### THE ENTERPRISE

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Editor W. C. Manning

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Address all communications to The Enterprise Williamston, N. C., and not to individuals

#### Mail Order Houses vs. Home Merchants

a week longer to get it than if you ad was resource of the first place."

#### Suggestions for Accident Prevention

to brove seek and for the course of all miet

All the rules, rejulations, and lave that kar, we go es

#### The Sun's Eclipse

ATURDAY, JANUARY 24, will be observed by the northeastern section of the United States Beginsing in Minnesota in the early morning

and camera. Even if the day is dark and dreary, so that those on earth can

quarters covered. The middle of the shadow will be about 9 o'clo

### The Value of Advertising

OCAL MERCHANTS will be interested to learn, if they have neve heard before, of the syndicate which tried to buy the name "Royal" to be applied to a new baking powder. The proposition of the syndicate was to pay \$2,000,000 a letter for the name, and to leave the owners the formula and the plants. This was some 20 years ago, but the offer was refused.

Local advertising is the same in value, although, of course, on a smaller The merchant who regularly advertises gets his name before the publie and eventually, if honest, wins for his business a dependable reputation and a recognized name. It is the biggest asset of his tusiness

We recall the story of a merchant in a small town who was in the habit of ng an advertisement in every issue of every local paper. Sometimes the ads were big and, more often, amall, but they were where the subcariber could see them. One time, he says he was too busy and forgot to get his

him and said; "I thought you were out of business I haven't seen your

one of the best advertisers in his town. He makes it his personal business

to to church they would not be hypocrites.

#### Demagogue and Statesman: Four Measures

tructive leader and the superficial demagague. The deficiencies of a great many of our experiments in state and local government have been measured tirectly in proportion to the amount of demagogic leadership which ha prevailed. It is a course of gratification that in North Carolina the demarogue has never found a topsoil or subsoil in which to grow and flourish

way he said it. And they would have

Self-sacrifice: The sincere pub-

Reprinted from The Journal of Social Forces, January, 1925

#### NOTICE

Having qualified as administrathe estate of J. E. Gurginus, deased, late of Martin County, North Carolina, this is to notify all person

rsons indebted to said estate will case make immediate nayment. D. R. GURGANUS, Adm

#### NOTICE OF ADMINISTRATION

ablic judgment, matured and directed

by good leadership, is a fine index for

rublic guidance.

The heart of the masses is ryth

we and sound. Finer than that, j'

ever look, upon public office in a

en light. Yet no true public offic

Having this day qualified as adistrator of the estate of S. T. ackson, this is to request all perons indebted to the estate to make amp! payment to me. All persons aving claims against the estate are socired to file the same with me in twelve months from this date? This the 5th day of December, 1924. J. SAM GETSINGER.

Administrator 12-9-6

Estate of J. E. Gurganus. 1.12-30-6 SUESCRIBE TO THE ENTERPRISE

## Money To Loan

We Represent Three Large Companies.

-COME TO SEE US-Critcher and Critcher

### **YOUR INCOME TAX**

INCOME TAX IN A NUTSHELL VHO?—Single persons who had no income of \$1,000 or more or grass income of \$5,000 or more, and mar ried couples who had net income \$2,500 or more or gross income of \$5,000 or more must file returns. VHEN? -The filing period is from January 1 to March 15, 1925.

WHERE?-Collector of internal rev enue for the district in which the person lives or has his principal

HOW?-Instructions on Form 1040A and Form 1040; also the law and regulations.

WHAT?-Two per cent normal tax on the first \$4,000 of not income in excess of the personal exemptions and credits. Four per cent normal ax on the next \$4,000. Six per em normal tax on the balance of me income. Surtax on net income in excess of \$10,000.

#### ARTICLE NO. 3 If you are single and support

-2.500, plus the \$400 credit for a endent, a total of \$2,900, "If fro

pon the other.

### Catarrhal Deatness

royed forever.
HALL'S CATARRH MEDICINE Will fo what we claim for it—rid your sy of Catarrh or Deafness caused

To Sherrod Siade, his heir . . taiming under, through or by him chased one town lo... Williamston on the first June, 1924 for the tax. ame for the year 1023 ificate of the sale of said into

he land therein specified This first day of January, 1925. E. P. CUNNINGHAM.

thereof, I shall demand :

To Andrew James, his heirs and a thers daiming under, through or b him. You are hireby notified that, bought one torn lot adjoining J. F. Speller in Williamston. Township a tax sale by H. T. Roberson, Shear on the 1st Monday in June, 1924 for year 1923.

You will further take notice that urless the Sheriff's certificate of such sale is redeemed within one year from the date of such sale, ! shall demand a deed for said lot from aled by law. This 1st day of January, 1925

E. P. CUNNINGHAM.

#### NOTICE OF RE-SALE OF REAL

ESTATE

Under and by virtue of the power f sale contained in a certain deed of rust executed to the undersigned rustee by L. D. Roebuck and wife hannah on the 2nd. day of January 1922, and recorded in Martin count registry in book H-2 at page 148 said deed of trust having been mad to secure certain notes of even date and tener therewith and default having been made in the payment of the said notes, and the stipulations contained therein not having been complied with, and at the request of the holder of the said notes, the said land nereinafter described having been ad-Trecember, 1924, and the bid on the

said tand having been raised within to a stake, corner is the lands of the time allowed by law, and in the Friley and Moye, thence S 49 5 W the highest bidder for cash the foltowing described real estate, to-wit:

A one-half undivided interest in certain tract of land in Robersonville township, Martin county, adjoining 100 E 834 feet to a lightwood stump, the lands of W. R. Purvis, Henry Council, Della Ward, John Mayo, O. 30 W 336 feet to an iron stake theace I'. Roberson, the John Mc. Matthews N 85 3-4 E 450 feet to a stake; thence land and others, containing 450 acres. nore or less. Being the same land escribed in a deed from J. L. Williams and wife. Mattie L. Williams ! L. D. Roeback, dated on the 17th. cay of December, 1918, and recorded book Y-1, page 49, Martin county gistry, reference to which is hereby made for a more accurate descrip-

This the 16th day of December

H. PURVIS TAYLOR, Trustee

NORTH CAROLINA

Under and by virtue of the nutho ty contained in a certain Deed Trust executed on the 18th day eeds office for Martin County Book C-2 page 233 and the stipu tions in the said deed of trust having been complied with and he request of the party now holditrustee will sell, to the higher eder for cash, at public auction out of the Planters and Mercha ak the toyr of Excretts, N the 30th day of January, 1925 at ly o'clock, the following describ

of the Williamston-Ev rath the lead ditch bank near the forl of the Williamston and Bear Crus read, formerly J. B. Burroughs nev Willoughbys corner, thence along OR feet to an inche in said sout thence S 35 10 11 1664 feet to un iron ke on the with tide of the A. C. R R thence S 56 50 E 1492 feet

manner prescribed by law, the under- 470 feet to a stake, thence S 1 1-2 W signed trustee will on the 10th day 264 feet to a stake, Bullock's corner, of January 1925, at 12 M., in front thence S 82 30 W 489 feet to a gum, f the courthouse door in the town of thence N 78 35 W 231 feet to a stake Williamston, N. C. offer for sale to with three pointers Dennis Killibrew corner, thence N 9 5 W 2284 feet to stake on the south side of the R. R., thence N 31 5 W 13118 feet to a stake S. S. Bailey corner, thence N 84 Owen Clements corner, thence N 21 S 32 E 450 feet to the beginning. containing 202 acres, more or less.

B. DUKE CRITCHER, Trustee.

#### NOTICE OF SALE OF LAND

Under and by virtue of the power of sale contained in a certain deed of trust executed to the undersigned trustee by H. A. Gray on the 27th day of Nov. 1919, which said deed of trust is of record in the public registry of Martin County in Book B-2 at page 464, said deed of trust having been given to secure certain notes of even date and tenor therewich and default having been made in the payment of said notes and the stipulations contained in said deed of trust not having been complied with and at the request of the parties na rested, the said land hereinafter described having been raised within the time allowed by law, the undersigned crustee will on Friday, January 3th, 1925, at 12 o'clock M. in front of the courthouse door in the Town of Villiamston, N. C. offer for sale to the highest bidder for cash the folowing described real estate, to-wit: Situate in said Town on the North side of Norh Rail Road Street and bounded on the North by the lands of

H. A. Gray, East by the lands of mele Manufacturing and Motor on South by said Street, and on the West by lands of S. Bane and being lot of land this day conveyed

to said Gray by said Roebuck and wife. This the 24th day of December,

J. A. MIZELL, Trustee.

## Announcement

We wish to announce the opening of our up to date electric shoe shop

If you want your old shoes to look like new, bring them to the Williamston Electric Shoe Shop, across the street from the Car Hall-

Work and material will be absolutely sat isfactory. Prices right.

We will be ready for work Friday, January 23. We thank you.

## Williamston Electric Shoe Shop

G. M. JONES, Manager

# We Are Offering

MANY LEADING HOUSEHOLD FUR-NISHINGS NOW AT

# Very Low Prices

If unprepared to buy for cash, remember we serve our friends for-

# Cash Or Credit

Examine Our New Edison Records

