THE ENTERPRISE

ENTERPRISE PUBLISHING CO. WILLIAMSTON, NORTH CAROLINA.



Editor W. C. Manning

SUBSCRIPTION RATES (Strictly Cash in Advance) IN MARTIN COUNTY

\$1.50 .75 OUTSIDE MARTIN COUNTY

One year \$2.00

Bix months 1.00

No Subscription Received for Less Than 6 Months Advertising Rate Card Furnished Upon Request

Entered at the post office in Williamston, N. C., as second-class matter under the act of Congress of March 3, 1879.

Address all communications to The Enterprise and not to the individual members of the firm.

Friday, June 16, 1933

Headed for Trouble

The merchants of North Carolina are headed for oceans of trouble after July 1st in trying to make out their sales tax reports, and to make it correctly, it will apparently take about three bookkeepers and three cash drawers.

There are nine commodities that are not taxable. If a customer comes in and buys 65 cents worth of meat and 65 cents worth of eggs, the merchant takes the 65 cents meat money and puts it in his non-taxable drawer, and then he takes the 65 cents egg money, demands 2 cents extra from the customer, and puts it all into his tax-due drawer.

Then the next day he sells a customer 18 articles "on time," 9 of them taxable, the other 9 non-taxable, total amounting to \$17.50, and charges the whole account. Saturday, when he is busy, the customer comes in to pay his bill. Then the merchant has to call-in an auditor to figure out just where to put that

While no definite system has been outlined by the tax department of the state, it is already a well known fact that there is trouble ahead for the merchant. And another fact has been established, and that is the people at large must pay the taxes.

Have you heard about the lobby? Well, that is why the people have to pay the tax and the merchants are facing trouble.

Duplicity or Simplicity?

Whenever did any one bank cause so much talk as has the North Carolina Bank and Trust Company during the past several months.

For some time before the bank holiday, it became well known that that institution was having hard sledding. Still everybody kept off of them, and they seemed to be dragging along fairly well. Then somebody conceived the idea that it would be a fine thing if they could open a few new branches and get in some fresh cash. They proceeded, therefore, to New Bern and Bayboro, and Gurney P. Hood went down there, and, according to newspaper reports, he blew trumpet blasts telling the people just how lucky they were to have a great big strong bank to come down and nestle among them and protect them in their financial needs. These reports kept floating through the air until many people began to think there was no other safe bank in the State.

But behold how soon the words of Mr. Hood were burned up as chaff. When the showdown came and President Roosevelt ordered 'em all to show their money, then it was found by the New Bern-Bayboro people who had so recently, and so confidently, put their money in the new bank, that it had been absorbed and could not be returned to them.

Of course, the Commissioner of Banks was supposed to know the condition of every bank in the state, certainly all those of the magnitude of the North Carolina Bank and Trust Company; and certainly he advised the people to put their money in that institu-

Now, if Mr. Hood knew the bank's condition was unsound, he did wrong in advising people to buy stock and deposit money in it. If he did not know the condition of this institution, then he does not measure up to the capacity necessary for the handling of a job requiring such great ability.

Office-Seeking Politicians

Some of our political wiseacres do not seem to know a whole lot about the geography of the country. They seem to think that if a North Carolinian votes right for a President it entitles him to a good job in Washington, apparently forgetting that there are 48 States in this Union.

Mr. Shuping found there was a man in Kansas, and Mrs. Gregory has found there was a lady in Missouri, who also voted for President Roosevelt.

What a blessing it will be when voters vote for a good government, rather than for office swill. The aigner who works for office is never a free man. He has to compromise on every hand and pander to evil influences as much or more than for the better things in government. In both our State and Nation, one of the chief concerns of our executives is to fill offices with capable, honest men and women.

We have entirely too many politicians actuated by

PUBLISHED EVERY Grounds for Hope

Three million North Carolinians have had to apologize for their two Senators here, there, and everywhere. And, behold, both of them seem to have gotten to the point where they are ashamed of them-

Mr. Bailey has told us how hard he has been thinking, and now Mr. Reynolds has told the world from the Senate floor that he is ashamed of himself.

After all, it is grounds for hope that those fellows are getting ashamed of themselves. It may stop Mr. Bailey from voting against the President and the wishes of most North Carolinians, and it may also stop Reynolds from braying so much.

If we can get just that much reform, then the people of the State will not be so embarrassed when they look down from the galeries.

McNinch Favored by the President

Now Bailey will have to stop abusing Simmons because of McNinch, and Reynolds will have to lay off Morrison because he voted for McNinch.

President Roosevelt is looking for a good man to head the Power Commission, and he is quoted as saying that McNinch is the man. That his record is clean, his judgment wise, and his knowledge extensive; and since the President has won his fight in his power development plans, he needs men of the highest type of soul and mind, which fully confirms what both Simmons and Morrison said and did.

We North Carolinians need pitying for our rashness in the McNinch matter. We should learn that honesty in principle is much safer than partisanship in practice.

Does Man Have a Soul?

Arthur Brisbane asked one of the world's most vital questions in his newspaper column a few days ago, and immediately answered it in his versatile style, as

"Men have asked often, "Have I really a soul?" That the soul exists was impressed on many at the Century of Progress exposition Saturday night, when a blind man, Dr. Edwin B. Frist, director emeritus of Yerkes observatory, attended the realization of the suggestion, made by him originally, that the light of the star Arcturus, 225 trillion miles from the earth, be used to start earthly lights that flood the exposi-

Exactly on time, 40 years after it left Arcturus, having traveled through the ether 225,000,000,000,000 miles, the light of the of the great star, feebler than that of a candle when it reached the earth, was magnified and made to do its work.

"If an astronomer, old and blind, can originate a magnificent experiment of this kind; if a Beethoven, stone deaf, can write and conduct his most magnificent symphony, you feel that there is something within the human brain not dependent on matter or time, or any mere 'response to chemical or other reaction.' '

Life Insurance Meets the Test

"The present depression has offered a test as to the stability and reliability of life insurance under abnormal strain," said George S. Van Schaick, Superintendent of Insurance of New York, recently. "To say that it met the high expectations of its sponsors is in accord with established facts."

One resul of this has been continued safety for those who have purchased life insurance in the past. Another result less generally known, is its effect on persons who once carried no life insurance at all, or carried it only as a protection for dependents in case of the income-producer's death. Millions of such people have seen their savings swept away in financial debacles. They have seen the gilt wear off supposedly gilt-edge investments. They have seen the value of securities that seemed the very best obtainable a few years ago, diminish almost to nothing. And, at the same time, they have seen the amazing record that life insurance has made in maintaining its standards of safety during a period of unexampled economic stress.

Consequently, these people are turning to life insurance, not only to protect dependents, but to protect the wage-earner himself against old age poverty-to rebuild depleted estates. They are turning to it, in brief, as a safe investment.

Thus the achievement of life insurance has wrought a definite change in the saving habits of the American people-and it is a change that should work for a more prosperous, more stable nation, and one less subject to violent financial upheavals.

Chance for the Cotton States

The economic conference now getting under way in London can benefit each of the cotton States by \$10,-000,000 or more by adopting a fair basis of trade between nations. On the other hand, if they try to stifle foreign trade, then we will have to turn over our cotton to the American miller at his own price.

A Very Good Suggestion

Beaufort News.

It appears that the suggestion of Dr. J. M. Parrott, State Health Officer, as to how some of the Federal relief money might be spent is a good one. Dr. Parrott thinks some of it might be used for mosquito control and also some for providing drinking water and toilet facilities for many of the public schools which now seem to be lacking in these respects. Pure drinking water and plenty of it should be avaliable in all of the schools. As to toilet facilities, we were astonished to learn that in nearly a thousand schools in North Carolina they are lacking. As there is a statute which makes it a criminal offense not to provide water and decent toilets or privies, it seems stranger still that such conditions exist in many lo-

In loving remembrance of our dear baby, who has left the earth and gone to heaven. It's hard to part with all we had, but God loved him, and took

IN MEMORIAM

im from me to rest.
We miss him now and always will;
place is vacant in our hoe that can't be filled. His voice was sweet, we miss him now and always will, but God thought it best to take him to rest. We hope some day we'll meet again, where pain nor sorrow will part

Written by his mother,
Mrs. O. S. COLTRAIN.
Williamston, N. C., June 20, 1933.

NATURAL TREND IS NO ANSWER TO

carry-over already equal to a year's consumption.

The hog surplus, judging from cur-rent trends in production and exports, tober 2, 1916, and B. A. Critcher, is likely to be greater in the coming season because there are more hogs in this country and because the donestic market is being forced, by decreasing export demand, to consume greater proportion of the total pork produced in this country. Pork consumption in the domestic market-at ruinously low prices to producers— was relatively greater in 1932 than in previous years. In 1932 the domestic market consumed 98 per cent of all the pork produced in the United States, as compared with 96 per cent in 1928. The hog population in the United States on January 1, 1933, was estimated at 60,716,000 head, as compared with an average of 57,028,000 head on the same date for the four years 1926-1929. The 1932 corn crop of nearly 3,000,000,000 bushels, was he largest since 1925.

Natural trends in production and onsumption will not solve these surplus problems that face American farmers and the Agricultural Adjustment administration.

Astronomers assert that three hundred trillion stars are now visible through the world's telescopes.

NOTICE OF ADMINISTRATION Having this day qualified as admin-tratrix of the estate of T. B. Harrell, late of Martin County, notice is here-by given to all persons holding claims by given to all persons noting claims against said estate to present same to me for payment on or before the 25th day of May, 1934, or this notice will be pleaded in bar of recovery of the

All persons indebted to said estate will please come forward and make prompt payment of same.

This 24th day of May, 1933.

NANCY HARRELL,

Administratrix of T. B. Harrell, Route 2, Hobgood, N. C. my26 6twp

NOTICE OF FORECLOSURE SALE OF LAND State of North Carolina,

County of Martin.

The Federal Land Bank of Columbia

Plaintiff, vs. Augustus Keel and wife Pearl-Keel, et al. Defendants.
Pursuant to a judgment entered in above entitled civil action on the 15th day of May, 1933, in the Superior Court of said County by the Clerk, I will, on the 19th day of June, 1933, at 12 o'clock m., at the county courthouse door in said county, sell at public auction, to the highest bidder therefore the following described lands, situated in said county and state, in Cross Roads Township, comprising 70.9 acres, more or less, and bounded and described as follows:

ounded and described as follows:
"All that certain tract or parcel land lying and being in Cross Roads Township, Martin County, North Carolina, bounded on the northwest, Carolina, bounded on the northwest, north and northeast by the lands of the J. E. Barnhill Estate, on the east by the lands of Charles Peel, on the south by the public road and the lands of Mrs. C. W. Forbes, containing 70.9 acres, more or less, having such shape, metes, courses, and distances as will more fully appear by reference to a map of same made by J. R. Mobley, surveyor, on the 17th day of March, 1922, said map being now on file with the Federal Land Bank of Columbia, South Carolina."

Cash.

All bids will be received subject to rejection or confirmation by the clerk of said superior court and no bid will be accepted or reported unless its maker shall deposit with said clerk at the close of the bidding the sum of two hundred (\$200.00) dollars, as a forfeit and guaranty of compliance with his bid, the same to be credited

relieved by Black-Draught is what I have used. I g me of the bile, for I feel out feel like I am drop

on his bid when accepted.

Notice is now given that said lands will be resold at the same place and upon the same terms at 2 o'clock p. m., of the same 'day unless said deposit is sooner made.

Every deposit not forefited or accepted will be promptly returned to the maker.

This the 15th day of May, 1933.

B. A. CRITCHER,

Commission

NOTICE OF FORECLOSURE SALE OF LAND SALE OF LAND
State of North Carolina,
County of Martin.
The Federal Land Bank of Columbia,
Plaintiff, vs. J. C. Ross and Charity
Ross, et al, Defendants.

Pursuant to a judgment entered in above entitled civil action on the 15th day of May, 1933, in the Superior day of May, 1933, in the Superior Court of said county by the clerk, I will, on the 19th day of June, 1933, at 12 o'clock m., at the county courthouse door in said county, sell at public auction, to the highest bidder therefor, the following described lands, situated in said county and state in Goose Nest Township, comprising 223 acres, more or less, and bounded and described as follows:

All that certain piece, parcel, or tract of land, containing 223,98 acres, more or less, lying, being, and situate on the Oak City and Speed roads, about 2 1-2 miles west from the town of Oak City, Goose Nest Township,

dispose of the burdensome surpluses of Oak City, Goose Nest Township, Martin County, North Carolina, having such shape, metes, corress, and The American cotton carryover this distances as will more fully appear by The American cotton carryover this year is two and a half to three times normal, approximately 13,000,000 bales—just about what the world's annual consumption of American cotton has averaged during the last three years. The average production of American cotton during the last five years has been about 14,000,000 bales. Any cotton raised this year would be added to a carry-over already equal to a year's lind and the lands of Last by the lands of Smith and Green, and on the east by the colair Davenport and W. E. Davenport heirs' land and the lands of Lettie Brown, and being the same two tracts Brown, and being the same two tracts of land conveyed to said J. C. Ross by B. A. Critcher and A. R. Dunning,

31, 1915, and of record in Martin County public registry in Books G-l, page 368, and N-l, page 10, respective-The terms of sale are as follows

All bids will be received subject to rejection or confirmation by the Clerk of said Superior Court, and no bid will be accepted or reported unless its maker shall deposit with said clerk at the close of the bidding the sum of three hundred (\$300.00) dollars, as a m26 4tw

nmission, by deed dated December forfeit and guaranty of compliance 1915, and of record in Martin with his bid, the same to be credited on his bid when accepted.

Notice is now given that said lands will be resold at the same, place and upon the same terms at 2 o'clock p. m. of the same day unless said deposit is sooner made. Every deposit not forfeited or accepted will be promptly returned to

the maker. This the 15th day of May, 1933. B. A. CRITCHER,

You'll Taste The Difference!



In All Friendliness---

We warn you against inferior ice cream products. We especially ask mothers to see that their children get pure ice cream made under the most sanitary conditions.

Maola is guaranteed pure and clean. You're safe when you buy any Maola product. Our reputation is staked on quality and cleanliness.

Maola Ice Cream Company

WASHINGTON

WATTS

Monday-Tuesday, June 19-20

Wednesday

'The LITTLE GIANT'

Edward G. Robinson 10c TO EVERYBODY

Thurs.-Fri.

PAUL WHITEMAN

June 22-23 Saturday

"The KING OF JAZZ"

MAURICE in 'A BEDTIME STORY'

WILLIAMSTON

June 24 FORBIDDEN TRAIL

BUCK JONES Comedy and Serial 10 cents to Everybody

The World's Largest Oil Organization issues a

Challenge arnin

The oil companies are all fighting desperately for your gasoline patronage. Such a fight is legitimate and for the good of all, when the methods used to get your patronage are kept within proper bounds . However, it is only fair to point out to you that if you believe the exaggerated nonsense that is now appearing in much of the gasoline advertising you are doomed to disappointment • These claims about "super-quality" - about "quickstarting," "anti-knock," "mileage," "power," etc., are exaggerations that just don't make common sense. Why let yourself be fooled . In offering you Essolene, this company's new motor fuel, we make no claims • We

do guarantee smoother performance for Essolene • We do remind you that the Standard Oil Company of New Jersey is the world's largest oil organization, with superior facilities and a record for pioneering in improvements and new developments • And we state that this organization in making such a guarantee is fully aware of the importance of such a public statement made over its signature • We stand squarely back of Essolene as a great advance over gasoline-a challenge to all gasolines • We urge you to try it once-with a tank cleared of other fuels, and we will rest our case on your judgment. **Colored Orange to Prevent Substitution**