

APRIL 22 TO APRIL 27



# CLEAN UP PAINT UP



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### SAYS YOUR DRUGGIST—

"I can be of material help to you in carrying out all the work connected with this Clean-Up and Paint-Up Campaign. You will want insecticides. You will need disinfectants. A modern drug store carries many, many things which enter into the spirit of this splendid crusade. And, being ourselves in sympathy with the civic-pride movement, we are only too willing to assist you in any way that lies within our power."

For Your System, Take KIK

CLARKS DRUG STORE



Clean Up and Paint Up



### SAYS YOUR GROCER

"To be sure, we are an important part of this civic pride campaign in the city. For one thing, we keep in stock cleaning powders and soaps of every kind and of the highest quality. But here is another thought in this connection—good food, nourishing food, gives people healthy bodies and the zest to tackle the Clean-Up, Paint-Up, and Fix-Up jobs around their homes."

PENDER'S

The Better Chain Stores



Clean Up and Paint Up



### DON'T FORGET YOUR CAR

While you are cleaning up, let us examine your car and make any necessary repairs at our usual low prices. Why wait until you have a breakdown and lose time and money? Expert work, best parts, prompt and courteous service at our first-aid station for motorists.

PEEL MOTOR COMPANY

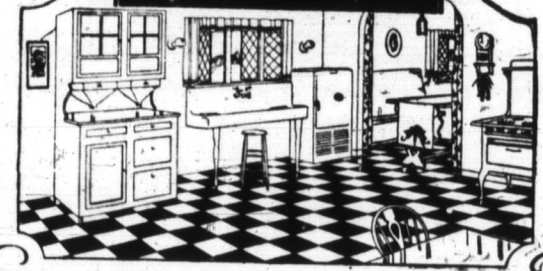
Authorized Chevrolet Dealers



Clean Up and Paint Up

## LINOLEUM

Nobody would ever know it was Two Years Old



The shuffling feet of many people during the long year make dingy the brightest kitchen, nursery and porch linoleums.

Just when you think that they must be replaced with new patterns, we can show you how varnish and oils will give them youth again.

You will be very much surprised at what can be done in this field!

C. D. CARSTARPHEN & CO.

Everything for Everybody



Clean Up and Paint Up



### THE TIME TO FIGHT FIRE IS BEFORE THE FLAME STARTS

The average home owner does not realize how many dangerous fire-traps there are around and about his home. Accumulations of rubbish, trash, old newspapers and other inflammable material beneath basement steps, under the back porch, in the attic, are direct causes of fires.

Crusade against the fire menace, not only for your own sake, but for the community. A few minutes during this week, spent in cleaning out all trash and useless rubbish will do more to lower the national fire loss than anything else. You owe it to yourself.

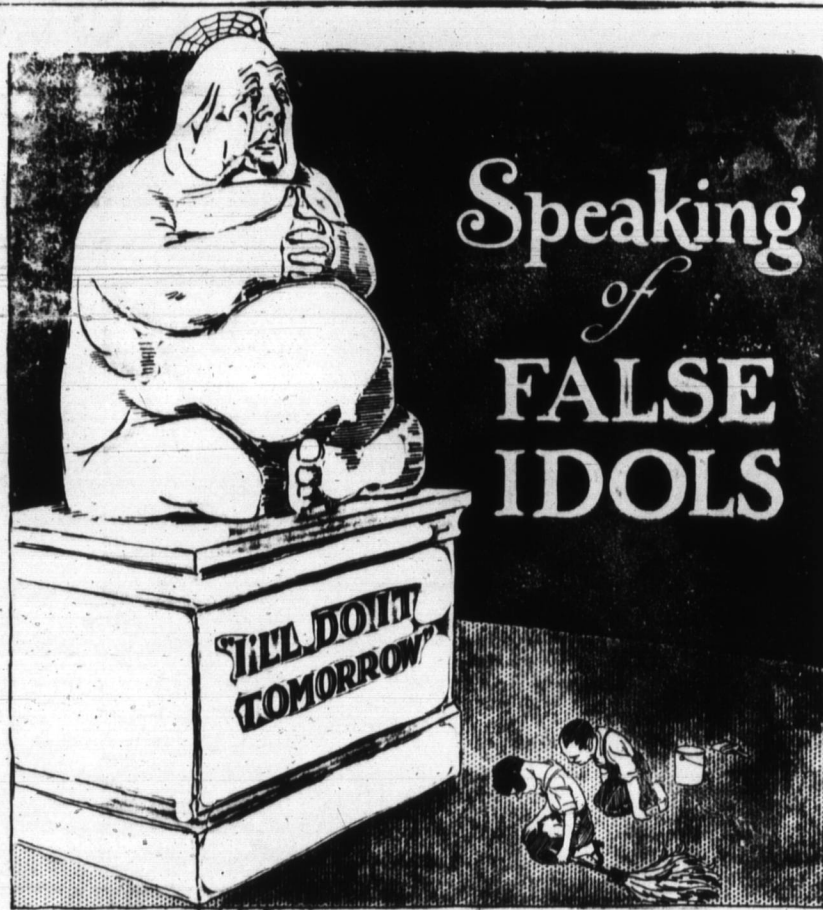
Protect yourself by cleaning and painting up and insuring with

LESLIE FOWDEN

THE INSURANCE MAN



Clean Up and Paint Up



## Speaking of FALSE IDOLS

How human it is to kowtow low to the great god "I'll do it tomorrow!" We promised to do over those neglected rooms, we promised to repaint the house, we said that we would fix up the garden, mend the fences, build trellises, and make our little habitation the most attractive on our street. But we forget or we put off. Every day we do this we are robbing ourselves of that greater satisfaction which comes with possessing and living in a beautiful home.

FARMERS & MERCHANTS BANK

Service With Safety for Twenty-Two Years



Clean Up and Paint Up



### BE PROUD OF YOUR HOME—KEEP IT PROTECTED

Pride shines in the eyes of certain home owners you know as they "invite you in." They may not make the comment openly, but they would like to say, if truth be told: "Isn't this a pretty little place of mine? Isn't it kept up well? I defy you to find anything that is neglected."

This is the spirit, which, by another name, is known as "civic pride." It is the individual viewpoint which is making all American a country of charming and of beautiful homes.

Protect Your Home With a Life Insurance Policy

"We Sell the Best"

W. G. PEELE

Special Agent

Life Insurance Co. of Virginia



Clean Up and Paint Up



On the Farm, too!

Putting things in SPIC-AND-SHAP

If the city home owner should keep his house and grounds in good order all the time, during all seasons, surely it is just as necessary for farms to be in perfect condition.

A Fordson Tractor will be a great aid to any farmer in keeping his property in good condition. For hundreds of odd tasks, it is almost indispensable. For pulling up stumps, hauling and sawing wood, plowing, etc., it will do the work quicker and more economically than it can be done in any other manner. Let's talk it over.

WILLIAMSTON MOTOR CO.

AUTHORIZED FORD DEALERS



Clean Up and Paint Up



After cleaning up, have your property insured against fire or wind. Your property is too valuable not to be protected.

K. B. CRAWFORD

INSURANCE OF EVERY KIND



Clean Up and Paint Up



SPIC, SPAN AND

SPOTLESS ALWAYS

### AND ESPECIALLY CLEAN UP AND PAINT UP WEEK

We Make Last Year's Clothing Look New

W. D. AMBERS  
WILLIAMSTON, N. C.



Clean Up and Paint Up