

**Society & Personals**  
 Mrs. ELBERT S. PEEL, Editor  
 PHONE Anything for This Department 26 46

**Here From Whiteville**  
 Mr. Jesse Coburn, of Whiteville, visited his sister, Mrs. Harry Meador here Sunday.

**Spends Week-End Here**  
 T. Jeff Gills, of Wilson, spent the week-end with Mr. and Mrs. Joel Muse at the home of Mr. and Mrs. Elbert S. Peel.

**At Morehead City**  
 Miss Elsie Andrews and Mr. William Cook spent Sunday at Morehead City.

**Visitor Here Sunday**  
 Mr. George Griffin, of Griffins Township, visited Mr. R. J. Peel here Sunday.

**From Alexandria**  
 Mrs. Robert Heydenreich and daughter, Mary Anne, of Alexandria, Va., are visiting Mr. and Mrs. J. W. Watts, sr., for two weeks.

**Spends Week-End Here**  
 Mr. Dick Taylor, of Washington, D. C., spent the week-end with his mother, Mrs. Henry Taylor.

**From Norfolk, Va.**  
 Mrs. Jim Hollingsworth, of Norfolk, visited Mrs. Jordan Ward here Sunday.

**Thos. Mayo Grimes**  
 Industrial and Ordinary LIFE INSURANCE  
 Lawyers' Building  
 WILLIAMSTON, N. C.

**WE BELIEVE**  
 —in candor, openness and honesty in the purchase, sale, advertising and handling of drug products and ask your patronage on this basis  
**CLARK'S DRUG STORE**  
 PHONE 53

**Visit in Greenville**  
 Mrs. Milton Moye and little daughter, Anne, spent the week-end in Greenville. Mr. Moye joined them Sunday and spent the day in Farmville with his parents, Mr. and Mrs. Moses Moye.

**Spend Sunday Here**  
 Mr. and Mrs. Jesse W. Harrell and little son, Jesse, jr., of Roanoke Rapids, spent Sunday here with relatives and friends.

**From Farmville**  
 Mrs. Eva Gainer Tucker, of Farmville, visited Mrs. H. B. York and Mrs. E. P. Cunningham last week.

**In Washington Sunday**  
 Mr. and Mrs. J. W. Manning, Miss Ava Crawford and Mr. Henry Gurkin visited Mr. R. E. Hodges in Washington Sunday.

**Move Here From Greenville**  
 Mr. and Mrs. Garland Woolard and two sons, formerly of Greenville, are now at the home of Mrs. Kate York.

**Will Return This Week**  
 Mr. David Hix will return this week from Durham, where he has been attending the summer school at Duke University.

**Visiting in Roanoke Rapids**  
 Misses Josephine and Jessie Mae Anderson are spending this week with Mr. and Mrs. Jesse Harrell in Roanoke Rapids.

**Here From Farmville**  
 Mr. and Mrs. Lewis Godwin, of Farmville, visited Mrs. Emma Godwin here Sunday.

**Returns To New Bern**  
 Miss Bessie Willis has returned to her home in New Bern after assisting in the summer school here.

**Visitors Here Sunday**  
 Mr. and Mrs. P. K. Avant and Mr. Hooks, of Whiteville, visited Mr. and Mrs. R. J. Peel here Sunday.

**From Rocky Mount**  
 Miss Macie Keel, of Rocky Mount, is visiting Miss Martha Anderson here this week.

**Return From New Bern**  
 Mrs. J. W. Watts, jr., and sons have returned from a visit to relatives in New Bern.

**Visit in Richlands**  
 Mesdames G. H. and R. G. Harrison, jr., visited relatives in Richlands during the week-end.

**Return From Chapel Hill**  
 Miss Selma Ayers and Mr. J. R. Manning have returned home after completing a several weeks' course in the welfare school at Chapel Hill.

**Leaves for Wilmington**  
 Mr. Wheeler Martin left today for Wilmington, where he will attend Federal court.

**In New Bern Last Week**  
 Mr. and Mrs. W. D. Mishoe spent last week-end in New Bern with friends.

**Visitor Here Monday**  
 Joe Methias, of Norfolk, was a business visitor here yesterday.

**From Greensboro**  
 Miss Ava Crawford, of Greensboro, spent last week-end here with Mr. and Mrs. John W. Manning.

**HINTS FOR HOMEMAKERS**  
 By Miss Johnnie Camp, Home Service Director Virginia Electric And Power Company

**HOMEMAKER'S MARKET LORE**

It is well to remember that fresh fruits and vegetables are usually at their best when they are most plentiful, and therefore, least expensive. They are then at the height of their season and of finest quality in flavor, size and color.

If you can't go to market regularly yourself, select a reliable dealer, even though his prices seem slightly higher than those of his competitors. A small price difference will be quickly wiped out if you have to throw away an occasional peach or lemon or discard a half-decayed tomato.

When possible, buy fruits and vegetables by weight rather than measure or count. A pound of string beans is a definite quantity, but a quart will vary, depending upon whether the dealer packs the measure or fills it loosely.

Fruits and vegetables may be high priced because they are hot-house products, or of their size and appearance as in the case of oranges, grapes, and pears in Christmas baskets packed by exclusive shops. The home-maker must remember that high prices do not necessarily mean better flavor or greater nutritive value than is to be had in cheaper foods. In general, select fruits and vegetables which are fresh, unwilted, sound, and free from decay. The waste from cheaper foods may make the cost of the portion you use higher than that of more expensive, sound products.

**Berries**  
 Berries should be ripe and juicy, but not mushy. Ask the dealer to tilt the box so you can see whether the berries in the bottom are moldy, or small and green. Berries should be placed in the refrigerator in a wire basket or sieve so that air may circulate around them. They should not be washed until they are to be used. One quart yields 3 to 3 1/2 cups of berries.

**Bananas**  
 If fruit is to be eaten at once, select the ones that are firm, but with the skin well speckled with brown. To

**Visiting Here**  
 Mr. J. O. Bowen, of West Palm Beach, Fla., arrived Sunday to join Mrs. Bowen, who has been spending some time with her mother, Mrs. J. L. Robertson. Mr. and Mrs. Bowen will probably return to their home in Florida the latter part of the week.

cook or to keep several days, select their acid flavor. So it is well to buy the only in small quantities. Fancy lemons have a thin, fine textured skin and yield more juice than those of the same size with thick skins. One lemon of average size yields about three tablespoons of juice and three tablespoons of grated rind.

**Lemons**  
 Most of the lemons on our market come from California. When the crop is small some are imported from Italy. As lemons are kept, they ripen and lose

the yellow fleshed and the white.

Either may be the clingstone or freestone variety. Peaches are very perishable and easily bruised, so should be bought in small quantities. One pound (4 to 7 peaches) yield from 2 to 2 1/2 cups of fruit when sliced. About 1 1/2 pounds will make a 9-inch pie. One bushel yields from 12 to 14 quarts of canned fruit.

**THE NEW PATHFINDER**

4.40-21	\$5.00
4.50-20	\$5.40
4.50-21	\$5.60
4.75-19	\$6.05
4.75-20	\$6.35
5.00-19	\$6.55
5.00-20	\$6.75
30 x 3 1/2	\$4.40

Other Sizes in Proportion All Full Oversize



**Man!**  
**WHAT TIRE VALUES GOODYEAR OFFERS!**

WITH COTTON and rubber advancing, with everybody hustling to stock up with new tires before higher raw materials force tire prices up, it stands to reason you save money by getting a full set of Goodyears NOW . . . This new Pathfinder has FULL CENTER TRACTION for complete non-skid safety. It has 20% thicker tread for bigger mileage. And a still stouter body of extra-elastic, heat-resisting, blowout-preventing Supertwist Cord . . . The famous Goodyear All-Weather—the world's best seller—is also stepped up in safety, mileage and good looks. Think of buying the very best quality tire for no more money than an off-brand, "nobody's tire" might cost!

**ALL-WEATHER**

4.40-21	\$6.40
4.50-20	\$6.80
4.50-21	\$7.10
4.75-19	\$7.60
4.75-20	\$7.90
5.00-17	\$7.80
5.00-19	\$8.15
5.00-20	\$8.40

Other Sizes in Proportion All Full Oversize

**GOODYEAR**  
 MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

**Central Service Station**  
 WILLIAMSTON, N. C.

**Straight on One Unchanging Course Through the Changing Conditions of Fifty-Nine Years**

**A RECORD OF SERVICE AND PROTECTION**

ONE FACT alone proves the strength and good management of this bank: the fact that it has held steadily year after year to one unchanging course of safety in spite of all the changes that have taken place in these years.

This has not been due to superior wisdom upon the part of any one in this bank. We have simply been guided by certain fixed principles of sound banking from which we have never deviated.

This is the whole story back of the solid position of this bank today. But it is a story of service and protection; it is a story of depositors who trusted us and found that their trust was justified.

We do not speak of these things in a boastful spirit, but rather in a thankful spirit. We thank our depositors for their splendid loyalty and cooperation. We thank all of our friends for the confidence placed in us.

The experiences of the past year, in particular, have given every officer and employee a new feeling of responsibility. More than ever, we wish to make the services of this bank an aid to the financial success and security of every depositor. With this thought, we extend to you our best wishes for the future.

**Branch Banking and Trust Co.**

"The Safe Executor"

ESTABLISHED 1874

Wilson Plymouth Selma Williamston Kinston  
 Warsaw Goldsboro New Bern Fayetteville Elm City

**CONDENSED STATEMENT OF CONDITION**

OF

**Branch Banking & Trust Company**

AT THE CLOSE OF BUSINESS JUNE 30th, 1933

**RESOURCES**

Loans and discounts	\$1,462,710.58
Other stocks and bonds	170,277.94
Banking houses and real estate	226,300.89
Cash & due from banks	\$1,630,396.87
United States bonds	2,587,643.47
North Carolina Bonds	906,071.31
Marketable municipal Bonds	417,075.33
Loans secured by marketable securities with cash values in excess of the loans	728,937.40
	6,270,124.38
	\$8,129,413.79

**LIABILITIES**

Capital stock	\$ 400,000.00
Surplus	200,000.00
Undivided profits	41,231.98
Reserves	76,433.23
Dividend payable July 1, 1933	8,000.00
Deposits	7,403,748.58
	\$8,129,413.79

(TRUST DEPARTMENT ASSETS NOT INCLUDED)

**Sound Banking And Trust Service For Eastern Carolina**