

ARE YOU ABUSING THE COURTESY OF A CHARGE ACCOUNT

THE ENTERPRISE

LINDSLEY ICE COMPANY

THEODORE ROBERSON

JAMES H. WARD

FARMERS AND MERCHANTS
BANK

MARGOLIS BROTHERS

H. D. PEEL

PLANTERS AND MERCHANTS
BANK

W. D. AMBERS

PEEL MOTOR COMPANY

WILLIAMSTON MOTOR CO.

CULPEPPER HARDWARE CO.

G. W. BLOUNT AND COMPANY

JOHN A. MANNING

CLARK DRUG COMPANY

HARRISON BROS. AND CO.

SALLY ANN BAKERY

B. S. COURTNEY

C. D. CARSTARPHEN ESTATE

FARMERS SUPPLY COMPANY

CENTRAL SERVICE STATION

BOWEN BROTHERS

ROANOKE-DIXIE WAREHOUSE

FARMERS WAREHOUSE

PLANTERS WAREHOUSE

S. R. BIGGS DRUG COMPANY

W. E. DUNN

W. G. PEEL

LESLIE FOWDEN

K. B. CRAWFORD

JOHN E. POPE

Unfortunately, there are many people who have the wrong idea of a charge account. Some have the idea that it is a special dispensation to pay when they please, while some have no idea of ever paying or obligating themselves to square an account.

Many have played with their credit, and the door of the CREDIT CHAMBER of the Williamston merchants (and all merchants, so far as locality is concerned), which has stood open for the reception and convenience of the general public, must now slowly close against those who take delight in abusing the courtesy of a charge account.

Conditions are depressing, money scarce, farm products below the cost of production. With this situation confronting us, the most satisfactory way of meeting the emergency is to pay as far as you possibly can. Holding back your cash, even though it be little, will only tend to complicate matters and the man without the courtesy of a charge account is subject to embarrassment and possibly hunger unless conditions change.

We make this appeal not only from the merchants' standpoint but for every business in the county. Not only should you pay your merchants, but you should pay your neighbor, your friend, or creditors of any description. Keep your money in circulation by paying as long and as much as you can.

Protect Your Credit It Is the Biggest Asset You Can Have

THE MAN WITH A WILL AND DETERMINATION TO PAY WILL ALWAYS PROSPER, EVEN THOUGH IT BE ONLY THE SATISFACTION OF KNOWING THAT HE HAS TRIED, AND ONLY A FEW FAIL WHEN THEY HAVE DONE THEIR BEST.

CONSULT YOUR MERCHANT, YOUR CREDITOR. ADVISE HIM WHAT YOU CAN DO—HOW MUCH YOU CAN PAY. DON'T WAIT FOR LEGAL ACTION AND THE SACRIFICE OF YOUR CREDIT AND GOOD WILL BEFORE YOU MAKE AN EFFORT.

Boost Your Credit by Paying As Long As You Can