for call on Selma Supply Co., Selma, N. C.

**NITRATE OF SODA FOR SALE BY** the Farmers Mercantile Company, of Selma. Buy early and be safe.

**FOR SALE—A FIVE PASSENGER** Ford car, 1917 model, in private use since first of last June. In good running condition. See S. R. Lee, Selma, N. C.

**MULES FOR SALE—WE HAVE** several good farm mules for sale. See us before buying. Farmers Mercantile Co., Selma, N. C.

**FOR DEEDS, MORTGAGE DEEDS,** Bank Notes and Magistrate's Blanks, Call on the Princeton Pharmacy Co., Princeton, N. C.

**FOR SALE AT AUCTION—THE** Gillam Stancil Dwelling and Store in town of Middlesex on Dec. 22, 1917, 2 p. m. Don't write, come. Y. L. Parker, Attorney for Gillam Stancil.

**A FULL SUPPLY OF HORSE AND** mule feeds—Molasses feeds, oats, hay and seed oats at Farmers Mercantile Co., Selma, N. C.

**IF YOU HAVE A FARM, LARGE OR** small, or town lots you wish to sell, call, or write, or phone, Johnston County Realty & Auction Company, Smithfield, N. C.

**"NOW CHILDREN, NOW CHILD-**ren," tell your mother to let you come and see a pair of A. M. Wilson supporters that will hold your little stockings up. Your money back if not satisfied. For sale by Selma Supply Co., Phone 36, Selma, N. C.

**WE STILL HAVE A GOOD SELEC-**tion of Christmas Post Cards. Price one cent each. Herald Book Store.

**MEET ME AT AUSTIN-STEPHEN-**son Co.'s big sale.

**CAR PIEDMONT WAGONS EXPECT-**ed Friday at Austin-Stephenson Co.

**PEAS ARE SCARCE, BUT YOU CAN** get them at Austin-Stephenson Co. at \$6.00 per bushel while they last. Buy now.

**BUY YOUR SHOES AT AUSTIN-**Austin-Stephenson Co. during their sale to save money.

**SHOES FOR YOUR HOUSEHOLD** at Austin-Stephenson Company's.

**IF YOU WANT THE BEST SUIT OF** clothes for the least money go to Austin-Stephenson Co.'s big sale.

**THE JOHNSTON COUNTY BANK &** Trust Co., invites you to join their Pin Money Savings Club for 1918. You can save amounts of \$5.00, \$12.50, \$50.00 or \$100.00 during year commencing January 1, 1918, which will draw 4 per cent. Books are open and Deposits are being received for 1918. Start right for the New Year by depositing your Surplus Monies in our Pin Money Savings Club. Johnston County Bank & Trust Company.

**ABOUT JANUARY 1ST I SHALL** move my stock of goods from Kenly to my home in the country. I shall keep Dry Goods, Notions, Groceries and General Merchandise. Bicycle Repairing. B. P. Jones, Kenly, N. C.

**"MY FOUR YEARS IN GERMANY,"** by James W. Gerrard, former Ambassador to Germany. This is one of the important books of the year. Price \$2.00. At Herald Book Store.

**IT IS OUR DESIRE TO PLEASE** you. We appreciate your business large or small. Selma Supply Co., Selma, N. C.

**THREE GOOD HORSES FOR SALE** at a bargain. H. E. Upchurch, H. L. Lee, Four Oaks, N. C.

**FOR RENT.** One good two horse farm, 3 miles west of Smithfield, with good buildings. Prefer man with team. I will furnish the fertilizer. Let him farm on halves. Apply quick to P. L. Hayes, Four Oaks, N. C., Route 1.

**JUST RECEIVED A LOT OF LARGE** Type Family Bibles, price \$3.00, \$3.50, \$3.75 and \$6.00 each. Pages for family record. At Herald Office.

**IF YOU WANT TO BORROW MON-**ey on your farm at only 5 per cent interest, see A. M. Noble, attorney-at-law, Smithfield, N. C.

**FURNITURE TO SUIT YOUR POC-**ket book at Austin Stephenson Co.'s big sale.

**BUY YOUR FAMILY SHOES AND** Clothing at Austin-Stephenson Co. to save money.

**JOHNSTON COUNTY REALTY &** Auction Co., of Smithfield, will sell your farm for the High Dollar.

**IF YOU HAVE TOWN LOTS OR** farm land you wish to sell for the High Dollar, let the Johnston County Realty & Auction Co., of Smithfield sell it.

**DON'T FORGET NOW IS THE TIME** to buy your furniture at Austin-Stephenson Co.'s big sale.

**LADIES AND CHILDRENS CLOAKS** Going Cheap at Austin-Stephenson Co.'s Big sale.

**REMEMBER THE AUSTIN-STE-**phenson Company will give you more goods in exchange for your seed.

**DISTRIBUTION OF CHRISTMAS** MONEY BY JOHNSTON COUNTY BANK & TRUST COMPANY.

Nearly 100 Depositors in our Pin Money Savings Club have received substantial checks on Dec. 15th, as a return of The Pin Money Deposits made by them during 1917, including interest at four per cent on amount deposited. These checks issued range from \$5.00 to \$52.00.

Our Pin Money Savings Club for 1918 will begin January 1st, 1918. We invite you to join our Savings Club and be one of the fortunate depositors for Christmas 1918.

With best wishes to all for a Happy Christmas and prosperous New Year, Johnston County Bank & Trust Co. IF YOU NEED A BUGGY GO TO Austin-Stephenson Co.'s big sale.

**MONEY TO LOAN ON IMPROVED** farm land at 5 per cent interest. Five, seven and ten years time. Amount unlimited. A. M. Noble, Attorney-at-law, Smithfield, N. C.

**BUGGIES AND SURREYS NOW ON** hand at Austin-Stephenson Co.

**SODA. SODA. BUY IT NOW. YOU** can find it at Austin-Stephenson Company.

**TWENTY LITTLE DUTCH SULKY** plows at \$45.00 while they last. Come quick. Austin-Stephenson Company.

**COME AND GET YOUR NITRATE** of Soda now. L. G. Stevens & Company, Four Oaks, N. C.

**TWO CARS OF SALT ENROUTE TO** Austin-Stephenson Company, Smithfield, N. C.

**LOST. ONE BIRD DOG, WHITE** with red spots on back and ear. Return to Busy Bee Cafe, and receive a reward. The dog is gun shy.

**HEART CEDAR SHINGLES CAN** be found at Cotter Hardware Co.

**JOHNSTON COUNTY REALTY &** Auction Company, of Smithfield, conduct Auction Sales of farm lands and town lots for the High Dollar.

**JUST RECEIVED A CAR NO. 1** extra clear Red Cedar Shingles, also have car No. 1. Heart Pine Shingles rolling toward Kenly. L. C. Wilkinson, Kenly, N. C.

**TWO CARS PIEDMONT ONE AND** two-horse wagons being unloaded at Austin-Stephenson Company, Smithfield, N. C.

**FOR SALE—BUILDERS LIME AG-**ricultural Burnt Unslacked, Slacked and Oyster Shell Lime in bulk or bags, car or cargo shipments. Clyde MacCallum State Agent, Hertford, N. C., for Limestone Products Crop, and Chesapeake Shell & Lime Company.

**HAT FREE—BUY A SUIT OF** clothes and Austin-Stephenson Company will give you a hat free.

**HOG FEEDS OF ALL KINDS AT** the Farmers Mercantile Company, Selma, N. C., Red Dog, Soja bean meal, shipstuff and bran.

**FURNITURE. REMEMBER IF YOU** need any furniture any time soon it will pay you to buy it now at Austin-Stephenson Company's.

**SEED BEANS FOR SALE. JOHN-**ston County Grown Navy Beans. Raised by E. F. Boyette, Smithfield, N. C. For sale by Peedin & Peterson and L. E. Watson, Smithfield, N. C.

**AUSTIN-STEPHENSON COMPANY** will save you five dollars on a suit of clothes. Buy now.

**FRESH JERSEY MILK COWS FOR** sale. See E. F. Boyett, Smithfield, N. C.

**GET YOUR NITRATE OF SODA** now. Austin-Stephenson Co., Smithfield, N. C.

**BUY YOUR NITRATE OF SODA** now. 100 tons at Austin-Stephenson Co.

**NOTICE.** The annual meeting of the stockholders of the First National Bank, Smithfield, N. C., for the purpose of the election of directors and the transaction of such other business as may properly come up, will be held in the banking room of the said bank on the 14th day of January, 1918 at 1:00 o'clock P. M.

First National Bank, Smithfield, N. C., R. N. Aycock, Cashier.

**WE HAVE IN STOCK A GOOD LOT** of second sheets at a bargain. Give us your order at once, as we can save you MONEY now. Beaty & Lassiter.

**FOR A BIG FAMILY BIBLE, CALL** at The Herald Office, where you can get a nice one for \$3.50. Big type so that old people can read.

**NEW TESTAMENTS AND BIBLES** for sale at The Herald Office.

**NICE LINE OF CHRISTMAS POST** cards and seals at Herald Office.

**BIG TYPE TESTAMENT AND** Psalms for sale at The Herald Office.

**CALL ON BEATY & LASSITER FOR** your Letter Heads and Envelopes or anything in the Printing line.

**WE HAVE A BIG LINE OF CHRIST-**mas Cards at penny each, at Herald Office.

**ENGRAVED VISITING CARDS** make a fine present for a friend. See our line of samples and give your order at once and avoid delays.

**SEE** S. T. HONEYCUTT, H. G. GRAY, J. H. ABELL, of the Johnston County Realty and Auction Company, Smithfield, N. C., if you have farm lands or town lots to sell for the High Dollar.

**STRAYED FROM MY PLACE FRI-**day night, December 7th, one black horse mule, weight seven hundred pounds. The finder will please notify me at once. Arthur Godwin, McCullers, N. C., Route 1.

**200 BUSHELS PEAS FOR SALE AT** \$6.00 per bushel at Austin-Stephenson Co.'s Big Sale.

**GO TO A. B. HOLLOWELL, CLAY-**to, N. C., for all kinds of fire works.

## A Merry Christmas

To all my friends and custom-who have given me such a liberal patronage this year.

**YOURS TO SERVE.**

### S. C. Turnage

Smithfield, N. C.