



**ATOMIZED** **VAPORIZED**

Not WET . . . But DRY

A wet gas is an atomized mixture of gasoline vapor, with liquid drops of raw gasoline. These drops, separating at every manifold head, result in uneven distribution and flooded cylinders.

A dry gas, the new and better Texaco, vaporizes completely. It forms a dry gas—a perfect mixture of gasoline vapor and air, which provides an even flow of fuel and power to every cylinder.

You buy the LIQUID but you use the VAPOR

## Faster..Faster..We Drive

Changed Motoring Conditions Demand a New Gasoline

60 . . . 70 . . . perhaps more miles per hour—mastery of the highest hills in high gear—quick-action power—all of this you and thousands of others demand when you buy a car. You may never use this excess power, yet you want it.

Faster and faster—each year a little faster—you drive over increasing miles of improved roads. Faster and faster moves the traffic of cities.

The new and better Texaco is an answer to these changed and changing conditions. In the tank, the new and better Texaco is a pure, non-doctored liquid; at the spark, a vapor that is so free of moisture that it can be truly described as dry. It is this dryness—this ability to form a dry gas—which, in your engine, results in increased power and responsiveness throughout its entire driving range.

Anywhere—wherever you see the Red Star and Green T, drive in for the new and better Texaco—the gasoline that forms a dry gas.

The Texas Company, 17 Battery Place, New York City  
Texaco Petroleum Products

The NEW and BETTER  
**TEXACO**  
GASOLINE



Get the habit of driving in where you see the Texaco Red Star and Green T. It means extra mileage, more miles on the road, less time in the repair shop. The new and better Texaco Gasoline forms a dry gas. It gives a snappy pick-up, plenty of power under the hardest driving conditions, and increased mileage.

Texaco Motor Oil can be distinguished by its clean, clear, golden color. The clean, clear, golden color means the highest refinement and highest purity. There is a grade that is right for every car. The Texaco Lubrication Chart tells which to use.



### The NEW and BETTER **TEXACO** GASOLINE

Texaco Gasoline always was the finest gasoline on the market.

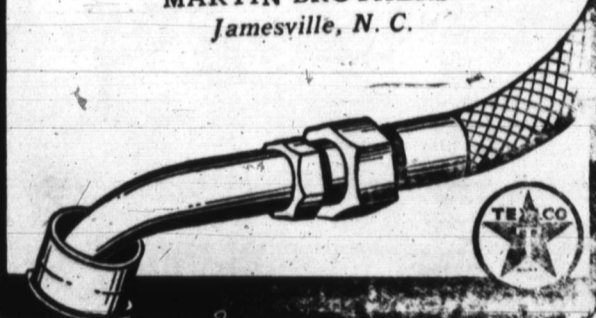
BUT NOW!

A new Texaco has been developed—made by a new process—a pure gasoline—without an added chemical dope of any kind.

The new and better Texaco is the greatest motor fuel development in years.

Sold from our regular Texaco pump at the regular price.

MARTIN BROTHERS  
Jamesville, N. C.



H. G. GRIFFIN  
Jamesville, N. C.

### What makes OIL “better oil”?

Highest refinement. Purity. Fullest resistance to heat and wear. A perfect flow in any weather. And no hard carbon! Texaco Motor Oil meets those requirements. There is a grade for every type of car—and every grade is full-bodied.

**TEXACO**  
MOTOR OIL  
Clean, Clear, Golden



DAVENPORT & HAMILTON  
Jamesville, N. C.

### Watch the Color in the Comparascope!



The color of Texaco Motor Oil—the clean, clear, golden oil—has nothing to do with the body. All grades of Texaco Motor Oil are full-bodied.

But that clean, clear, golden color does prove highest refinement—highest lubricating qualities.

That means less engine wear and no hard carbon.

**TEXACO**  
MOTOR OIL  
Clean, Clear, Golden

The Above Are Served by

# HARRISON OIL COMPANY

Geo. and Gus Harrison Know Oil

Williamston, N. C.