WILLIAMSTON TOBACCO MARKET OUR LARGEST ASSET

THE ENTERPRISE

VOL XV. NO. 48

WILLIAMSTON, N. C., FRIDAY, SEPT., 23, 1914

\$1.00 a Year in Advance

PROGRESSIVE WILLIAMSTON

W!lliamston --- A Sketch

tock" River, as the Roanoke was years later, the A. C. L. R. R. the wharf and business conduct- freights yearly. telry of that day, is now known season. as the "old hotel". Just above The present Court House was the healthiest towns in the State. erected at a cost of \$20,000, and Perhaps; no town in North rear on the same lot. .

has much to do with the families troyed. The erection of brick of the Smithwicks, Yellowlys, building began as early as practi-Hunters and Williams, who were cable, but since that period there full value. of splendid English stock and have been several fires which laid the foundation upon which destroyed large business houses. future generations built. These But these were soon replaced and were noted for conservatism- the courage of this people remain- panies which they represent. a quality which has been inher- ed undaunted. For several years, ent in the blood of every builder however, the town has owned two for good in the town and com- excellent fire engines, one a small

Senator but was not allowed to of the town. serve his term), Jesse Stubbs. Within the past twenty years Jos. D. Biggs and others made new streets have been opened, for the material and moral uplift Main Street extended and many of the town and county, so that residences in every portion of the today their influence still lives, town have been erected. Haughthough all have been many long ton Street extending from Main years in the land beyond. The towards the cemetery, is one of days during the war were dark the most beautiful sections of the ones, and Foster's Army with town, containing handsome resruthless hands, left their vile idences, attractive shade trees impress on the homes of the and a sand-clay driveway, which town, destroying and making delights the autoists and others waste what the brave women who drive over it. Fifteen years had gathered, while husband ago this section of the town was and brother were fighting for known as the "Hassell Field" the Southland. Residences were and corn was cultivated thereon. used as slaughter pens and That part of Williamston familiarstables to shelter the Northern ly called "New Town" was laid steeds.

which tried the hearts of men highest elevation in the town, conand women, the inhabitants gath- tains some handsome residences, ered renewed energy and soon lovely shade trees, the best drinkthereafter the town became ac- ing water, and is joined on the tively commercial. The large mercantile establishments of C. B. Hassell, W. H. Carstarphen, William Slade and Biggs & Simmons with others, combined with It may be interesting to state the large shingle industries of

Dennis Simmons and Rhodes Brothers caused a revival in business and money began to circu-Williamston, the capital of late more freely. Farming, too, Martin County, North Carolina, had been revived and labor was is situated on the right bank of plentiful. The building of the the Roanoke river, sixty miles railroad from Tarboro to a point from the Atlantic coast, and was on the river, where trains conlaid out in 1774. Prior to that nected with a daily mail boat, date, the place was known as marked an important period in "Tar Landing" on the "Morat- the history of the town. Several then called. The name "Tar extended its line to Plymouth rels of tar was taken at the have regular schedules and carry wharf by vessels to the West In- large cargoes of farm products to dies and other points, and these the Norfolk market. Thus Willibrought in return sugar, molas- amston and the adjoining country ses, salt and other commodities. have the advantage of both rail At this time and for many years and water transportation, which house Tobacco Co., in Williamston. later, small stores were built at saves thousands of dollars in The Norfolk ed therein. Gradually the town Southern Railroad has two boats progressed and moved up higher which make regular trips, and ago ruins of some of those old water enables a Williamston merbuildings were torn away. For chant to offer goods at a lower years there was not a business rate than those at points removed house beyond the spot where the from the river. This fact is very City Hall now stands, and the appreciable in the large ship-"Yellowly Inn", the chief hos- ments of fertilizers in the spring

Though Williamston is situated the hill and on the right, stood on the Roanoke River in what the first Court House and jail, some suppose the malarial disfarm is now a part. Later an- Asheville. Hence its inhabitants other building was erected, rarely have chills. Natural slopes which was burned in 1885 and and deep ravines combined with nearly all the old records except a sandy soil, make almost a perland records, were destroyed. fect drainage, rendering it one of

is a large, commodious brick Carolina has suffered more from structure with the jail in the fire. In the year 1883, the entire business section reaching to chemical engine which has never Prior to the Civil War and after, failed to do effective work when men like Doctrine Bagley, Cush- properly charged and operated. ing B. Hassell, Judge Asa Biggs For a number of years no fire has (who was elected United States occurred in the business portion

ont many years after the incor-After reconstruction days poration of the town. It is the Southeast by the farms of J. W. Watts and Marshal D. Wilson, on which are situated two of the handsomest homes in this section.

(Continued on page 8)

Our Tobacco

Market

The culture of tobacco in Martin County has not ation of the Farmers & Mer- mons Lumber Company, which reached its majority, yet the quality of the weed has chants Bank in the year ranks as one of the largest luma world-wide reputation. The adaptability of the soil and the quickness of the farmers to acquaint and first President. One signifi- three modernly equipped mills themselves with the most advanced ideas as to cultivation and curing, have made some of the finest Landing" was gained from the and the daily boat was discon- crops seen in any of the tobacco - growing States. fact that a large number of bar- tinued, though freight steamers Here it is seen in its perfection, the broad green leaves turning later into a bright golden sheet, for tor's room and offices on the stock is owned by Williamston which the tobacco world is clamoring. In 1902, was upper floor. The capital and people, and the profits are large. seen the incorporation of the Martin County Ware-

And two large warehouses with three prize houses R. G. Harrison, Cashier and J. L. Asa T. Crawford, Secretary. The were erected for the sale of the weed. The market Rodgerson, Asst. Cashier. has continued with unabated interest every year to the hill, where not many years this competition between rail and since, and has handled large quantities of the County's crop and much from other points. The year of 1914, has found the market with a strength equal to any in the tobacco belt, and far greater than County. A few months theremany on which growers sell their leaf. The market after, it was reorganized with a opened on September 2nd., with a tremendous break Biggs was made President. This little opposition and a franchise and prices best in East Carolina. Every day since, was the first bank in Martin was given the Virginia-Carolina the farmers have been given the very highest marks these being situated on the Hun- trict, it has fewer mosquitoes for the grades offered, and several days the banks now occupied by the U. S. Post- the plant was sold to W. C. Manter farm of which the Wilson than Greensboro, Raleigh or have remained open to cash the checks for the con- office. Later the Godard build- ning and the Williamston Elecvenience of the farmers.

At no time in the history of the market, has containing handsome bank rooms many other towns, that Williamthere been a stronger corps of buyers here and the and director's room. For some ston is better lighted than many competitive purchasing has made the sales interesting from every point. Representatives of the Ex States, and has a capital and sur- lighted and the system is careport Leaf, American, Liggett & Myers, R. J. Reynolds, plus of \$35,000. The officers are: fully looked after by Electrician Imperial, Taylor & Co., Boyd & Co., and several in-The early history of the town Smithwick Street was totally des- dependent buyers bid against the active warehousemen, who are giving every pile on the floor its

> These buyers are all trained men-they know tobacco and have had years of experience with the com-

Dixie Warehouse

J. G. Staton and J. W. Hight have been proprietors of the Dixie Warehouse for two years, the former having recently purchased the entire property of the Warehouse Company. Both are trained in the growth and sale of the weed, and the largest sales of this season have been on their floor. Mr. Hight is auctioneer and with Mr. Staton gives personal attention to every pile brought there for sale or for grading. The office force is active and capable and careful attention is given every detail of the busines, which is helping o build a splendid reputation for the Williamston market.

Roanoke Warehouse

The Roanoke Warehouse this year is under the management of Messrs. Joe Taylor. M. D. Mobley and Hugh M. Burras, a trio difficult to duplicate on the markets of the State. For each is well fitted to judge tobacco and is giving the farmer a fair deal. Messrs. Taylor and Mobley are from the bright belt of Martin County, and ger, is an expert machinist and have had much experience both in raising and selling the leaf his assistants are experienced They are ably assisted by C. C. Lucas, who has had years of ex- men. The company has recently Home" and garage, where these perience in auctioneering. Williamston's trio of warehouses sit at the head of the table of highest prices.

Farmers Warehouse

Several years after the beginning of the market, the Farmers Warehouse was built by Eli Gurganus, who with W. A. James has opened it this year for the sale of tobacco. Both of these men have spent years in the business, and are competent to handle every pound of tobacco which may be carried to their floors. They have a full corps of assistants and B. E. McClure, who is well known here, is auctioneer. Their sales this season have been large and prices with the general market.

Farmers & Merchants Bank

The business increase of the

Resources \$322,274.66.

Bank of Martin County

In 1902, Joseph G. Godard organized the Bank of Martin capital of \$15,000, and Dennis S. Godwin, Cashier.

Resources \$320,000,00.

Among the newer industries established within the past year, the Biggs Iron and Motor Co., stands prominent. It was incorporated with a paid capital of \$12,000, owned and operated by W. H., S. R., and J. W. Biggs. They purchased the plant of J. L. Woolard & Co., and all rights, patents, etc., of that company, which made itself famous by the manufacture of the Woolard Harrow. One large feature of the business is the making of tobacco flues for which the demand has been great the past season. The factory is splendidly equipped with modern machinery for ger, and the Central office is locatall kinds of repair work. The ed on the second floor of the motor department is one of the best in Eastern North Carolina, being fitted with everything necessary to repair and build up automobiles. S. R. Biggs, manapurchased a lot on Main Street, where they will erect a large brick structure for their busi- is conveniently arranged for refor the Buick automobile and an experienced auto machinist have placed many of these ma- Here is sold, too, the Benthal chines in Martin County and elsewhere.

"Studebaker Home" and Garage

has been erected the "Studebaker vice, the best can be found there,"

Dennis Simmons Lumber Company

Williamston cannot be classed town and county, made it as a manufacturing town, yet it possible for the organiz- is the home of the Dennis Sim-1905, with a capital of \$25,000. ber companies in the State. Its Dennis S. Biggs was organizer timber holdings are large, and cant fact is that it began business located respectively at Astoria in the same building as did the near Jamesville, Kenly and Midother bank. As soon as practi- dlesex manufacture an immense cable, a handsome brick building amount of lumber which is sold was erected on Main Street with in Northern markets. A large splendid counting rooms, direc- amount of the shares of the proits amount to \$40,000. Dr. Capt. T. W. Tilghman, of Wilson, John D. Biggs is President, C. is President, Dr. John D. Biggs, D. Carstarphen, Vice-President, of Williamston, Treasurer and office is located on Main Street and the business is one of the town's most important assets.

Electric Light Company

The vote to issue bonds for lighting the town by electricity three years ago, met with very County, and its first banking Peanut Co., which had a large room was in the brick building factory here at that time. Later ing was erected on the corner of tric Company was incorporated. Main and Smithwick Streets, It is said by those who have seen time this bank has been on the larger places. Every part of the J. G. Godard, President; J. G. Maurice S. Moore. The power Staton, Vice-President and C. H. house was moved last year to the Cooperage Mill, which furnishes steam. The higher power lamps recently put on Main Street have increased the beauty of and add-Biggs Iron and Motor Company ed to the brightness on the street.

Telephone Company

The invention of the telephone has put all the world in touch. So it is that Williamston with its large system, is on speaking terms with the outside world. There are three hundred miles of lines with three hundred and twenty-five telephones. Copper lines have recently been built to Tarboro and Plymouth, and with the lines to Washington and Hamilton, the service is equal to that of any town in the East. W. C. Manning is owner and mana-Godard Building. There are two daily operators, a night operator and one for Sunday hours. The system is now being extended to Windsor, crossing the river at Hyman's Ferry near Plymouth.

cars are demonstrated and sold by J. Paul Simpson. The garage They are also agents pair work, which is in charge of Peanut Picket and Stover engines the pioneer machines in the peanut picking industry, and known throughout the world as The Originals. A convenient gasoline tank can supply cars quickly On Brogden Street during 1914, with gasoline, and in every ser-