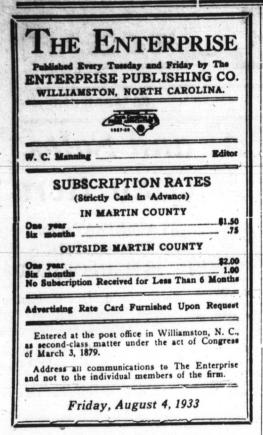
PAGE TWO



## Don't Trust Alcohol

A Raleigh correspondent of the Greensboro Daily News seems to think the dry forces of the State are losing ground by holding up the barroom of the old days as a scare to the people today. He seems to think that if we let liquor have its way that it will be respectable and that if alcohol comes back it will just be like a lamb in its quietness

We fear that correspondent is altogether wrong in his thinking. It is not the people who occasionally drink that are pleading liquor's cause, for most of them know that alcohol is a curse. Yet they are submitting to the demands of an element of folks who are seeking to enact a law permitting them to do a thing from which they can make millions. They will not be satisfied with moderate drinking. They will do all possible to get all the living people to drink and to advise all who are born hereafter to drink. They will, of coure, try to devise different places from the oldtime barroom, where all classes of men drank, cursed, slobbered, and fought together. They will encourage the establishment of drinking places frequented by what we now consider the circles of the best society, just as beer is now sold in restaurants, beer gardens, filling stations, to everybody who has the price, and when liquor comes back it wil seek to go into as many mouths as possible and to dig as much money from the pockets of the people as it can.

The correspondent will find alcohol no less a demon now than it was in the old bar-room days, and it cannot rise to respectability in society; and it prefers to go into such places as all classes of people go, rather than to be confined to such places as the old liquor dens, frequented largely by the old bar-room bums. The correspondent will also find that drunkenness,

swearing, immorality, fighting, and generaly debauchery will follow the drinking of alcohol, whether in the best of places among the best of folks, or whether in the worst of places among the worst of filks. I t makes all classes of people, whether good or bad, worse in some way, and generally in many ways.

Don't trust the promises of alcohol. It is a mocker and deceiver that knows not the truth.

# Reasonable Profits Necessary

# PUBLISHED EVERY Mr. Hood's Activities

We wonder if Bank Commissioner Gurney P. Hood is as much interested in all of the banks in the state as he is in the North Carolina Bank and Trust Company.

We confess that we have never seen any officer seem so anxious to do a full service to any one particular institution as Mr. Hiod appears in this instance. It is not beyond the range of human memory; in fact, it was only last year that Mr. Hood heralded forth his smiling congratulations to the people of North Carolina that they had one regular, sure, firm, and solid bank in North Carolina. The people thought Mr. Hood was right, too; but events proved both they and Mr. Hood were wrong.

Now, is Mr. Hood guaranteeing the new proposed 'Guaranty Bank"? He at least seems determined to guarantee it.

# Manners-American, Eskimo

Columbia State

Look back five or six years to any of the Lindbergh landings. The first famous one near Paris, the landing at the New York dock, the arrival by plane at any of the scores of cities visited by the Colonel in his tour of this country. At practically every stopping place the aviator had to have police protection from jostling throngs. Always his plane was in danger of being dismantled. At hotels he had to be guarded from an enthusiastic public that couldn't or wouldn't stop short of the grossest intrusion upon his personal privacy. Everything from his plane to the buttons on his underwear was regarded as possible loot by souvenir hunters.

So, too, with his courtship and marriage. How he and "Little Anne" ever stole the hours needed for any proper wooing and proposal is beyond understanding.

So, in fact, with all his activities in this country until, after the tragic loss of his son, he literally begged for the right to live his own life with his family. Consider now his visit to the Eskimos.

They've heard of the Lone Eagle's achievements.

He is the object of ardent hero-worship on their part. They have come for long distances to greet him. They wish to do him honor. But do they chip bits off of his propeller? Do they whittle the struts of the machine? Do they try to get just one little screw from the engine, or a chunk of rubber from a wheel? Are they after his necktie, or his goggles, or his handkerchief? Do they nearly tear the shirt from his back? They do not. They "paddle around the famous American flyer's plane," the news story reports. "Without approaching too near, they sit and stare in admiration and wonder."

Poor things! They're only Eskimos. They couldn't be expected to know how "civilized" people treat a celebrity!

# Plan To Rescue Busted Cities

### Wall Street Journal

A suggestion was made recently to the Roosevelt Administration by a New York attorney, John W. A. Kelly, that the difficulty presented by the non-payment of taxes in cities could be remedied by either the Rconstruction Finance Corporation or the new Federal Home Loan Bank taking over the tax liens held by the different municipalities and paying the amount of the taxes represented by the liens to the municipality. The Federal agencies would charge the taxpayena low rate of interest, and, when the opportunity arose, either sell the property or permit the owner to pay off the lien. In this way the municipalities would immediately receive the revenue which they desperately need, the taxpayer would be given an opportunity to redeem the property and the Federal Gov-

THE ENTERPRISE

THE BRTTERR RUDROUTE CARCINATHE LATER. J. PEELclouds, wrapped in snow, an object of<br/>wonder and astonishment to' all who<br/>beheld it; but his life resembled the<br/>beautiful plain beneath, studded with<br/>beiners, villages, and happy homes, re-<br/>freshed by cooling streams, abound-<br/>ing in fruitful fields, and bearing on<br/>all the blessings of men.pose of securing a note of even date<br/>and tenor therewith, default having<br/>been made in the payment of same,<br/>and at the request of the holder of<br/>same the undersigned trustee will, on<br/>Monday, the 7th day of August, 1933,<br/>at 12 o'clock m., in front of the court-<br/>house door in Williamston, North<br/>Carolina, offer for sale to the highest<br/>bidde rof cash the following described<br/>ing the lands of Annie Hescoe, Mary<br/>Slade and Fannie Johnson, Jamesville<br/>real estate, to wit:on the 27th day of June, 1921, to the<br/>undersigned trustee, and of record in<br/>and at the request of the holder of<br/>same the undersigned trustee will, on<br/>house door in Williamston, North<br/>Carolina, offer for sale to the highest<br/>bidde rof cash the following described<br/>real estate, to wit:Monday, the 7th day of June, 1921, to the<br/>undersigned trustee, and of record in<br/>and at the request of the holder of<br/>same the undersigned trustee will, on<br/>and at the request of the holder of<br/>same the undersigned trustee will, on<br/>teal estate, to wit:Monday, the 7th day of June, 1921, to the<br/>undersigned trustee, will, and<br/>at the court-<br/>trustee, to wit:Monday, the 7th day of August, 1933,<br/>at 12 o'clock m., in front of the court-<br/>ing the lands of Annie Hescoe, Mary<br/>Slade and Fannie Johnson, Jamesville<br/>to the williamston and<br/>jamesville road in the courter of the<br/>him best as he is now lying out yon-<br/>der under the August skies with face<br/>as nartivit ever wore. May God years ago, and at his death, he had as tranquil and with smile as sweet reached the zenith of his power, and as patriot ever wore. May God in popularity, surrounded by a proud and His infinite mercy and loving kindness admiring friends, a loyal, devoted wife descend and bestow upon his bereaved and a fine set of children to mourn his 'family His strength and comfort, and passing. If I recall correctly, he had when their eyes shall look out upon served the county approximately 36 this old troubled world and its conyears, having served as superintend- cerns for the last time, and after they ent for 17 years, and clerk of the su- have crossed that unknown shore, they perior court for 19 years, served both may find him patiently and anxiously offices faithfully, diligently, and hon- waiting, to welcome them into that

orably-his reputation as spotless as Beautiful Isle of Somewhere. a star

His sad and untimely death was grievous blow to his sorrowing and Big Cut in Cotton Acreage bereaved famiyl, a terrible affliction to Made in Scotland County his numerous friends in all walks of life, and an irreparable loss to the

In addition to a 50 per cent reducounty which he loved so well and tion of the acreage to cotton in Scotfor so many years served so faithfully. land County during the past four He was indeed a very popular man, years, growers agreed to plow up an possessed a marvelous capacity for addition of 6,018 acres in the camboth making friends and for retainpaign just closed. ing them. He was a profound lover

of nature and her beauties, and had Between 25 or 30 young colts have profound trust and love for man- been foaled in McDowell County this kind. For many years I knew him in spring with some farmers having two terms of a very friendly way and numcolts to the farm. bered him among my true friends; in NOTICE OF SALE OF REAL fact, I claim all his entire family as

my friends. Sometimes I can scarcely realize to call him, is no more—that he is gone from the sight of all that ican. to call him, is no more—that he is gone from the sight of all that ican. Sumerlin and wife, Francis O. Sumerlin and the side to fail the side to f gone from the sight of all that is mor-to the undersigned trustee, and of rectan. Many times it was my good for-tune to accompany him out in the rur-county in book S-1, at page 170, said al sections during political campaigns, deed of trust having been given for and it always afforded me great place. the purpose of securing a non-ofand it always afforded me great pleas-even date and tenor therewith, default ure, as I always found him to be a very entertaining, charming person-same, and at the request of the holder ality, and a very pleasant speaker, not of same the undersigned trustee will iking for words, and his flow of Eng-lish was sublime. The sadness of his departure teaches North Carolina, offer for sale to the lish was sublime.

all that life after all is fleeting and highest bidder, for cash, the follow transitory and that one by one we ing described real estate, to wit: A house and lot in the town of Wiltransitory and that one by one we pass away and beyond—over to the great majority to that undiscovered clime from whose bourne no traveler returns. Life here at most is but a day—from dawn to darkness. He has run his course, he has gone to his Rhodes, and being the same land con eternal home; but his memory lives and will ever abide with us, and live so long as gratitude is the fairest flow-er that sheds its perfume in the hu-Martin County in book —, at page

man breast. The world is richer be-This the 6th day of July, 1933. WHEELER MARTIN, cause he lived, and poorer because he died. In starting out in life, he chose jy7 4tw the right trail-followed it-the right

NOTICE OF SALE OF REAL side of life-the life that was worth while. He was a good man, a loyal while. He was a good man, a loyal friend, a faithful servant, and ever ready to accommodate you in any executed and delivered by Harry Norway, at any and at all times. Nothing fleet and wife, Katie Norfleet, on the haughty or stuck-up in his make-up, loth day of April, 1929, to the under-but plain and unassuming. He did signed trustee and of record in the not stand among men like some huge book S-1, at page 168, said deed of mountain with its proud head in the trust having been given for the pur-

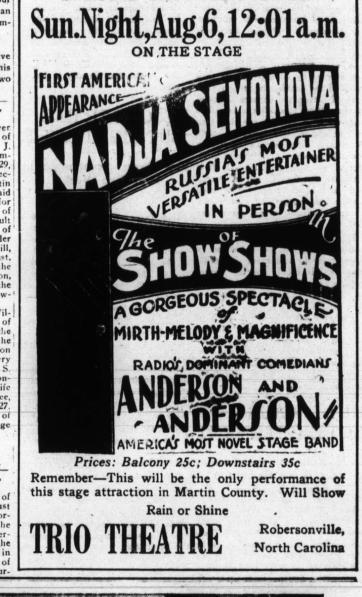
THEO HASSELL.

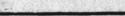
Beginning on the Williamston and Jamesville road in the corner of the land belonging to the James E. Wil-Mrs. Ophena Watts by B. A. Chicher, commissioner, said deed being dated 20th day ôf September, 1927, and of record in the public registry of Mar-tin County, in book Z-2, at pages 183 and 184, and conveyed to Harry Nor-fleet by deed from J. W. Watts and wife, Ophelia Watts, dated the 5th day of April 1920 and of record in liams' heris; thence running souther-ly with said line to a ditch; thence south westerly along said ditch to the Burger's line, the run of Peter's Swamp; thence up said Burger's line with the run of Peter's Swamp to the Williamston and Jamesville road; thence easterly along the Williamston 20th day day of April, 1929, and of record in the public registry of Martin County

n book ——, at page ——. This the 6th-day of July, 1933. WHEELER MARTIN,

jy7 4tw







## Friday, August 4, 1935

Business seems to be putting on too much profit. Especially is this true in the case of some branches of the cotton textile industry. A certain type of cotton sheeting that was priced at 3 1-2 cents a yard 4 months ago, sold 60 days ago at 6 cents; and today it is quoted at 8 1-2 cents, about a 140 per cent jump in four months. Some other things, in fact, nearly everything, has gone up in price somewhat out of line with the Roosevelt schedule.

This price-fixing schedule is made for everybody along the line. The factory that has to increase its costs 50 per cent has no right to jump the price of its product 100 per cent.

It may become necessary for Mr. Roosevelt to appoint another commission to protect the buyer. It might have been easier to have simply destroyed the New York grafters ("Wall Street") from the face of the earth; then the business of the country would have adjusted itself very easily and at far less trouble.

## The Greediness of Wealth

No country in any age has ever given business more freedom to trade, traffic, plunder, tear down, and stifle out its business adversaries than our own government. The result is that the country's freedom was practically destroyed by a few financial combinations.

Now, we have gone further in the other direction than any other nation has ever gone, except in war time, restraining unfair competition from business.

Of course, we stand for the limitation of the power of money over men, and without the power of the government's hand, our liberties were already gone. What we have needed all the time is more stringent dealing with the power of wealth, which is the most conscienceless thing in the world, a thing which whets its appetite for more by every morsel it gets, until there is no end to its greed for more money and more power, event to the extent of the purchase of governent and courts

ernment would be protected by security which is s perior to any other claim or incumbrance which might lie against the property.

The suggestion was that only those arising in the years 1929 to1933 be taken and that their valuation be based on current conservative appraisal of the property in question.

This proposal would appear to warrant serious consideration by Congress because it probably would go far toward helping municipalities that are solvent, although embarassed financially, which were estimated recently as far as the larger cities are concerned to number about 60. The Government would be amply secured in advancing this money, and its action could properly be described as a constructive form of relief.

## "Technical Jargon"

News and Observer.

Glenn Frank, writing of the rights of the public in matters of public education, states the fundamental proposition that the operation and financing of public schools should be stated in terms which the public can understand. He writes:

"The public has the right to understand the character and cost of its schools. Schools must take the mystery out of their budgets and translate their statements of educational aims into the vulgate so that what it costs can be understood by taxpayers to whom the accounting terms of business offices and the technical jargon of pedagogues are all too often but so much Sanskrit."

Educators will be wise to take Mr. Frank's advise. More and more in recent years school men have talked of school matters and school problems in a teachnical language utterly unintelligible to the masses of taxpayers. The use of such technical terms not only alienates the public but endangers clear thinking on the part of school men themselves about schools. If the educator himself understands what he is talking about he can translate "technical jaron" into the clear and simple English of ordinary speech. If he can not translate it he probably does not know himself. People have been lost in phrases before and school teachers are not immune to the danger.

# Guarantees **A MOTOR FUEL SO GOOD** IT IS PROTECTED BY U. S. PATENT PENDING

The composition of Essolene is unique product backed by the name and responsibility of the world's greatest oil organ priced gasoline.

Trustee

0

 $\prec$ 

PROPERTY

Essolene contains a special solvent oil which cleans, keeps clean and in proper working condition valve stems, pic rings, piston ring grooves. It contains no ordinary lubricating oil.

Its anti-knock value is unsurpassed by any regular-priced gasoline, and it is nongas-locking. These are the facts about Essolene. The guaranteed facts. When you buy Essolene you buy a

sibility of the world's greatest oil organization. This name will never be put behind any product that does not live up to everything said about it.

Just try Essolene in a tank cleared of other fuels. Then write your own advertisement. . . . Essolene is colored orange to prevent substitution.

Write or call at Esso Ton way, New York City, before motor trip, for shortest, an

PRODUCED AND GUARANTEED BY THE WORLD'S LEADING OIL ORGANIZATION TANDARD OIL COMPANY OF NEW JERSEY

