Mr. Knudsen pointed out that the building of 1,000,000 cars since Janu-

Chevrolet's scheme of volume produc-

tion the highest standards of quality

order that costly delays in production

caused by breakage and poorly fitting

The sensation production of 1,000,-

parts may be avoided."

The record-making car was a coach, ary 1 would not have been possible

one of the most popular models in the without strict adherence to precision

line. It was a standard model in every methods. "Chevrolet knows that ni-

respect. Like hundreds of thousands accuracies in manufacture and assemf Chevrolet coaches it was finished in blage slow down the line with a con-

venue green Duco, with Tartan tan sequent lowering of output and in-

wheels, black beading, and striping in crease of cost," Mr. Knudsen said. "In

uillionth car passed through the usual and accuracy must be maintained in

mensity of the task of building 1,000,- 000 cars in less than eight months re-

000 cars in less than eight months when flects the remarkable public acceptance

it is borne in mind that to achieve this accorded the "Bigger and Better" mod-

record it was necessary that a Chev- el since its introduction January 1.

rolet be built approximately every 10 proached by any other manufacturer

seconds of every working day. Com- Never in the history of the automo-

puting on the basis that there are 25 bile business has this record been ap-

Society & Personals

Mrs. J. S. Collins and daughters, Misses Nannie and Elizabeth, of Wilson, arrived Sunday to visit Mr. Col-lins at the Britt Hotel. Mrs. Collins will be here until tonight, but the Misses Collins returned Sunday eve-

Attends Funeral of Mrs. Bowen

Rev. G. A. Campbell, of Portsmouth, Va., attended the funeral of his mothet, Mrs. Sallie Bowen, which took place yesterday.

Return to Kinston

Mr. and Mrs. Stuart Early, who have been visiting Mr. and Mrs. Frank Barnes, have returned to Kinston, where Mr. Early is representing the American Tobacco Co.

Leaves for Randolph-Macon

Mr. Warren Everett will leave this week for Bedford City, Va., where he will be a student at Randolph-Macon Academy the coming year.

Leaves for Harvard

Yesterday afternoon Mr. Bryant Bernett Carstarphen left for Cambridge, Mass., where he will spend the winter doing special work at Harvard University. He was accompanied to Rocky Mount by his mother, Mrs. C. D. Carstarphen, Mrs. A. Hassell, W. H., and Sutton Carstarphen.

In Jacksonville This Week Julius S. Peel is in Jacksonville of

a business trip.

Returns From Farmville

Mrs. Bettie Teel has returned from Farmville, where she has been visit ing her son, Willard Teel.

Spends Sunday Here

Mr. and Mrs. Lewis Godwin, of Farmville, spent Sunday with relatives

Grove's **Tasteless** Chill Tonic

Stops Malaria, Restores Strength and Energy. It Purifies and Enriches the Blood. You can feel its Strengthening, Invigorating Effect. 60c. (Pleasant to Take)

Mrs. ELBERT S. PEEL, Editor

Visitors Here Sunday
Misses Sophia Little and Nina Fleming, of Pactolus, visited Dr. and Mrs. W. E. Warren on Sunday.

Messrs. W. Henry Gurkin and Henry Manning spent Sunday at More Visit Mr. and Mrs. A. T. Perry head City.

Here From Hamilton

Messrs. Frank Gladstone, Don Matthews, and Harry Waldo, of Hamilon, were here yesterday.

Mrs. R. M. Hearne, of Greenville, who has been visiting her brother, Dr. W. E. Warren, has gone home.

Mrs. Hardison Improved

Mrs. G. W. Hardison returned Sunday from a visit to Petersburg and Richmond. While in Richmond she of Greenville, visited friends here Sunspent some time in a hospital. She is day. improving rapidly now from an operation that she underwent,

Leave for Duke University

Miss Evelyn Harrison and Mr. Bill Mrs. L. B. Harrison Sunday. Harrell Harrison left this morning for Duke University, where they will Leave for University spend this year as students. Both are entering the junior class.

Mr. Moore Here Yesterday Mr. Charles Moore, of Washingon, was in town Monday.

Leaves for State College Mr. Tom Crawford will leave tomor

ow for State College, Raleigh. He will enter Blue Ridge School for the made an error last week when we reperted that he would leave last Wed-

PHONE

Anything for This Departmen

Mr. and Mrs. Vance Bunting and three little daughters, of Bethel, visit-

ed Mr. and Mrs. A. T. Perry Sun-

Return From Murphy
Rev. and Mrs. C. H. Dickey and sons, Charles and David Dale, have returned from Murphy, where they visited relatives for two weeks. They were met in Rocky Mount by Mr. A.

Visitors Here Sunday Mr. Mead Irving and Dr. Schultz,

Here From Plymouth

Mr. and Mrs. Claud Tetterton and family, of Plymouth, visited Mr. and

Messrs. John Wadsworth and Cecil Taylor will leave tomorrow for Chapel Hill, where they will be students this winter. John will be at home with his sister, Mrs. J. C. Lyons, and Pro-

Licensed Embalmer

Funeral Director and Only Licensed Embal mer in Martin County



DAY AND NIGHT AMBULANCE SERVICE Excellent Service at Most Reasonable Price

B. S. COURTNEY WILLIAMSTON, N. C.

Day Phone 155

Night Phone 94

Solicitor Gilliam Here

Solicitor Donnell Gilliam, of Taroro, was here for court yesterday.

Spend Friday in Norfolk

Mr. and Mrs. W. C. Liverman spent

last Friday in Norfolk.

Leaves for Hendersonville Joseph Godard, III, will leave to morrow for Hendersonville, where he

Spends Sundayin Tarboro

Mrs. Anna Harrison spent Sunday with Mr. and Mrs. A. D. Mizelle in

Spend Sunday in Tarboro

Mr. and Mrs. John L. Rodgerson and daughters spent Sunday with the Fraleys in Tarboro.

Here From Robersonville Messrs. Cleve Taylor and Vance Roberson, of Robersonville, were business visitors here vesterday

Jamesville Young People

Among the young people of James ville who are attending college this year are Misses Irma Knowles and Hilda Modlin, who will leave soon for Fast Carolina Teacher's College, at Greenville; Camille Fleming, at Louisburg College; Messrs. Wallace Fleming, at the State University; Leslie

have to refit it for 1929.

Hardison, Ralph Davenport, David vice president in charge of sales, C. F. Modlin, Onward Gaylord, Carl and Barth, vice president in charge of man-James Brown at the North Carolina ufacturing, and other Chevrolet offic-State College at Raleigh; Ralph Har- ials were present. dison, at Duke University, Durham; and Howard Gaylord, at Wake Forest College, Wake Forest.

CHEVROLET CO. SETS NEW MARK

Complete Millionth Car of 1928 Last Tuesday Afternoon

Further entrenching itself in its po sition as the world's foremost automobile producer, the Chevrolet Motor Co. last week reached a new milestone in its manufacturing history. With production and sales continuing at a record September clip, the millionth car of 1928 came off the assembly line at Flint last Tuesday afternoon.

working days a month, it means that of gear shift cars Due to the high September production schedule necessary to meet an unnesville Young People
Leaving for Colleges though W. S. Knudsen, president of

666

For Sale or Rent

344.48 acres, known as J. Lass Wynne Farm, a

part of old Ballard Farm, and lying about 7 1-2

miles from Williamston. Price, \$8,900.00, on

good terms. This farm must be sold or contract-

ed for within next two or three weeks, or we shall

/ DURHAM, N. C.

One 4-room house, the other buildings are poor and consist of 1 tobacco barn, one old log barn, and one packhouse. This is an excellent tobacco and cotton farm and is the best of the old Ballard

ittent, Remittent, and Bilious Fever Due to Malaria It Kills The Germs

Expectations!

After a brief informal ceremony the

channels of distribution and was ship-ped a few hours after it came off the

An idea can be grasped of the im-

me to a dealer in the middle west.

Every day we strive to live up to your expectations of a what a progressive bank should be.

We always try to be constructive and helpful and to make you feel at home here.

Your own success can be registered daily through additions to your

Farmers and Merchants

farm. It is a real bargain at the price, regardless of the fact that buildings are insufficient. We will help right man build if he so desires. N. C. JOINT STOCK LAND BANK

PRICES SOARING HIGH CENTRAL WAREHOUSE

Robersonville, North Carolina

Our Sale Monday, September 17th will prove our statement. Good ripe tips and bodied tobacco selling high and we look for better prices every day- Come on boys, see the two Bobs and let them sell for you, they will satisfy you.

SECOND SALE WEDNESDAY — FIRST SALE THURSDAY

GRIMES, MORRIS & BARNHILL