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SUBSCRIPTION CAMPAIGNS ARE NO LONGER USEFUL

Subscription campaigns seem to have passed the high water mark of their usefulness among the small newspapers.

For a time campaign agencies have made their appearances and made many plausible statements about building up big subscription lists and getting a lot of quick soft money.

The plan they usually work is to get the newspaper man to buy a lot of high-priced prizes, such as automobiles, diamonds, much gold, etc., and then pay them a big commission on all collections. After getting the paper man tied up good, they go out and appeal to a bunch of good lively campaigners; they usually get handsome young ladies who can make strong personal appeals and who are hard to resist. Then they set out to harass the country.

But after all is over, some of the workers get prizes, some get commissions, the managers get the balance and the poor paper man is left with the empty bag to hold.

This method of campaigning is not only unprofitable in most small paper campaigns, but it is rather obnoxious

to the public. Newspapers are the greatest advocates of advertising of the legitimate kind, and yet they often fail to steer clear of campaign sharks themselves.

GEORGE WASHINGTON

By James D. Taylor

Monday was the 194th birthday of our first president. We have been reading much of late of George Washington's habits. Some of which have not been viewed with favor. But his shortcomings are as nothing compared to the service he rendered his country. During his term in office, voices were raised in criticism. But every great man has been criticized. Usually by people of less understanding. George Washington remained a leader, notwithstanding his attacks and the people as a whole had the utmost confidence in him. It will be remembered that his refusal, and that alone, prevented him from being elected to a third term. Perhaps no other man ever had the respect of his countrymen in greater degree.

He was human. But when ten thousand years have rolled away, and his past and present fault finders have long been forgotten, the good works

of George Washington will continue to be taught to children and men and women, boys and girls, in all walks of life, will honor and respect him and be glad that he was the "Father of this country."

FOR SALE: FIVE-ROOM HOUSE.
 Must be moved off lot. Will sell cheap for cash. Mrs. Lawrence Peel, City.

NOTICE OF SALE

Under and by virtue of the power of sale contained in that certain deed of trust made and executed by J. T. Davis to the undersigned trustee, dated 10th day of May, 1916, and of record in the public registry of Martin County in book J-1, at page 666, said deed of trust having been given to secure the payment of a certain note of even date therewith, and the stipulations contained in said deed of trust not having been complied with, and at the request of the parties interested, the undersigned trustee will on Friday, the 12th day of March, 1926, in front of the Bank of Hamilton, in the town of Hamilton, N. C., at 12 o'clock m., offer for sale at public auction, to the highest bidder for cash, the following described property to wit:

One tract of land known as Kinch Taylor homestead, containing 125 acres, more or less, the same being the land heired from my father's estate, adjoining the lands of J. A. Kitchen, W. E. Davis, and N. A. Crisp. This the 10th day of February, 1926.
 F. L. HAILSLEY, Trustee.

For Sore Throat



Rub throat and chest with Vicks; cover with warm flannel. Its double direct action (inhalant and absorbed) brings welcome relief.
VICKS VAPORUB

SALE OF VALUABLE FARM PROPERTY

Under and by virtue of the authority conferred upon us in a deed of trust by P. T. Anthony and wife, Julia B. Anthony, and E. B. Thomas and wife, Helen G. Thomas, on the 1st day of February, 1923, and recorded in book K-8, page 557, in Martin County, we will on Saturday, the 27th day of March, 1926, at 12 o'clock noon at

the courthouse door in Williamston, the Carmel land and formerly owned by Louis A. Thompson, and which was sold under execution against said Thompson and conveyed by the sheriff of said county to H. Henry Brown and subsequently conveyed by H. H. Brown and wife, S. A. E. Brown, to Henry B. Moore and for particular description reference is made to said deed of record found in book J-J, page 153, Henry B. Moore and wife, Susan A. Moore, to Nancy A. Crisp.

A. Adjoining the lands of Dr. D. W. Lewis, Kitchen Taylor, et als, bounded as follows: Beginning at Carmel's corner at a stump in a small field near the river pocoman and running south 70 west along said Carmel's line to three maples on the branch; thence up the meanders of said branch to the road, thence across the road to a small red oak in said Carmel's line; thence north 70 degrees west along said line 150 poles to a pine stump near Samuel Williams's field; thence north 52 east nine poles to a small branch; thence north ten east 30 poles to a fork of the branch of Jumping Run; thence north seven east 32 poles along the run of said branch; thence south 70 east 14 poles along the said run, thence north 60 east 30 poles along the said run; then north 30 west 20 poles along said run; thence north 15 west 30 poles along said run; four east 100 poles along said run of the said branch to the back line in the river Oicisub; thence down the river pocoman to the first station, containing by estimation 457 acres, more or less, it being known as

reference is hereby made to the above two conveyances, said tract of land contains 500 acres, more or less. Found in book J-2, page 112, John W. Smith and wife, et al, to P. T. Anthony and E. B. Thomas.
 This sale is made by reason of failure of P. T. Anthony and E. B. Thomas to pay off and discharge and indebtedness secured by said deed of trust to the North Carolina Joint Stock Land Bank of Durham.
 This 10th day of February, 1926.
FIRST NATIONAL TRUST CO.
 126 4th
 Durham, N. C. Trustee.



Building Supplies

Men who have built before, speak from experience and say that no matter what you build put the best materials into the job. Why? Because it pays in the long run—Good materials resist age and weather. The best doesn't always cost the most. Not if you buy from us. Our buying power enables us to sell the highest grades of lumber and the best materials for lower prices than you'll pay elsewhere.

No matter what you want to build it will pay you to get our figures.

LATHS ROOFING BRICK **TILE GLASS LIME** **TAR SAND DOORS**

Millwork a Specialty

Roanoke Supply Company

SHOES COST \$'s



—why throw them away when a pair of half soles costs so little and will make them new?

COMPARE THESE PRICES

Half soles	75c
Heels straightened	25c
Rubber heels	50c

REPAIRS REASONABLE

Jake Ruffins Shoe Shop
 Washington Street

To All Of My Good Friends

Asheville, N. C., February 24, 1926.

Just a line to advise that I am now connected with the firm of Patterson and deVebre, Asheville, N. C., and of course my business is to sell real estate. You may not be at all interested in anything I have to offer, but knowing you as always on the alert to make your money bring you a good profit, am willing to take a chance.

Western North Carolina, and Asheville in particular, is today experiencing a new state in its evolution, realty transfers amounting to hundreds of thousands of dollars are being consummated daily. The mountains, the climate, and the geographical location of this section produce a combination of conditions that offers unlimited possibilities for development, and Asheville can well be termed the hub of the entire movement, having practically doubled its population in the past five years and indications are that this summer will see a greater influx than ever before, which means that activity in real estate will reach its peak during the coming season, and the fellow that gets in early will clean up.

As a concrete illustration of just what is going on up here, our office on the 1st day of January, 1926, arranged with a party to handle 3,000 feet of railroad

frontage on a basis of \$22 per foot to owner and one-half of all over That amount the property brought. On the 12th day of February it was placed on the market, and within five hours the entire frontage was sold at \$100 per foot, or a total of \$300,000. This is just one of the few things of its kind that happen here almost daily.

In addition to the unusual activity in business and semi-business property here at this time, we represent Montford Hills, "The Suburb in the City," which is conceded by all to be one of the highest class residential subdivisions now on the market anywhere in this section. Within the past eight months 35 homes, representing an expenditure of \$250,000 have been built in Montford Hills. New sales are being made practically every day and a number of lots have already been resold at a handsome profit; which means that real estate in Asheville NOW is a good buy.

If you could arrange to come up here for a day or so, it would be a real pleasure to me to take you around and show you just what is going on, and incidentally put you in the way of making some real money.

Drop me a line advising when to expect you.

Yours very truly,

B. R. BARNHILL

Representing **PATTERSON & DeVEBRE, Asheville, N. C.**