



He wants to play as hard as he fights!

YOUR boy has carried his love of sports overseas. Almost within hearing of the Hun, he wants to knock out grounders and have a catch. He has learned two new games—bomb-ball and volley-ball and he has introduced one-o'-cat to the vacant lots of France.

"Come on, buddie! Put it over the pan!" he yells, and the pan is the tin hat which he wore a few hours ago when he went over the top to find the Hun.

Further back, in the training areas, track athletics and boxing are on an organized basis. There are "twilight leagues" where every unit in an area has its team. World's series players this year wear a new uniform—the uniform of our fighters overseas.

There's military value in these sports, the high officers believe. For play can turn a fighter's leisure hours into making him a better fighter. His periods of idleness are taken out of the liability column and made into assets. Play means an outlet for surplus energies, and an intake for morale.

From the start the job of putting system into sports has been entrusted to these agencies of morale. They have provided balls and gloves and bats and masks and nets. They have rounded up 2,000 of this country's best directors of athletics.

Why you should give twice as much as you ever gave before!

THE need is for a sum 70% greater than any gift ever asked for since the war began. The Government has fixed this sum at \$170,500,000.

By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless Americans do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their

- 3600 Recreation Buildings
- 1000 Miles of Movie Film
- 100 Leading Stage Stars
- 2000 Athletic Directors
- 2500 Libraries supplying 5,000,000 books
- 85 Hostess Houses
- 15,000 Big-brother "secretaries"
- Millions of dollars of home comforts

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theatre, a cheerful home, a store, a school, a club and an athletic field—and a knowledge that the folks back home are with him, heart and soul!

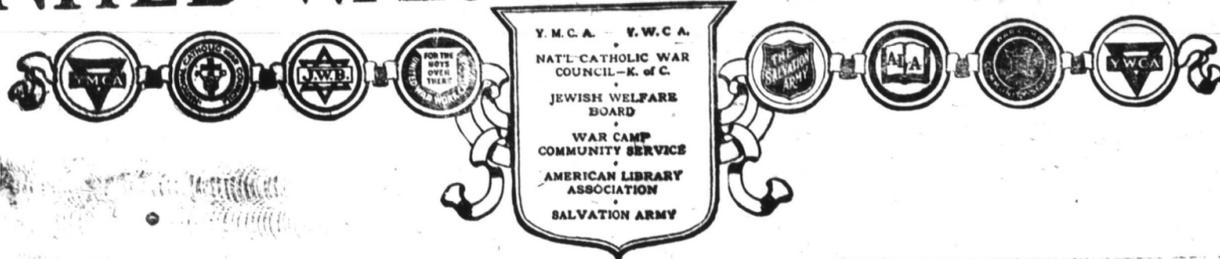
You have loaned your money to supply their physical needs. Now give to maintain the Morale that is winning the war!

They have sent the kind of men who can make up new games suit conditions and who can organize the old games well.

The orders which these organizations have placed for athletic materials are the largest single orders now on record—enough to go to every town and village where Americans are billeted. And more must follow every week.

They say the Germans have no love of sports. That may explain a lot of things! Let's keep our boys as fond of play as when they left for France!

UNITED WAR WORK CAMPAIGN



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BRICK WAREHOUSE