

**BEATY & LASSITER**  
Smithfield, N. C.  
Editors and Proprietors,  
Cash in Advance.

**RATES OF SUBSCRIPTION:**

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**VOLUME THIRTY-SEVEN.**

With this issue The Smithfield Herald begins its thirty-seventh volume. It was established in 1882 and has been published regularly ever since. For the past two years and ten months it has made its appearance twice a week with the exception of Christmas weeks when it has taken one issue off. Few papers have made a better record for regularity.

The Smithfield Herald has been under the present management for 26 years. Few local papers in the State have been run by the same people as long as has The Smithfield Herald. Its Senior Editor has been connected with the paper for 26 years, while the Junior Editor, with this issue enters his twenty-third year of service with the paper. During all these years we have tried to give the people of Johnston County a paper that would command their support. We have never had a contest of any kind to get subscriptions, neither have we given "cheap John" premiums as an inducement to get folks to subscribe. If The Herald is not worthy of the support of the people of this section, it is unwilling to try any special inducement plan to get their support.

The people of Johnston County have stood by the paper in the years that are past. We appreciate this. We shall try to merit their support in the future. All the people will not agree with us at all times in the policies we pursue, but we shall not fall out with them for that. This is a free country and it is not expected that everybody agree with the policy of everybody else, but we can still be friends because we believe in the honesty of their purpose and in their courage to stand up for their convictions.

We enter the New Year with the hope that this may be the year that shall bring peace to the world again, and with this prayer in our hearts we wish our readers, one and all, a Happy and most Prosperous New Year.

**A BELIEVER IN ADVERTISING.**

With this issue The First National Bank of Smithfield begins a new advertising campaign that will run through every issue of The Smithfield Herald for the year 1918. For many years this bank which was the first bank established in Johnston County (as The Bank of Smithfield) has been a great believer in the use of printer's ink. Its advertisements in this paper have attracted much attention and its depositors have grown from a few hundred when it began advertising regularly, until now it has depositors numbering around three thousand. This is a fine record, and one that any bank might well be proud of. But it is not surprising when the public remembers how the bank is run and who is at the head of it.

It enters the new year with resources of eight hundred thousand dollars, and with a fair year's business, it will no doubt close the year 1918 in the million dollar class of banks.

There are many other concerns in Johnston County that could with the hope of equal success use freely the columns of the local papers to get their business more prominently before the public.

Mr. Butler Olive, of 324 Inf. M. G. C., Camp Jackson, spent a few days with his mother, Mrs. D. A. Olive, leaving Sunday for camp again.

**NAMES OF OUR SOLDIER BOYS WANTED.**

The editors of The Smithfield Herald are very desirous of getting a complete list of the boys who have gone into the service of the United States Army and Navy for publication. Quite a number of boys were already in the service before war was declared with Germany and quite a number of others went in soon after the declaration was made. And then many others went in through the selective draft system.

We want to get a complete list of these boys, with the branch of the service they are connected with and where they are at present located. It is our desire to publish all their names in an early issue of The Herald, perhaps early in February. In order to do this we must have the help of the relatives and friends of these young men who are now serving in the Army and Navy of their Country. We want every reader of this paper who knows of the whereabouts of any young man in the service to write us on a postal card, giving his name, present location, and the branch of the service he is connected with. In this way we can get a complete list. When we have gotten the names together we shall publish them complete in one issue of The Herald. Such a paper will be a valuable one to keep.

Now we call on the relatives and friends of these soldier and sailor boys to give us these names at once.

**School Opening Postponed.**

On account of the severe cold weather which has prevailed for the past few days and still prevails the board of trustees decided to postpone the opening of Turlington Graded School until Tuesday, January 8, 1918. All the out-of-town teachers were notified of the decision by wire. The school has no lack of fuel, since a carload of coal was bought early last spring and unloaded in September, but the building has been found difficult to heat in bitter cold weather, so the board decided it would be better for all concerned to postpone the opening until next week.

When the school opens again the compulsory attendance period for this school will begin and it is very important that parents try to keep their children in school.

**DEATH CLAIMS MRS. A. M. POU.**

**She Was the Mother of Congressman Edward W. Pou. Funeral Held from Methodist Church Sunday.**

Saturday morning the news spread of the death of Mrs. Anna M. Pou. Few people knew that the brief illness which preceded her death was of a serious nature, and the news came as a shock. Mrs. Pou was the mother of Mr. James H. Pou, of Raleigh, Mr. Edward W. Pou, member of Congress from this district, and Miss Mattie T. Pou, of this city. She was one of North Carolina's great mothers, and the unusual distinction attained by her children was due in a great degree to her strength of mind and character.

Mrs. Pou was born in Johnston County in 1834, and with the exception of a period during which she lived in Alabama, her life was spent within this State, in Wake and Johnston counties. Her husband, the late E. W. Pou, a lawyer by profession, was at one time a prominent figure in public life, having been a member of the General Assembly. The fact that their children were educated largely in their home speaks sufficiently of the worth of their parents. Mr. E. W. Pou, Sr., died in 1891, and since that time Mrs. Pou, her daughter and her sister, Miss Martha Smith, had made their home in Smithfield. She was a faithful member of the Methodist Episcopal church, a Christian in faith and in deed.

The funeral services, conducted by Rev. Mr. Cotton, took place at the Methodist church Sunday morning at eleven o'clock. In spite of the exceedingly cold weather, a goodly number gathered to pay a last tribute to their friend and neighbor. The remains were laid to rest in the city cemetery beside her husband. The pall bearers were: Messrs. H. L. Skinner, T. R. Hood, J. D. Spiers, W. M. Sanders, F. H. Brooks, S. T. Honeycutt, H. C. Woodall, and Dr. L. D. Wharton.

Naturally endowed with superior mental faculties and lofty ideals, Mrs. Pou so directed her life as to make it count in full force for all that is good. A lovely example of a true Southern woman has passed away.

**Marrow-Hildebrand.**

Morganton, Dec. 29.—A beautiful Yuletide wedding was solemnized Thursday afternoon at 5 o'clock at the First Baptist church here, when Miss Pearl Eugenia Hildebrand became the bride of Mr. Henry Burwell Marrow. Rev. F. A. Bower, pastor of the church, officiated. Many friends and relatives gathered to witness the ceremony, which was an unusually impressive one.

The church was most artistically decorated with palms and Christmas greens and the beauty of the wedding scene was greatly enhanced by the soft glow of many lights. Mr. Hardie Turner presided at the organ, rendering a short musical program before the entrance of the bridal party and Mendelssohn's wedding march as the party entered the church. During the ceremony Miss Fannie Rountree played softly Traumerel as a violin solo.

The ushers, entering first, were Messrs. Fred Morrison and Ralph Rankin, of Chapel Hill, and Fred Hossfeld and W. C. Hudson, of Morganton. Miss Florence Hildebrand, handsomely gowned in a costume of gold lace over gold cloth with hat to match and carrying a bouquet of sunset roses, was maid of honor. Dainty little Miss Susan Emma Sloan, small niece of the bride, was the ring bearer, carrying the ring on a lovely white rose. The bride entered with her eldest sister, Miss Mary Hildebrand, who gave her in marriage. Miss Hildebrand, a strikingly handsome brunette, wore a gown of blue charmeuse with silver lace, a hat of blue panne velvet and carried a bouquet of pink Killarney roses. The bride was beautiful in a lovely gown of white duchess satin with real lace trimmings and veil of white tulle with orange blossoms. She carried brides' roses with a shower of valley lillies. The groom was attended by Lieut. Oscar Leach, of Camp Jackson, S. C., as best man. The tableau at the altar where the marriage vows were spoken was one of beautiful effect. The Grand March from Tannhauser was rendered as a recessional.

Mr. and Mrs. Marrow left on train No. 16 for a trip to northern cities. After January 2nd, they will be at home at Smithfield, where Mr. Marrow is the efficient superintendent of the Smithfield public schools. The bride's going away suit was of dark blue cloth with hat and gloves to match.

The bride is the youngest daughter of Mr. and Mrs. M. P. Hildebrand. She was reared in Morganton and has a host of friends in her home town. For several years she has been the capable secretary to Prof. N. W. Walker, at Chapel Hill. She is a brunette and has pretty features and coloring. The groom, an alumnus of the University, is the son of Mr. and Mrs. T. T. Marrow, of Henderson.

Out of town guests for the wedding were: Mrs. T. T. Marrow and Misses Alice and Carrie Marrow, of Henderson, Miss Hettie Glass, of Chapel Hill, Miss Helen Shell, of Lenoir, Mrs. James D. Moore, of Gastonia, Ralph Rankin and Fred Morrison, of Chapel Hill, and Lieut. Oscar Leach, of Camp Jackson, S. C.

**RAINY WEATHER IN FRANCE.**

**George Ross Pou Enjoys The Smithfield Herald In the Land Across the Sea.**

The Washington correspondent of the Greensboro Daily News has received a letter from George Ross Pou, of Smithfield, who is serving in the American army as a private "somewhere in France." Young Pou says he had a pleasant but uneventful trip overseas, with the exception of three days of stormy weather and one day with "a little excitement."

Pou calls France, "rainy France," because, he says, it rains there 95 per cent of the time and the other five per cent of the time is taken up by the sun trying to peep out from beneath the clouds, but, he says, the clouds usually secure the best of the battle.

George asked me to say to the people of North Carolina that the soldiers in France are being treated well, far better than any of them expected. But he says they of course suffer many inconveniences. "There's a great deal I'd like to tell you," the letter says, "but friend censor says 'nix' on the comedy. The Boches must not get any information through captured letters."

Pou says he and many other North Carolinians in France would appreciate it if some of the 18,000 subscribers of the Daily News would mail them a few copies of the paper after they have finished reading it. The only North Carolina paper he has seen since he arrived in France was one copy of The Smithfield Herald, and he read every line, including Peacock's Cross roads, personals and the advertisements.—P. R. Anderson in Greensboro News.

**SOME SCHOOL NOTES.**

By Supt. L. T. Royall.

Some few of the districts have observed North Carolina Day, but owing to the bad weather, a number of teachers have had to postpone this until later on. We are anxious for every school in the County to observe this day some time this spring, and as early as can be conveniently arranged for. We ask that each teacher have the program well arranged before an attempt is made to carry it out. Give it as much publicity as possible and put forth every effort to have the entire community present. It is to be hoped that some one will be present at each school, when this program is carried out, to present the War Stamp proposition, so that Johnston County may do her part in the war.

And now a word about the compulsory attendance. Of course we do not expect the pupils to attend school in such weather as we have recently had, but this will probably not continue much longer, and when it clears up, we do expect the parents to see that their children are in school. In a great many places they are doing all they possibly can, while in some others we find they are very negligent along this line. In the last term of the Superior Court, the Judge charged the Grand Jury to investigate all such cases that came under the compulsory attendance law, and to report all who were violating it. The teachers may also assist in this, by making their reports to the Attendance Officer, and doing all they can to get the children in school. I have heard that it has been said, we are not saying much about this law this year. That is a mistake. This is a law the same as any other, and any one who violates it, will stand no better chance of escaping punishment than one who violates some other law.

In regard to the Group Meetings, we hope to have these arranged for some time in January. We are making plans for them now. I intended visiting most of the schools before these meetings, but the weather has not permitted. We hope to get around to each school as early as possible. In the meantime, if there is anything that we can help you about, let us know and we will do the best we can for you.

I have received a letter similar to the one Supt. Moser, of Selma, wrote about in last week's paper. It does seem that something will have to be done or we are going to have a harder time securing teachers next year than we had this. I also received a letter from the Superintendent of Craven County, telling about the financial condition there and the hard time he had getting teachers this year. Something will have to be done to relieve the situation and get more money for the schools of the County and State.

**NOW IS THE TIME.**

To take a farm inventory of every thing on hand and value them at the present prices.

To clear up cutover timber land and put it into money crops or pasture.

To cut the under bush out of timber land and sow to permanent pastures.

To see if your soil needs lime and then club together and order it in 30 ton car load lots. An acid soil takes more fertilizer than a sweet soil.

To plan a rotation to fit your farm and one that will include the crops the market now demands most.

To breed all the sows you possibly can for spring pigs.

To do all the plowing you possibly can to avoid the rush next spring.

To get a pruning knife, a pruning shear, a pruning saw and prune your fruit trees. A barrel spray is necessary if the trees are diseased.

To get together and buy a tree-planting tractor to do the community plowing.

To figure out how much fertilizer you will need for next year and to club together in buying and hauling.

To start a Pure Breed Sires Club for the community.

To give your boy an acre of land for membership in the corn club for next year.

To select the seed corn and test it for next year.

To make use of your Township board of Agriculture which is the last link in the chain that extends from the Federal Department of Agriculture at Washington to the farmer.

To lay aside petty prejudices and take advantage of the biggest opportunities the farmer has ever had.

A. M. JOHNSON,  
Farm Demonstrator.

I HAVE FOR SALE EIGHT TO TEN pigs weighing forty to fifty pounds each. A. G. Powell, Smithfield, N. C. R. F. D. No. 2.



The Springtime of Life--termed

**Youth**

is the producing season. The majority of men realize

**Too Late,**

the correct relation of this period to later years. Don't follow the majority. Start a Bank Account as young as you are today.



**To Our Many Customers and Friends of Smithfield and Throughout Johnston Co.**

You have made the year 1917 a great year for us in business. We have had to face conditions different from the ordinary, but we have met them on the square; buying in large quantities, ahead of the rapid advances in price, and have saved our customers many dollars. We thank you for what you have done for us and feel that you appreciate what we have done for you.

And now wishing you all a Happy and Prosperous New Year and may our business relations remain as pleasant as they have been.

Yours for everything in Fancy Groceries,

**L. E. WATSON**

Smithfield, N. C.

P. S.—Mr. L. E. Stephenson will continue with us and will be glad to have his friends call in.

**Send us your orders for Job Printing The Herald Office**

**TO THE Purchasing Public.**

This is to inform you that we are still in business at the same place and will be prepared to furnish our old customers and the public with supplies and fertilizers the coming year, 1918. We have several cars of flour and feed and a general stock of farmers' supplies at best prices. We have contracted for our fertilizers, Nitrate of Soda and 100 tons Cotton Seed Meal.

Farmers are paying too much for mules and horses. If you will give us a look we will convince you that we will save you from \$25 to \$50 on every mule or horse you wish to buy. We have our second car load in and among them several good ones weighing 1,000 to 1,200 pounds. We sell them on two year's time where necessary and charge no interest on first year's payments.

Come to see us. We are here to serve you. Our third car of mules will arrive Friday, December 28.

Thanking the public for their liberal patronage in the past and hoping to increase our business the coming season, we are,

Yours to serve,  
**M. C. WINSTON & SON,**  
Selma, N. C.