# The Enterprise

Published Every Tuesday and Friday by The ENTERPRISE PUBLISHING CO. WILLIAMSTON, NORTH CAROLINA



W. C. Manning

### SUBSCRIPTION RATES (Strictly Cash in Advance) IN MARTIN COUNTY

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OUTSDE MARTIN COUNTY No Subscription 'eceived for Less Than 6 Months

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Entered at the post office at Williamston, N. C., as second-class matter under the act of Congress of March 3, 1879.

Address all communication to The Enterprise and not to the individual members of the firm.

Tuesday, October 30, 1928

## Too Much Poitics at One Time

Aunt Het; Hambone, and the love stories in the newspapers are going a long way to stabilize the public mind just now, when a reader loses his mind

What a relief it is to switch off and read Aunt Het's household philosophy or to turn to the sayings of Ham bone, which generally carries more honest wisdom than all the politics.

Love stories in the daily papers have never been so popular in all history as now. The old, as well as the young, are flocking to the love stories apparently trying to get a little relief from the polluted political air. It really resembles fish sticking their noses out of muddy water to save their lives.

Politics are all right, and every man should, have some kind of politics, but what the American people need is a distribution of their political activities over a four-year period and not stuff it all in four months'

## "Tell the World About Your Good"

"Tell the World About Your Goods," is the advice the Free Press gives the Kinston people.

The same thing will apply to Williamston. If all the wide-open opportunities which are now staring this town were known to our folks, we would soon see a bigger town.

The Free Press continues, "Black ink and white paper is one thing that is needed to make Kinston greater." Williamston should also know that "a drop of ink will make a million think.

Wrigley knows the game and spends \$3,500,000 annually to tell the world how good and how pure his gum is. Henry Ford spends vast sums to tell the folks to buy Fords because they are the best. Proctor & Gamble are so anxious for the folks to know that their soap will float that they spend about two millions each year to tell them about it, and then Campbell's Soup is sold by advertisements. The Victor talking machines are sold because they advertise on the silent page and not becaus they talk.

What Williamston needs to do is simply to tell the world of the opporrunities that we can offer for a good business location, a good home, where a fine combination of good roads, cheap freights, electric power can be combined with a fine agricultural sec-

The trouble is that we are not together on the important questions. We are too apt to try to carry out our individual plans and fail to get enough force behind our plans because it is a joint proposition and requires the united effort of all.

If we are to have a big town, we must convince the world that this is a good place to live and do business.

## Good Government Most Important

Who will support the government of the United States after the election, regardless of whether Mr. Smith or Mr. Hoover is elected? There can be but one answer and that answer is "All good cir-zens."

We are too apt to confuse the unimportant with the important things in life. After all, the important thing is good government. That kind of government

which protects the lives and property of the people and promotes the peace and prosperity of the coun-

PUBLISHED EVERY

When the public fully desires such a government and lends their help in maintaining it, we will have a satisfactory country. One of our great troubles is our extreme partisanship; that is to say, we are ready to destroy everything that we do not personally like. We sometimes seem to rejoice at the downfall of an enemy, whether he be right or wrong. What we need is a citizenship that will hold up the law that protects us. If such a spirit will direct the people during the coming four years, the country will not be lost, regardless of who is president.

Every man has the right to be for his candidate, but no man has the right to be against an officer. If he is he makes a bad citizen and stands against free

## "Know Your Home State"

Know your home State is the subject of an article in the latest issue of the University News Letter. The conclusion is, not to know the home State sadly cripples the citizenship.

Perhaps none of the older States of the Union has wasted more golden opportunities than our own State. While we have made considerable progress in many ways, we have, until recently, permitted our resources to be stripped and carried away. In the case of our forests, most of our timbers of greatest value have been taken away.

Comparing ourselves with our neighboring-States, we find that our potential wealth is greater than most of them. In our State we find much to be proud of, yet we have dissipated our profits into pride and have not made the best of what we have.

The county conditions are also one of the questions which is being given much thought. Here is our greatest need. Here is our greatest need. Yet we know little about the riches that lie buried at our feet. We go along from generation to generation and fail to see the glittering wealth which is all about us.

We remain poor in bank, mind, and body, because we fail to see the opportunities around us. Even the grass that grows up in the spring, drawing from the earth during the summer, only to be killed by the winter frost, could be converted into the richest and best foods, milk, butter, cheese, and beef. Yet we fail to harness this wealth and let it waste from year

It will be both cheaper and quicker for our people to get wealth by learning of the wonderful opportunities which lie at our feet than by depending on politicians to make us rich.

## The Passing of October

October the ideal. No period of the year brings more beauty and joy than October. It seems to be an emblem of a complete life. The fruit of the year comes to the winter storehouses, where man and beast may feast until another season brings forth fruit

No season of the year brings out more of the beauty of plant life than October., when the trees adorn themselves in the most beautiful colors.

It really demonstrates a life of service and unselfishness. It comes up in the spring and absorbs the sunshine and the rain, finally giving back and yielding up its fruit and exemplifies its beauty, climaxing in October the opportunities of the season.

## America's Highway Program

America's road-building program this year involves an expenditure of \$11 for every man, woman, and child in the country. It is expected to reach the tremendous outlay of \$1,360,025,776. Widening of old roads is an important feature, particularly the addition of shoulders on paved highways.

According to the American Automobile Association, this means that at the end of 1928 we will have more than 600,000 miles of surfaced highway. The Federal aid system, consisting of 185,000 miles of important interstate trunk lines, will be about two-thirds completed.

Our highways are the arteries that give life to the nation. They take more money than almost any other item in the budget, and they pay it back more rapidly in social and industrial progress.

The result of my own study of the question, What is the best gift which can be given to a community? is that a free library occupies the first place, provided the community will accept and maintain it as a public institution, as much a part of the city property as its public schools, and, indeed, an adjunct to these.-Andrew Carnegie.

CATHOLICS AND QUAKERS I notice an article in your issue of October 23rd by Ex-Service man, on atholic and Quaker.

In the interest of truth I wish to say that Ex-Service man is sadly mistaken. There were about 8 per cent of all the Quakers in the United States in actual service, which extended to every branch. General Smedley Butler, one of the best fighters in the Army was a Quaker. Alvan York, who history records as the bravest soldier of all ages, was a Quaker. The Quakers have fought in all of our wars. General Nathaniel Green and Anthony Wayne both were great fighters in the Revolutionary War.

I fear that local Ex-Service man was licking the fat from rich American Granville Farmers Buy canteens on this side of the Atlantic and did not know much about the real

I stood in the trenches in France by the side of Quakers, Catholics, Pro- Guernsey cows.

THE LETTER BOX testants, and Jews, and know first

It is true that a few Quakers did take advantage of their right and re-fused to fight, because the "Commandment Thou Shall Not Kill" impresses them just as it does all good men.
But to say that Quakers have not

fought in all of our wars is untrue. Respectfully,

EX-SERVICE MAN.

## 8-4-6 Fertilizer Found Best For Tobacco in County

In 14 demonstrations with tobacco in Martin County, the 8-4-6 fertilizer recommended by E. Y. Floyd, tobacco specialist, has apparently given better yields and higher quality of leaf.

50 High-Grade Cows

Farmers of Granville County recently purchased 50 head of high grade

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chinery and it will stand a lot of abuse. Considering the work it does, it gives sur-prisingly little trouble. But there isn't a car made that will not run better and

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Proper attention during this period will lengthen its life and prevent unnecessary trouble later on.

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With this in view, the entire Ford dealer organization has been specially trained and equipped to ser-vice the new Model A car.

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charge is for new oil.

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A checking-up by experienced mechanics, together with oiling and greating every 500 miles, will add of your car and mean more

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are soft . . . serviceable . . . comfortable. The fabric gives as the body bends. The garment neither tears nor rips . . . the stretch absorbs the strain.

The knit fabric is easy to wash, requires no ironing and gives enduring wear. Come in and see them.



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