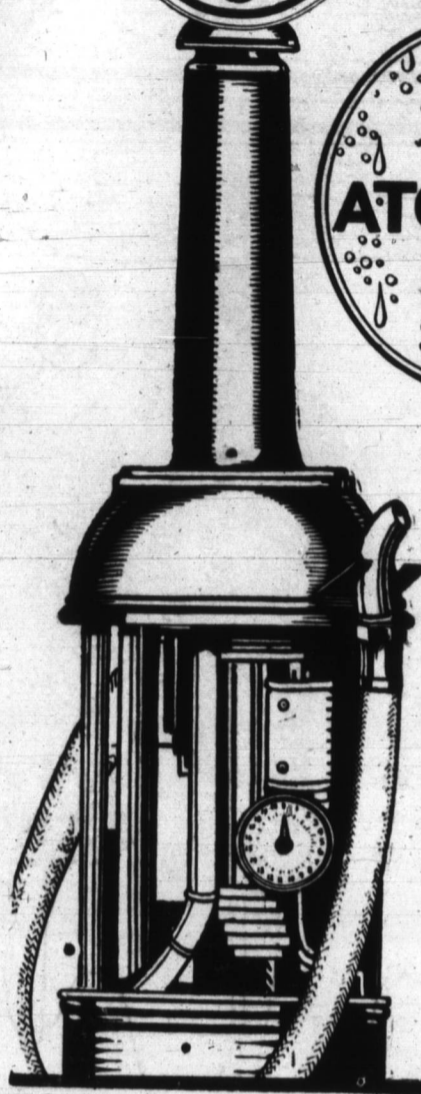


? Wet or Dry



A wet gas is an atomized mixture of gasoline vapor with liquid drops of raw gasoline. These drops, resisting the action of the spark, make starting difficult and cause uneven, sluggish power.

The new and better Texaco Gasoline vaporizes completely. It forms a dry gas—a perfect mixture of gasoline vapor and air which responds immediately to the spark, providing an even flow of power.



No question when you stop at the Texaco pump. The new and better Texaco is true high-test—a "premium" gasoline without a premium price. Compare it with any of the "high-test" or "special" gasolines. Texaco forms a dry gas—gives up all its power—and its marked anti-knock qualities will surprise even the most experienced driver. Vaporizing where other gasolines only atomize, the new and better Texaco with its lower "boiling point," lower "end point" and balanced distillation range, lifts your car into a new, high level of performance.

Stop where you see the Texaco Red Star with the Green T for a tankful every time your gauge is low.

THE TEXAS COMPANY, TEXACO PETROLEUM PRODUCTS

The NEW and BETTER TEXACO GASOLINE

J. S. AYERS & CO.
Everetts, N. C.

HARD carbon—the power eater. Hard carbon—the engine crippler. Hard carbon—the expense breeder. Why have it? Use


TEXACO MOTOR OIL
Clean, Clear, Golden

Watch that clear golden stream as it pours into the measure. What you see is what you get—a highly refined motor oil, with the impurities that form hard carbon taken out. There's a grade for every car.

TEXACO MOTOR OIL
THE CLEAN, CLEAR OIL

THERE are no secrets about Texaco Motor Oil. The golden color is your proof of highest refinement and purity. When you buy a gallon of Texaco Motor Oil, you are buying lubrication—nothing else. We have the right grade for your car.

J. B. Barnhill Service Station
Everetts, N. C.



Texaco Letter

September 14, 1928.

Said Abraham Lincoln - "You can fool some of the people all the time, and all the people some of the time, but you can't fool all the people all the time."

During the last five years, Texaco sales have grown three times as fast as the oil industry as a whole.

No amount of hokum could have done that.

The truth is that the New and Better Texaco Gasoline and Texaco Golden Motor Oils today are better than any others. And it pays to use the best.

Geo. and Gus Harrison say that Texaco is the best on the market and most in demand ---there must be a reason!

Very truly yours,
HARRISON OIL COMPANY.



What has gasoline to do with lubrication?

Everything. The new and better Texaco Gasoline forms a Dry Gas. It burns completely. No "heavy ends" are left in the cylinders to dilute the oil film, break the seal, enter the crankcase and destroy the lubricating value of the oil.

The NEW and BETTER
TEXACO GASOLINE

WYNN & BULLOCK
Everetts N. C.



HIGH TEST

If you aren't using the new and better Texaco Gasoline now, it's high time you started. In every particular it is a "high test" gasoline. Starts easily, responds like a flash, and is there with plenty of power. Best of all, it is easy on the valves and forms a very minimum of carbon.

The NEW and BETTER
TEXACO GASOLINE
FORMS A DRY GAS

CHAMPION AUTO CO.
Everetts, N. C.

Harrison Oil Co.

Geo. and Gus Harrison Know Oil Williamston, N. C.