# THE BIG FEBRUARY SALE 

## At The Davis Stores

## Will Positively Close Saturday night, March 2nd, at 12 o'clock.

During this, our last week, we are going to bury the price-cutting knife still deeper into the prices of all goods remaining in our stores.--We are selling cotton goods cheaper than the manufacturer's cost price today--but we bought these goods before the great advance in prices and are selling them cheaper than we can buy them today. We positively sell you cotton goods at your own price.
We are having one of the best sales we have ever had---Why? Because we are undoubtedly selling goods cheaper than any merchant in this section can buy them.

## Hundreds Have Taken Advantage of This Marvelous Price Cutting Sale

Now we are looking for the biggest week this week in the history of our sale--We are anxious for you to visit us during this great event--We want you to have your share of the bargainsCome today--.Don't Delay-The Sale is now going on-But next week will be too late. Come!

## The Davis Department Stores

## SMITHFIELD, N. C.

Look For the Big Banner in Front of Our Stores.


