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Get the Christmas Trade

Conditions have made trading a little duller this season, though some of the business men say that their cash sales have shown up as well for the same period last year. However, the people are going a bit slower than usual at the Christmas season. But it is not believed that the folks who love this season will fail to purchase for the pleasure of others and for themselves. Realizing this, the merchants, grocerymen, jewelers, etc., should not neglect to call the attention of the public to the advantages found in trading at their respective stores.

People are sure to go where special bargains are offered or attractive goods are to be purchased. These same people watch the columns of the papers to see what is being offered by the home or foreign merchants. If there is nothing in the home paper they look elsewhere for Christmas bargains.

The home merchants cannot afford to let their trade be carried away in this manner. Therefore the thing to do is to ADVERTISE CHRISTMAS BARGAINS IN THE ENTERPRISE, AND BEGIN EARLY. There are just TWENTY-EIGHT DAYS before Christmas—make each one profitable.

Pastor Returned

The Methodist Conference which met at Washington last Wednesday adjourned Monday to meet next year at Wilmington. Rev. J. T. Stanford, who has served the Church here for two years, was returned for another year. The congregation and the public generally are pleased at this action of the Conference. Mr. Stanford has endeared himself to the people here by his purity of life, and sympathetic interest manifested toward everybody irrespective of creed or station. The Church under his ministry has prospered and he went to Conference with a splendid report.

The people of Williamston also are glad to learn that Rev. C. L. Read was made presiding elder of the Washington District. The appointment was a well deserved one, as Mr. Read is among the foremost ministers of the State. The four years that he served this people will always be treasured by them for the Christian attitude which he took on every question. It is regretted that he was not appointed elder to serve this, the Warrenton District, so that the work here would be under his supervision.

Neptune's Daughter

Announcement is made that the opening performance at the moving picture feature Annette Kellerman in "Neptune's Daughter" will take place at the Gaiety Theatre on Dec. 2 Matinee night. This photo-play met with an enthusiastic reception in New York, and was indorsed by every critic, as an exceptional picture. The story deals with the Land of Make-Believes for two hours and one half we wander from one beautiful scene to another, while the creatures of this mystic land unfold a tale that might well have come from the pages of Hans Christian Anderson.

Annette Kellerman as "Neptune's Daughter" dives, swims, dances and fences and does some remarkable acting. As the principal figure in this romantic drama of land and sea, of the realms of the immortal King Neptune and the mortal King Williams, Miss Kellerman is ever on the screen.

LOCAL

It's all over now. Next is Christmas.

Several loads of turkeys were disposed of here Saturday for Thanksgiving dinners.

Sunday is Tuberculosis Sunday in North Carolina, where 6,000 die yearly of the dreaded disease.

Buy Red Cross stamps and help the tuberculosis sufferers.

Dr. J. C. Caldwell preached interesting sermons both morning and night at the Christian Church on Sunday. While in town he was the guest of Mr. and Mrs. Thad Harrison on Houghton Street.

Sunday there will be services at the Episcopal Church instead of the first Sunday in December, as the rector will be out of town at that time.

School closed Wednesday afternoon until Monday for Thanksgiving holidays.

Go to Saunders & Fowden's store for your Christmas gifts for young and old. Buy a doll for the little girl and useful presents for the older ones. You cannot miss the place—notice the window.

A petition has been signed here asking the Commissioners to extend Houghton street through that tract of land in the rear of the Godard home, and connecting with the street in front of Watts' grove. This street will go out between the homes of Gabriel Wiggins and Alfred Sherrod, and open up lots for homes. It is planned to extend it through that portion of the Watts farm sold on Monday to Martin, Critcher and Cowen.

The orchestra of the Atlantic Coast Realty Co., furnished music at the Lotus Club on Monday evening, and several of the young men and women danced for an hour.

On the afternoon of December 6th, Rev. M. E. Bethea will deliver the memorial address before the Elks at Rocky Mount. At the morning and evening services, he will preach in the Episcopal Church there.

Bound Over To Court

Wiley Green, the negro who had the row with W. M. Perry last week, came here Monday morning and bound over to await the action of the grand jury in December. Mr. Perry was in town, but showed no signs of bruises, the first report as to his injuries having been exaggerated. It is said that Geen sent word for Sheriff Crawford to come and arrest him, as he was tired of hiding out in the cold. The sheriff instructed him to come along and have the preliminary trial, which he did.

Hubert Morton and Vernon Ferrell were here during the sale of the Watts property.

Mrs. J. G. Staton returned from New Orleans Tuesday.

Rev. J. T. Stanford returned from the Conference at Washington on Monday.

Mr. and Mrs. Joseph D. Biggs and little boy spent Thanksgiving with Mrs. C. M. Lanier.

Miss Emma Roberson spent the week-end at home with her parents.

J. A. Powell was here from Gold Point on Tuesday.

Hon. A. R. Dunning has been in Norfolk this week on business.

Don't Bank In Your House

There are evidences on every hand that people who keep sums of money in their trunks, in crevices or in their pockets, are tempting rascals, which infest every town, neighborhood and state. Nature is full of parasites—one thing living on something else, and human nature is not unlike it. Men work and save for another to come in and steal. If the wood pile, hen house, corn crib or meat house does not offer enough, the thieves will slip in and look for money, and if one will read the papers, he will see plenty of these stealings recorded, and still there are many that never get in the papers.

Recently, Bennett Gray, a highly respected negro living in Williams Township, had \$40.00 taken out of his trunk at home; right in Williamston, Daniel Latham lost \$40.00 in the same way. If these men had deposited their money in one of the banks in town, they would now have \$40.00 instead of an empty purse. Chas. Mazingo was attacked near Greenville recently, and was severely beaten. He had deposited all but \$8.00 in the bank before going home, but the highwayman secured this and escaped. These robbers sneak around and know who has money, and lay plans to get it. They will not stop at simple robbery but do not hesitate to commit murder.

Moral: Deposit your money in the bank and check it out when it is needed. The banks in town and county will gladly take accounts either large or small.

Died From Burns

Friday afternoon, Jesse Williams, who was in the shop across the street from Harrison Bros. threw some gasoline in the stove to start fire, and his clothing caught and before assistance could be rendered, his burns were so severe that death resulted on Sunday morning. Williams thought that he was using kerosene, not knowing that gasoline was in the can. He ran out of the rear door and came out between the office of H. W. Stubbs and the house used by Harrison Bros for a buggy store room. Crying for help and holding his hand over his mouth, he fell and attempted to roll on the damp earth but without avail to extinguish the flames. Men rushed to him as soon as his danger was discovered, and Rev. J. T. Stanford pulled his overcoat off and threw it around the suffering man. His burning clothes were snatched off, but not before his injuries were fatal. He walked to Biggs Drug Store, where Dr. Rhodes gave him the relief possible but pronounced him fatally burned. A dozen or more people witnessed the burning, but were unable to render aid.

Williams was a quiet, industrious negro and much sympathy was felt for him. Last year, while working on the Watts farm, he went home to breakfast and found that his wife had died in bed from heart disease. He had married again recently and leaves several children by his marriage.

Miss Daisy Manning spent Thanksgiving with her sister, Miss Fannie M. Manning.

Miss Fannie Lamb Houghton was the guest of the Misses Lamb here Thursday.

STRAYED:—One black Angus calf about 4 months old. Please inform W. C. Manning, City.

Big Land Values

For the past several years with the progress made in agricultural pursuits, lands in Martin County, always rich but lacking proper development, have increased in value more rapidly than any other thing in this section. Waste places have been redeemed until the whole county is veritably a garden spot. So it is that land sales are interesting features in the life of the people, and thousands of acres have been sold within the past few years.

Because of this natural fertility combined with scientific methods of drainage and soil building, the sale of the J. W. Watts farm in East Williamston was an important affair, taking two days to dispose of the cultivated land and the grove in front of the residence. The Atlantic Coast Realty Co., contracted to sell this land and with every up-to-date means advertised and arranged the acres into small farms and desirable lots for residences. Monday morning, with their All Star Band playing enlivening air, the sales commenced. The bidding was eager and soon every foot of land was sold to men who will realize splendid returns from their investment. The amount realized on the farm lands on Monday was \$39,307.05 and Tuesday the lots brought \$9,494.00.

Mr. Watts reserved his residence with stables, out houses, 30 acres, and a part of the grove in front. About twelve years ago, he paid \$7500 for the farm, and since has improved the home, built tenant houses, storage rooms and added all things necessary to make the place an ideal one. It is without doubt, the highest improved farm in the county. Mr. J. L. Wynne near Everetts was one of the largest purchasers and M. D. Wilson, H. H. Cowen, B. A. Critcher, Wheeler Martini, Claude and David Griffin, Alexander Manning, J. P. Simpson bought the rest, except 55 acres lying on Piney Island which were purchased by W. A. Ellison. Tuesday the sale of lots was conducted in the same manner, and in a short while all were gone to eager purchasers. Several parties here bought large blocks of these lots, which are the only desirable ones in the town at present for sale.

At the Tuesday sale gifts were distributed by card and many received beautiful and serviceable things. Both days there were barbecue dinners for the crowds who wanted to dine on the grounds.

The Realty Company had its full corps of men here, the sale being under the direct supervision of President J. W. Ferrell and Secretary W. Z. Morton. The management of the sale clinched the truth that it is "the premier company of the South". The advertising was in charge of Mr. King Kelly, who surely put the sale before the public in Martin and adjoining counties.

From Williamston the company went to Clinton, N. C., then to South Hill, Va., and Union Level, V., where they will conduct sales.

Birthday Party

Little Miss Ruth Peel, daughter of Mr. and Mrs. Lawrence Peel, was at home to her friends on November 24th, from 3:30 to 5 p. m. The little hostess received many pretty gifts from the fifty guests. Ice cream, fruit and cake were served. Ruth is a very popular little girl of four years, and her friends delighted in being with her.

PERSONAL

J. W. Watts, Jr., has been at home this week from Norfolk.

Mr. and Mrs. W. B. Watts have been here this week from Plymouth.

Supt. Asa J. Manning and Prof. J. T. Jerome are attending the Teachers' Association at Charlotte.

Miss Lela Nelson was here from Robersonville with a party of friends on Monday.

Hermon Carrow spent Monday in town.

Mrs. Dan Taylor and little child with Miss Anna Beth Purvis were here on Monday, guests of friends.

Dr. John W. Williams was in town from Everetts on Monday.

Luke Lamb, who is employed in the Department of Justice of the government, has been visiting his family here this week. This is his first visit home since his appointments to his present position. After securing the appointment he first went to Atlanta, where he looked after corporations. Since then he has spent some time in South Carolina. For several days this week he has been in Tarboro.

Miss Mary Shelburn spent several days here this week with Mrs. J. W. Watts.

Frank Hampton, an inspector for the Treasury Department of the government, was in town Monday looking after the income tax of the Dennis Simmons Lumber Co.

Miss Frances E. Knight will spend the Thanksgiving holidays with her school friends, Miss Lucile Grey, of Columbia, S. C.

Mrs. O. Cone, of Richmond, is visiting Dr. and Mrs. Cone on Houghton Street.

Dr. J. B. H. Knight, W. A. Ellison and Prof. J. T. Jerome attended the Conference at Washington Sunday.

Mesdames J. W. Hight and J. T. Stanford with Misses Annie Mizell, Pearl Hill and Annie Parker went to Washington Friday to attend the Conference. At the service on Sunday morning, Miss Parker sang before a large congregation who were present to hear Bishop Waterhouse.

Mrs. O. T. Moore and son, of Raleigh, are the guests of Mr. and Mrs. W. T. Meadows.

Geo. D. Whitley and family are visiting relatives near town.

Mr. and Mrs. Chas. Smallwood arrived here Wednesday accompanied by J. W. Biggs, who attended their wedding at Eastman, Ga., on Tuesday. Mrs. Smallwood was a Miss Burch of that town.

Oscar Anderson, Pearlie Perry, J. T. Price, J. W. and M. D. Watts, A. Hassell, J. P. Simpson, and others went to Norfolk to see the game.

W. H. Gurkin and J. W. Hassell spent Thanksgiving in Richmond.

Misses Anna Beth and Mildred Purvis spent Thanksgiving in Richmond.

N. S. Peel has gone to Norfolk for treatment.

Wilmer Sitterson and father are here this week.

Theodore Hassell left Thursday for Kentucky.

B. E. McClure and Edward Gregory, who have been with the Farmers Warehouse this season, left Saturday for Louisville, Kentucky.

Engagement Announced

Mrs. Leslie Fowden arranged a delightful evening for a large number of guests at her home on Smithwick Street, on Tuesday from 8 to 11 o'clock p. m. The house throughout gave a hint of the coming joyous season, and the spirit of it filled the hearts of all with a delight which expressed itself in laughter and happy voices. Ferns and potted plants made the scene prettier, and in the hall punch was served by Mrs. J. Paul Simpson. Two rooms were thrown into one and therein were placed tables for forty, and Rook was enjoyed. At the close of the games, several had tied for the score and in drawing for the prize, Miss Irene Smith won a pair of silk hose, which she presented to Miss Hannah Vic Fowden.

It is extremely difficult to keep any good news from being felt and so throughout the evening an air of expectancy filled the minds and hearts of the guests. This had its climax when Paul Simpson, Jr., bare save a red sash about him and wearing wings of the same color, looking the dearest, sweetest little God of Love, who ever made two hearts beat as one, came into the room holding a basket of pink carnations to which were tied cards containing the inscription: "H. V. F. J. R. E. January 12th, 1915." Little Cupid had some trial distributing his gifts, for each woman present crowded around to get a closer peep at him, but like a little man used to such things, he gave each her portion. Then congratulations were showered upon Miss Fowden, who had kept the great secret to herself. Later ice cream with a large red heart imbedded therein was served with fruit cake and wafers, then the guests departed wishing the bride-elect and the hostess many good things for the future.

The announcement of Miss Fowden's engagement was a pleasing surprise to friends here and elsewhere, who desired to see her enter the long list which has been a marked feature of the social life of Williamston for the past year. No young woman in this section numbers her friends by larger scores than does she, who by an unusually genial presence, gained the hearts of both men and women wherever she went. Possessing many attractions of person and character, she will make a real home for the man of her choice. She is the daughter of Mr. and Mrs. W. R. Fowden, and comes of a long line of splendid English ancestry, her parents having come to America years ago.

Mr. James Robert Everett, whom Miss Fowden will wed in January, is a son of Mr. and Mrs. James A. Everett, of Martin County, whose family is connected with the early history of this section, and has produced many splendid men. Mr. Everett is a prominent and successful farmer of the county, and will continue to make his home where the soil has given him such wonderful returns.

New Buildings Hidden

In St. Petersburg one never sees new buildings in the unsightly scaffold-pole stage, because until the building is finished it is hidden by a matchboard front, built like a wooden house, complete with windows. Inside this is all the ugly scaffolding, and so on.

Ready to Face the Music

"This office you are applying for will require your constant attention," warned the eminent official. "That's all right. I don't believe I will have to hustle any harder to hold it than I have done to get it."